Real-World Data Governance

A Blueprint for Data Governance Roles

Monthly Webinar Series Hosted by DATAVERSITY

Robert S. Seiner – KIK Consulting
March 21, 2024 – 11:00 a.m. PT / 2:00 p.m. ET

A Blueprint for Data Governance Roles
Introduction

Real-World Data Governance – Monthly Webinar Series

    April 18, 2024: Metadata Management's Impact on Data Governance

    Third Thursday each Month @ 2pm EST – Register at TDAN.com, KIKconsulting.com, DATAVERSITY.net

Upcoming Events

    Enterprise Data World 2024: Dataversity Conference – Orlando, Florida – March 25 – 29, 2024 - **NEXT WEEK!**

    Data Quality & Information Quality West (DGIQW) – San Diego, California – June 3 – 7, 2024

Non-Invasive Data Governance / Non-Invasive Data Governance Strikes Again Books

    2014: ISBN 9781935504856 / Technics Publications / Amazon.com

    May 2023: ISBN 9781634623599 / Technics Publications / Amazon.com

Non-Invasive Data Governance / Metadata Governance Online Learning Plans

    Popular: Business Glossaries, Data Dictionaries and Data Catalogs
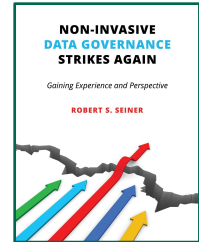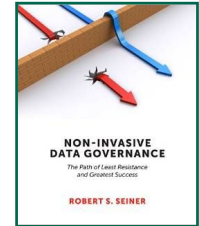
    DATAVERSITY Training Center – https://training.dataversity.net

KIK Consulting & Educational Services

    KIKConsulting.com

    The Home of Non-Invasive Data Governance™

Carnegie Mellon University (CMU)

    Adjunct: Heinz College Executive Education – Chief Data Officer (CDataO) Certificate Program

A Blueprint for Data Governance Roles

Abstract

- In this webinar, I will share …
  - Crucial Roles Needed to Establish and Sustain a Thriving Data Governance Program
  - Insights into the Responsibilities and Skill Sets Required for Each Key Role
  - Practical Strategies for Recognizing Existing DG Roles Within Your Organization
  - Ways to Align Data Governance Roles with Broader Business Objectives and Initiatives
  - Resources and Templates to Support the Implementation of a Robust Data Governance Framework
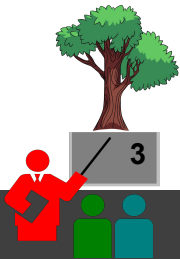
A Blueprint for Data Governance Roles
Definitions

- **Data Governance** – The execution and enforcement of authority over data.

- **Data Stewardship** – Formal accountability for data.

- **Data Steward** – A person held formally accountable for their relationship to the data.

- **Data Management** – Refers to the comprehensive process of acquiring, organizing, storing, securing, processing, analyzing, and maintaining data to ensure its accuracy, accessibility, reliability, and relevance throughout
its lifecycle within an organization.

- *Blueprint - A blueprint is a **detailed plan or design** that serves as a **guide for constructing something** complex or intricate. It provides a **visual representation** of architectural structures, engineering projects, or systems, outlining dimensions, arrangements, and specifications necessary for implementation.*

- *A blueprint can also symbolize a **strategic framework or roadmap** for achieving long-term goals, embodying the **meticulous planning and forethought** required to bring ambitious visions to life.*
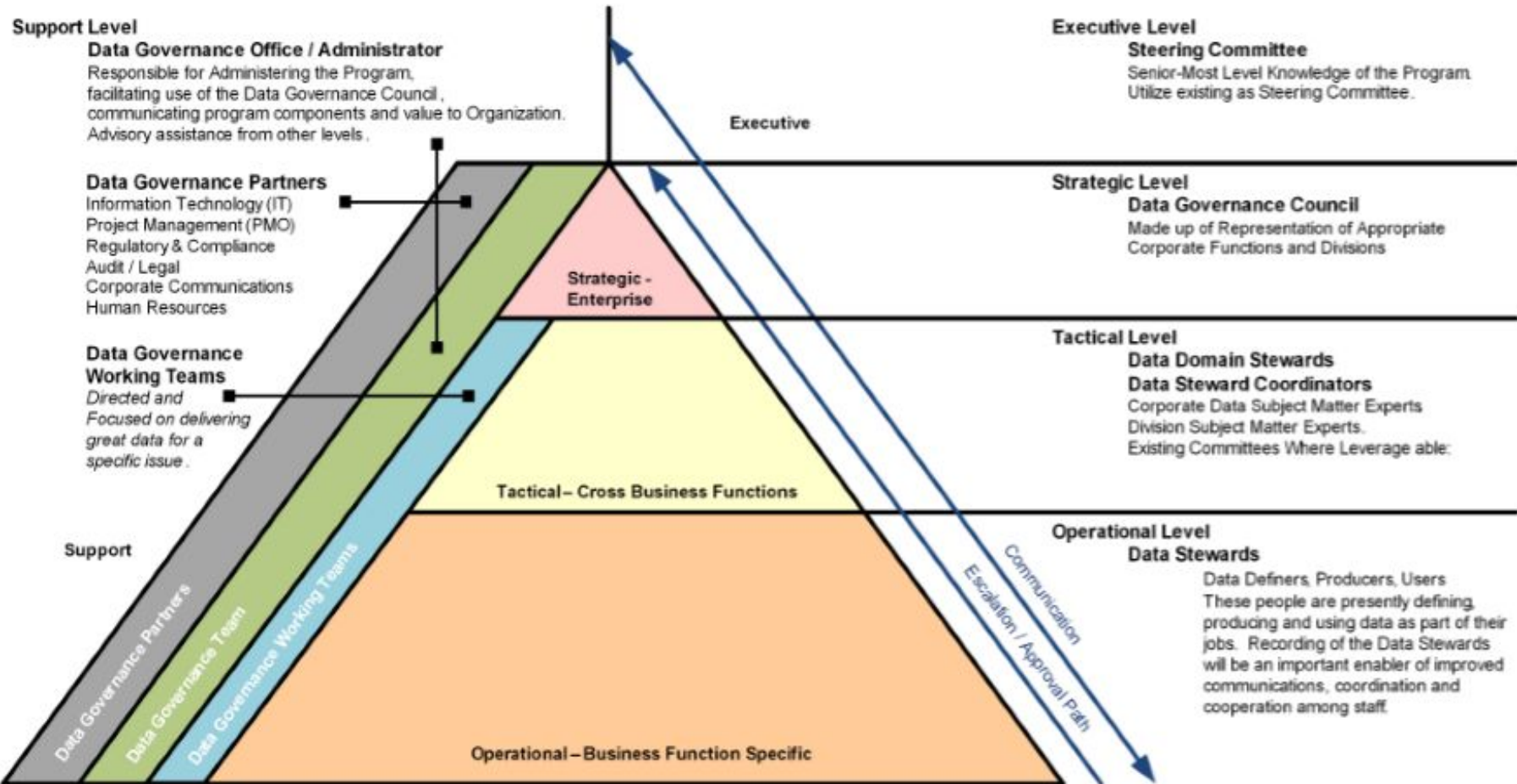
A Blueprint for Data Governance Roles

Crucial Roles Needed to Establish and Sustain a Thriving Data Governance Program

- Operating Model

- Program Backbone

- Framework Component

- Level-By-Level

- Establish and Sustain

Support Level

Data Governance Office / Administrator
Responsible for Administering the Program,
facilitating use of the Data Governance Council,
communicating program components and value to Organization.
Advisory assistance from other levels.

Data Governance Partners
Information Technology (IT)
Project Management (PMO)
Regulatory & Compliance
Audit / Legal
Corporate Communications
Human Resources

Data Governance Working Teams
Directed and Focused on delivering great data for a specific issue.

Support

Executive Level

Steering Committee
Senior-Most Level Knowledge of the Program.
Utilize existing as Steering Committee.

Executive

Strategic Level

Data Governance Council
Made up of Representation of Appropriate
Corporate Functions and Divisions

Tactical Level

Data Domain Stewards
Data Steward Coordinators
Corporate Data Subject Matter Experts
Division Subject Matter Experts.
Existing Committees Where Leverage able:

Operational Level

Data Stewards
Data Definers, Producers, Users
These people are presently defining,
producing and using data as part of their
jobs. Recording of the Data Stewards
will be an important enabler of improved
communications, coordination and
cooperation among staff.

Strategic - Enterprise

Tactical – Cross Business Functions

Operational – Business Function Specific

Data Governance Partners

Data Governance Team

Data Governance Working Teams

Communication

Escalation / Approval Path

A Blueprint for Data Governance Roles
Crucial Roles Needed to Establish and Sustain a Thriving Data Governance Program
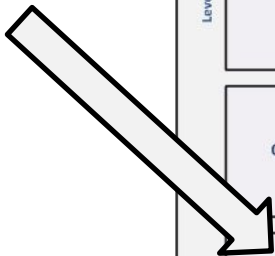
- Program Backbone
  - Len told me that we should call the discipline People Governance.
  - Roles is a **Core Component** of the Non-Invasive Data Governance Framework.
  - Backbone (Business Definition) – Fundamental Infrastructure, Key Resources, Primary Support Mechanisms
  - What People Do – Plays a Role in Every Part of the Program …
    - Data Stewards and Stewardship (Activation of Stewards)
    - Communications
    - Processes
    - Acceptance and Literacy
    - Business Value Comes From People

A Blueprint for
Crucial Roles Ne...

- Framework ...

It was considered to add an Administrative level.

This is the way it looked 10 years ago.

Consider the appropriate levels and components for your organization.

NON-INVASIVE DATA GOVERNANCE™ AND QUALITY FRAMEWORK

Components

| | ROLES | PROCESSES | COMMUNICATIONS | METRICS | TOOLS |

COMPONENTS

DATA – ASSETS BEING GOVERNED
ROLES – FORMAL ACCOUNTABILITY
PROCESSES – APPLICATION / ENFORCEMENT
COMMUNICATIONS – EDUC, TRN, AWARENESS
METRICS – MEASUREMENTS and KPIs
TOOLS – ARTIFACTS PURCHASED / DEVELOPED

LEVELS

EXECUTIVE – SENIOR LEADERSHIP TEAM
STRATEGIC – BUSINESS & TECHNOLOGY MGMT
TACTICAL – SUBJECT MATTER EXPERTISE
OPERATIONAL – DAILY JOB FUNCTION
SUPPORT – FUNCTIONAL MANAGEMENT

Levels

EXECUTIVE

STRATEGIC

TACTICAL

OPERATIONAL

SUPPORT

Copyright © 2024 – Robert S. Seiner and KIK Consulting & Educational Services, LLC

8

A Blueprint for Data Governance Roles
Crucial Roles Needed to Establish and Sustain a Thriving Data Governance Program

- Level-By-Level
  - Executive – Leadership – Steering Committee
  - Strategic – Data Governance Council, Committee, Board, …
  - Tactical – Data Domain Steward, Business Data Subject Matter Expert (DSME), …
  - Operational – Data Steward – Definers, Producers, and Users of Data
  - Support
    - Program Administration
    - Information Technology (IT)
    - Data Governance Partners

      Any Group That Actively Governs Something
      - Information Security
      - Risk Management
      - Finance
      - Human Resources
      - Corporate Communications
      - Customer Service

A Blueprint for Data Governance Roles
Crucial Roles Needed to Establish and Sustain a Thriving Data Governance Program

- Establish and Sustain
  - The Heart of Your Program
    - Defining the Roles
    - Communicating the Roles
    - Acknowledging the Roles
    - Engaging the Roles
    - Promoting the Roles
    - Growing the Roles
    - Maintaining the Roles
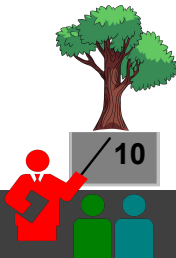
A Blueprint for Data Governance Roles
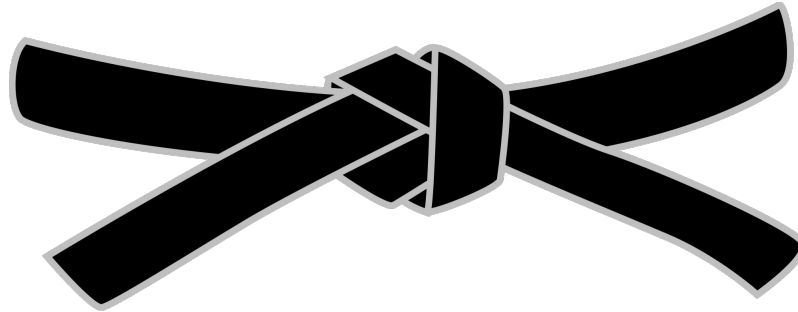## Insights into the Responsibilities and Skill Sets Required for Each Key Role

- Give the BELT to the ELT (TDAN Article in March)

- SEE Your Data Governance Council (LinkedIn Article in December)

- Recognize Your Data Stewards / Everybody is a Data Stewar

- Partnerships are Key

- Blueprint Roles and Responsibilities

A Blueprint for Data Governance Roles
Insights into the Responsibilities and Skill Sets Required for Each Key Role

- Give the BELT to the ELT

  - **B**uy-in: Gaining organizational commitment and support from all levels.

  - **E**mpowerment: Enabling stakeholders with the authority to make decisions related to data.

  - **L**eadership: Demonstrating strong leadership to guide the organization through change.

  - **T**ransformation: Fostering a culture that values data as a strategic asset.

A Blueprint for Data Governance Roles
Insights into the Responsibilities and Skill Sets Required for Each Key Role

- SEE Your Data Governance Council
  - **S**tand Up: Lay the groundwork for an effective and representative governing body.
  - **E**mpower: Endow the council with the authority, resources, and decision-making capabilities.
  - **E**ngage: Foster active participation and collaboration.

A Blueprint for Data Governance Roles

Insights into the Responsibilities and Skill Sets Required for Each Key Role
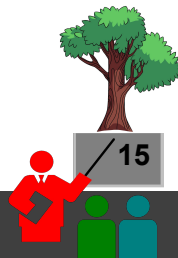
- Recognize Your Data Stewards / Everybody is a Data Steward
  - Definition of a Data Steward: A person held formally accountable for the actions they take with data.
  - Accountable for how they **define** data.
  - Accountable for how they **produce** data.
  - Accountable for how they **use** data.
  - Everybody is a Data Steward. Get Over It.
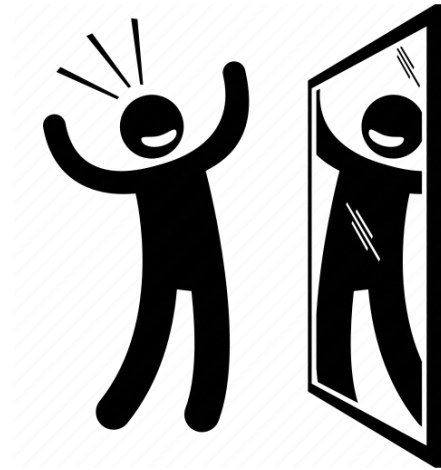
A Blueprint for Data Governance Roles
Insights into the Responsibilities and Skill Sets Required for Each Key Role
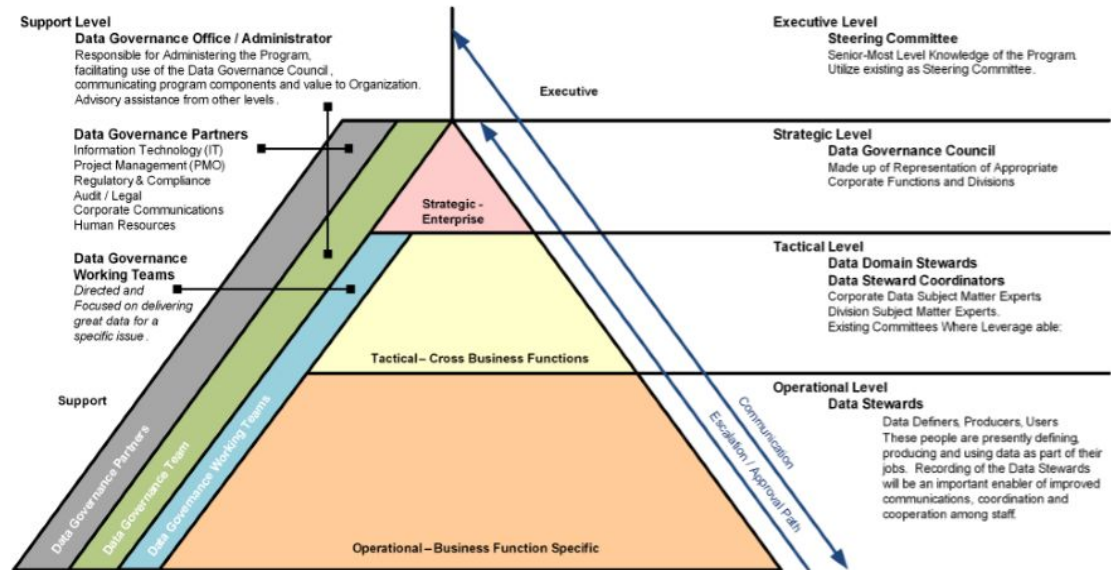
- Partnerships are Key
  - There are already group that are governing in your organization.
  - They are your natural partners.
  - You don't want their responsibilities and they do not want yours.
  - IT governs IT related stuff like projects, portfolios, spending of IT's budget.

  - Governing functions include:
    - Project Management
    - Information Technology
    - Risk Management
    - Finance
    - Human Resources
    - Corporate Communications

A Blueprint for Data Governance Roles
Insights into the Responsibilities and Skill Sets Required for Each Key Role

- Blueprint Roles and Responsibilities

A Blueprint for Data Governance Roles
Practical Strategies for Recognizing Existing DG Roles Within Your Organization

- Executive Level Roles

- Strategic Level Roles

- Tactical Level Roles

- Operational Level Roles

- Support Level Roles

Support Level
Data Governance Office / Administrator
Responsible for Administering the Program, facilitating use of the Data Governance Council, communicating program components and value to Organization. Advisory assistance from other levels.

Data Governance Partners
Information Technology (IT)
Project Management (PMO)
Regulatory & Compliance
Audit / Legal
Corporate Communications
Human Resources

Data Governance Working Teams
Directed and Focused on delivering great data for a specific issue.

Support

Executive Level
Steering Committee
Senior-Most Level Knowledge of the Program. Utilze existing as Steering Committee.

Executive

Strategic Level
Data Governance Council
Made up of Representation of Appropriate Corporate Functions and Divisions

Tactical Level
Data Domain Stewards
Data Steward Coordinators
Corporate Data Subject Matter Experts
Division Subject Matter Experts.
Existing Committees Where Leverage able.

Operational Level
Data Stewards
Data Definers, Producers, Users
These people are presently defining, producing and using data as part of their jobs. Recording of the Data Stewards will be an important enabler of improved communications, coordination and cooperation among staff.

Strategic - Enterprise
Tactical – Cross Business Functions
Operational – Business Function Specific

Data Governance Partners
Data Governance Team
Data Governance Working Teams
Communication
Escalation / Approval Path

A Blueprint for Data Governance Roles
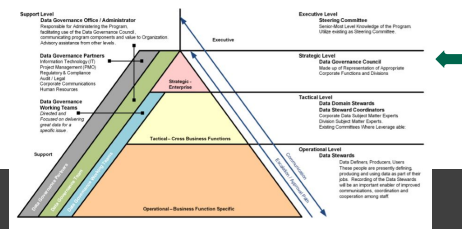## Practical Strategies for Recognizing Existing DG Roles Within Your Organization

- Executive Level Roles
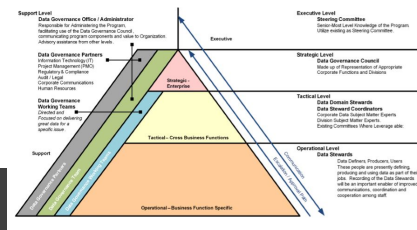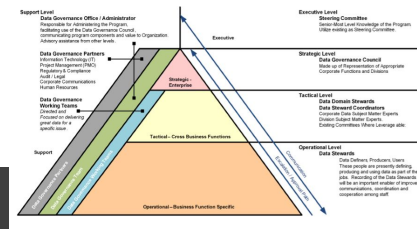 - Responsibilities:
    - Setting high-level data governance strategies and objectives.
    - Providing oversight and guidance for data governance initiatives.
    - Allocating resources and support for data governance efforts.
    - Approving major data-related policies and decisions.
    - Handling significant data-related incidents or breaches.
  - Members:
    - C-Level Executives (CEO, CFO, CIO, etc.).
    - Chief Data Officer (CDO) or equivalent.
    - Business Leaders representing key functional area
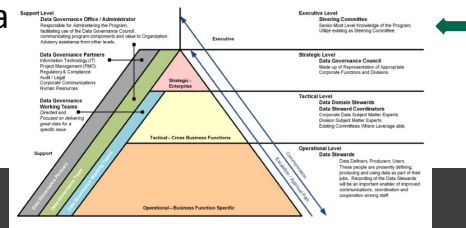
A Blueprint for Data Governance Roles
Practical Strategies for Recognizing Existing DG Roles Within Your Organization

- Strategic Level Roles
 - Responsibilities:
    - Defining/Approving overarching data policies and priorities aligned with business strategy.
    - Establishing data governance frameworks and standards.
    - Assigning data ownership and stewardship responsibilities.
    - Identifying critical data assets and their strategic value.
    - Monitoring & evaluating the effectiveness of governance initiatives.
  - Members:
    - Representatives from key business functions.
    - Data Governance Manager or Leader.
    - Compliance Officer.

A Blueprint for Data Governance Roles
Practical Strategies for Recognizing Existing DG Roles Within Your Organization

- Tactical Level Roles
    - Responsibilities:
        - Coordinating and facilitating data-related activities across different business functions.
        - Conducting data profiling, cleansing, and integration.
        - Ensuring consistency and quality of data within their respective domains.
        - Collaborating w/data stewards and IT teams for seamless information flow.
    - Members:
        - Functional experts from various business units.
        - Business Analysts.
        - Data Analysts.

A Blueprint for Data Governance Roles
Practical Strategies for Recognizing Existing DG Roles Within Your Organization

- Operational Level Roles
 - Responsibilities:
    - Executing day-to-day data management tasks within specific business functions.
    - Ensuring accurate data entry, validation, and reporting.
    - Managing data access and permissions and enforcing security measures.
    - Overseeing the quality and integrity of specific data sets.
    - Providing subject matter expertise on data-related matters.
  - Members:
    - Individuals recognized as being formally accountable for the actions they take with data within their respective functional areas.

A Blueprint for Data Governance Roles
Practical Strategies for Recognizing Existing DG Roles Within Your Organization

- Support Level Roles
  - Responsibilities:
    - Providing the infrastructure, tools, expertise to enable effective data governance & management.
    - Overseeing IT systems, data platforms, and applications supporting data processing and analysis.
    - Managing partnerships w/external vendors and ensuring compliance with data governance policies.
    - Coordinating training, communication, and documentation efforts related to data governance.
  - Members:
    - IT Professionals.
    - External Partners and Vendors.
    - Program Administrators.
    - Cross-Functional Working Teams.
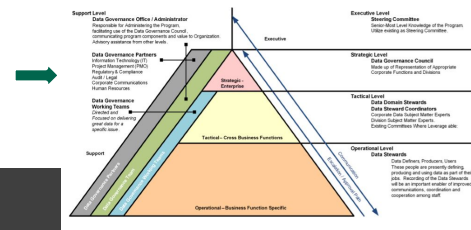
A Blueprint for Data Governance Roles

Ways to Align Data Governance Roles with Broader Business Objectives and Initiatives

- Align Roles with Business Strategy

- Link Initiatives to KPIs

- Integrate into Business Processes

- Enhance Collaboration Across Units

- Leverage for Compliance and Agility
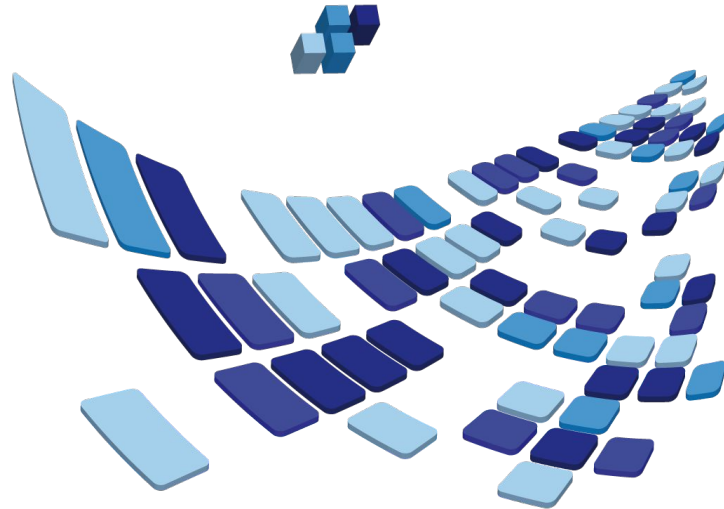
A Blueprint for Data Governance Roles
Ways to Align Data Governance Roles with Broader Business Objectives and Initiatives

- Align Roles with Business Strategy

  – **Strategic Involvement in Decision-Making:** Ensure that individuals in key data governance roles are involved in strategic planning and decision-making processes. This allows them to understand the business's direction and align data governance initiatives with strategic goals.

  – **Clear Definition of Business Value:** Articulate and communicate the specific business value that data governance brings to different parts of the organization. This involves identifying how data governance supports business outcomes, such as improved decision-making, compliance with regulations, or enhanced customer satisfaction.

  – **Integration with Business Processes:** Embed data governance roles and responsibilities into existing business processes. By integrating data governance activities with routine business operations, organizations can ensure that data governance becomes a natural part of the business workflow rather than a separate or isolated function.

A Blueprint for Data Governance Roles
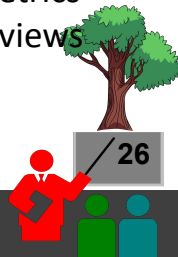## Ways to Align Data Governance Roles with Broader Business Objectives and Initiatives

- Align Roles with Business Strategy

  - Training and Awareness Programs: Develop targeted training and awareness programs that highlight the connection between data governance roles and business objectives. Tailoring training to show how data governance practices contribute to achieving strategic priorities can motivate individuals in these roles to align their efforts with broader business goals.

  - Performance Metrics and Incentives: Establish performance metrics and incentives that reflect the contribution of data governance roles to achieving strategic business objectives. By setting targets and recognizing achievements that directly support business strategy, organizations can encourage behaviors that align with their strategic direction. This could include metrics related to data quality improvements, efficiency gains, or the successful implementation of data governance policies that support new business initiatives.

25

A Blueprint for Data Governance Roles
Ways to Align Data Governance Roles with Broader Business Objectives and Initiatives

- Link Initiatives to KPIs

  - **Map Data Governance Activities to Business KPIs:** Directly correlate specific data governance initiatives with the business KPIs they impact. For instance, if improving customer satisfaction is a KPI, illustrate how enhancing customer data quality directly contributes to this goal. This linkage helps to quantify the value of data governance in terms of measurable business outcomes.

  - **Establish Data-Specific KPIs:** Create KPIs that specifically measure the impact of data governance on business performance. These might include metrics like the reduction in data errors reported, improvements in data processing times, or the decrease in compliance incidents due to better data management. Aligning these data-specific KPIs with broader business objectives reinforces the role of data governance in achieving strategic goals.

  - **Regular Reporting and Review:** Implement regular reporting mechanisms to track and communicate the progress of data governance initiatives against defined KPIs. Incorporate data governance metrics into executive dashboards to ensure visibility at the highest levels of the organization. Regular reviews can help to adjust strategies as needed to ensure alignment with changing business objectives.

A Blueprint for Data Governance Roles
Ways to Align Data Governance Roles with Broader Business Objectives and Initiatives

- Link Initiatives to KPIs

  - **Incentivize Achievement of Data Governance KPIs:** Integrate the achievement of data governance-related KPIs into performance evaluations and incentive structures for roles within the data governance framework. This approach motivates individuals to align their activities with not only data governance objectives but also broader business goals.

  - **Integrate Data Governance into Business Strategy Planning:** Involve data governance leaders in the strategic business planning process to ensure that upcoming data governance initiatives are designed with a clear understanding of business objectives and KPIs. This integration ensures that new data governance efforts are preemptively aligned with the strategic direction and KPIs of the organization.

27

A Blueprint for Data Governance Roles
Ways to Align Data Governance Roles with Broader Business Objectives and Initiatives

- **Integrate into Business Processes**

  - **Embed Data Stewards in Business Units:** Place data stewards directly within business units to ensure data governance practices are closely aligned with daily business operations. This proximity allows data stewards to better understand specific business needs, challenges, and opportunities for data optimization, facilitating more relevant and timely governance actions that directly support business objectives.

  - **Participate in Business Process Design:** Involve data governance personnel in the design and review of business processes. This ensures that data handling, quality standards, and compliance requirements are considered from the outset, integrating data governance principles into the fabric of business operations.

  - **Cross-functional Collaboration Teams:** Create cross-functional teams comprising members from data governance roles and various business units to work on shared projects and initiatives. These teams can focus on aligning data governance activities with business process improvements, ensuring that data governance supports and enhances key business processes.

A Blueprint for Data Governance Roles
Ways to Align Data Governance Roles with Broader Business Objectives and Initiatives

- Integrate into Business Processes

  – **Develop Process-Centric Data Policies:** Tailor data governance policies to support specific business processes. For example, develop data quality standards and access policies that reflect the needs of critical business operations, such as customer relationship management or financial reporting. By making data policies relevant to specific processes, it's easier to demonstrate their value and ensure compliance.

  – **Leverage Process Improvement Initiatives:** Use existing business process improvement initiatives as opportunities to reinforce or introduce data governance practices. For instance, when a business process is being streamlined or automated, ensure that data governance considerations are integrated into the project plan. This might include implementing data quality checks or establishing clear data lineage as part of the process improvement effort.

A Blueprint for Data Governance Roles
Ways to Align Data Governance Roles with Broader Business Objectives and Initiatives

- Enhance Collaboration Across Units
  - **Cross-Unit Data Governance Councils:** Establish cross-unit data governance councils that bring together data stewards, data owners, and business unit leaders from across the organization. These councils facilitate strategic discussions on data governance policies, standards, and initiatives, ensuring alignment with the organization's overall business goals and fostering a unified approach to data governance.

  - **Joint Data Governance Projects:** Initiate joint data governance projects involving multiple business units. These projects could focus on common challenges, such as data quality improvement or master data management. Working together on shared goals helps to break down silos, encourages knowledge sharing, and ensures that data governance efforts are aligned with the needs and objectives of different parts of the organization.

  - **Shared Data Governance Platforms:** Implement shared data governance platforms and tools that are accessible to all units. Platforms such as a centralized business glossary, metadata repository, or data catalog facilitate collaboration by providing a single source of truth for data definitions, standards, and policies. This makes it easier for different units to work together using consistent data governance frameworks.

A Blueprint for Data Governance Roles
Ways to Align Data Governance Roles with Broader Business Objectives and Initiatives

- Enhance Collaboration Across Units

  - **Data Governance Liaison Roles:** Create data governance liaison roles within each business unit. These liaisons are responsible for coordinating data governance activities within their units, communicating with the central data governance team, and ensuring that unit-specific concerns and requirements are considered in broader data governance strategies.

  - **Collaborative Training and Awareness Programs:** Develop and implement collaborative training and awareness programs that involve participants from across the organization. These programs should cover data governance principles, the organization's data governance framework, and the roles and responsibilities of different stakeholders.
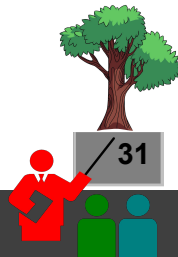
A Blueprint for Data Governance Roles
Ways to Align Data Governance Roles with Broader Business Objectives and Initiatives

- Leverage for Compliance and Agility

  – Integrate Compliance into Data Governance Roles: Explicitly include regulatory compliance responsibilities within the roles of data stewards and data owners. This ensures that compliance is considered in everyday data management tasks, from defining data standards to implementing data quality controls.

  – Agility in Data Governance Frameworks: Design data governance frameworks with flexibility and agility in mind, allowing for rapid adaptation to new regulations and market conditions. This involves creating scalable policies, standards, and processes that can be quickly adjusted as needed.

  – Data Governance as a Facilitator for Quick Decision-Making: Position data governance roles as facilitators for quick and informed decision-making. This involves ensuring that data stewards and data owners are empowered to make decisions regarding data usage, sharing, and quality within their domains, based on a clear understanding of compliance requirements and business objectives.
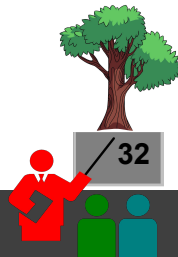
A Blueprint for Data Governance Roles
Ways to Align Data Governance Roles with Broader Business Objectives and Initiatives

- Leverage for Compliance and Agility

  - **Leverage Data Governance for Risk Management:** Utilize data governance roles to identify and manage data-related risks, including those associated with compliance and operational agility. This involves conducting regular data risk assessments and integrating risk management into the data governance strategy.

  - **Use Technology to Support Compliance and Agility:** Leverage technology solutions that support both compliance and agility within data governance roles. For example, investing in data management and governance platforms that offer built-in compliance features (such as automatic data classification, data lineage tracking, and privacy impact assessments) can help organizations stay compliant while remaining agile.

A Blueprint for Data Governance Roles

Resources and Templates to Support the Implementation of a Robust Data Governance Framework
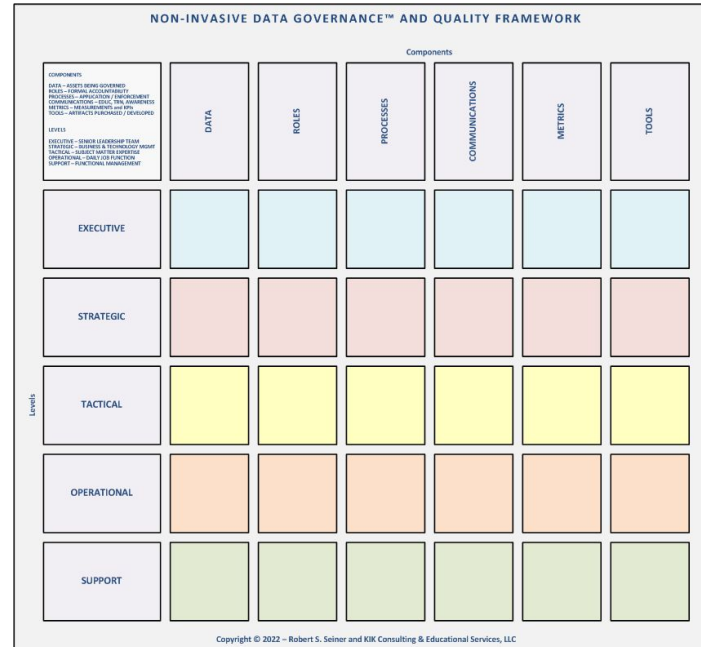
- Non-Invasive Data Governance Framework

- Data Governance Operating Model

- Data Governance Communication Plan

- Digital Framework

- Digital Resource Database

A Blueprint for Data Governance Roles
Resources and Templates to Support the Implementation of a Robust Data Governance Framework
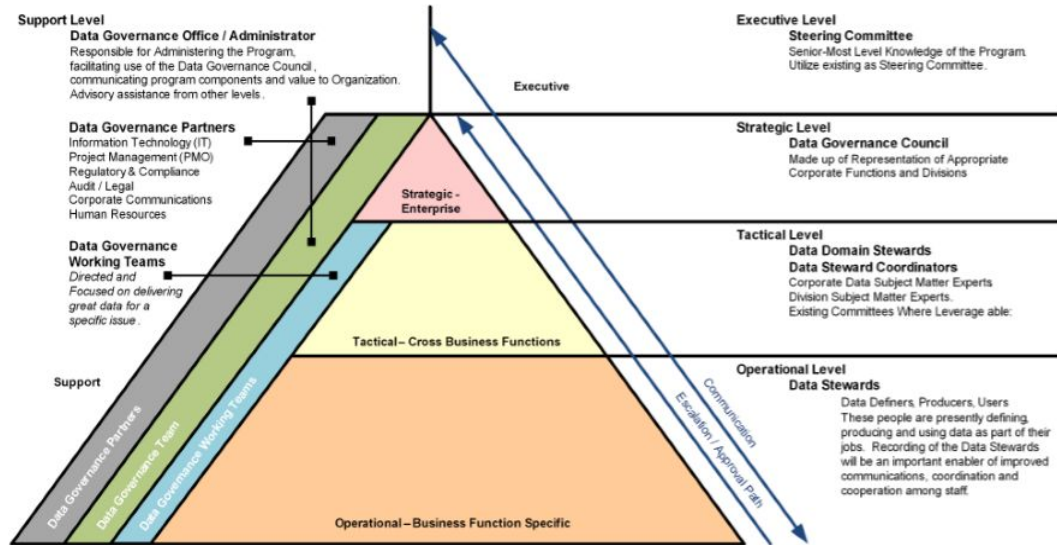
- Non-Invasive Data Governance Framework

  - TDAN.com Articles

  - LinkedIn Articles

  - White Papers

  - Dataversity Webinars

  - Dataversity Learning Plans

  - NIDG Virtual Seminar

NON-INVASIVE DATA GOVERNANCE™ AND QUALITY FRAMEWORK

Copyright © 2022 – Robert S. Seiner and KIK Consulting & Educational Services, LLC

A Blueprint for Data Governance Roles
Resources and Templates to Support the Implementation of a Robust Data Governance Framework

- Data Governance Operating Model
  - TDAN.com Articles
  - LinkedIn Articles
  - Dataversity Webinars
  - Dataversity Learning Plans
  - NIDG Virtual Seminar

A Bluep...
Resourc...
Framew...

- Dat...

Data Governance Communication Plan Matrix
KIK Consulting & Educational Services - Use Subject to License Terms

DG Program Roles → (Colors align with the Data Governance Operating Model)	Data Governance Manager and Core Team & Data Governance Working Teams	Data Subject Matter Stewards	Data Stewards	Data Governance Partners	Data Governance Council & Data Owners	Data & Analytics Steering Committee
Communication Types ↓	Support Level	Tactical Level	Operational Level	Support Level	Strategic Level	Executive Level
Orientation Communications *						
Data Governance Program and First Use Case Presence, General Awareness (applies to all Audiences)	Messaging: Cadence: Delivery Method: Communications Development:	PLEASE NOTE: Cells highlighted in green should be considered as the immediate areas where to Client Name should focus their communications and address the proper messaging through partnership with the Change Management function.				
On-Boarding Communications *						
Data Governance On-Boarding Specific to Use Case Activities where the Roles will be involved.	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:
Data Governance Role-Based Activities	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:
DG Gamification: Motivating People to improve the confidence in strategic data while making the Actions Enjoyable While Measuring Information Governance Effectiveness	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:
Data Governance Business Value	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:
On-Going Communications *						
Working Team Formation and Engagement Alerts and Triggered Events	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:
Data Governance Documentation	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:
Data Governance Data Subject Matter Experts and Data Steward On-Going Communications / Awareness	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:
DG Program Roles → (Colors align with the Data Governance Operating Model)	Support Level / Data Governance Manager and Core Team & Data Governance Working Teams	Tactical Level / Data Subject Matter Stewards	Operational Level / Data Stewards	Support Level / Data Governance Partners	Strategic Level / Data Governance Council & Data Owners	Executive Level / Data & Analytics Steering Committee

* Guidance of Communications will be the Responsibility of the Data Governance Manager working with the Data Governance Working Group and Corporate Change Management function.

Non-Invasive Data Gover...

A Blueprint for Data Governance Roles

Data Governance Communication Plan Matrix

DG Program Roles → (Colors align with the Data Governance Operating Model)	Data Governance Manager and Core Team & Data Governance Working Teams	Data Subject Matter Stewards	Data Stewards	Dat
Communication Types ↓	**Support Level**	**Tactical Level**	**Operational Level**	**Su**
	Orientation Communications *			
Data Governance Program and First Use Case Presence, General Awareness (applies to all Audiences)	Messaging: Cadence: Delivery Method: Communications Development:		PLEASE NOTE: Cells highlighted in green should be considered where to Client Name should focus their communications a messaging through partnership with the Change Manag	
	On-Boarding Communications *			
Data Governance On-Boarding Specific to Use Case Activities where the Roles will be involved.	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Development:	Messaging: Cadence: Delivery Method: Communications Deve

A Blueprint for Data Governance Roles

Resources and Templates to Support the Implementation of a Robust Data Governance Framework

- Digital Framework

A Blueprint for Data Governance Roles

Resources and Templates to Support the Implementation of a Robust Data Governance Framework

- Digital Resource Database
  - Digital Content – Articles, Webinars, Podcasts, Templates, …
  - Cross Referenced to the NIDG Digital Framework

| Non-Invasive Data Governance Digital Resource Database			Access	
The Impact of Data Governance on Data Culture Success	ARTICLE	LINKEDIN	https://www.linkedin.com/pulse/impact-data-governance-culture-success-robert-s-seiner-qkpte	12/27/23
The Impact of Culture on Data Governance Success	ARTICLE	LINKEDIN	https://www.linkedin.com/pulse/impact-culture-data-governance-success-robert-s-seiner-fglse	12/26/23
Mastering Metadata Governance	ARTICLE	LINKEDIN	https://www.linkedin.com/pulse/mastering-metadata-governance-robert-s-seiner-elpve	12/20/23
There Are Only Three Approaches to Data Governance	ARTICLE	LINKEDIN	https://www.linkedin.com/pulse/only-three-approaches-data-governance-robert-s-seiner-zz8se	12/18/23
Weave Data Literacy into Data Governance	ARTICLE	LINKEDIN	https://www.linkedin.com/pulse/weave-data-literacy-governance-robert-s-seiner-fe0ke	12/14/23
Strategies for Data Governance on a Limited Budget	ARTICLE	LINKEDIN	https://www.linkedin.com/pulse/strategies-data-governance-limited-budget-robert-s-seiner-6xspe	12/12/23
Non-Invasive Data Governance By Design				
Where (Non-Invasive) Data Governance Should Live				
SEE Your Data Governance Council				
The Dilution of Data Quality				
Changing the Narrative With Non-Invasive Data Governance				
The Non-Invasive Data Governance Framework: Summarized Across Organizational Levels				
You Are Already Governing Your Data - Non-Invasive Data Governance as a Solution				
Non-Invasive Data Governance - The Most Practical and Pragmatic Approach				
Advancing Artificial and Human Intelligence through Non-Invasive Data Governance				
Game Changing Definitions You Cannot Afford to Ignore				

A Blueprint for Data Governance Roles
Summary

- In the webinar, I shared …
  - Crucial Roles Needed to Establish and Sustain a Thriving Data Governance Program
  - Insights into the Responsibilities and Skill Sets Required for Each Key Role
  - Practical Strategies for Recognizing Existing DG Roles Within Your Organization
  - Ways to Align Data Governance Roles with Broader Business Objectives and Initiatives
  - Resources and Templates to Support the Implementation of a Robust Data Governance Framework
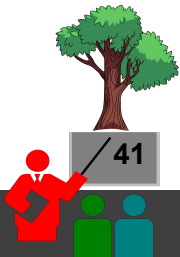
A Blueprint for Data Governance Roles

Q & A - Contact Information

- Robert S. Seiner

  KIK Consulting & Educational Services – KIKconsulting.com

  rseiner@kikconsulting.com   @RSeiner