

Prolifics[®]

&



**DATA
SENTINEL**

DATAVERSITY[®]

Data Governance – Demo Day

**Vision to Value.
Faster.**

Team Introductions



John Radi

**Global Sales Leader
Prolifics**



Brian Kordelski

**Chief Revenue Officer
Data Sentinel**



Kevin Downey

**Chief Technology Officer
Data Sentinel**



PROLIFICS AT A GLANCE



91% Rate of Repeat Engagements

80+ Technology Accelerators

700+ Technical Certifications

100+ Fortune 1000 Customers



Latest Awards



- ★ Winner Outstanding Analytics Solution
- ★ Outstanding Hybrid Cloud Solution Finalist
- ★ Outstanding Security Solution Finalist
- ★ 10 World HRD Congress Awards

Data & Analytics



Optimize Organizational Processes to Monetize Data



Audit, Assure and Deploy Strategic Applications for Compliance



Drive Modernization programs to help organizations evolve



Take advantage of Data Science to Deliver Strategic Business Outcomes



Simplify the path to new platforms and packaged or open-source solutions

DATA & ANALYTICS

ENTERPRISE GOVERNANCE	DATA PRIVACY GDPR/CCPA	DATA FABRIC	AGILE DATA SCIENCE	MODERNIZATION & MIGRATIONS
<p>Engage the organization and processes to measure, design, deploy and deliver enterprise class Data Governance Programs to Monetize and ensure that data becomes a key strategic asset</p>	<p>Be the TRUSTED advisor in the education, analysis and deployment of Governance Risk and Compliance solutions to enable our customers to deliver the key components of compliance.</p>	<p>Help our clients to understand and take advantage of cutting-edge solutions and technologies that are built upon the foundation of AI using Machine Learning and NLP in open environments</p>	<p>Educate and engage our clients to drive meaningful and actionable results to benefit the business and take advantage of the data supply chain with insights</p>	<p>Enable our customers to take the journey to new systems (platforms, warehouses, environments) through the use of a repeatable 'factory' style approach to deployment and best practices</p>

Operational Intelligence (AI/Machine Learning & Analytics)



On premise



Hybrid Cloud

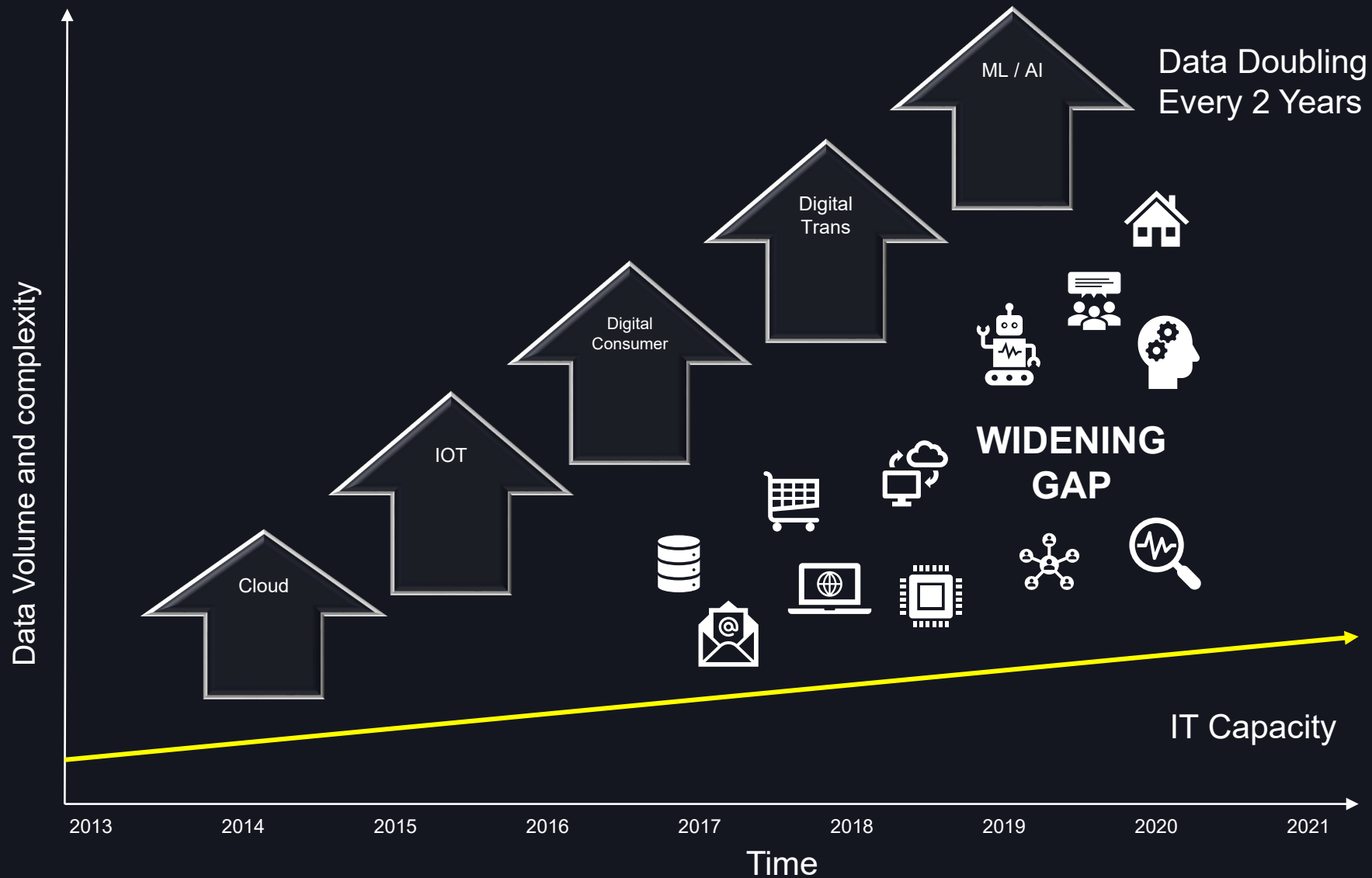


Public Cloud



Managed Services

Lack of Data Control Combined With Data Privacy Demand = Risk



IMPACT:

- Reputational Risk
- Regulatory Fines
- Consumer Litigation
- Poor Decision Making

What do we do?

Mitigate Complexity with Simple, Easy to Use Solutions

Deep discovery identifies, tags, inventories, and classifies sensitive data. All sources, all locations, all data types.

Tracks and monitors sensitive data and reports on your financial exposure in near real time.

Provides complete protection with dynamic remediation when policies are breached.



The needed key to data loss prevention



Speed and scale to meet the needs of complex businesses



Exceptionally accurate, captures what you deem to be “sensitive”



Data Sentinel never rests, it's always hunting for breaches in policy

Use Cases driven to your business demand

6 KEY focus areas – enabled at the solution itself

Compliance

Deliver Deep scanning and itemization of all data associated with compliance & execute DSAR Processing requirements

Sensitive Data Audit

Deliver deep scanning, tagging and identification of high priority and high-risk data assets. Showcase risk areas and key areas for remediation

Accelerated Governance

Deliver deep scanning and tagging to quickly find Critical Data Elements (CDE) for governance programs.



DLP – Data Loss Prevention

Deliver deep scanning, tagging and prioritization of highest risk data to deploy DLP applications for protection or encryption

Data Sharing

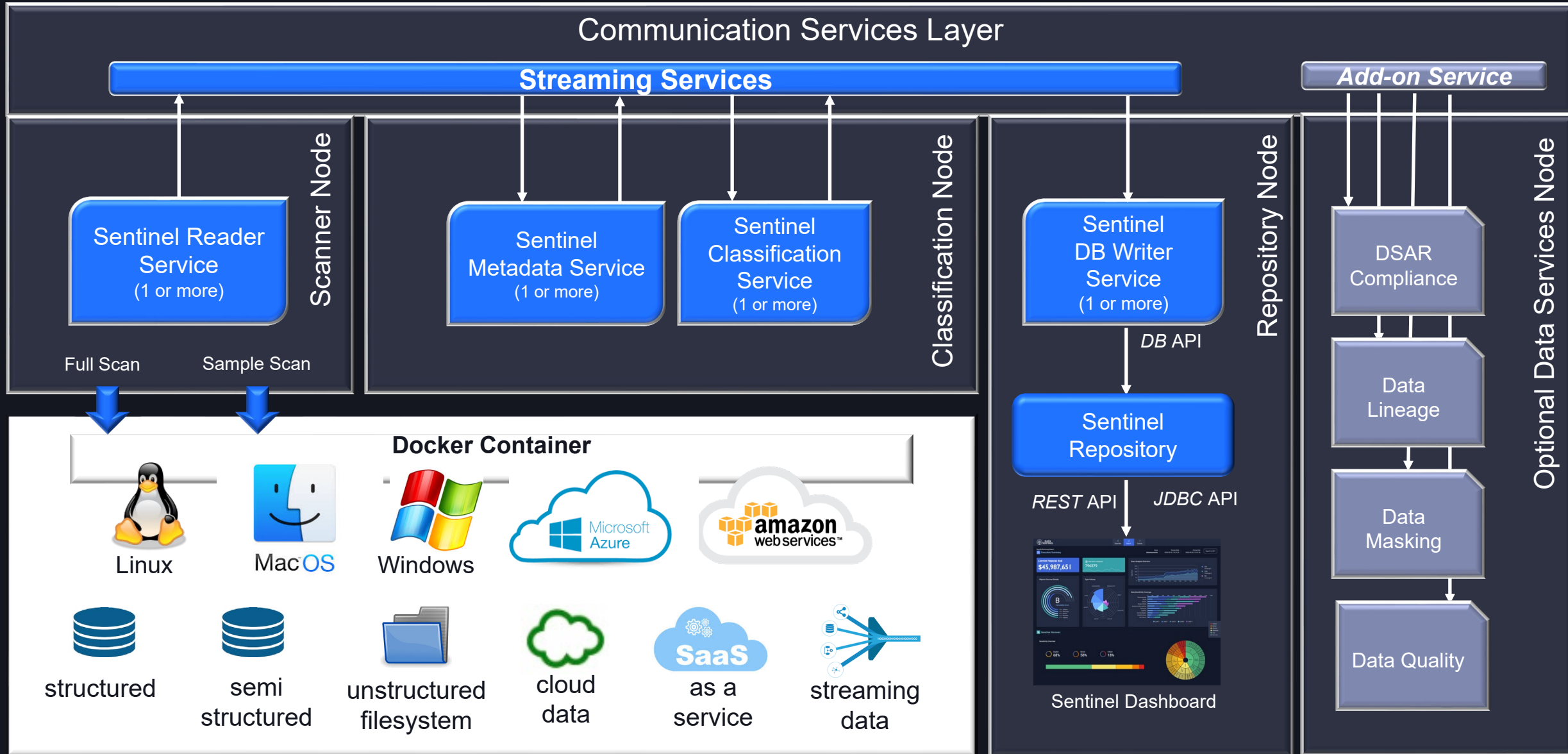
Deliver a full understanding of data, locations and content to enforce customer and industry policies for data sharing across teams and locations

Cloud Migration

Deliver deep scanning, tagging and policies as well as full metadata analysis to provide a rapid deployment approach to cloud.

Data Sentinel Architecture

Streaming Platform, Decoupled Scanning, All Data & Extreme Scale



Product Demo



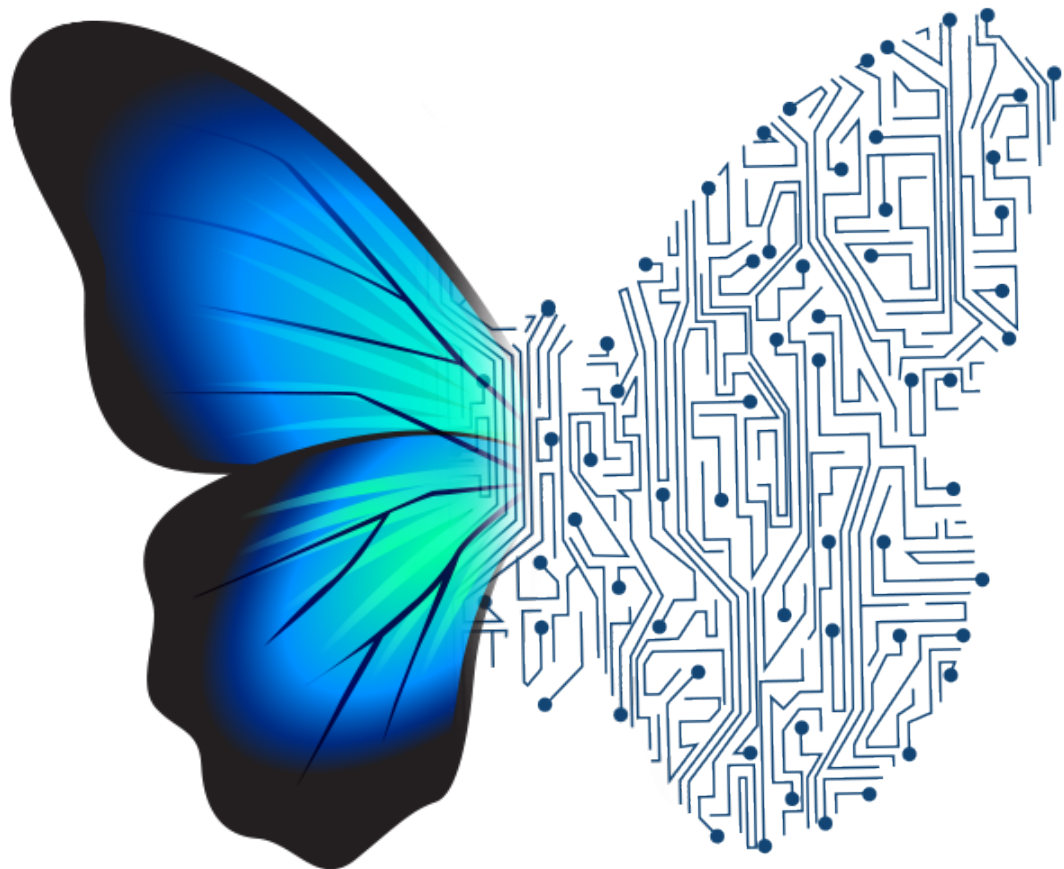
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Demonstration

Q&A



Ask Us Anything



Contact Us



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