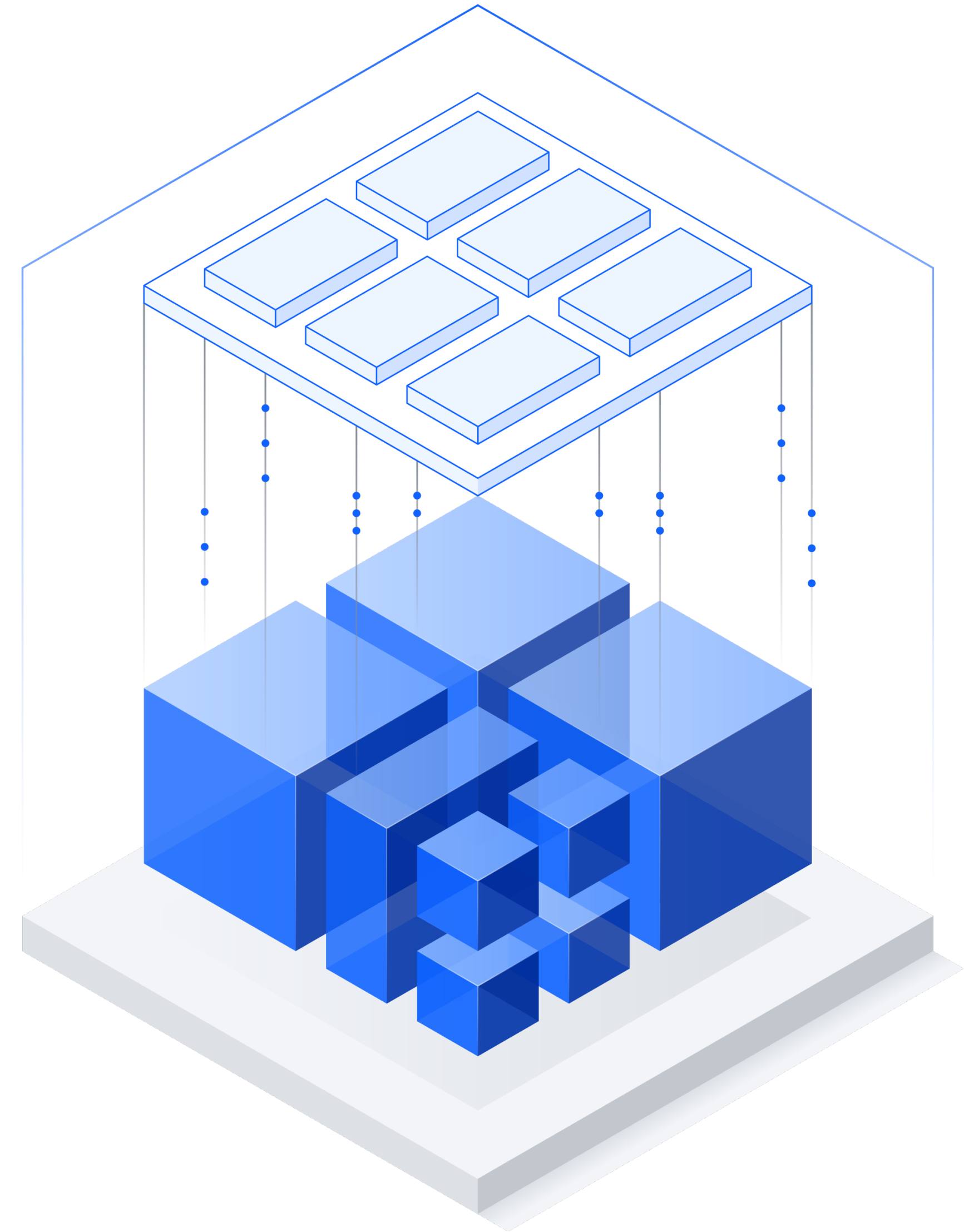# IBM Manta Data Lineage

How Data Lineage Enables Simpler Regulatory Compliance

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Key Regulations Across Markets

US

SOX – Corporate Disclosures and Financial Reporting

PCI DSS – Payment Card Industry Data Security Standard

FASB CECL – Current Expected Credit Losses

DFS 504 – Financial Institutions transaction monitoring system and sanctions filtering program

ADPPA – American Data Privacy and Protection Act

CCPA/CPRA – California Consumer Privacy Act/Privacy Rights Act

CDPA – Virginia Consumer Data Protection Act

CTDPA – Connecticut Data Privacy Act

UCPA – Utah Consumer Privacy Act

Europe

GDPR – Privacy

IFRS 9 – Expected credit losses

IFRS – Financial Reporting & Certification of Financial Reports

BCBS 239 – Basel Committee on Banking Supervision BASEL II/III

PSD2 – Payment Services Directive 2

MiFID II – Markets in Financial Instruments Directive

CRD IV – Capital Requirements Directive IV

NIS Directive – Directive on Security of Network and Information Systems

Canada

Bill 64 – Privacy Act

PIPEDA – The Personal Information Protection and Electronic Documents Act

CASL – Canada's Anti-Spam Legislation

DCIA – The Digital Charter Implementation Act

China

PIPL – Personal Information Protection Law

**DSL** – Data Security Law

CSL – Cybersecurity Law

Impacts of Non-Compliance

Financial Burden

Fines and Penalties:
GDPR fines up to €20 million or 4% of global annual revenue, whichever is higher.

Legal Costs:
Costs associated with legal defense and settlements.

Remediation Expenses:
Costs for implementing corrective actions, such as system upgrades, additional compliance staff, and enhanced security measures.
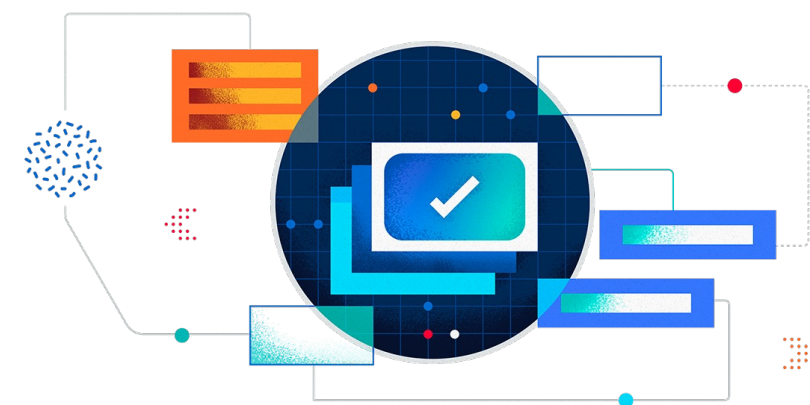
Operational Disruptions

Business Interruptions:
Forced shutdowns, operational delays, or loss of business licenses.

Increased Audit Frequency:
More frequent and stringent audits leading to resource strain

Operational Inefficiencies:
Disruptions in workflow due to non-compliance remediation efforts, leading to decreased productivity and increased operational costs.
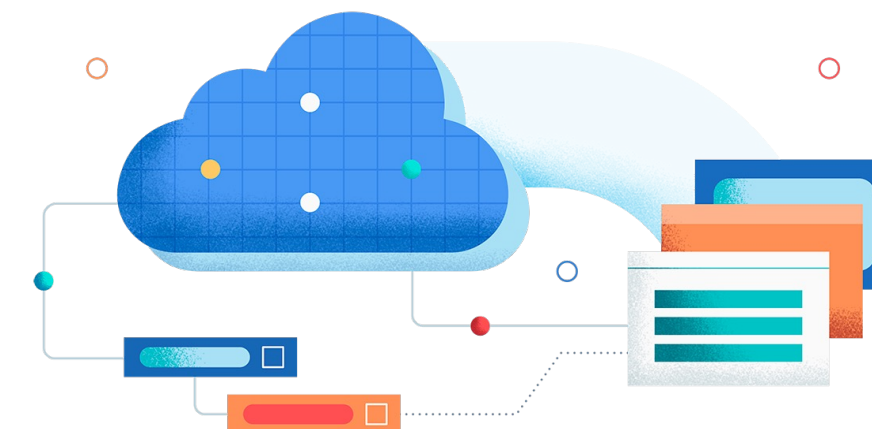
Reputational Damage

Loss of Customer Trust:
Decreased customer confidence and potential loss of business.

Negative Publicity:
Media coverage and negative public perception.

Damage to Brand Image:
Long-term impact on brand reputation, making it difficult to attract new customers and retain existing ones.

Business Impacts

Regulatory Questions Lineage Simplifies

Financial Reporting

- What is the source of the information in my reports?
- What transformations have occurred to the data?
- What other systems leverage the data?

Personal Information

- Where is Personally Identifiable Information (PII) in my system?
- What is the source of the PII?
- How was the information assembled?
- Where does this information end up?
- Is the information going places we did not intend?

What do I need for compliance?
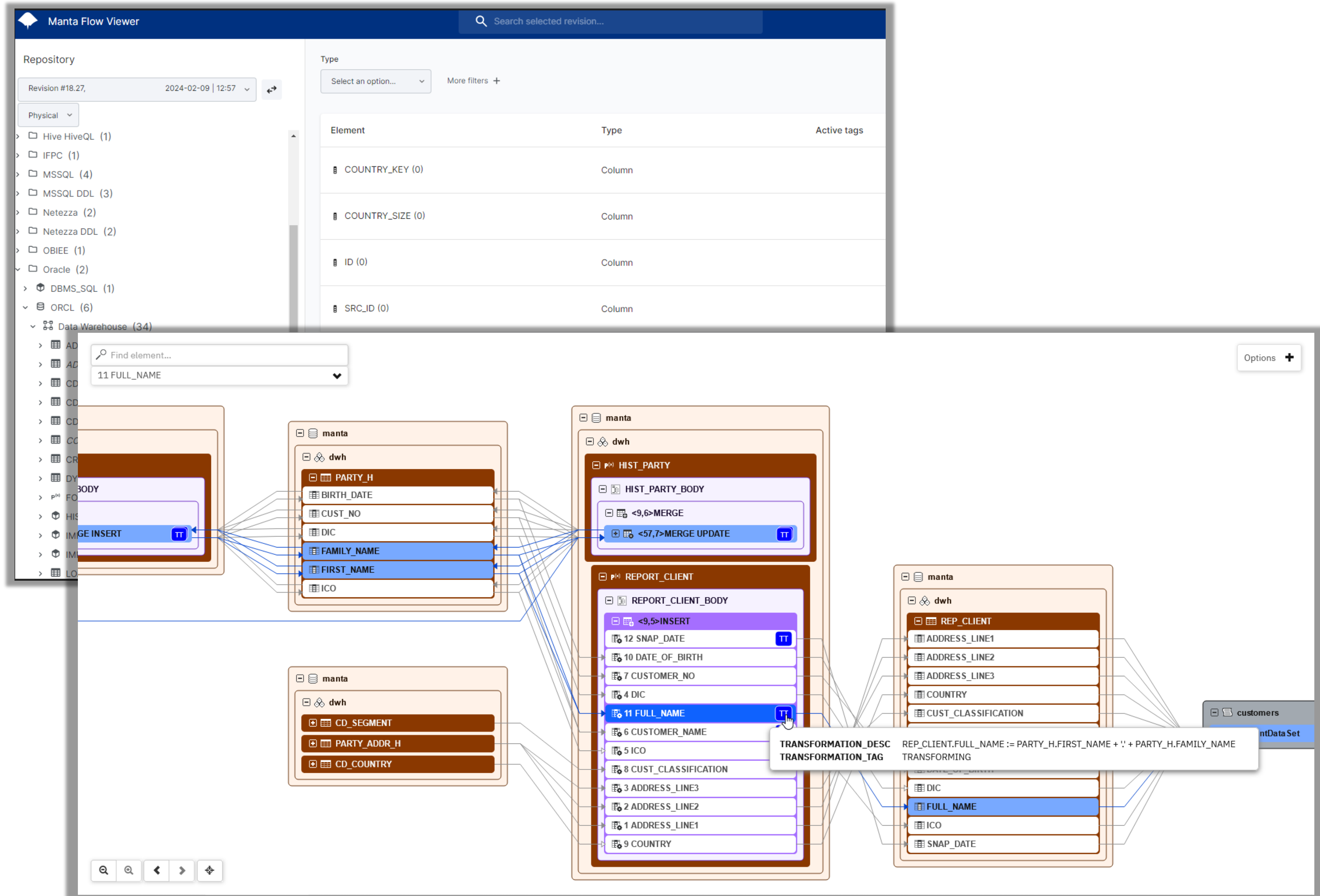
- A data map
- Documentation of your data ecosystem

IBM's Manta Data Lineage

Manta is the market leader in automated data lineage

The platform **reads code** and **builds a map** of how data flows across analytical environments

Companies use Manta to **unravel the complexity** of their data pipelines

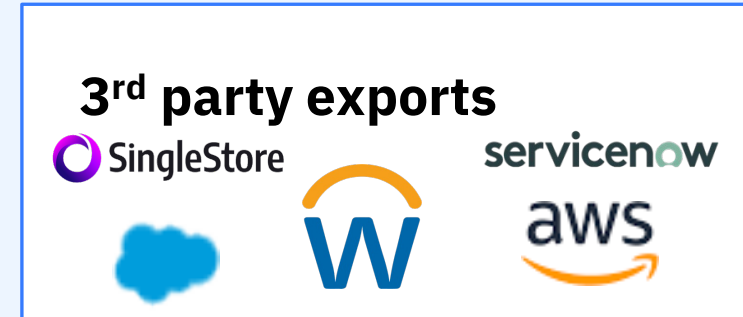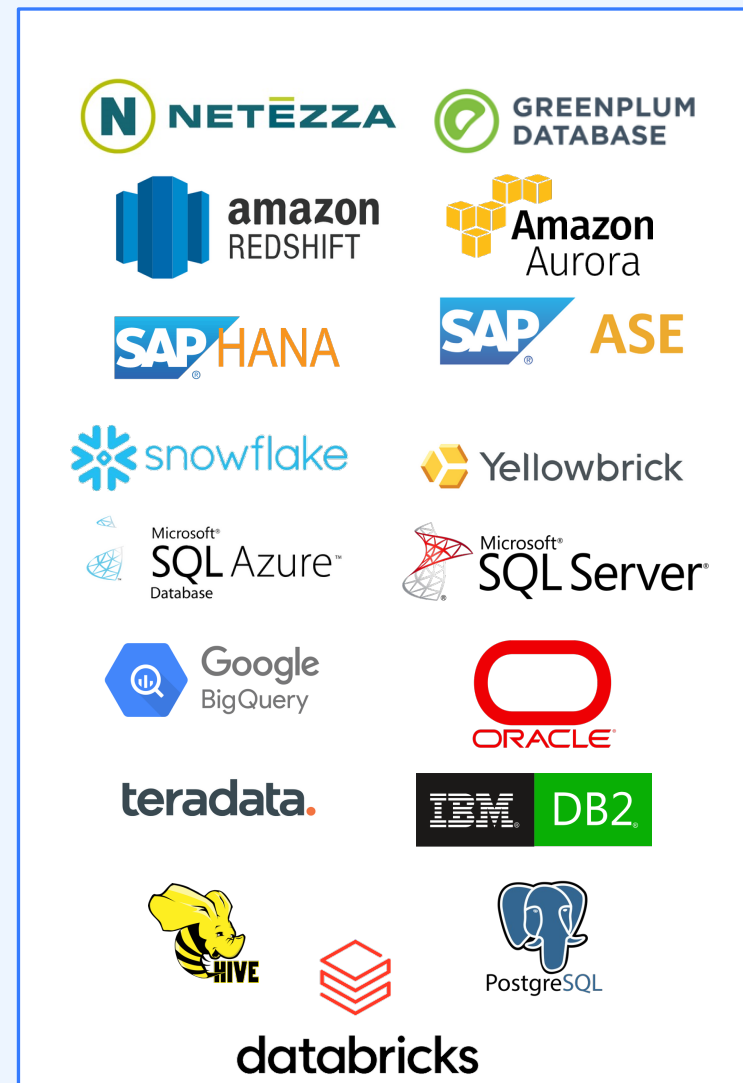**Saving time + resource** while **improving the accuracy** of their results

Simplify Visibility over a siloed ecosystem

IBM · Informatica · Collibra · ataccama · data.world · AZURE PURVIEW · Alation

IBM Manta Data Lineage Reach
50+ Technologies

Data Sources
Netezza · Greenplum Database · amazon REDSHIFT · Amazon Aurora · SAP HANA · SAP ASE · snowflake · Yellowbrick · Microsoft SQL Azure Database · Microsoft SQL Server · Google BigQuery · Oracle · teradata · IBM DB2 · Hive · databricks · PostgreSQL

3rd party exports
SingleStore · servicenow · aws

Data Integration
Informatica · Microsoft SQL Server Integration Services · Sqoop · Oracle Data Integrator · dbt · kafka · IBM DataStage · talend · Fivetran · Matillion · COBOL · PIG

EDW / Lakehouse
Netezza · Greenplum Database · amazon REDSHIFT · Amazon Aurora · SAP HANA · SAP ASE · snowflake · Yellowbrick · Microsoft SQL Azure Database · Microsoft SQL Server · Google BigQuery · Oracle · teradata · IBM DB2 · databricks · Hive · PostgreSQL

Consumption
Analytics
Power BI · Tableau · Cognos · SAS · Qlik Sense · SAP Business Objects · Oracle Business Intelligence · Microsoft SQL Server Reporting Services

AI/ML & 3rd parties

CSV & TXT Exports
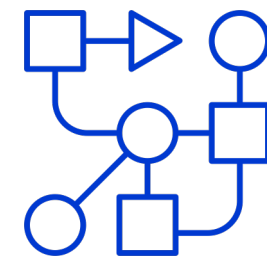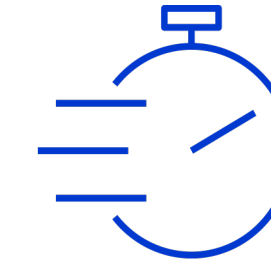
IBM Manta Data Lineage ↓ Core Use Cases

Impact analysis

Diagnose issues and discrepancies in data, analytics and AI Training Data before they occur

Root cause analysis

Gain greater visibility into the history of changes to enable faster issue resolution

Faster migrations

Removal of manual tasks. Auto scan to-be-modernized systems

Cross technology lineage

Show data's journey clearly for all levels of the organization

Regulatory compliance

Meet regulatory requirements to avoid non-compliance penalties

Retention of data engineering talent

Automate routine and manual tasks and enable self-service

SCP HEALTH

Data Operations

"Prior to Manta, end-to-end impact and lineage analysis for our Enterprise Data Warehouse was not feasible. It took 6 months to perform a table-level dependency analysis on our EDW and Data Marts. With Manta, that and more was available out-of-box. Effort for analyzing impact of a source system change has decreased by at least 90%, from hours to minutes (or seconds)."

BMO

Data Migration

"During a data migration project, our team used Manta to find 1,200 downstream dependencies from 13,000 columns. Without Manta, this scan would have taken 10-15 minutes per column, totaling 2,200 hours. Instead, it took just seven hours, overnight. Even more impressive is our partnership. Manta's willingness to reprioritize their development to accommodate our goals has been tremendous."

CHRISTUS Health

Eliminated Outages

"Once we've been notified of the upgrades in our non-production environments, we run a scan through Manta to see if there will be any downstream impacts. If there will be, we send them to our developers to make changes before those impacts affect our end users"

T Mobile

Regulatory Compliance

"Adhering to government regulations, such as SOX, is of chief importance to T-Mobile. To ensure compliance, we need a complete view of our data. By implementing Manta, we get detailed data definition language (DDL) and data lineage in one easy-to-navigate interface, as well as databases we can re-scan to capture any changes."
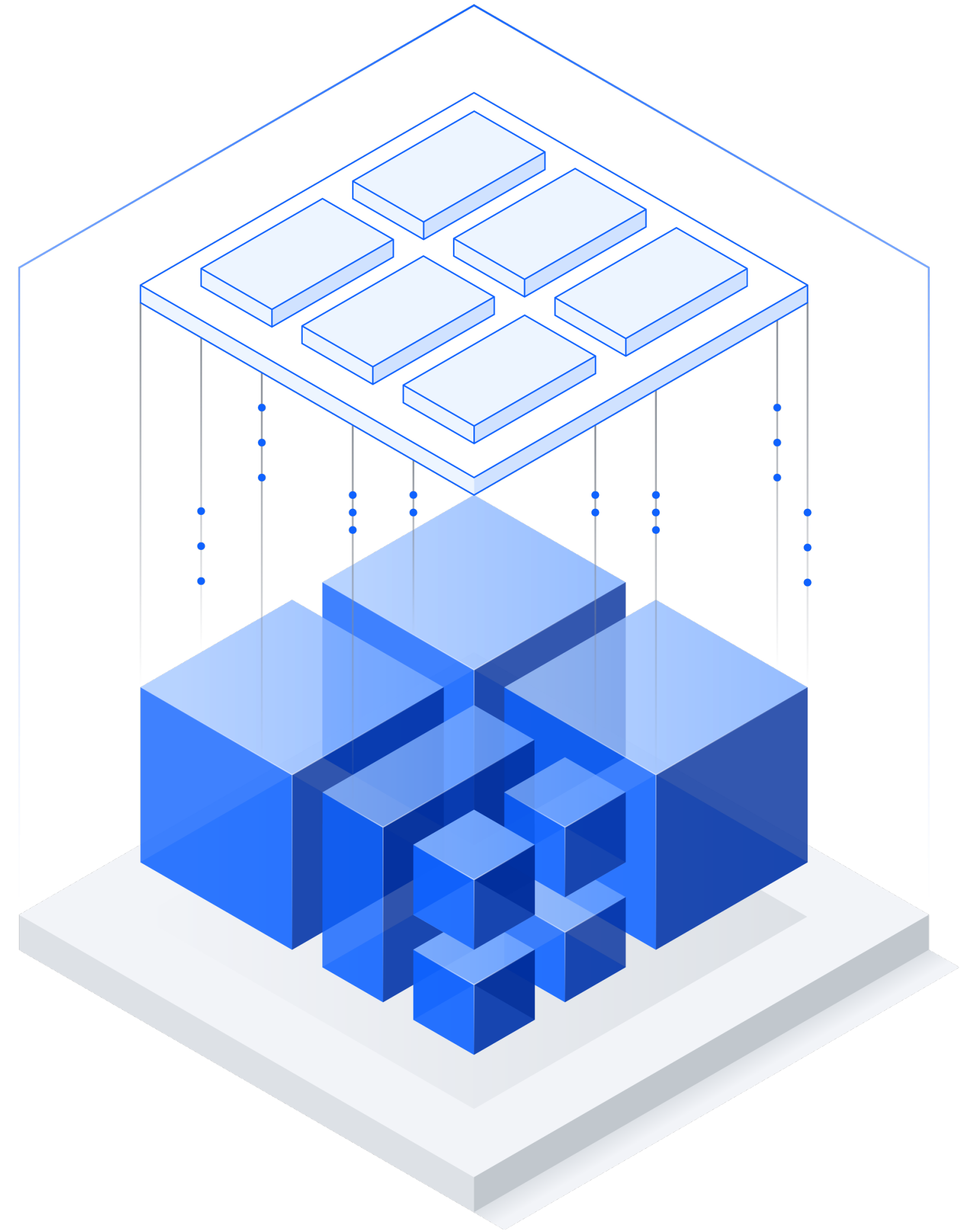
Gartner

Gartner Market Guide for Active Metadata Management: Link

Live Demo
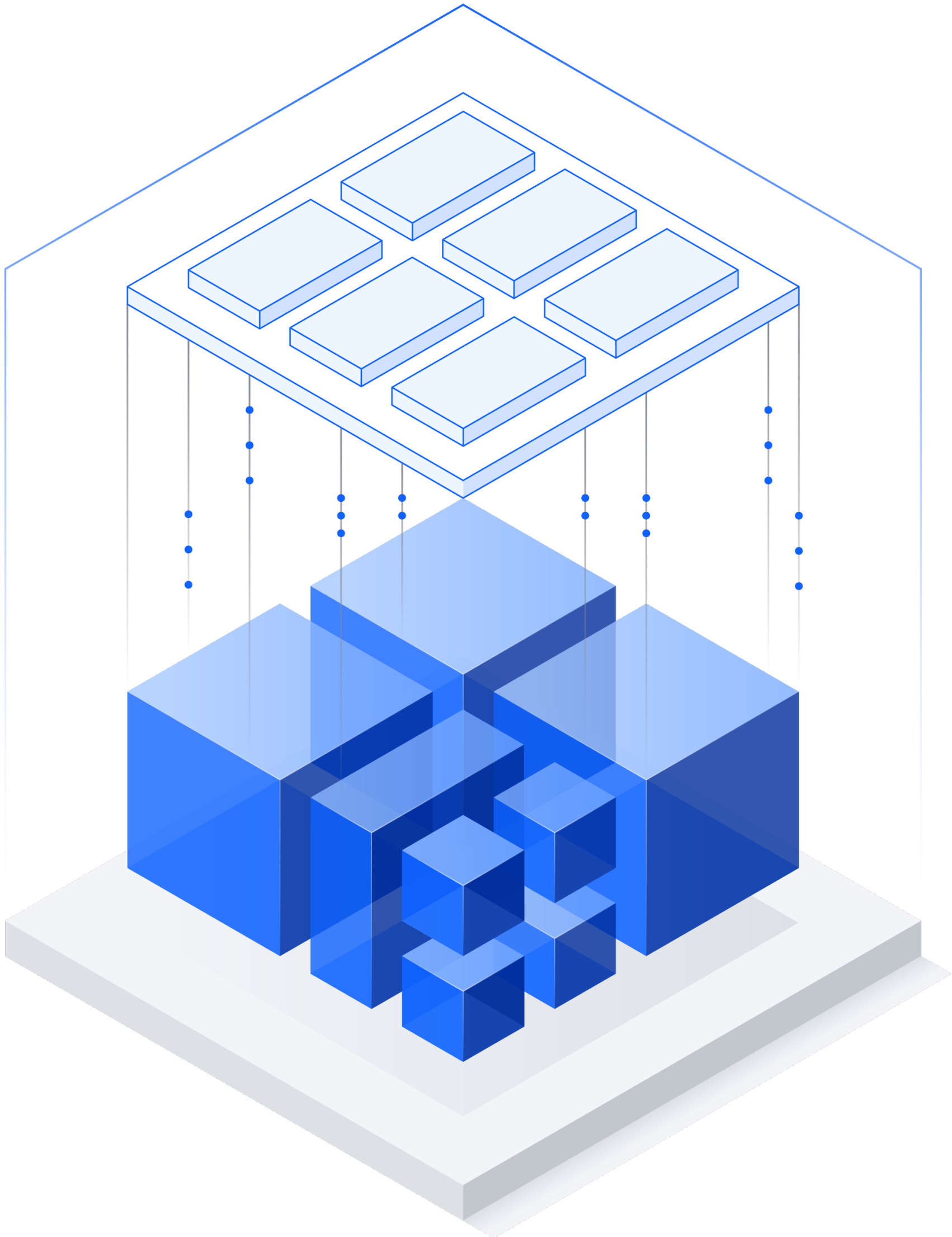
Questions &
Answers

Thank you

If you'd like to learn more about our solutions, we'd be happy to connect
with you via email or phone, just let us know via this form - LINK