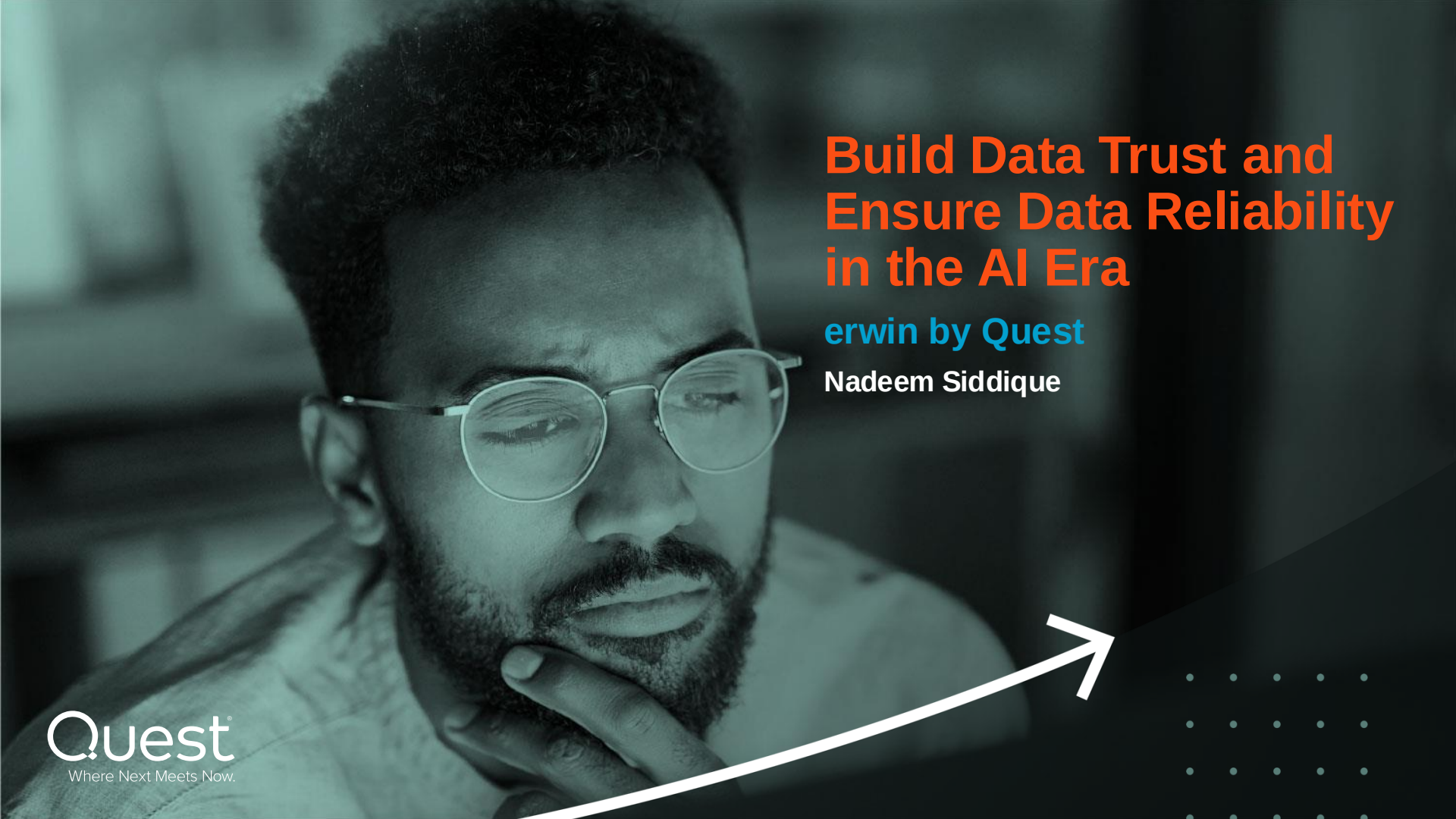

Build Data Trust and Ensure Data Reliability in the AI Era

erwin by Quest

Nadeem Siddique

Quest

Where Next Meets Now.

The state of Artificial Intelligence

The need for better, curated, and governed data

- **Data is at the heart of AI**
- **Explosive Data Growth** - five **quintillion** bytes of data are produced every day
- **The data governance market size** is estimated at **$3.27 billion today** and is expected to reach **$8.03 billion by 2029**

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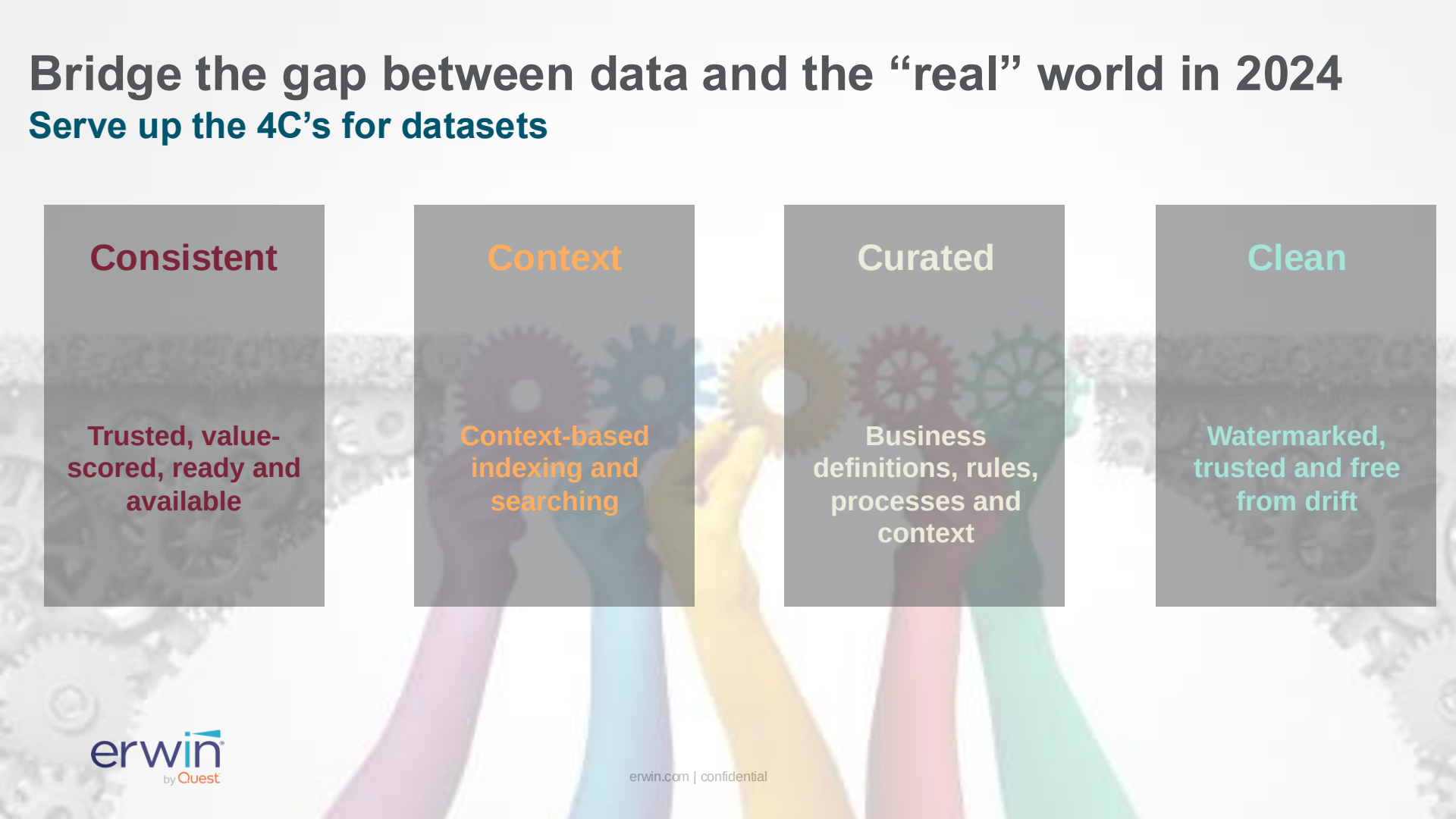
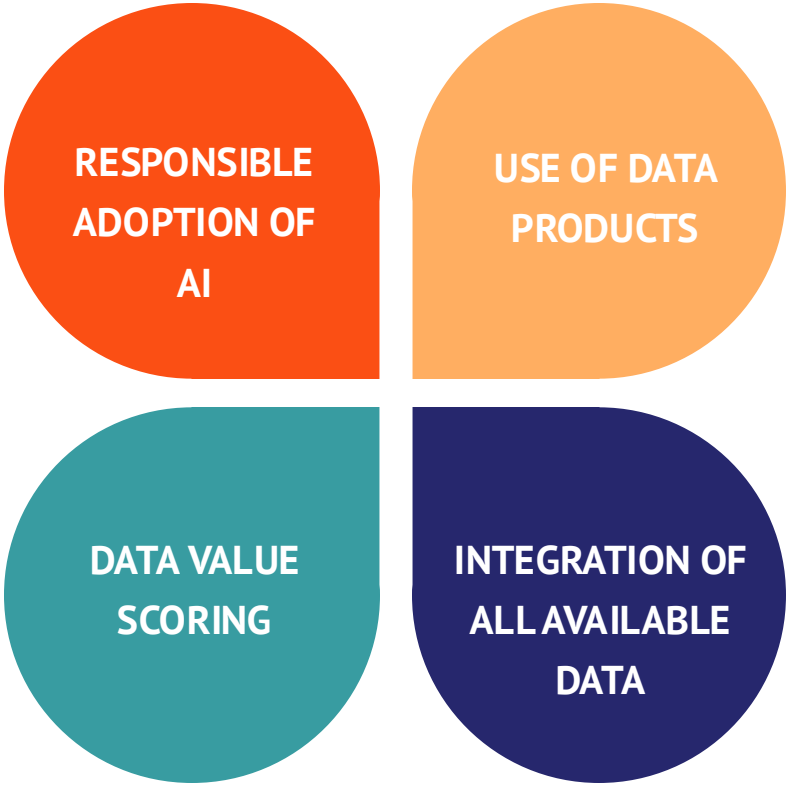
Bridge the gap between data and the “real” world in 2024

Serve up the 4C’s for datasets

Consistent	Context	Curated	Clean
Trusted, value-scored, ready and available	Context-based indexing and searching	Business definitions, rules, processes and context	Watermarked, trusted and free from drift



Top CDO objectives in 2024



Today's erwin portfolio

Data Marketplace

Data Modeler

Data Catalog

Data Quality

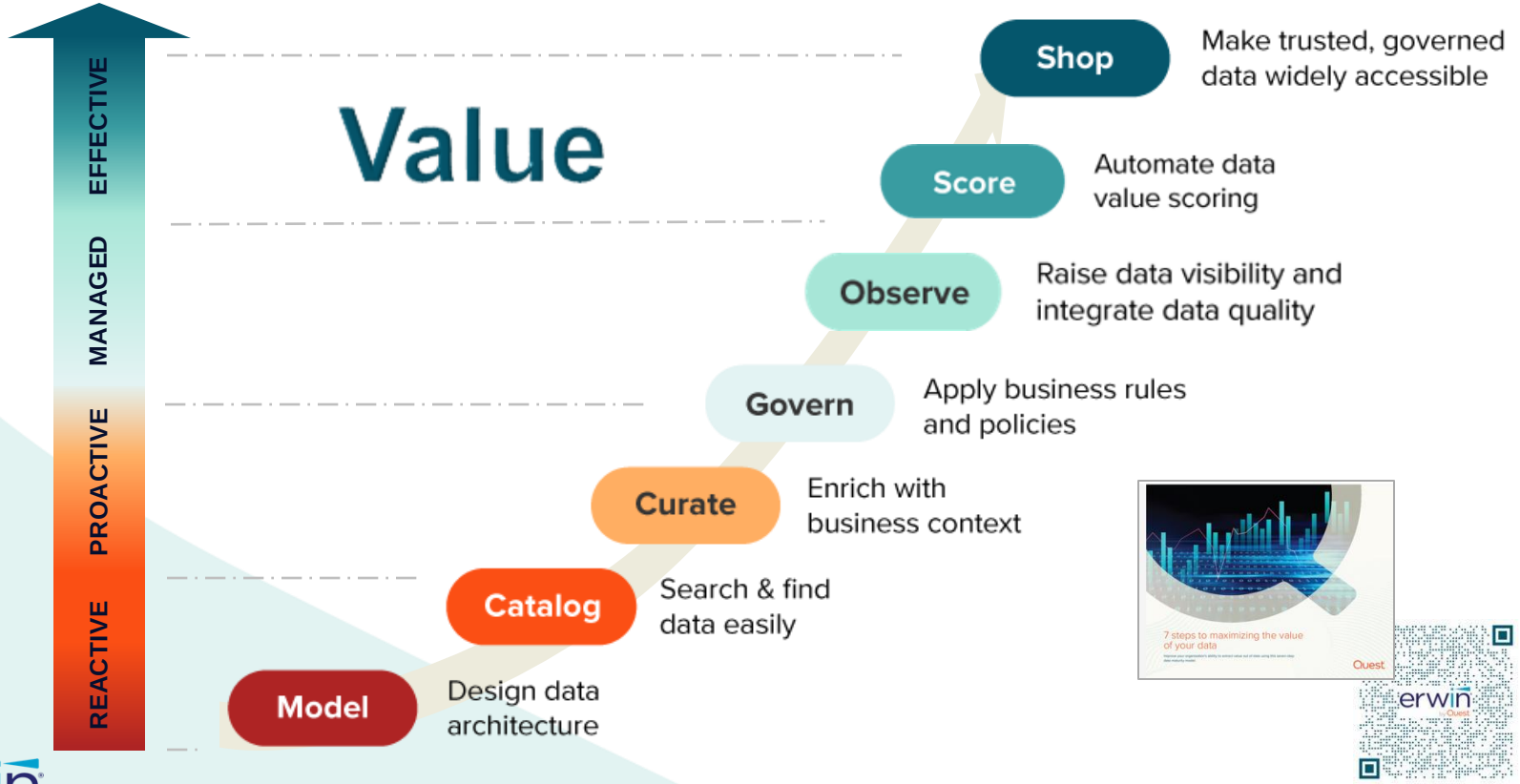
Data Literacy

Data Lineage

erwin by Quest

7 steps to maximize data value

with erwin® by Quest® data modeling and intelligence



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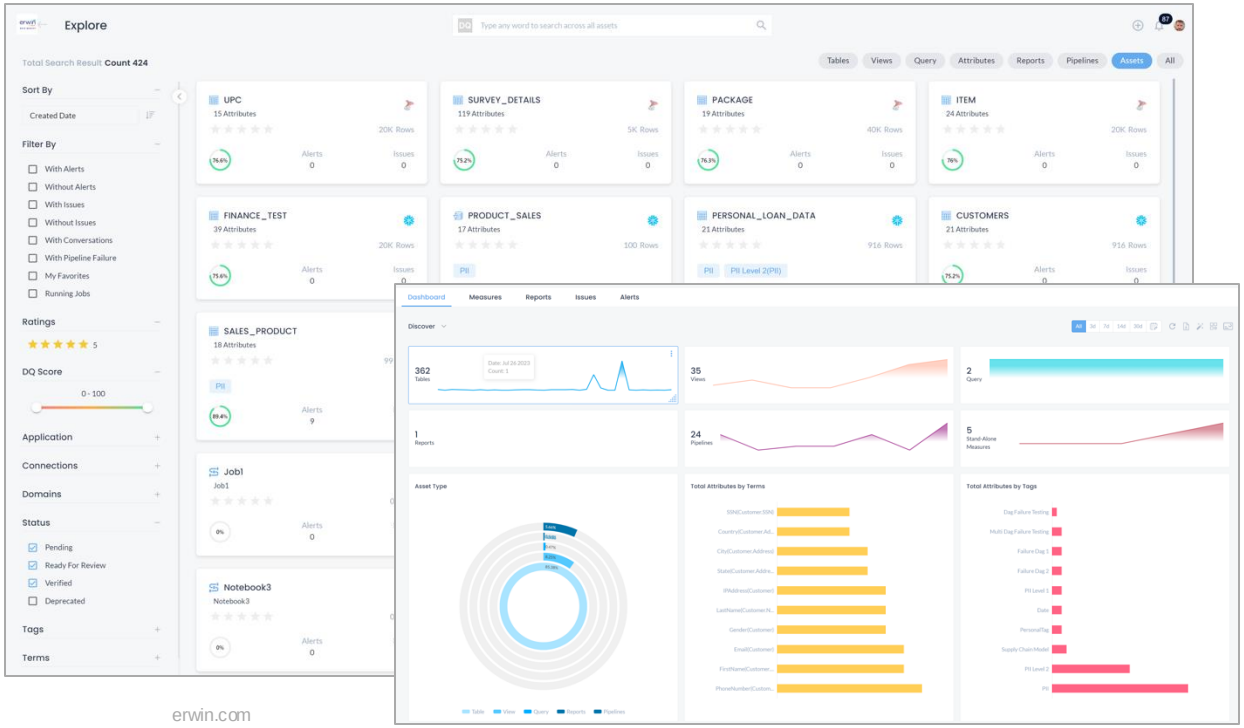
erwin Data Quality with version 14

An upgraded AI/ML-enabled platform delivers a new data quality discovery experience

Use a new consumer-friendly search experience to dive into the current state of data quality

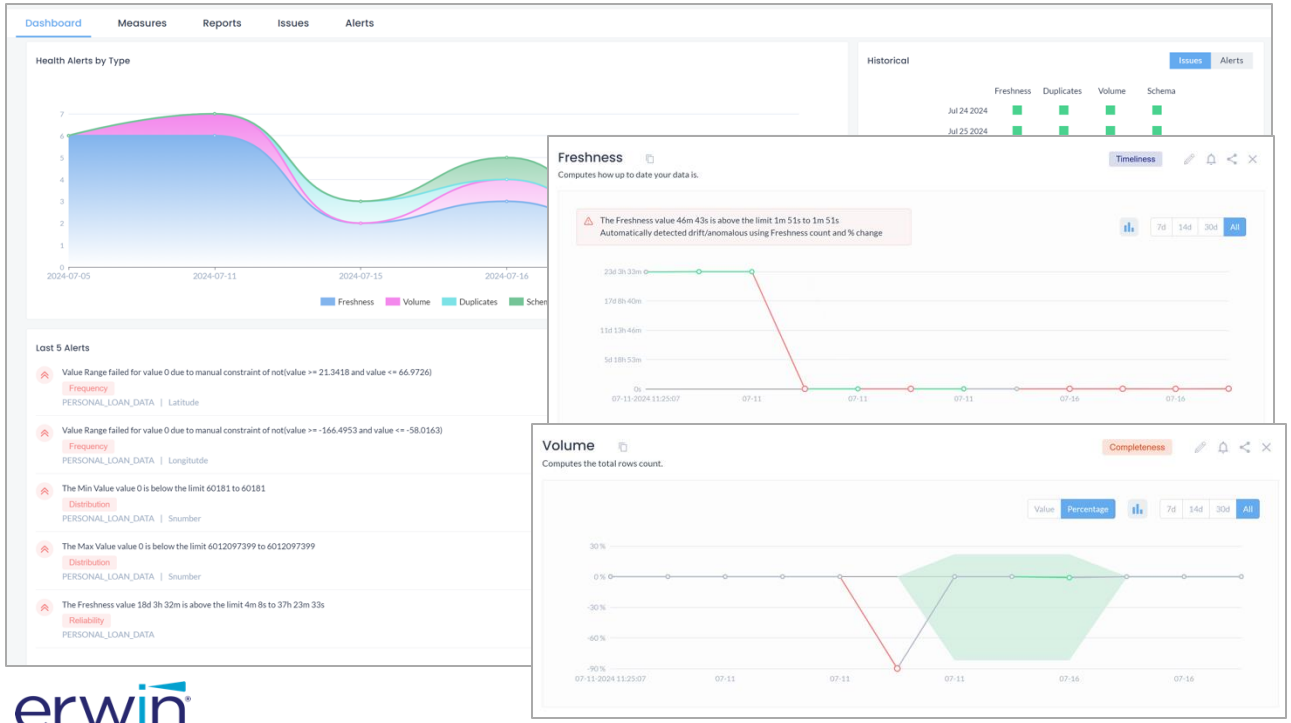
A similar feel for customers using erwin's Discover Assets capabilities or erwin Data Marketplace

Take advantage of customizable dashboard capabilities to view quality issues and metrics across alerts, domains, roles, etc.



erwin Data Quality with version 14

Cross-platform data observability to monitor critical data and ensure data reliability



Continuously monitor key data sources and critical data supporting AI models

Auto-deploy out-of-the-box data quality measures during data profiling

Get alerts as data drifts beyond acceptable thresholds – integration with Teams, Slack and email

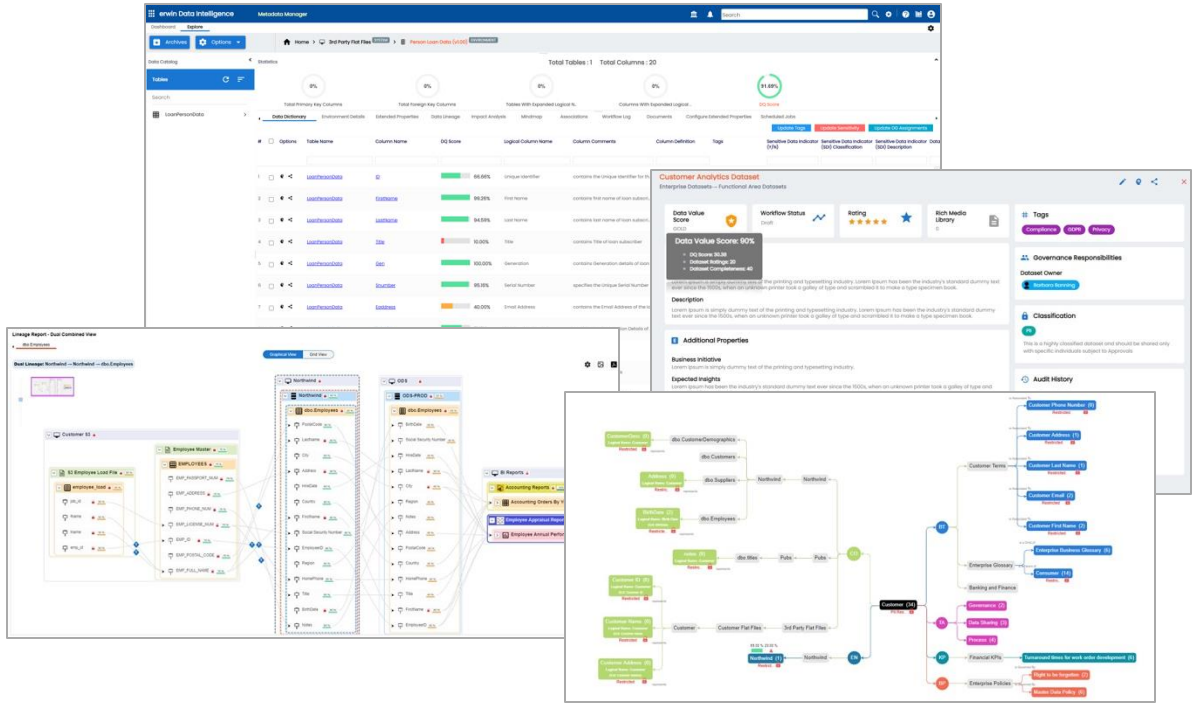
Triage alerts and create and manage issues

Leverage the platform's self-learning capabilities to automatically evolve quality measures in use based on alert triage decisions

erwin Data Quality

An integrated, automated data quality offering for erwin customers

- Integrated, automated data profiling and data quality scoring
- Leverages metadata in erwin Data Intelligence to initiate quality assessment
- Visibility of DQ scoring across erwin Data Intelligence for IT, data governance teams and business users



Tackling Data Quality with erwin Data Intelligence

Software Demo

erwin by Quest

erwin Data Quality

- Automated, intelligence-integrated data profiling and quality scoring
- Fuels data quality visibility across your organization, beyond IT
- Observes critical data, alerting you to data drifts to govern AI use
- Learns from alert triage decisions to fine-tune quality monitoring
- Simplifies data quality discovery with consumer-like experience

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Thank You

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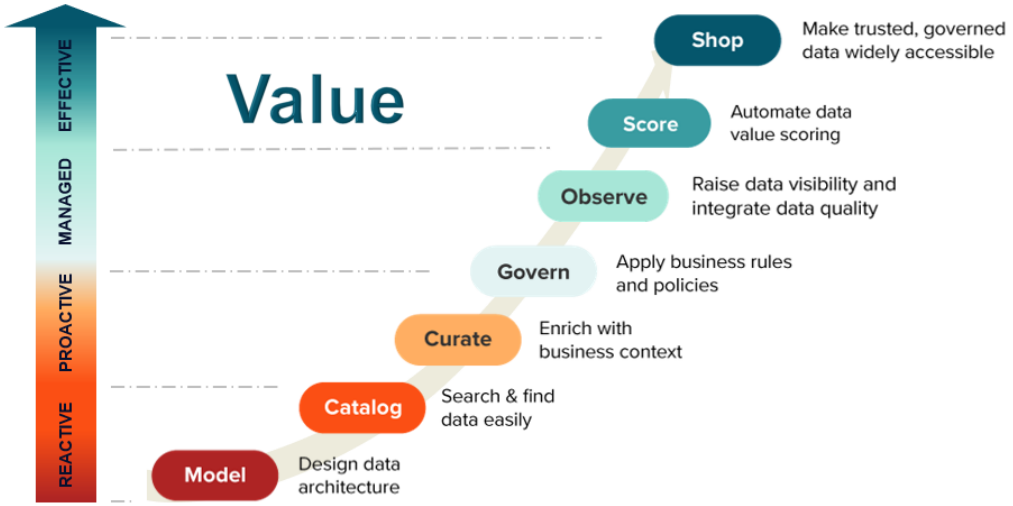
Visit us at www.erwin.com

Maximize data value and deliver trusted, reliable data with erwin by Quest