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Data Democratization:

Empowering Teams Through a Modern Data Catalog

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Introductions

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The leader in data integrity

Our unique combination of software, data and strategy services delivers trusted data. Data that is accurate, consistent, and contextual to power more confident business decisions.

Decades of deep domain expertise

12,000
customers worldwide

99
of the Fortune 100

2,500
employees

Brands you trust, trust us

Data leaders partner with us

Industry analysts recommend us

Business initiatives succeed with trusted data

83% of CEOs want their organization to be more data-driven

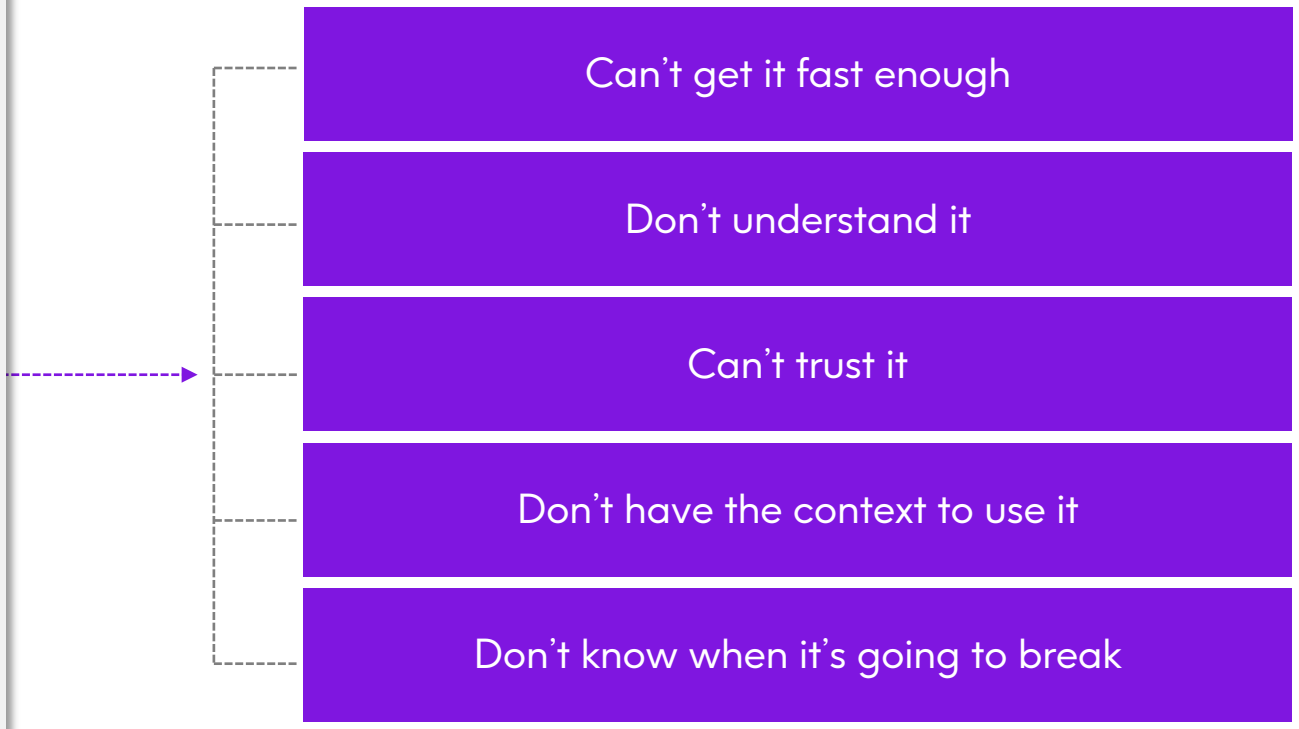
Source: IDC

But your team doesn't trust your data

30% of data practitioners strongly believe their actions are driven by data analysis

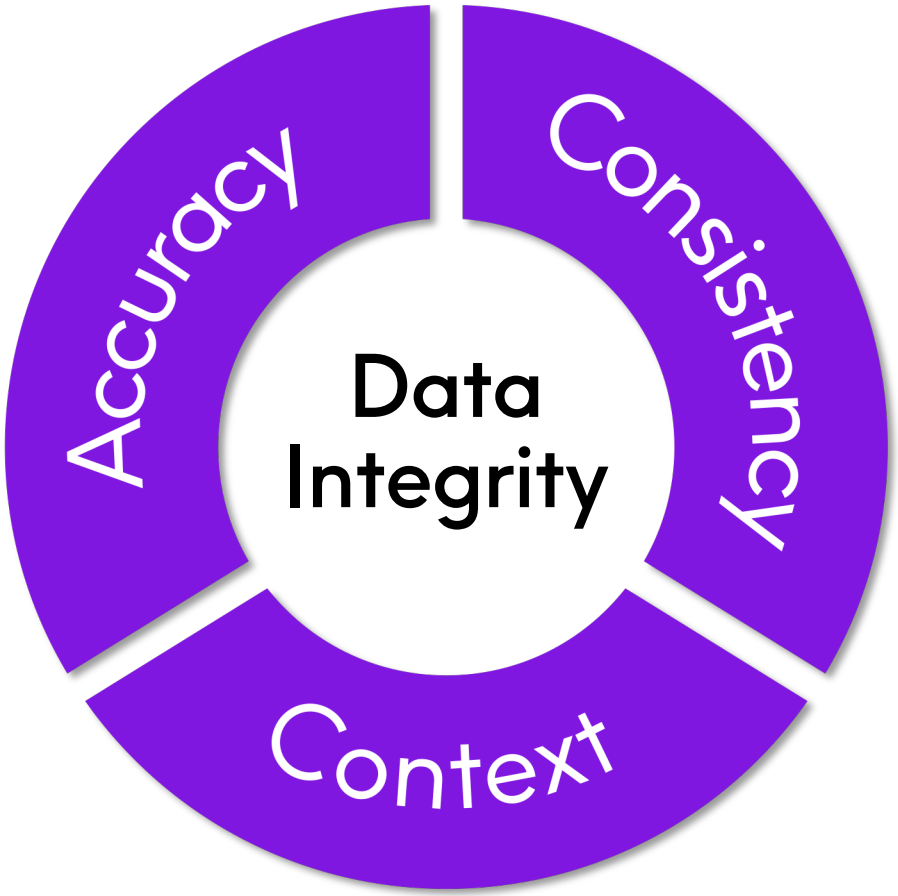
27% of data practitioners completely trust their data

Source: IDC



For trusted data, you need data integrity

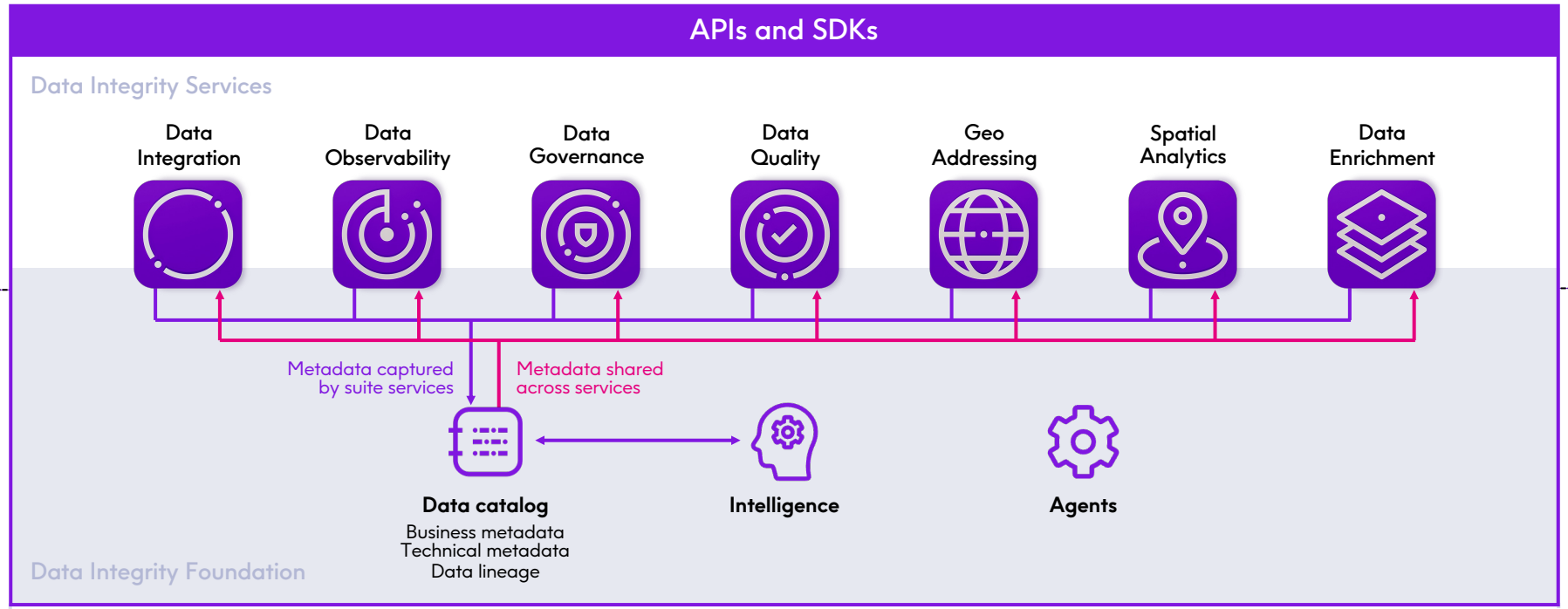
Data integrity is data with maximum accuracy, consistency, and context for confident business decision-making



Data Integrity Suite

Enterprise Data Sources

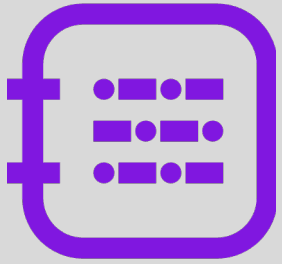
- Business Intelligence
- CRM
- Workforce mgmt.
- Data warehouse
- ERP
- Billing



Enterprise Business Systems

- Enterprise apps
- Analytics tools
- Precisely industry apps
- BI dashboards
- AI/ML

DATA CATALOG



A DATA CATALOG IS CORE TO MANAGING DATA INTEGRITY

- Provides a single, searchable inventory of your organization's data assets
- Allows technical users to easily search, explore, understand, and collaborate on critical data assets
- Enables data stewards to monitor, audit, certify, and track data across its lifecycle through integrated data governance
- Allows for visualization of data relationships, data lineage, and data's business impact
- Supports the sharing of knowledge, comments, and surveys

What you will see

Data Engineer

Cataloging data sources

Data Analyst

Quality & enrichment, pipeline creation

Data Steward

Profile & monitor for changes over time

Business Owner

Searchability, context & collaboration

Demonstration

What it means for you

Data Engineer – Cataloging data sources

Automated cataloging to increase productivity and improve data discovery

Data Analyst – Quality & enrichment, pipeline creation

Improve the quality and the business context of your data

Data Steward - Profile & monitor for changes over time

Be proactive in understanding AI/ML enabled data trends that could have significant impact

Business Owner – Searchability, context & collaboration

Easily find and understand key data and take action with requests and suggestions

Modern Data Catalog Benefits

Critical metadata is automatically harvested & cataloged in a single solution

A unified experience for easy visibility into business and technical metadata

Cross-functional teams collaborate and understand the full lifecycle of data

Upcoming Data Catalog Enhancements

Advanced processing speed and built for scale

New **Card View** to understand key properties of catalog sources at a glance

Run data quality rules on metadata within the data catalog

Broad connectivity to strategic data sources drive greater value

Thank you!

Learn More!

www.precisely.com

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