



Build Data Trust and Ensure Data Reliability in the AI Era

erwin by Quest

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The state of Artificial Intelligence

The need for better, curated, and governed data

- Data is at the heart of AI
- Explosive Data Growth - five quintillion bytes of data are produced every day
- The data governance market size is estimated at **\$3.27 billion today** and is expected to reach **\$8.03 billion by 2029**



Bridge the gap between data and the “real” world in 2024

Serve up the 4C’s for datasets

Consistent

Trusted, value-scored, ready and available

Context

Context-based indexing and searching

Curated

Business definitions, rules, processes and context

Clean

Watermarked, trusted and free from drift

Top CDO objectives in 2024



Today's erwin portfolio

Data Marketplace



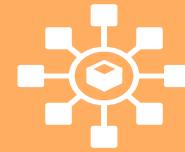
Data Modeler



Data Catalog



Data Quality

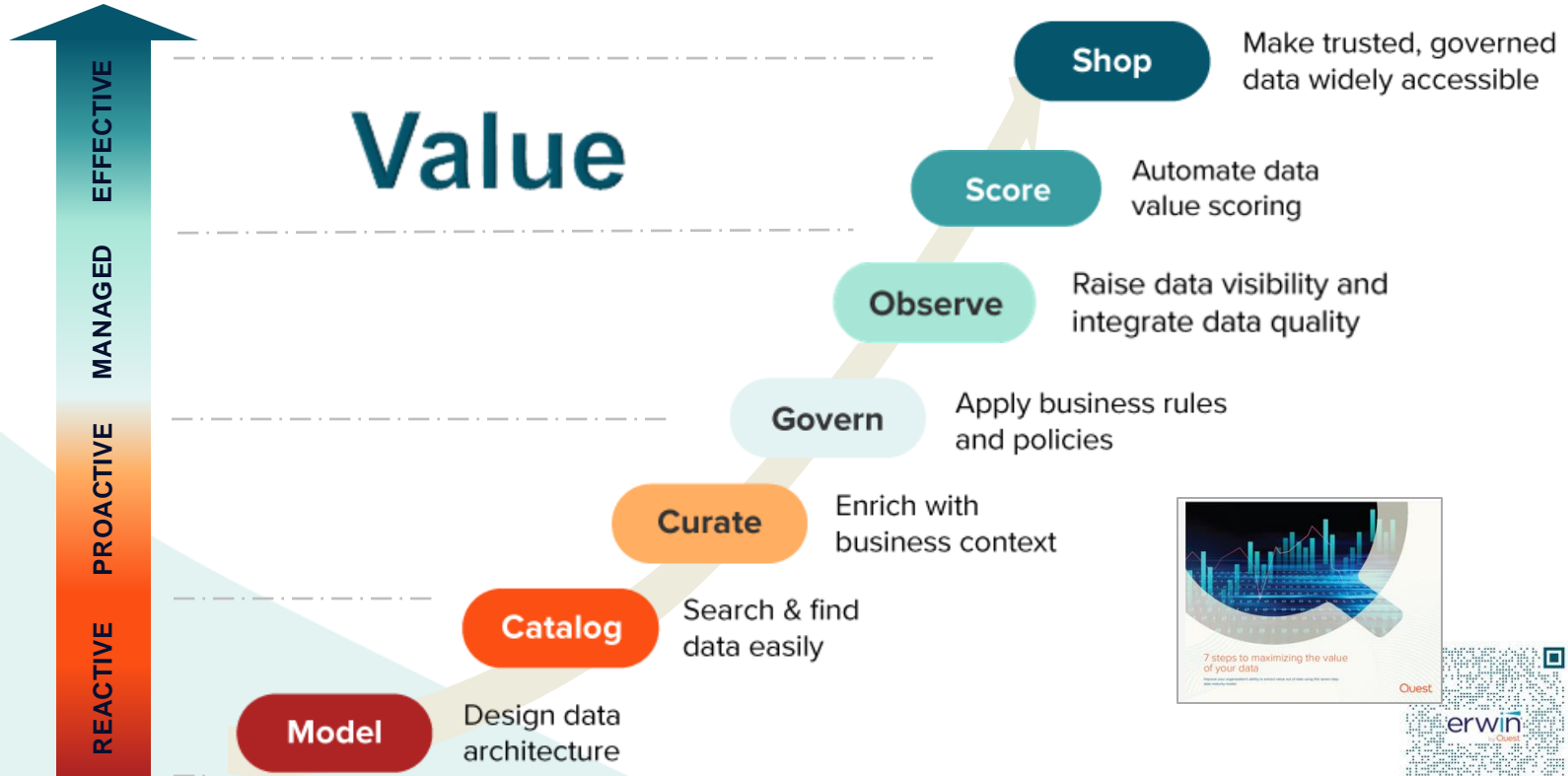


Data Literacy

Data Lineage

7 steps to maximize data value

with erwin[®] by Quest[®] data modeling and intelligence



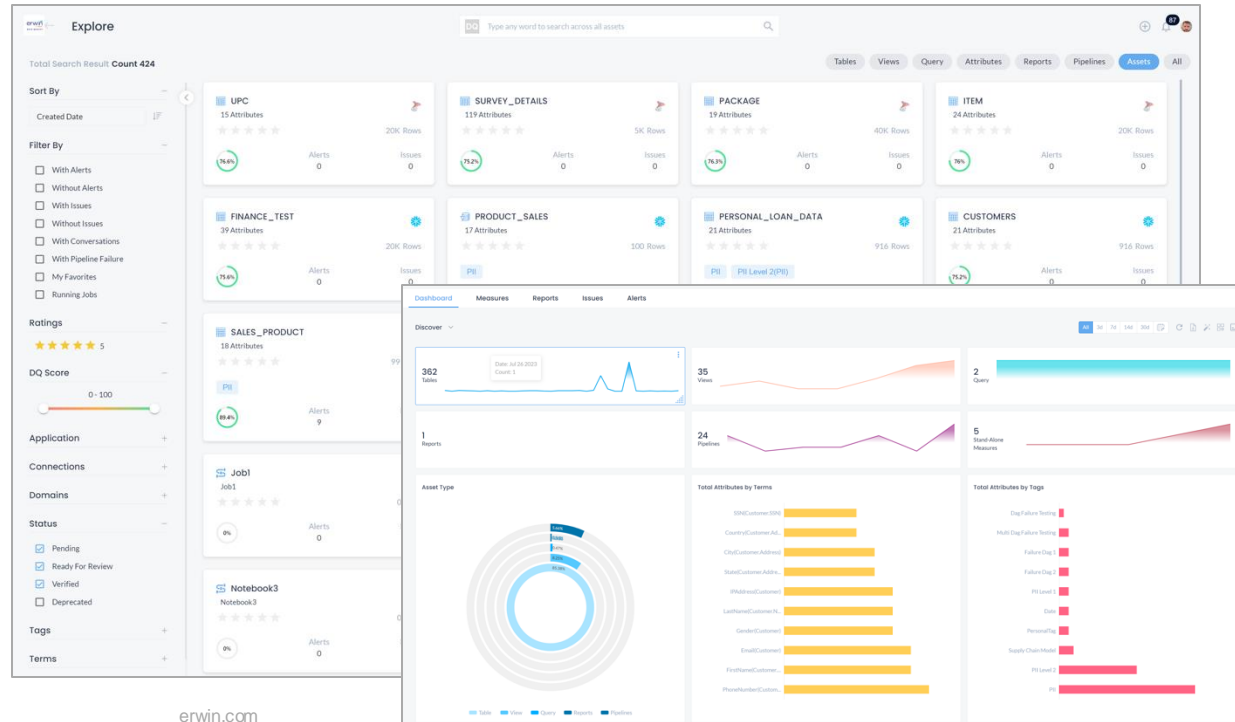
erwin Data Quality with version 14

An upgraded AI/ML-enabled platform delivers a new data quality discovery experience

Use a new consumer-friendly search experience to dive into the current state of data quality

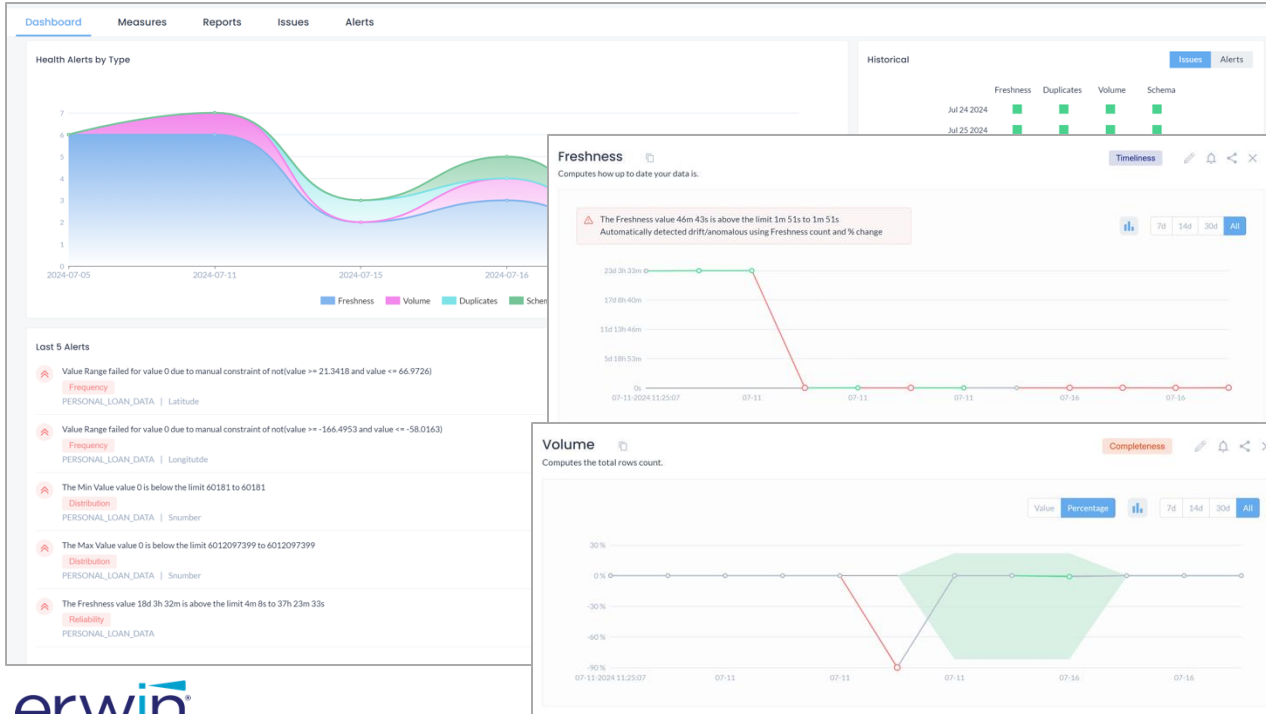
A similar feel for customers using erwin's Discover Assets capabilities or erwin Data Marketplace

Take advantage of customizable dashboard capabilities to view quality issues and metrics across alerts, domains, roles, etc.



erwin Data Quality with version 14

Cross-platform data observability to monitor critical data and ensure data reliability



Continuously monitor key data sources and critical data supporting AI models

Auto-deploy out-of-the-box data quality measures during data profiling

Get alerts as data drifts beyond acceptable thresholds – integration with Teams, Slack and email

Triage alerts and create and manage issues

Leverage the platform's self-learning capabilities to automatically evolve quality measures in use based on alert triage decisions

erwin Data Quality

An integrated, automated data quality offering for erwin customers

- Integrated, automated data profiling and data quality scoring
- Leverages metadata in erwin Data Intelligence to initiate quality assessment
- Visibility of DQ scoring across erwin Data Intelligence for IT, data governance teams and business users

The image displays three screenshots from the erwin Data Intelligence platform. The top screenshot shows a 'Data Catalog' view with a table listing columns and their DQ scores. The middle screenshot shows a 'Data Lineage' view with a complex flow diagram of data relationships. The bottom screenshot shows a 'Data Quality' view with a detailed flow diagram of data quality rules and their impact on data quality scores.

Table Name	Column Name	DQ Score	Logical Column Name	Column Comments	Column Definition	Tags
CustomerAnalytics	ID	86.68%	Unique Identifier	Contains the unique identifier for...		
CustomerAnalytics	FirstName	90.25%	First Name	Contains the first name of each subsc...		
CustomerAnalytics	LastName	84.53%	Last Name	Contains last name of each subsc...		
CustomerAnalytics	Title	83.05%	Title	Contains Title of each subscriber...		
CustomerAnalytics	BirthDate	89.95%	Birth Date	Contains the unique birth number...		
CustomerAnalytics	BirthDate	40.25%	Birth Date	Contains the first address of the...		



Tackling Data Quality with erwin Data Intelligence Software Demo

erwin Data Quality



Automated, intelligence-integrated data profiling and quality scoring



Fuels data quality visibility across your organization, beyond IT



Observes critical data, alerting you to data drifts to govern AI use



Learns from alert triage decisions to fine-tune quality monitoring



Simplifies data quality discovery with consumer-like experience

Thank You

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Visit us at

www.erwin.com



Maximize data value and deliver trusted, reliable data with erwin by Quest

