



Data Quality Matters: Foundations for Trusted Decision Making

A NEW monthly webinar series from

DATAVERSITY[®]

Question 1

When leaders talk about ‘trusted decision-making,’ where does data quality most often break down in real organizations?

Question 2

I know in my time as a data quality leader, I've often seen that folks that claim the highest data quality actually have the worst data quality. What's the risk of thinking you have high quality data when you actually don't?

Question 3

How do you recommend starting a data quality initiative? How does one prioritize what data to improve

Question 4

How does one enable engagement with data quality as well as scale it up to the entire organization?

Question 5

How does a data quality program leverage data governance and data catalogs at an organization?

Question 6

A lot of organizations are leveraging AI in many tasks, how do you see AI being used as part of a data quality program?

Question 7

Once a data quality program is launched, how do folks show the value of that program and maintain an organizational culture of quality?

Question 8

This is always a fun question when talking data governance, especially as a leadership imperative; How do you A – Get and B – Maintain engagement for your governance program?

Question 9

What resources would you recommend data governance practitioners use, rely on, and reference when designing and running a data governance program?