

Revolutionizing MDM: AI-Driven Data Unification

Pete Cory, Senior Solutions Consultant, Reltio

RELTIO



Our modern platform unifies, manages, and mobilizes your core data



Trusted,
interoperable data

Real-time,
always on

Secure, scalable,
and flexible

Unmatched business responsiveness with our data unification and management capabilities



Real-time, secure, interoperable data

- Continuous curation and governance for high quality core data
- Up-to-date data accessible where needed
- Intuitive, self-service interface for business teams
- Built-in security and privacy



Highly-flexible, scalable architecture

- Extends to any data source or domain
- Flexible data model adapts to your business
- Rapid scalability and integration



AI-driven innovation

- Pioneering gen AI and LLM use for data unification
- GenAI-powered, conversational assistant
- Patent-pending, LLM-driven, pretrained ML model for entity resolution with zero-shot learning and no rules needed
- Horizontal and industry-specific pretrained ML models



Fast time to value

- Prebuilt velocity packs incorporating market expertise
- Low-code/no-code integration development and prebuilt integrations
- Prescriptive delivery methodology with go-live in 90 days

Pioneering genAI-powered innovation for data unification and management

We use AI/ML to deliver **transformative simplicity** and accelerate time to value to unlock the full potential of **data assets**.



Transformative simplicity with our AI-powered platform

Delivering data unification powered by generative AI and LLMs

Conversational UI

Augmented self-service, search and data visualization, lightning-fast configuration changes

Augmented entity resolution



Rule-free matching, powered by LLMs and zero-shot learning

Increased productivity for data stewards

Ingestion and data modeling*



Easy classification and mapping, auto-modeling

Faster time to value

Governance and anomaly detection



Continuous and proactive data quality monitoring

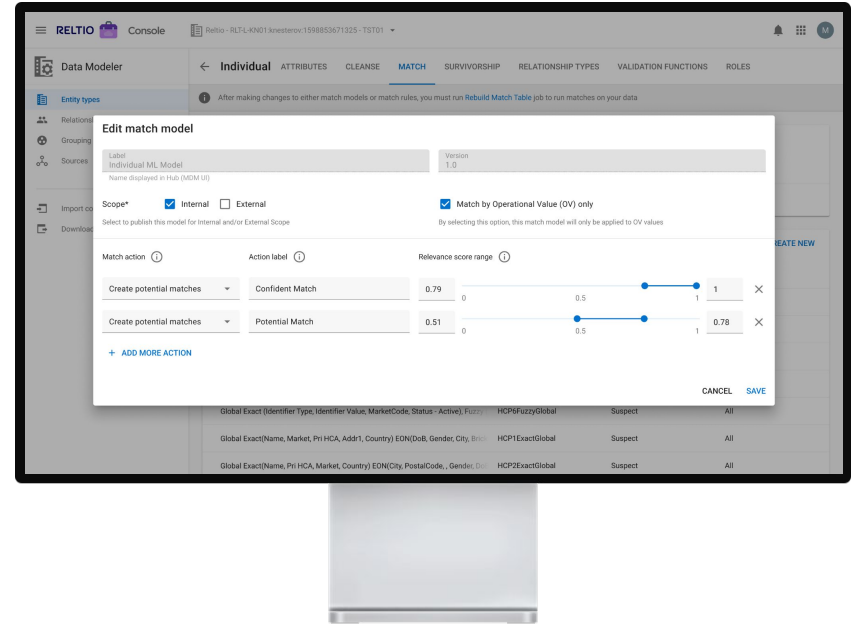
Mitigating risk through intelligent controls

Secure MDM operations

Industry-specific data models

Accelerate implementation with pretrained ML models for matching

- ✓ **Fast, simple, and accurate match-and-merge**
LLM-based models increase speed & productivity.
- ✓ **Patent-pending, rule-free** approach for entity resolution with FERN (Flexible Entity Resolution Networks) to automate matching out of the box.
- ✓ **No model training** needed with zero-shot learning.
- ✓ **Deliver high-quality data to downstream applications** with a fraction of the effort and cost.
- ✓ **Eliminate the hundreds of person-hours** other ML requires to define, configure, & iterate match rules.

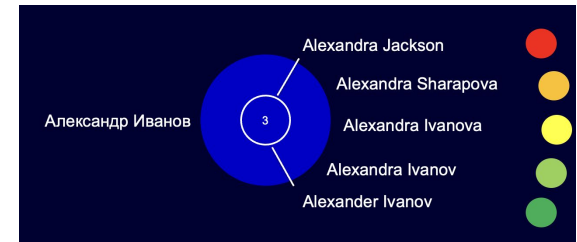
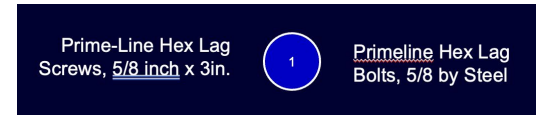


Augment data team productivity with pretrained large language models (LLMs)

Introducing FERN: Flexible Entity Resolution Networks (patent pending)

LLM-powered pretrained ML models take automation in data unification to the next level

- **Zero-shot learning** means no training or rule creation required—works right out of the box.
- **New types of matches** that rule-based approaches cannot find—FERN semantically understands data.
- **Data security and privacy** compliance—customer data never leaves the tenant.
- **Explainability** built in for match recommendations.
- **Global impact** with natural language processing of 60 human languages (English, Spanish, Chinese, etc.).



Our networks of fine-tuned deep learning models produce high-quality, high-confidence match recommendations for multiple domains

GenAI-based conversational UI to access and manage your data

- ✓ **Increase data steward productivity** by enabling a chat-based interface to access, manage, and segment trusted data and information
- ✓ **Speed up time to value and training** with 24/7 self-service answers to natural language queries
- ✓ **Amplify data steward impact** by eliminating hours of manual searching and logging service tickets
- ✓ **Perform more dynamic and richer analysis** of your data by empowering users to quickly obtain broader and deeper insights about your data

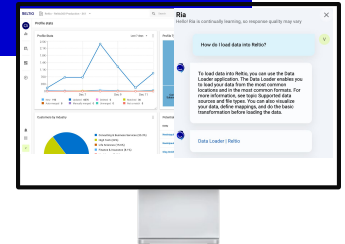
Ask RIA ...

“Find all individuals whose first name is [John Doe]”

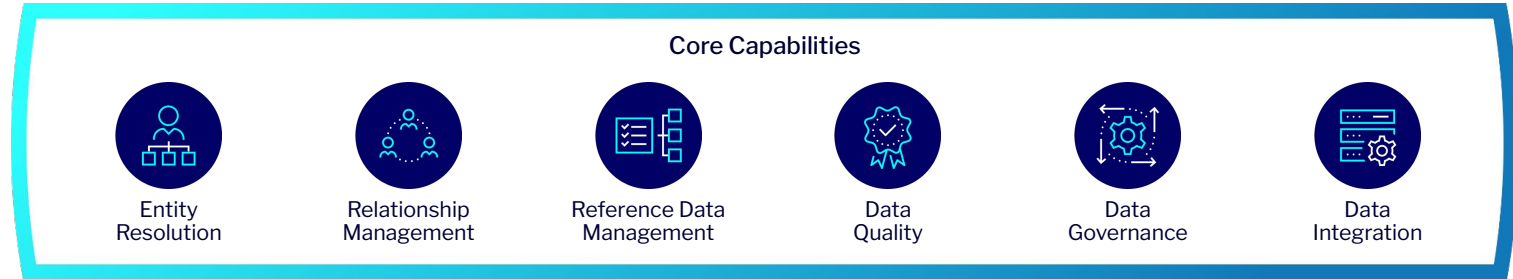
“Create a pie chart of customers in the USA by industry and add to my dashboard”

“How do I load data into Reltio?”

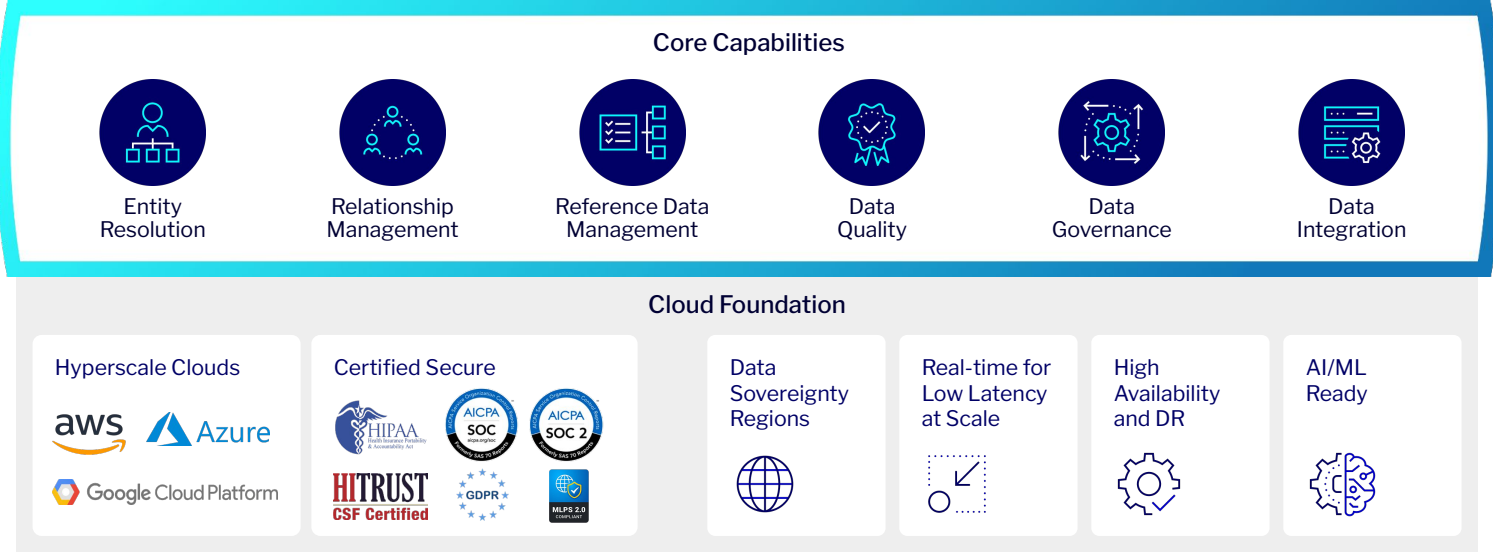
... and instantly receive detailed answers



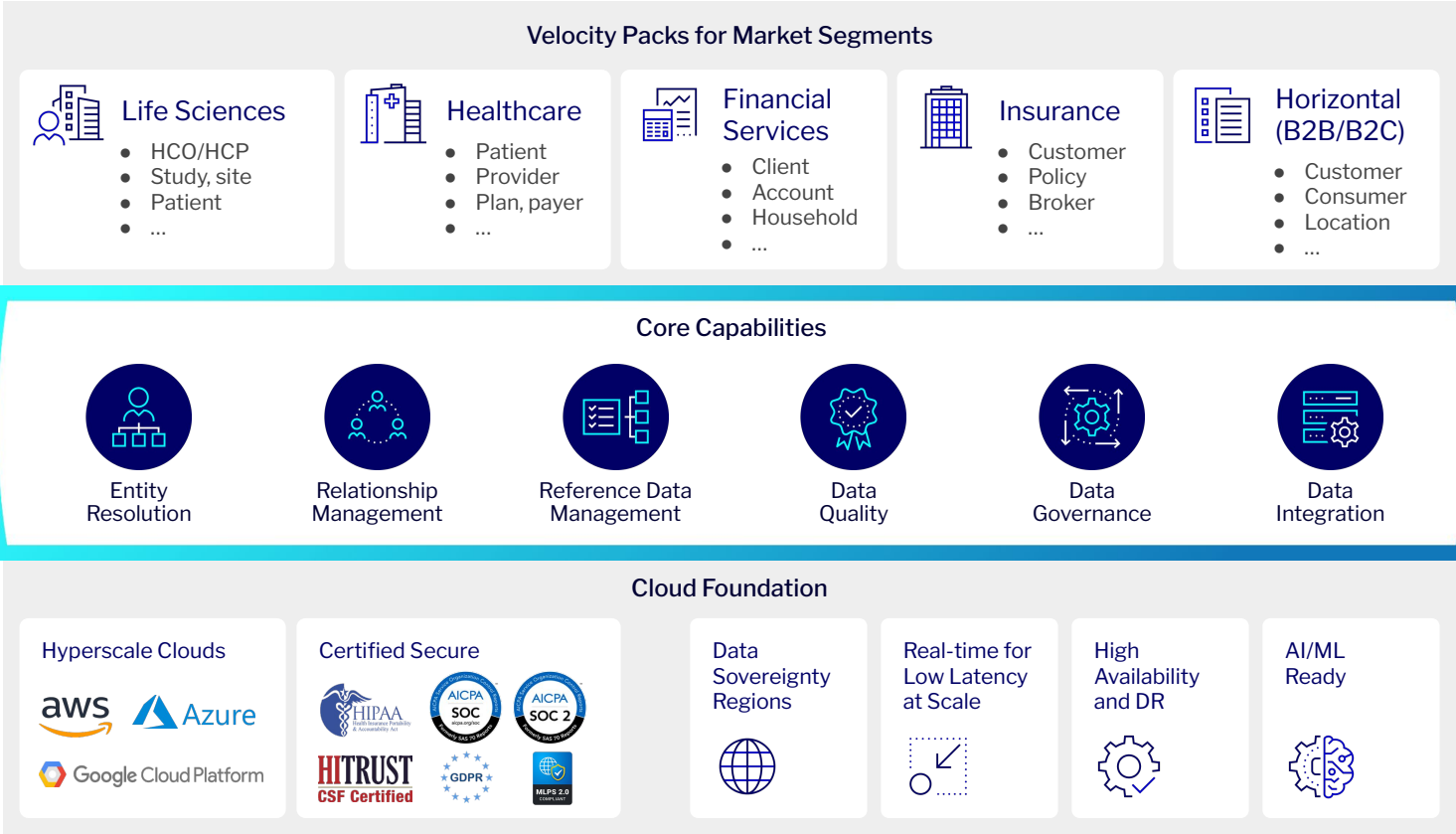
Reltio Multidomain Master Data Management (MDM)



Tap into cloud economics with enterprise-ready, cloud-native SaaS



Fast time to value with industry-specific solutions



Demo

RELTIO



Your Day 1 Experience With Reltio



GenAI-based innovation - FERN (Flexible Entity Resolution Network) pretrained ML for matching individuals. RIA (Reltio Intelligent Assistant) as conversational assistant.



Multiple Environments - Development, test, & production + RDM tenant



Preconfigured UIs for data stewards, business analysts, & administrators



REST API's for real-time use and streaming



Reltio Integration Hub - low-code / no-code UI for inbound & outbound integration

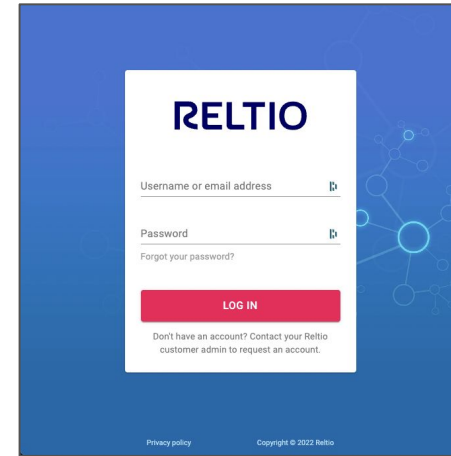


Third-Party Enrichment - NPI, DEA, 340B, D&B, BVD, and others fully integrated



Preconfigured Industry Specific Velocity Pack - Entities, attributes, relationships, interaction types, match rules, data validation rules, survivorship rules, stewardship UIs, dashboard charts, governance workflows, industry-specific ref data

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Recap & Getting Started

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Reltio Connected Data Platform delivers on today's business needs



DELIVER VALUE IN WEEKS

- Native cloud (no hardware or software install) - **ready on day 1**
- **Pretrained ML** for matching
- **Prebuilt** data models, connectors, and prescriptive implementation methodology
- **Prebuilt** velocity packs specific to your industry speed TTV



GENERATE COST SAVINGS

- Reduce **infrastructure and management costs** with SaaS
- Rapid **scalability and integration**
- **Zero-downtime, zero-cost** upgrades, HA/DR
- **Predictable** costs with built-in scalability and flexible metering



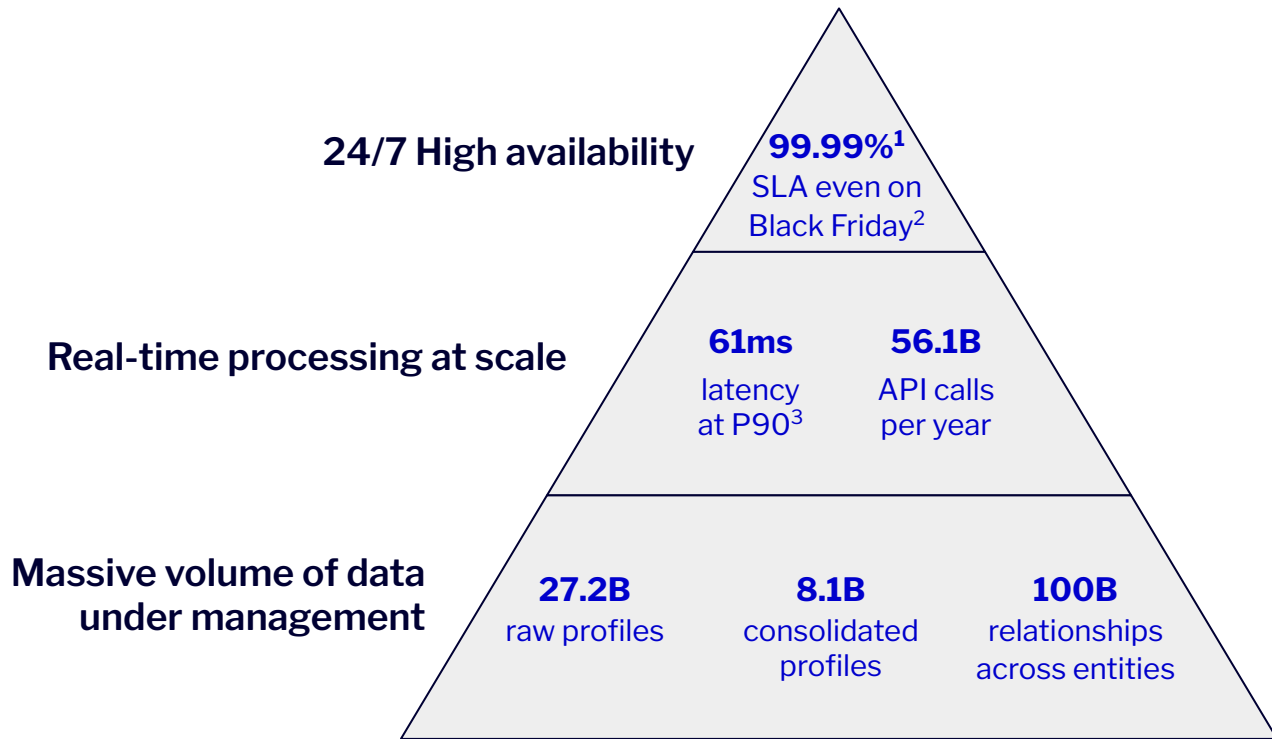
INNOVATE FASTER & EASIER

- Groundbreaking secure use of **LLMs to power entity resolution**
- **Flexible & extensible** architecture and data model
- **Increase productivity** with intuitive UI and **gen AI assistant**
- Low code/no-code, event-driven integration **in days to any system**

REDUCE RISK WITH A BATTLE-TESTED SOLUTION

12+ years cloud-native SaaS. Real-time operational use cases with Fortune 100. Multicloud. Multidomain. API-first.

Our platform: Quantified



¹ Standard Service Level Agreement is 99.95% - www.reltio.com/sla

² Example based on 15 customers' actual availability during one week of 2023 that included Black Friday.

³ Example based on actual customer implementation in 2023. Performance may vary depending on implementation and use case.

The world's top brands run on Reltio

11 Fortune 100 companies

LIFE SCIENCES

29 Fortune 500 companies

RETAIL | CPG | HOSPITALITY

41 Fortune 1000 companies

HEALTHCARE

10 top 10 global pharmaceutical companies

RELTIO

FINANCIAL SERVICES

HIGH TECH | MANUFACTURING | MEDIA

The background features a complex, abstract pattern of blue dots. These dots are arranged in a series of overlapping, wavy, and undulating lines that create a sense of depth and movement. The dots are more densely packed in some areas and more sparse in others, contributing to a textured, digital aesthetic. The overall color palette is a range of blues, from light cyan to deep navy, set against a solid black background.

Thank you