



data.world

The Data Catalog Platform

Stewart Coerver, VP of Sales Engineering

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Successful Data Catalog Programs: It's All About Adoption & Automation

Free advice

There are two fundamental truths about data catalogs that most technical evaluators don't respect enough ...

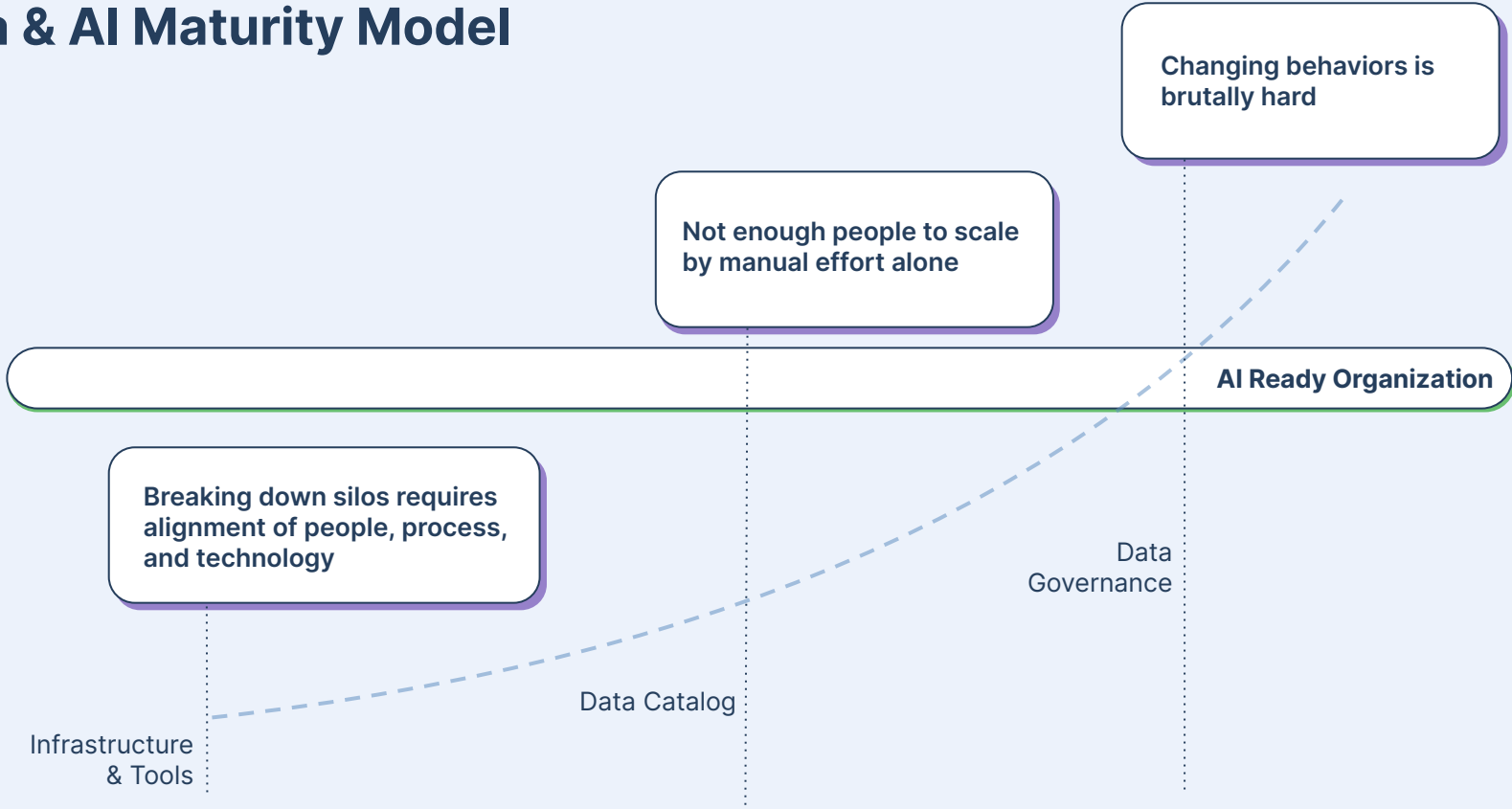
1) A catalog initiative that fails to get broadly adopted by the business is a failed catalog initiative.

2) You will never have enough people to manually enrich and manage your metadata at scale.



Data & AI Maturity Model

ROI



Changing behaviors is brutally hard

Not enough people to scale by manual effort alone

Breaking down silos requires alignment of people, process, and technology

AI Ready Organization

Data Governance

Data Catalog

Infrastructure & Tools

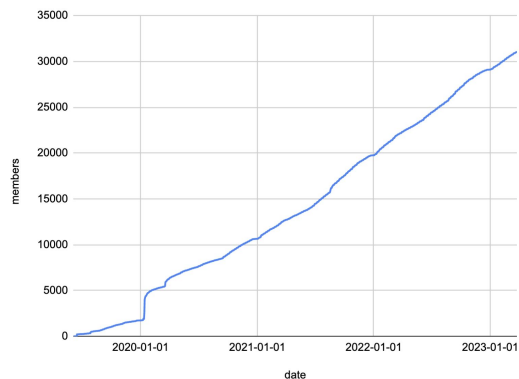
Industry-leading adoption & unparalleled success

Global Management Consulting Firm

Global data marketplace to data and knowledge hub

From dozens of users to 31,000+ in 3.5 years

Members over time

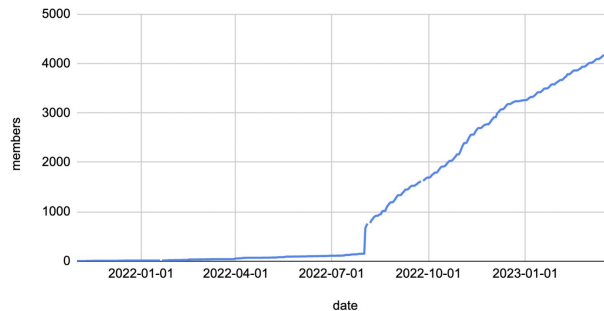


The World's Leading Job Site

Global discovery and governance at one of the world's most data driven companies

**4,800+ current users
11,000 in the next phase**

members over time



data.world enables everyone to find and understand data – regardless of technical know-how

Forrester predicts that
70% of employees
will be expected to work
heavily with data by 2025.*


Despite this, only
11% of employees
report being confident in
their data skills.**



Let's get to the demos



Adoption





- A friendly, uncluttered user interface
- The flexibility to model the specific language of your business
- An emphasis on semantics: people search with the words they know!
- Meet the users where they are. Don't make them always find you.

Top concept 

 **Full-Time Enrollment (FTE)**
Metric in  EDU_Glossary

Measurement to count number of students enrolled full-time.

Calculation FTE = $\frac{\text{Undergraduate Credit Hours}}{\text{Credit Hours} / 24}$

Related people	Related resources
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Automations

- Process automations: Govern your information without always getting in the way of collaboration
- Enrich and manage metadata broadly based on rules and validations
- AI is going to make a huge difference in this effort very soon!

Search with Archie Bot BETA

Ask a question and Archie Bot will translate it into relevant keywords and filters.

 What sensitive data types do we identify?

 What sensitive data types do we identify?



Medical Condition

Monopoly, Inc.

[Archie AI suggestion] Medical Condition: A health-related issue or illness that affects an individual's physical or mental well-being. Medical conditions can range...

Sensitive Data Type in  Regulated Sensitive Data Elements

 Bookmark



CVV (Card Verification Value)

Monopoly, Inc.

[Archie AI suggestion] CVV (Card Verification Value): A three or four-digit security code on credit and debit cards, used to verify that the cardholder has physical...

Sensitive Data Type in  Regulated Sensitive Data Elements

 Bookmark



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Thank You!

For more information, visit our website, or reach out to me:
stewart.coerver@data.world

