Streamline Data Management with OneTrust Data Governance
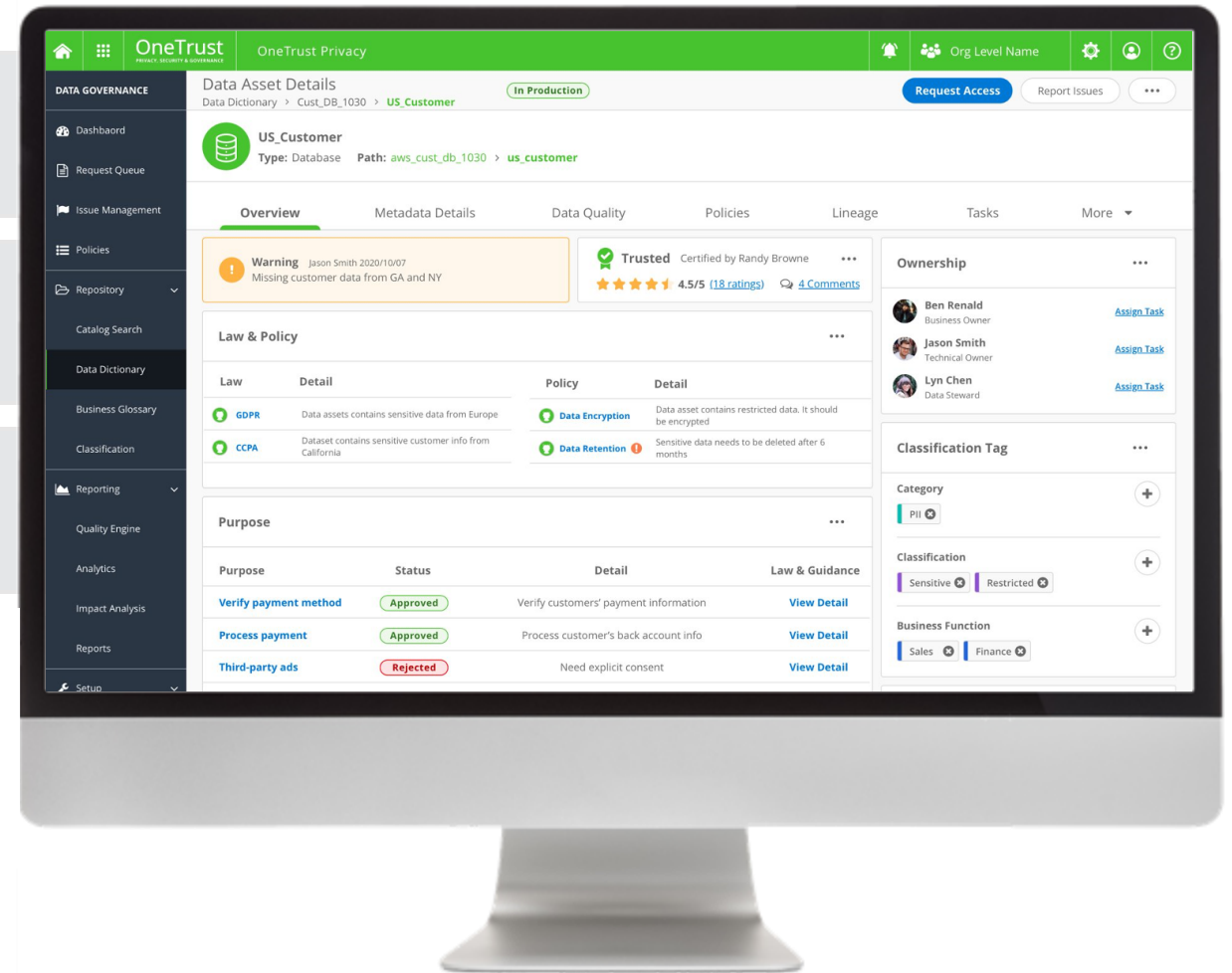
OneTrust DataGovernance
DATA INTELLIGENCE SOFTWARE

Agenda

1	Navigating Data Challenges
2	How OneTrust Helps – Product Demo
3	Q&A

OneTrust DataGovernance
DATA INTELLIGENCE SOFTWARE

Today's Speaker

Kelsey Naschek

Lead Solutions Engineer

OneTrust

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The Platform of Trust

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OneTrust
PRIVACY, SECURITY & GOVERNANCE

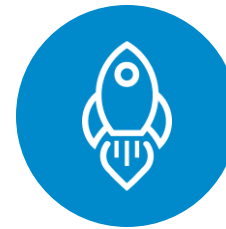# MAKE TRUST A COMPETITIVE ADVANTAGE

The Trust Fabric of an Organization, Operationalizing Privacy, GRC, Data Governance, Ethics & ESG with a Single Agile Workflow

Inc. 500

#1 FASTEST GROWING
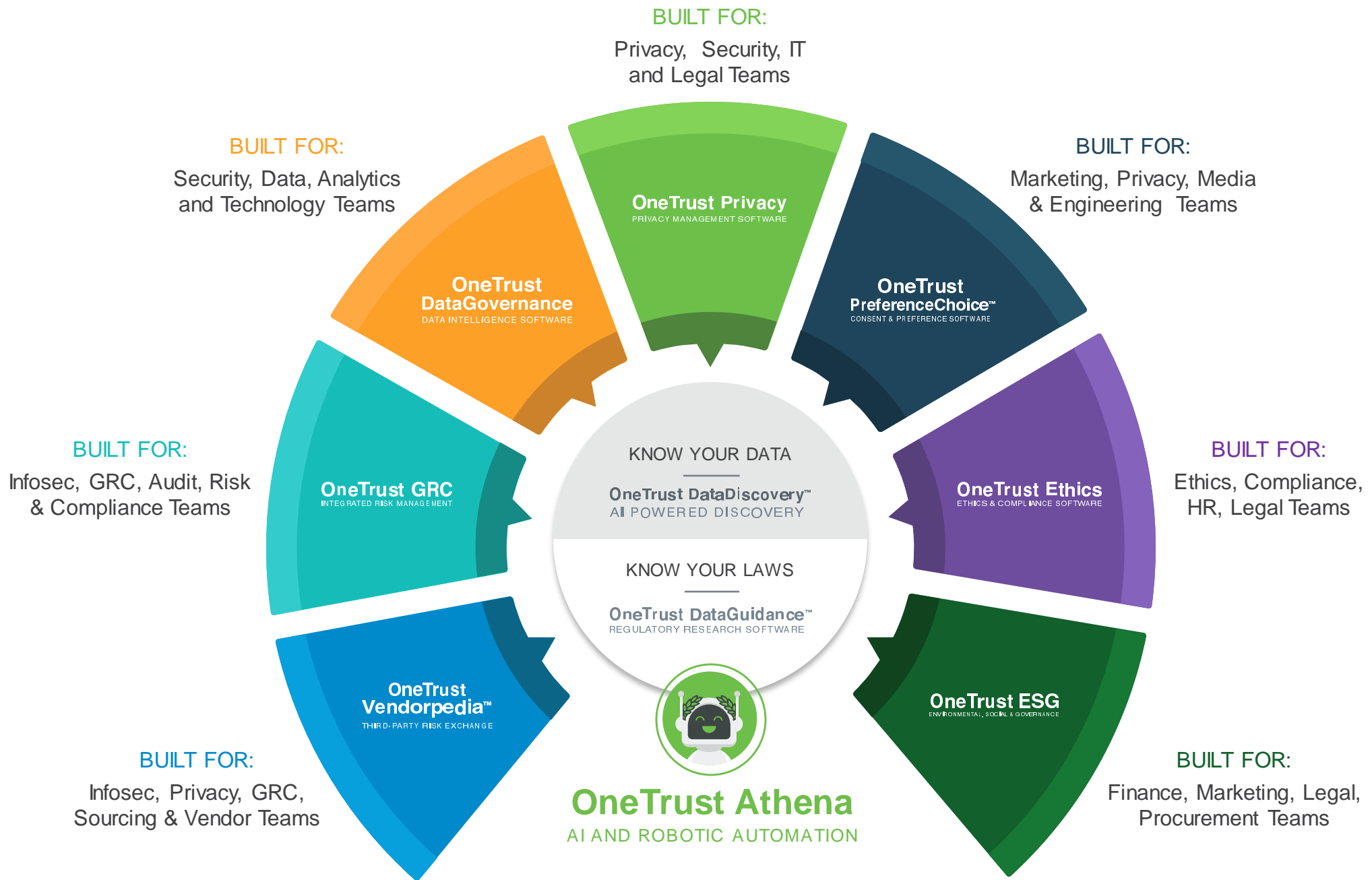48,000% Growth Rate

$710 MILLION RAISED
$5.1 Billion Valuation

8,000 CUSTOMERS
Big & Small Companies

1,500 EMPLOYEES
40% in Product R&D

OneTrust DataGovernance
DATA INTELLIGENCE SOFTWARE

BUILT FOR:
Privacy, Security, IT and Legal Teams

BUILT FOR:
Marketing, Privacy, Media & Engineering Teams

BUILT FOR:
Security, Data, Analytics and Technology Teams

BUILT FOR:
Ethics, Compliance, HR, Legal Teams

BUILT FOR:
Infosec, GRC, Audit, Risk & Compliance Teams

BUILT FOR:
Infosec, Privacy, GRC, Sourcing & Vendor Teams

BUILT FOR:
Finance, Marketing, Legal, Procurement Teams

OneTrust Privacy
PRIVACY MANAGEMENT SOFTWARE

OneTrust PreferenceChoice™
CONSENT & PREFERENCE SOFTWARE

OneTrust DataGovernance
DATA INTELLIGENCE SOFTWARE

OneTrust Ethics
ETHICS & COMPLIANCE SOFTWARE

OneTrust GRC
INTEGRATED RISK MANAGEMENT

OneTrust Vendorpedia™
THIRD-PARTY RISK EXCHANGE

OneTrust ESG
ENVIRONMENTAL, SOCIAL & GOVERNANCE

KNOW YOUR DATA
OneTrust DataDiscovery™
AI POWERED DISCOVERY

KNOW YOUR LAWS
OneTrust DataGuidance™
REGULATORY RESEARCH SOFTWARE

OneTrust Athena
AI AND ROBOTIC AUTOMATION

Make Trust a Competitive Advantage with **OneTrust**

Navigating the Challenges

Challenges of Traditional Metadata Management

MANUAL DATA ENTRY

Manually developing new metadata is time-consuming and does not scale

CREATES:
Lack of maintenance, poor data quality, out-of-date asset inventories

SILOED METADATA

Users manage metadata on an ad-hoc basis dispersed across different tools and assets

CREATES:
Limited data sharing, inconsistent data access, inability to re-use metadata

LACK OF BUSINESS CONTEXT

Highly technical metadata is left for business users to find and interpret on their own

CREATES:
Ad-hoc communication, IT bottlenecks, lack of data literacy across the business

REGULATORY REQUIREMENTS

Regulatory obligations around data use, access, privacy and security are complex and ever-changing

CREATES:
Non-compliant data use and practices, inappropriate retention or deletion

AFFECTS STAKEHOLDERS ACROSS THE ENTIRE ORGANIZATION

OneTrust DataGovernance
DATA INTELLIGENCE SOFTWARE

How OneTrust Data Catalog Helps

AUTOMATE

Discover data assets and metadata to populate your data dictionary in real-time

CASB   DISCOVERY   IDP

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CENTRALIZE

Streamline data collection across disparate tools and systems into an easily searchable catalog

ON-PREM   SAAS APPS   DATA ASSETS

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COLLABORATE

Empower data stewards to reference data & align business terms to technical assets

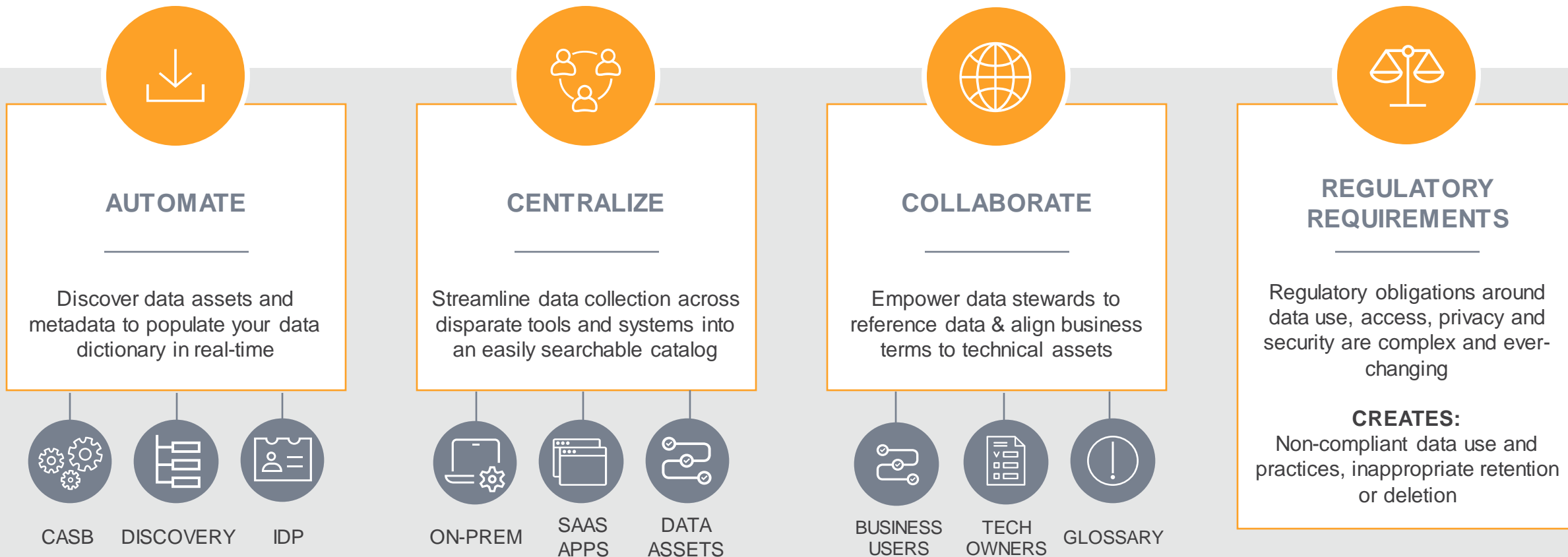BUSINESS USERS   TECH OWNERS   GLOSSARY

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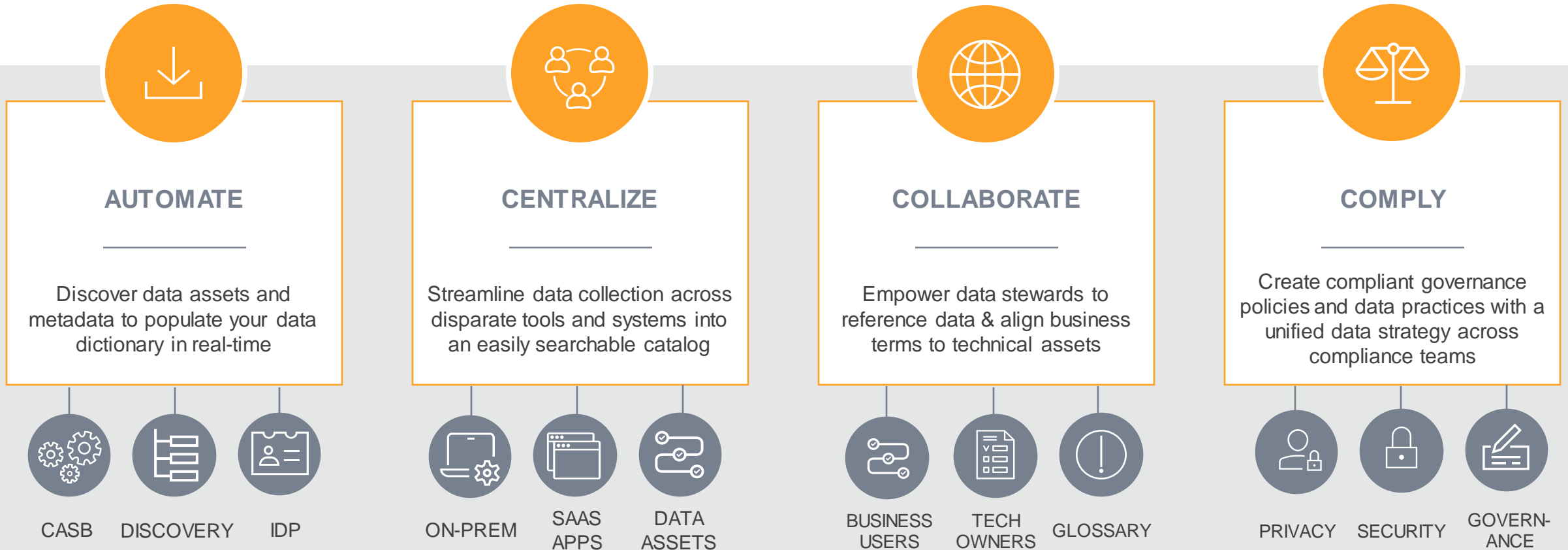Non-compliant data use and practices, inappropriate retention or deletion

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BUSINESS USERS TECH OWNERS GLOSSARY

COMPLY

Create compliant governance policies and data practices with a unified data strategy across compliance teams

PRIVACY SECURITY GOVERN-ANCE

UNIFIED DATA MANAGEMENT ACROSS THE ENTIRE ORGANIZATION

OneTrust DataGovernance
DATA INTELLIGENCE SOFTWARE

OneTrust Data Intelligence

GOVERNANCE

Define Risk / Govern the Use of Data:

REGULATIONS   POLICIES   OneTrust DataGuidance™
REGULATORY RESEARCH SOFTWARE

BUSINESS SEMANTICS

Apply Data Model for the Business:

GLOSSARIES   TAXONOMY   BUS. UNITS

METADATA CATALOG

Create Data Inventories

ASSETS   PROCESSES   VENDORS

DATA ELEMENTS   DATA SUBJECTS

ACTUAL DATA

Scan & Enrich Data

snowflake   workday   hadoop HDFS   aws   MySQL

Azure   Office 365   ORACLE DATABASE   box   •••

KNOWLEDGE GRAPH

INCIDENT MANAGEMENT

RISK MANAGEMENT

SEMANTIC SEARCH

RECOMMENDATIONS

REPORTS & ANALYTICS

PRIVACY RIGHTS (DSAR)

Product Demo

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