Informatica
from salesforce

Data Governance

How Smarter Governance Gets Better Outcomes from AI



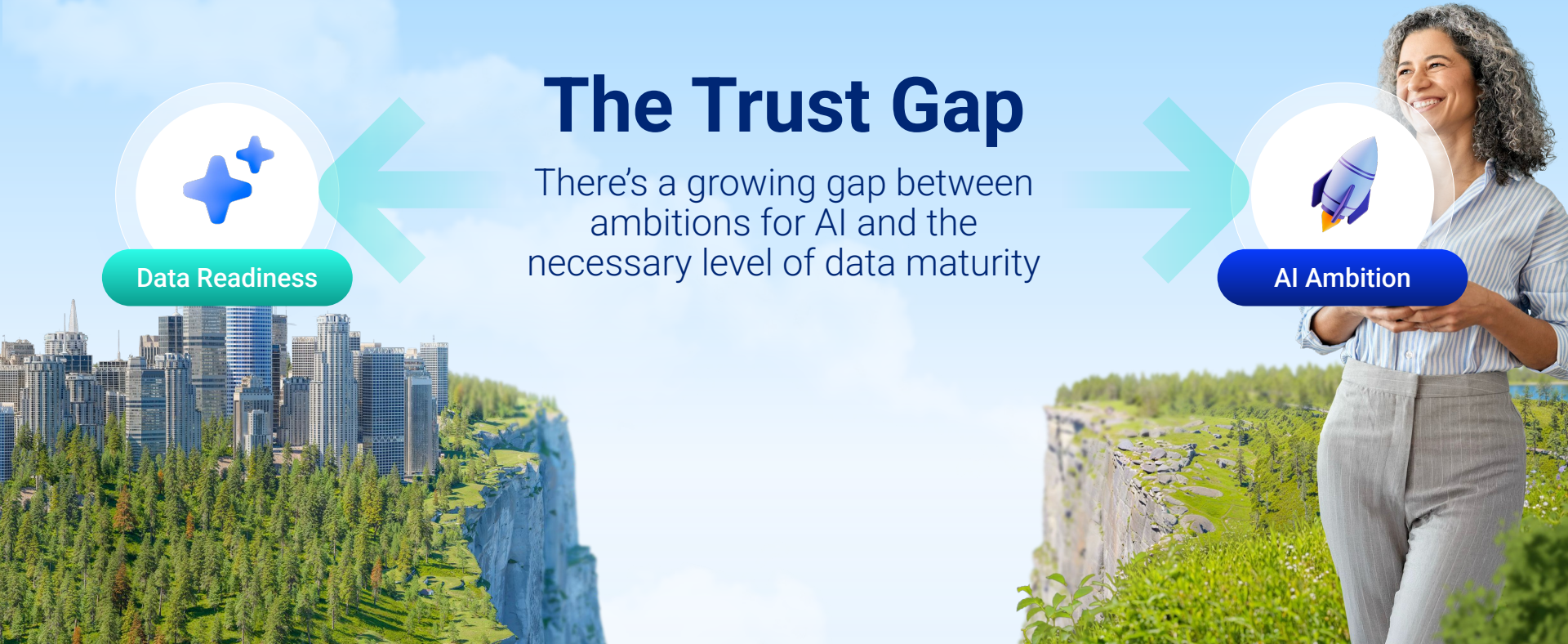
Taryn Stebbins, Community Practice Director
November 18, 2026

The Trust Gap

There’s a growing gap between ambitions for AI and the necessary level of data maturity

Data Readiness

AI Ambition



What do these numbers represent?

~200 Million

500+ Billion

Note: Numbers are illustrative and non-specific.

Your AI Is Only As Good As Your Data.

And most enterprise data isn't ready.

AI initiatives don't stall because the models are bad.



They stall because the data behind them isn't ready.

Governance achieves accuracy and reduced costs. And we can prove it.



Complete accuracy at every data volume



Reduced token cost by

29.8x

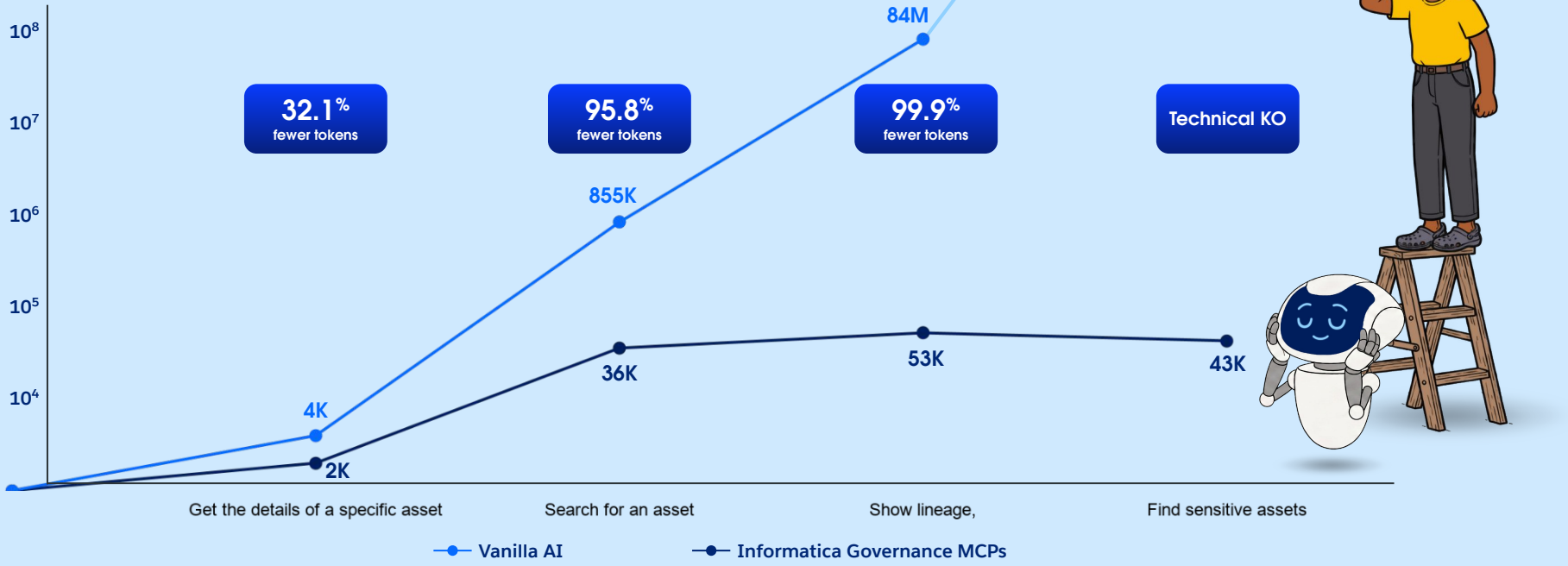


Read the Benchmark study

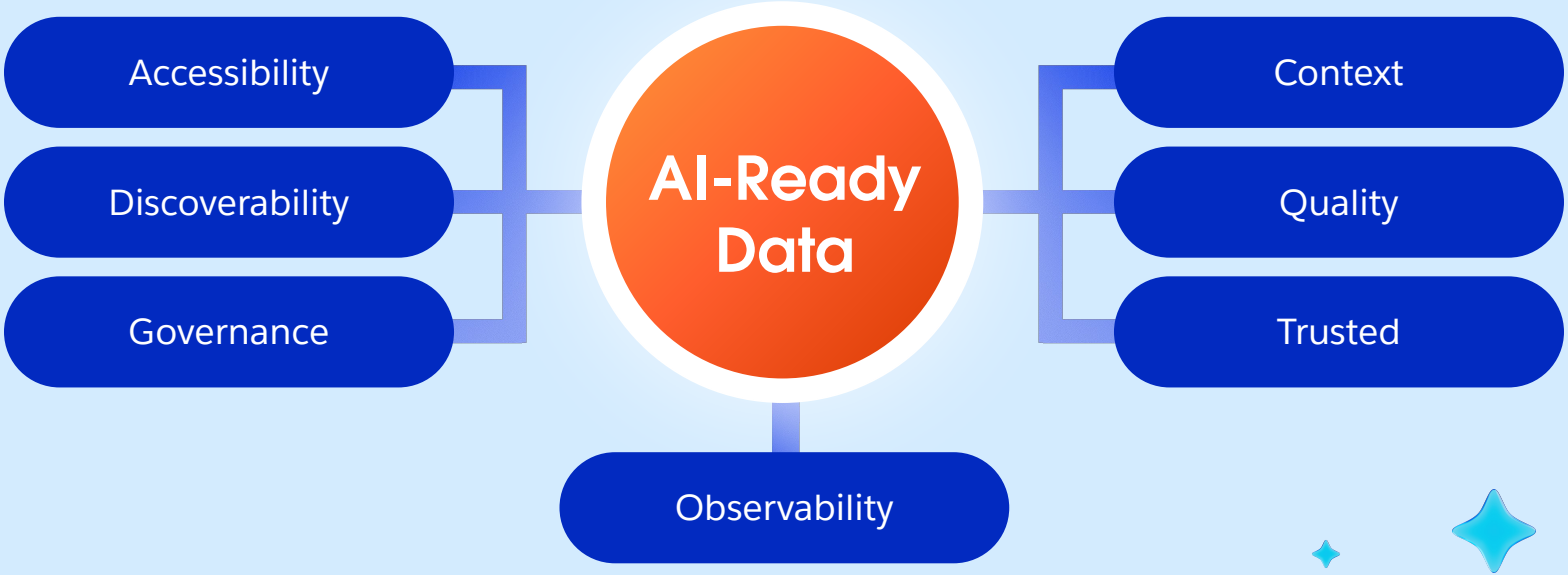
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Tokenmaxxing or Token Savvy?

Benchmarking the benefits of governed metadata



What is “AI-ready data”?



Five governance superpowers



Five governance superpowers

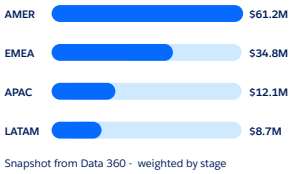
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Q2 revenue

$42.3M 18% YOY

Apr-Jun 2026

Open pipeline by region



Snapshot from Data 360 - weighted by stage



Customer Revenue

Description

Customer Revenue is a key performance metric representing the total revenue recognized from all customer accounts within a given period.

Aliases

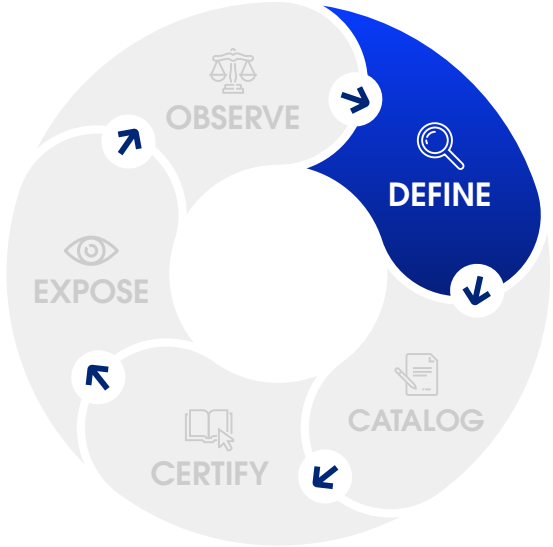
Customer Rev, Total Customer Revenue



Data owner
J. Doe

Last updated
9/14/2026

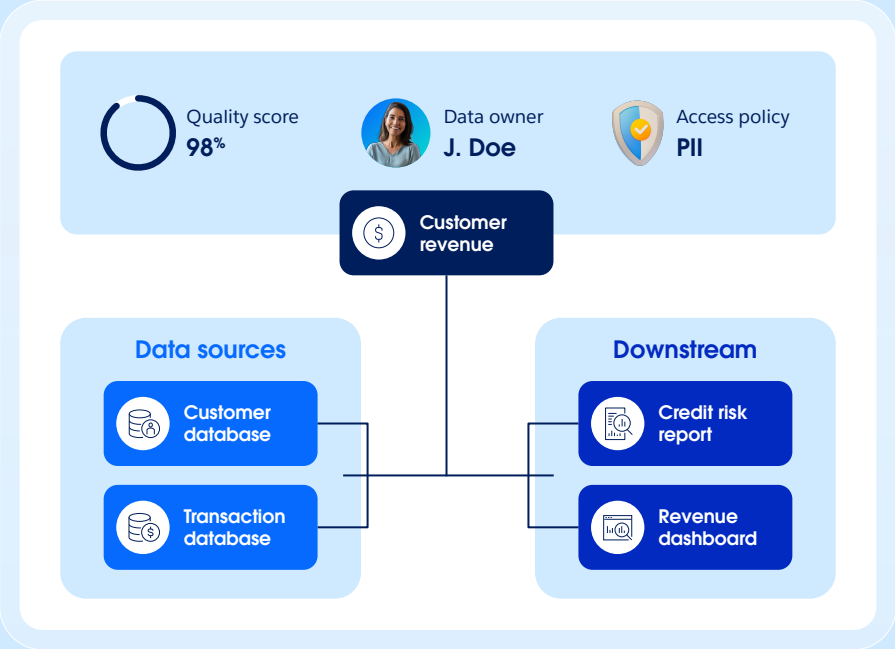
Published | Critical Element

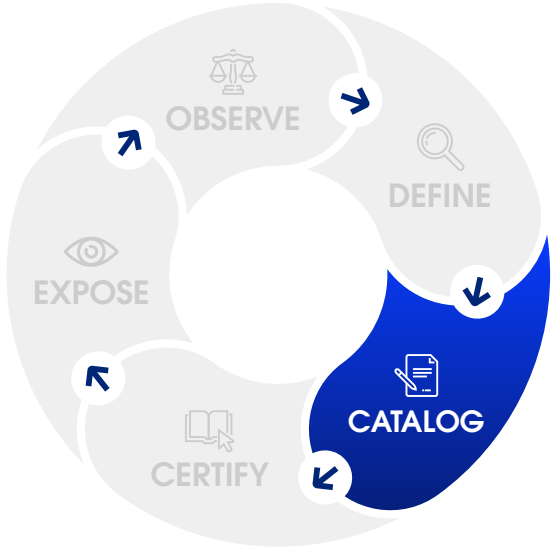


A governed glossary where every business term has an owner and maps to real data columns.

Five governance superpowers

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A full inventory of every dataset with lineage, pipeline health, and quality scores attached.

Five governance superpowers

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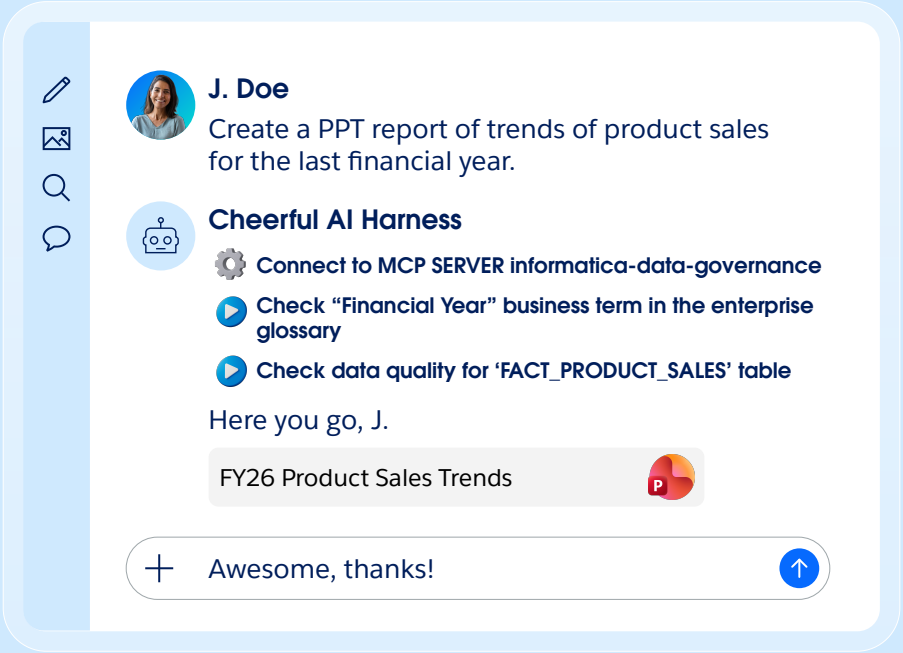




One canonical, certified dataset per concept — duplicates deprecated, enforced as default.

Five governance superpowers

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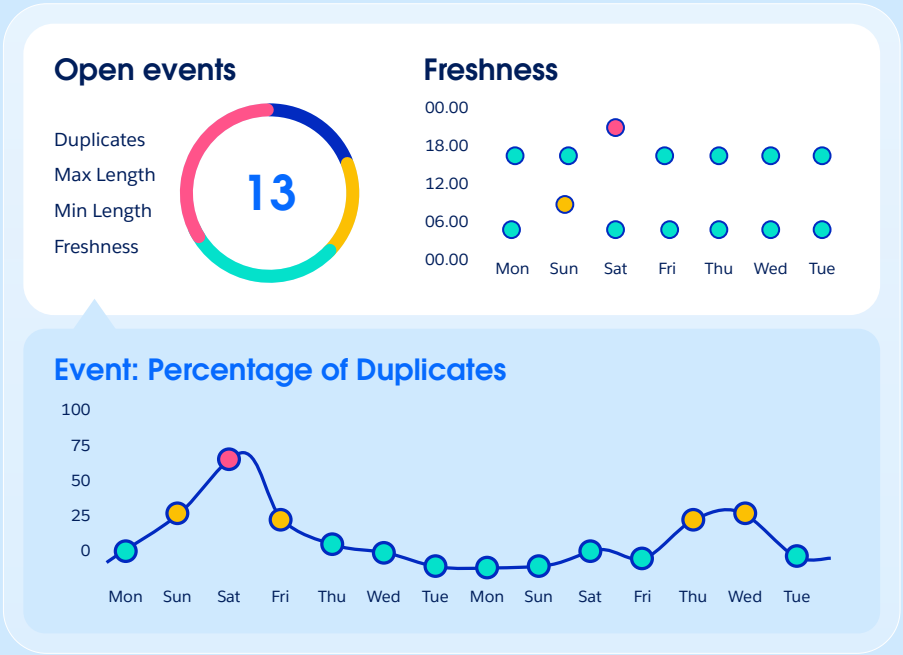




A headless interface where agents and skills consult certified metadata before touching data.

Five governance superpowers

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Ongoing monitoring that catches anomalies and turns corrections into lasting metadata fixes.



Demo

Five governance superpowers



Govern your way to AI-ready data



Machine-readable metadata | **AI-ready data products** | **AI-assisted data stewardship**



Data governance & catalog

Understand and govern

Govern both data and AI models to help ensure trust



Data marketplace

Share and democratize

Package data assets and AI models for consumption



Data quality & observability

Cleanse and trust

Identify and resolve issues to grow data pipelines



Data access management

Protect and comply

Secure and share data responsibly for proper use

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CLAIRE • Headless • Agentic Experiences

Data Engineering

- Data Integration
- Quality & Observability
- Application Integration

AI & Data Governance

- Catalog & Marketplace
- Data Lineage
- Access Management

Master Data Management

- Customer
- Product
- Any Domain

Unified Metadata Foundation

Multi-Cloud & Hybrid • Metadata-Aware Connections • Global Scale & Compliance • Consumption Pricing • Community


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Thank you

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