



The  DATAVERSITY<sup>®</sup>

**Insider** Experience:

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EXPLORING YOUR  
MEMBER BENEFITS

# 1. Who Is DATAVERSITY?

Learn about who we are and what we do

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## 2. What Is an Insider?

Learn about our subscription options and which one may be best for you.

# 3. Trends in Data Management?

Businesses need professionals knowledgeable about data – whether your role is data-focused or not!

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## 4. How to Become and Insider?

Learn more about the perks of becoming an Insider and how to make the most out of your subscription.

# What to expect today

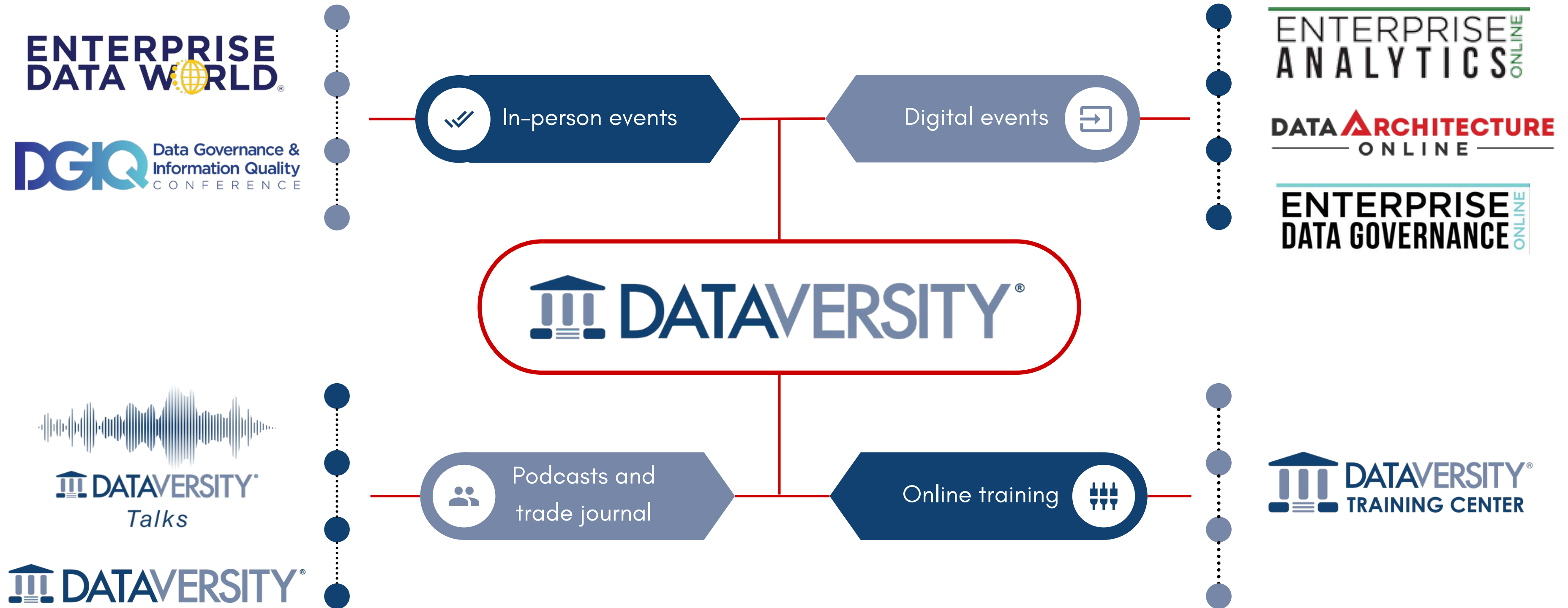


## Who Is

## DATAVERSITY?

The DATAVERSITY mission is to provide the **single best source of education** for anyone working with data in their professional life.

# What we do



# What Is an Insider?



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Insiders are an exclusive group of learners taking advantage of the robust DATAVERSITY Training Center catalog by enrolling in a subscription plan.

Insiders receive unlimited access to materials through their subscription term, plus exclusive discounts, special content, and more.

## Lead the way

As an Insider you are equipped with the right tools all in one place to meet the ever-changing demands of industries across the globe.

“As organizations continue to expand their data practices, fundamentals such as Data Governance and Data Architecture will become business-as-usual activities with both business and technical resources becoming more proficient in the language of data to drive organizational success.”

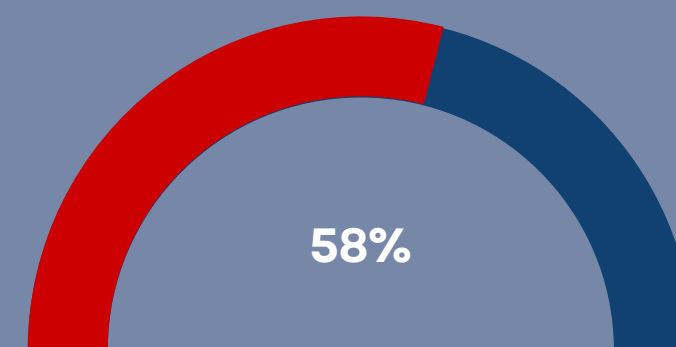
– *Trends in Data Management: A 2022 DATAVERSITY Report*



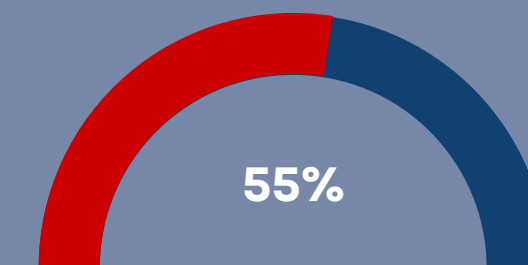
## Start with data.

Future-proof your skill-set and expand your career possibilities as an Insider.

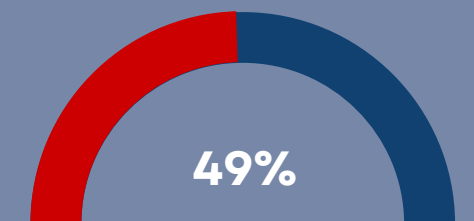
**We asked:** What programs are you planning to implement within the next two years?



Data Governance



Data Quality



Metadata Management



# How are you expanding your skills?

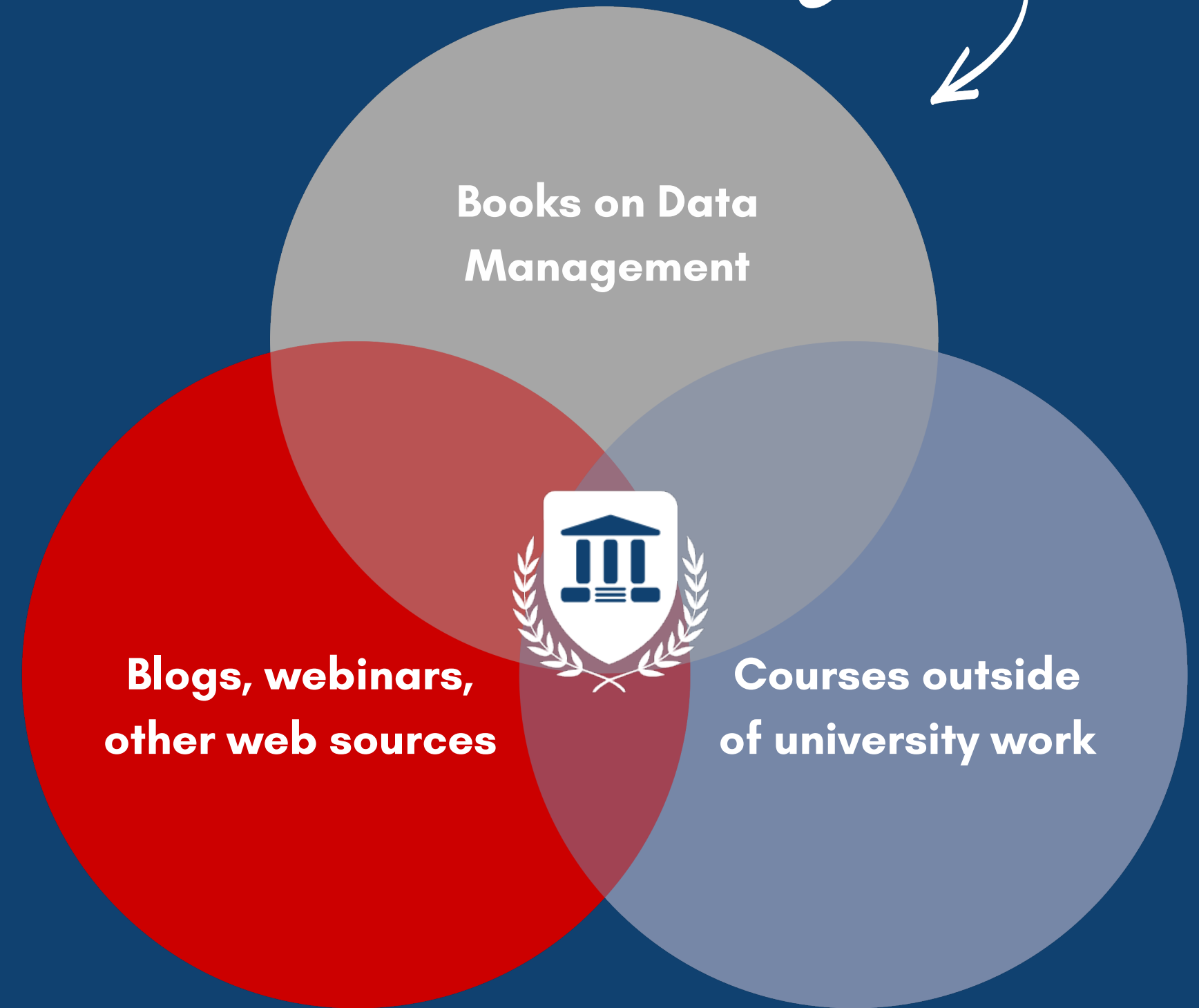
*And preparing to tackle the ever-changing data landscape?*



# From cobbled together lessons across the web?

The top sources of training for industry professionals today are scattered across the internet.

*Most popular sources of training*





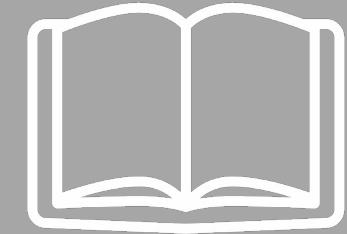
**Blogs, webinars,  
other web sources**

Hundreds of on-demand  
webinars, individual courses,  
white papers, demos, and more



**Courses outside of  
university work**

Learning plans designed by  
adult education specialists to  
rival university coursework.



**Books on Data  
Management**

Education based on industry  
standard textbooks, plus  
recommended reading to  
further expand your knowledge.

... to everything you need in one place



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# Insiders get **more**



Online and Face-to-Face Conference Sessions



20% Discounts on Conferences and Live Courses



Continuing Education Credits and Certificates of Completion

To learn more about the full range of Insider exclusive benefits [visit the Subscriptions page](#).



# Learn from **the best**

Who are DATAVERSITY instructors? They are...



Vetted thought leaders



With over a decade's worth of experience



Regularly evaluated by peers on their ability to deliver comprehensive training





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**Insider exclusive content** →

Gain unlimited access to self-paced and easy-to-use educational materials throughout the life of your subscription.



**Career success starts here**

# We're here to help you meet your goals



A learning path is a collection of learning plans and courses designed and tailored to your learning goals.



We can set required and suggested learning plans to follow to keep you on track.



From beginner to advanced to practical use and business use we can help pick what's right for you.







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# Essential Subscription



The Essential subscription level was created as a simple and affordable way to provide data practitioners and business professionals of all levels the opportunity to keep their industry and product knowledge up to date.

- Access to all Insider exclusive content and the “What Is...” on-demand content
- Unlimited access during subscription
- New content added regularly



**Billed annually**

**\$399 per year**





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# Professional Subscription



The Professional subscription level was designed for industry professionals of all levels who are ready to begin or continue their Data Management education.

- Extensive on-demand content collection
- Unlimited access during subscription
- New content added regularly



**Billed monthly  
or annually**

**Starting at \$79  
per month or  
\$899 per year.**



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Billed monthly  
or annually

Starting at \$179  
per month or  
\$1,933 per year.

# Elite Subscription



The Elite subscription takes your knowledge to the next level by combining customized learning with industry-leading certification preparation.

- Extensive on-demand content collection
- Unlimited access during subscription
- New content added regularly
- **Comprehensive CDMP exam preparation**
- and more!

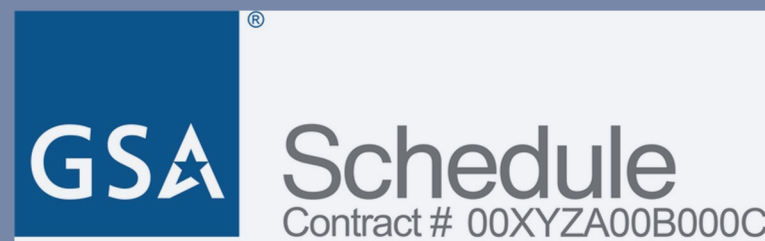
# Enterprise and Government **Solutions**

## Benefits:

- Bulk pricing discounts
- Government pricing through GSA
- Easy invoicing and purchase order process

## Options:

- LMS integration
- SCORM integration
- Branded dashboard with admin capabilities
- Learning paths for skill levels, job roles, and departments





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# Become an Insider Today!

20% OFF WITH CODE

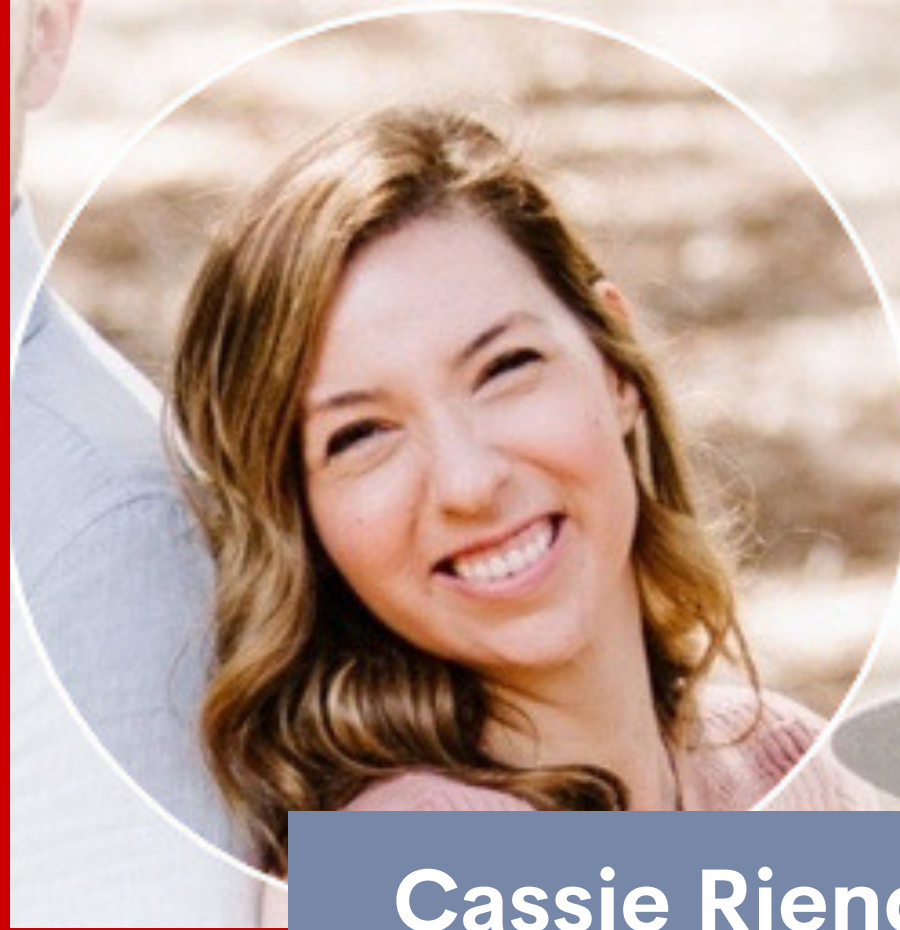
**EXPERIENCE**

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**DATAVERSITY** never  
runs out of **chocolate!**



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# Get in touch