









Mastering Enterprise Data Management with data.world

DATAVERSITY Demo Day
January 15, 2025

Confidential

The Data Catalog Platform

Adoption, trust, intelligence at scale

- Only platform built on a knowledge graph
-  Most used - over 2.5M users
-  AI-powered and powers AI
-  Catalog, governance, and data ops
-  Most flexible - collect everything, model anything
-  Enterprise grade and future proof
-  Best customer service in the industry

Backed By

Goldman Sachs

SHASTA

Trusted By

S&P Global

FACTSET

cross river

BIONTECH

WPP

indeed

Our Partners

snowflake

databricks

dbt

Fivetran

tableau

Power BI

pwc

Deloitte.

slalom

The Data Catalog Platform

- Databases**
 - ORACLE
 - PostgreSQL
 - Microsoft SQL Server
- Data Warehouses**
 - snowflake
 - databricks
 - Google Big Query
- ETL / ELT**
 - Fivetran
 - Informatica
 - dbt
- BI / Analytics**
 - tableau
 - Power BI
 - Looker
 - sigma
- Cloud Storage**
 - aws
 - Azure
 - Google Cloud
- SaaS, MDM, APIs**
 - salesforce
 - RELTIO
 - REST API

COLLECT EVERYTHING

MODEL ANYTHING

Catalog

- Discovery
- Semantics
- Collaboration
- Metadata Mgmt.

Governance

- Access Mgmt.
- Classification
- Usage Metrics
- Workflows

DataOps

- Lineage
- Automation
- Data Monitors
- Browser Extension



Analysts



Business Users



Gov Team



Stewards



Engineers



Data Scientists

Semantic Model

Map



Answer



Shop



Automate





Plug In





Knowledge Graph


5 key use cases for data.world

 **Metadata Discovery:** Empower teams to quickly locate and understand data assets across your organization, unlocking insights, minimizing duplicate work or redundant investments, breaking down silos, and ensuring data is easily accessible and comprehensible for all stakeholders.

 **Compliance and Agile Data Governance:** Ensure continuous compliance with evolving regulations while maintaining the flexibility to adapt governance policies swiftly, reducing risks and protecting sensitive information in a way that accelerates data work instead of slowing it down.

 **Data Issue Resolution:** Streamline the identification, visibility, and resolution of data quality issues, minimizing downtime, avoiding confusion, and ensuring reliable, accurate data across all business processes. Troubleshoot and communicate up and down your data stack with ease.

 **Marketplace:** Foster a culture of democratized data and data reusability by providing a centralized marketplace where employees can easily publish, access, and collaborate around the most important data products, analytics products, and AI products and applications.

 **AI Readiness and Acceleration:** Speed up AI initiatives by ensuring that high-quality, well-governed data is readily available, and that AI/ML models and projects are effectively managed, reducing the time to value and enhancing the effectiveness of AI work.

data.world Demonstration

Agenda



- **End User Adoption**
 - “Hoots” - meet users where they work
 - Ease of search & discovery
- **Flexibility**
 - Custom tags, attributes, & relationships
 - Data profiling and Data quality
- **Impact analysis**
 - Automated Lineage
- **Federated Data Governance**
 - Collaboration and suggest changes
 - Workflow automations



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Questions?





Thank You!



Scan the QR Code for more information or to schedule a custom demo.
Contact me at: pascal.vlaemynck@data.world

