Collibra

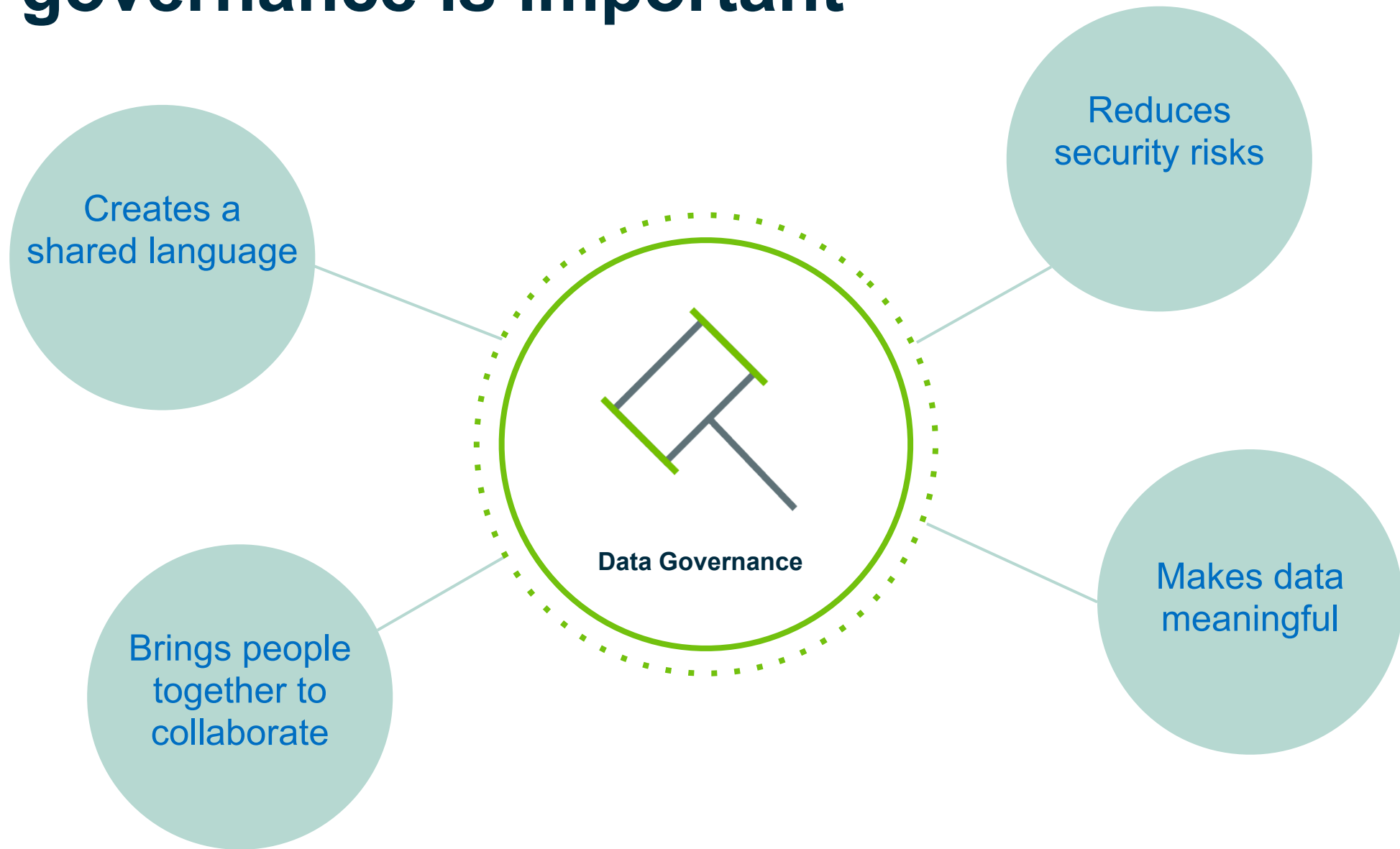# Data Governance

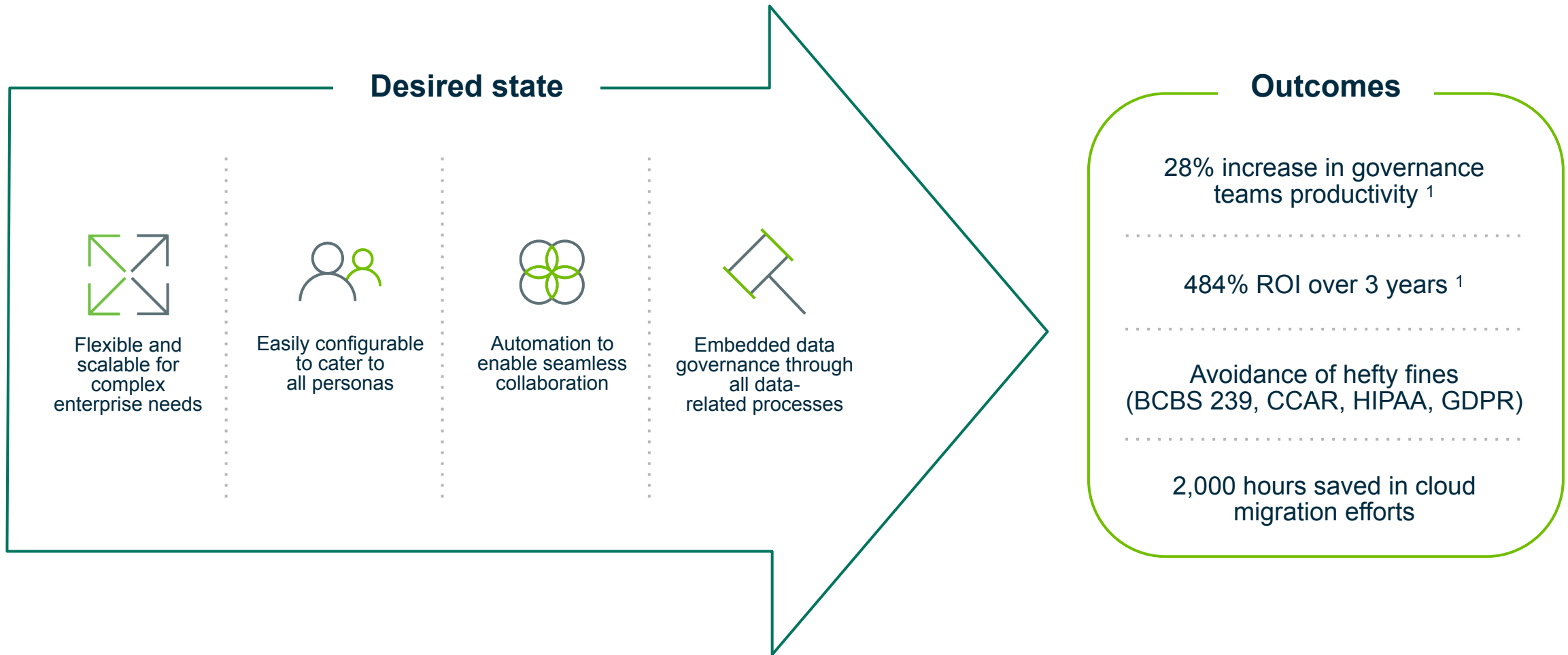Do more with trusted data

Bobbi Caggianelli
Global Practitioner, Customer Engineering

Data governance is important

Creates a shared language

Reduces security risks

Data Governance

Brings people together to collaborate

Makes data meaningful

Collibra

2

A modern approach to data governance is needed

Desired state

Flexible and scalable for complex enterprise needs

Easily configurable to cater to all personas

Automation to enable seamless collaboration

Embedded data governance through all data-related processes

Outcomes

28% increase in governance teams productivity [1]

484% ROI over 3 years [1]

Avoidance of hefty fines (BCBS 239, CCAR, HIPAA, GDPR)

2,000 hours saved in cloud migration efforts

Collibra

3

Collibra has needed data governance capabilities

Enterprise
data catalog
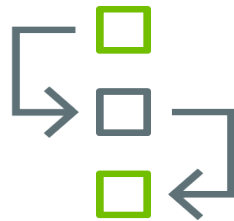
Comprehensive
business glossary

Stewardship
management

Native, automated
data lineage

Centralized policy
management

Reference data
management

Intuitive, configurable
workflows

Data helpdesk

Collibra

4

Live demo

Collibra

![Collibra logo] Collibra

Collibra is a Leader
2025 Magic Quadrant for Data and Analytics Governance Platforms

Strengths:

- **Overall viability:** Collibra demonstrates a strong 15% year-over-year (YoY) growth in revenue and 37% YoY growth in its customer base for its D&A governance products and services.
- **Market understanding:** Collibra presents a strong vision in providing end-to-end governance to support various governance use cases and requirements, including AI governance. It provides structure and governance functions with a dedicated focus across technical and nontechnical business users. It continues to grow its connections to other data resources and support for various data policies.
- **Business model:** Collibra has a strong partnership network with major technology providers and systems integrator partners such as AWS, Google, Infosys and Snowflake. It provides native integrations with more than 100 different data environments or applications, and has also recently entered into an exclusive partnership to support SAP ecosystems.

Gartner

2025 Magic Quadrant

CHALLENGERS | LEADERS

- Informatica
- Collibra | IBM

- Precisely
- Alex Solutions
- Atlan
- Ataccama
- Alation
- DataGalaxy
- OvalEdge
- data.world
- erwin by Quest
- Solidatus
- Ab Initio Software
- Anjana Data
- Global Data Excellence

ABILITY TO EXECUTE

NICHE PLAYERS | VISIONARIES

COMPLETENESS OF VISION

As of Sep 2024 | © Gartner, Inc

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Collibra is the <u>only vendor</u> named a

**Leader in The Forrester Wave™:
Enterprise Data Catalogs, Q3 2024**
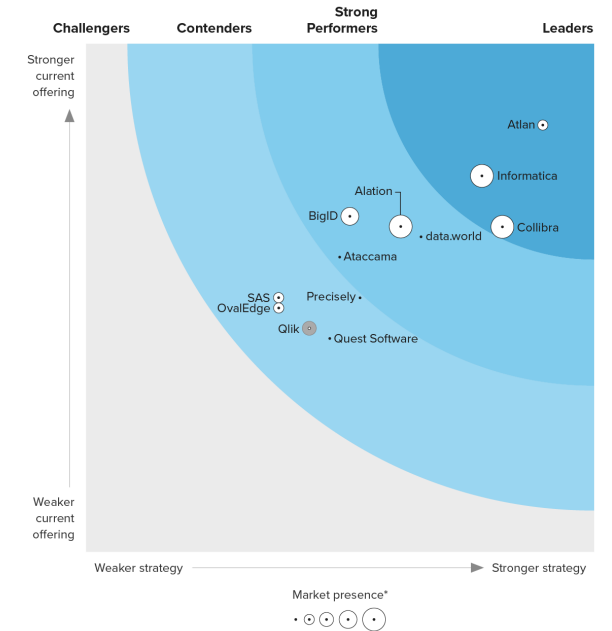
<u>AND</u>

**Leader in The Forrester Wave™:
Data Governance Solutions, Q3 2023**

*A gray bubble or open dot indicates a nonparticipating vendor

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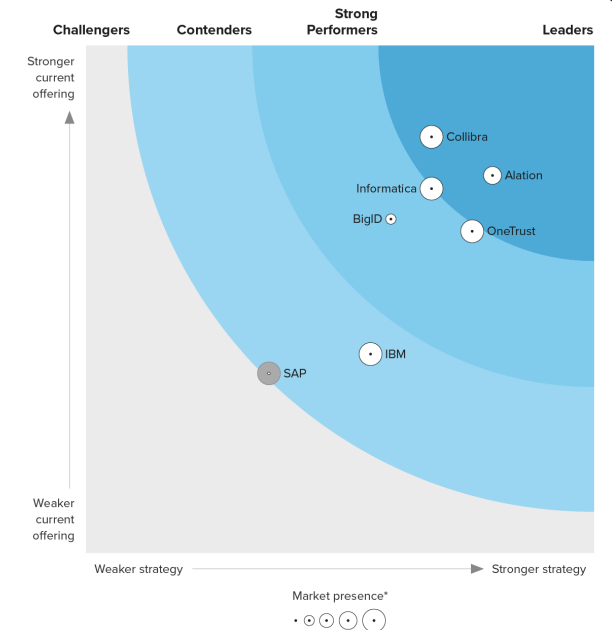

The Forrester Wave™
Enterprise Data Catalogs
Q3 2024

Download the report to learn more

The Forrester Wave™
Data Governance Solutions
Q3 2023

Download the report to learn more

Thank you!

Feel free to reach out with questions

bobbi.caggianelli@collibra.com

Prior to joining Collibra, Bobbi Caggianelli spent four years building a data governance and quality practice from scratch at a multi-billion dollar life and annuity company. She joined Colliba after working with Collibra's toolset, in part to share her experience with others. Her goal is to help companies build a successful governance practice and show them how Collibra enables that maturation journey. Bobbi has an MS in Business Analytics and is a Master Black Belt in Six Sigma.

Collibra

Resources

01 Data Governance webpage

02 Product overview video

03 A checklist for better data governance

04 Factsheet: Find and establish a common understanding of data with Collibra Data Governance

05 Lots of great blogs

06 Product tour