



Elevating Data Governance in the Age of AI

Dataversity Demo Day
November 20, 2024

Confidential

Data teams struggle with managing metadata, finding the right data, and supporting self-service analytics



Data engineers are inundated with issues

“We get a lot of issues around reporting - users aren’t sure of certain fields and what they mean. They also don’t know what data they can trust.”



Business users can’t find the right data

“I haven’t looked in our data catalog to find assets because it’s very stale - I’ve spent too long trying to find what I needed, and I gave up.”









Data governance leads are overwhelmed



“Trying to manage all of our metadata manually is becoming too big of a task. If we had more automation, we could focus on the most important 5% of our data estate.”

The Data Catalog Platform







Adoption, trust, intelligence at scale

- Only platform built on a knowledge graph
-  Most used - over 2.5M users
-  AI-powered and powers AI
-  Catalog, governance, and data ops
-  Most flexible - collect everything, model anything
-  Enterprise grade and future proof
-  Best customer service in the industry










Backed By

Trusted By

Our Partners

The Data Catalog Platform

- Databases**
 - ORACLE
 - PostgreSQL
 - Microsoft SQL Server
- Data Warehouses**
 - snowflake
 - databricks
 - Google Big Query
- ETL / ELT**
 - Fivetran
 - Informatica
 - dbt
- BI / Analytics**
 - tableau
 - Power BI
 - Looker
 - sigma
- Cloud Storage**
 - aws
 - Azure
 - Google Cloud
- SaaS, MDM, APIs**
 - salesforce
 - RELTIO
 - REST API

COLLECT EVERYTHING

MODEL ANYTHING

Catalog

- Discovery
- Semantics
- Collaboration
- Metadata Mgmt.

Governance

- Access Mgmt.
- Classification
- Usage Metrics
- Workflows

DataOps

- Lineage
- Automation
- Data Monitors
- Browser Extension



Analysts



Business Users



Gov Team



Stewards



Engineers



Data Scientists

Semantic Model

Map



Answer



Shop



Automate



Plug In



Knowledge Graph

data.world Demonstration

Agenda



- **Accessing Content**
 - *Browse*
 - *Hoot*
 - *Search*
- **Discovery**
 - *Lineage*
 - *Workflows*
 - *Data Access*
- **Governance**
 - *Discussions*
 - *Suggest Changes*
 - *Automations*
 - *Collections*
 - *Usage*



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Questions?





Thank You!



Scan the QR Code for more information or to schedule a custom demo.

Contact me at jeff.tyzer@data.world

LinkedIn: [linkedin.com/in/jtyzzer](https://www.linkedin.com/in/jtyzzer)

