

Mastering Enterprise Data Management with data.world

DATAVERSITY Demo Day January 15, 2025

Confidential

The Data Catalog Platform

Adoption, trust, intelligence at scale

Only platform built on a knowledge graph



- Al-powered and powers Al
- **©** Catalog, governance, and data ops
- Most flexible collect everything, model anything
- The enterprise grade and future proof
- Best customer service in the industry











Databases

ORACLE!

PostgreSQL

SQL Server

Data Warehouses

******snowflake

⊗ databricks



ETL / ELT







BI / Analytics

📫 + a b | e a u



6 Looker **3 sigma**

Cloud Storage





Google Cloud

SaaS, MDM, APIs



RELTIO

REST API

The Data Catalog Platform

Classification

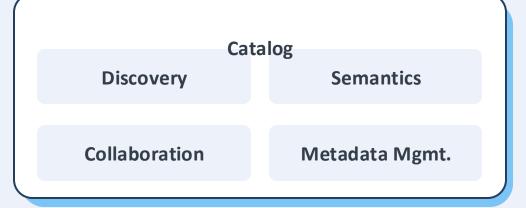
Workflows

Automation

Browser Extension

COLLECT EVERYTHING

MODEL ANYTHING



Governance

DataOps

Access Mgmt.

Usage Metrics

Lineage

Data Monitors



Analysts



Business Users



Gov Team



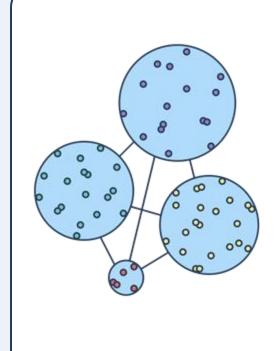
Stewards



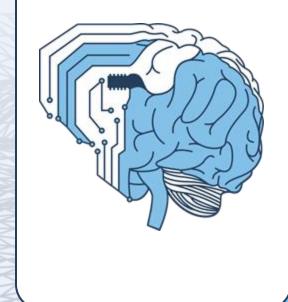
Engineers



Data Scientists



Semantic Model



Map



Answer



Shop



Automate



Plug In



Knowledge Graph

5 key use cases for data.world

Metadata Discovery: Empower teams to quickly locate and understand data assets across your organization, unlocking insights, minimizing duplicate work or redundant investments, breaking down silos, and ensuring data is easily accessible and comprehensible for all stakeholders.

Compliance and Agile Data Governance: Ensure continuous compliance with evolving regulations while maintaining the flexibility to adapt governance policies swiftly, reducing risks and protecting sensitive information in a way that accelerates data work instead of slowing it down.

Data Issue Resolution: Streamline the identification, visibility, and resolution of data quality issues, minimizing downtime, avoiding confusion, and ensuring reliable, accurate data across all business processes. Troubleshoot and communicate up and down your data stack with ease.

Marketplace: Foster a culture of democratized data and data reusability by providing a centralized marketplace where employees can easily publish, access, and collaborate around the most important data products, analytics products, and AI products and applications.

Al/ML models and projects are effectively managed, reducing the time to value and enhancing the effectiveness of Al work.



data.world Demonstration *Agenda*



• End User Adoption

- o "Hoots" meet users where they work
- o Ease of search & discovery

Flexibility

- O Custom tags, attributes, & relationships
- O Data profiling and Data quality

• Impact analysis

Automated Lineage

Federated Data Governance

- o Collaboration and suggest changes
- o Workflow automations





Questions?



Thank You!



Scan the QR Code for more information or to schedule a custom demo.

Contact me at: pascal.vlaemynck@data.world