

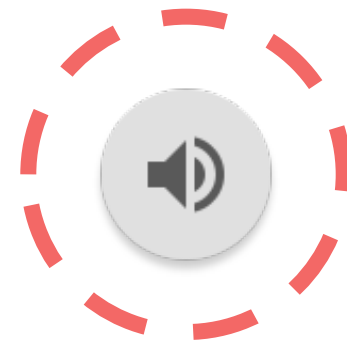


Agile Data Governance in Action

Data Catalog Demo

Stewart Coerver
Director of Sales Engineering
data.world

A legacy market filled with tools, not solutions



“Hundreds of thousands of dollars more than we had planned”

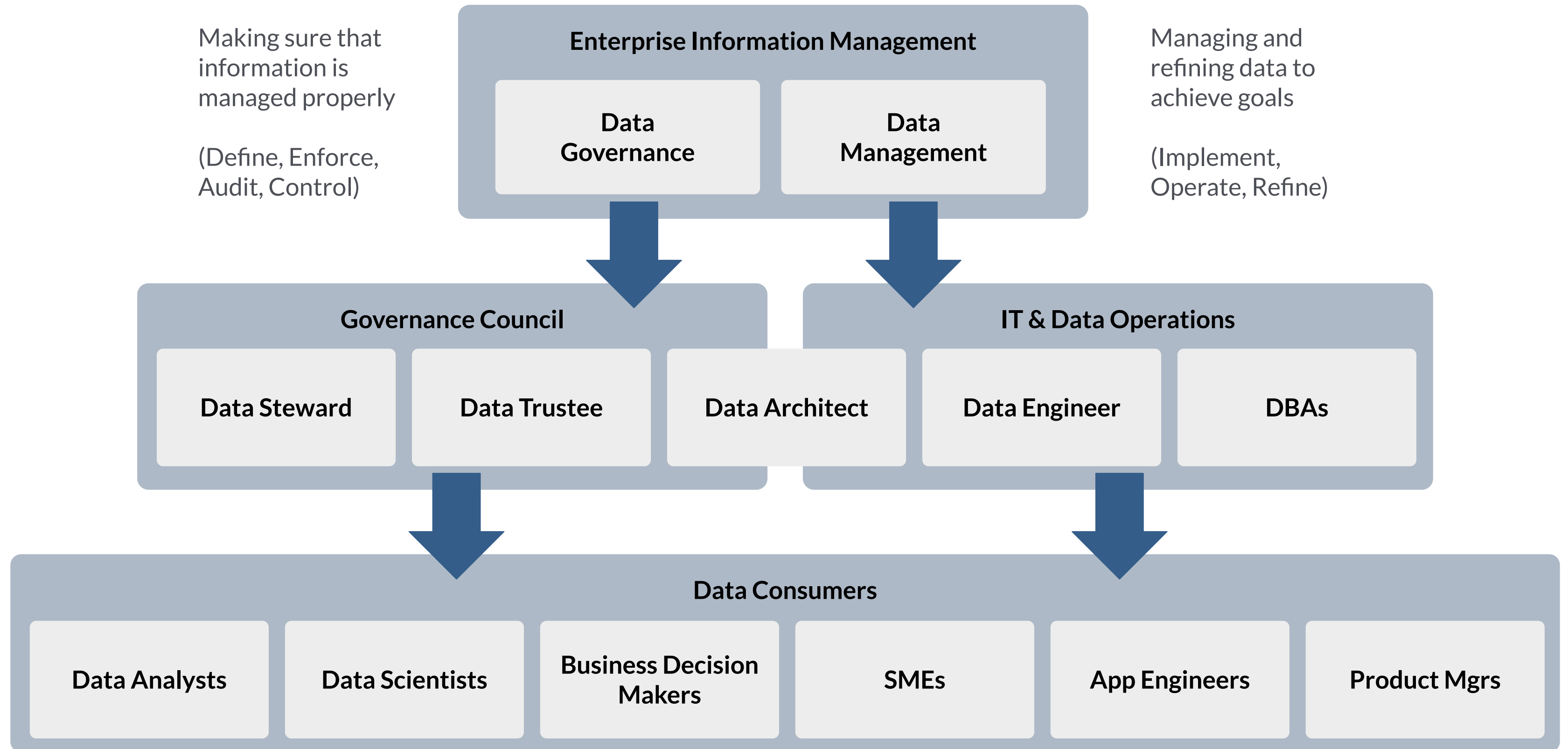
“Stay as far away as you can”

“I had zero incentive to participate”

*“We’re building a **catalog**, but it’s **not being used** by people”*

You **deserve** better than this!

The traditional model





Time to work together...



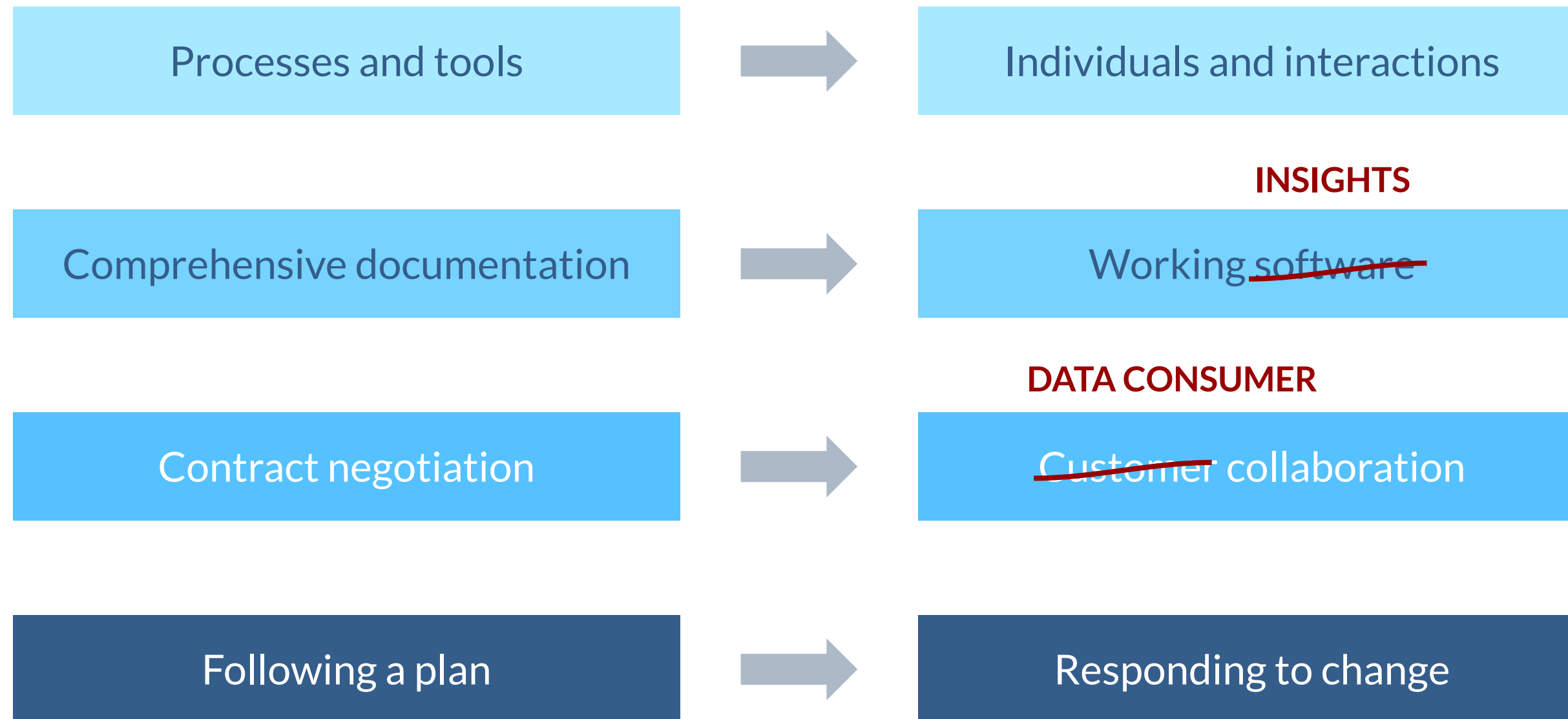
What is Agile Data Governance?



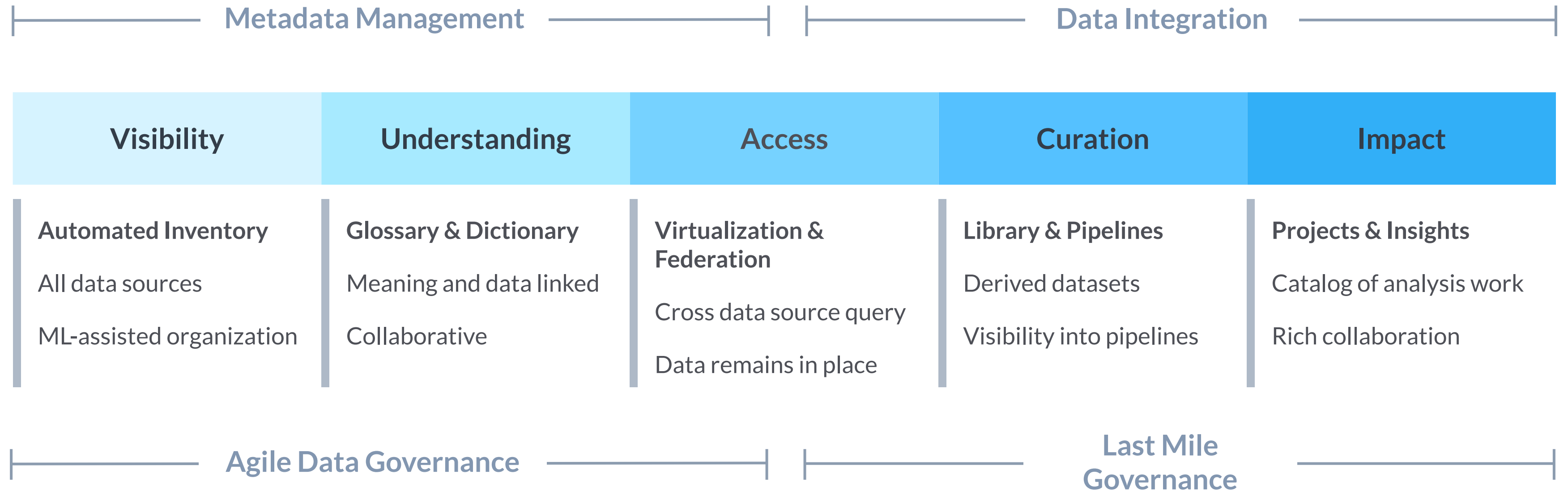
The process of creating and improving data assets by **iteratively capturing knowledge as data producers and consumers work together** so that everyone can benefit.

It adapts the deeply proven **best practices of Agile and Open software development** to data and analytics.

Agile Software Development → Agile Data Governance



A different approach...



Let's get to the demos!

Agile Data Governance Demo Themes

1. Make it easy for *everyone* to find, understand and contribute to the metadata
2. Enable the data consumer to explore the actual data whenever feasible
3. Promote value of data work in progress and reap the rewards of reuse
4. Measure and audit everything

Demo #1

Make it easy for everyone to find, understand
and contribute to the metadata

Demo #2

Enable the data consumer to explore the actual data whenever possible

Yes, controlled access to the data.

Demo #3

Promote and reap the value of data work in progress

Pro tip: You cannot reuse data work that you do not understand



Demo #4

Measure and audit everything

To Summarize ...

Keep the bar for participation low

Don't just build a metadata museum if you want broad adoption

Provide the right capabilities for contribution, collaboration, and exploration

Measure and audit how data is being searched for, queried, accessed, updated, and more

Thanks for attending!

Reach out to me at stewart.coerver@data.world.
For more information about us, visit data.world.

