

**SPONSORSHIP PROSPECTUS**

# **GRAPHORUM** **ONLINE**

**SEPTEMBER 16, 2020 | 8:00 AM – 1:30 PM PT**

**JOIN US**

for a full day of live webinar-like sessions covering topics related to  
**Graph Database Technologies**

[GRAPHORUM.COM](http://GRAPHORUM.COM)

 **DATAVERSITY**<sup>®</sup>

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## About the Virtual Event

Graphorum Online is one of DATAVERSITY's world-renowned educational programs designed to teach Data Modelers from both the IT and business sides to execute and implement a successful Data Modeling program.

This event brings the reputation of our face-to-face events to a virtual platform, enabling not only great education from well-respected subject matter experts, but also offering professionals a way to learn from anywhere.

## Demographics

Job Function		Decision-Makers	
CXO/President/Principal/Partner	17%	I determine the need for new products	13%
VP/Director	6%	I evaluate and recommend new products	31%
Manager/Supervisor/Department Head	14%	I approve the budget for new products	16%
Data Architect/Enterprise Data Architect	23%	I am not involved in new product selections	22%
Technical Staff (Modeler, Engineer, Programmer)	17%	Blank	18%
Business Analyst/Data Analyst	7%		
Consultant	5%		
Other	11%		

Industry			
Chemicals/Mining/Petroleum/Textiles	3%	Manufacturing	11%
Consultant/Business Service/Entrepreneur	13%	IT/Technology	2%
Finance/Banking/Accounting	14%	Software & Application Development	21%
Government/Military/Public Admin	11%	Media/Entertainment	1%
Healthcare/Medical/Pharmaceutical/Biotech	8%	Transportation/Logistics	1%
Education	2%	Other	9%
Insurance/Legal/Real Estate	4%		

Number of Employees		IT Budget	
Under 50	30%	Under \$100,000	18%
50 - 999	11%	Between \$100,000 and \$1 Million	14%
1,000 - 4,999	8%	Between \$1 Million and \$10 Million	5%
5,000 - 9,999	7%	\$10 Million and over	19%
10,000 and over	44%	Unknown	44%

Our Graphorum events attract decision makers from every industry and level. Here's a small sample of attendees from the 2019 Graphorum conference:

Job Title	Company
Software Architect	AAS UUNS
Development Team Manager	ABES
Program Manager	Acando
Manager of Data Strategy & Governance	Accertify/AMEX
Director, Adobe Research	Adobe
Global Principle Data Architect	Allianz
Chief Scientist	Alteryx
Sr. Product Manager	Amazon
CTO	AppZen
Principal Software Developer	Arris
Data Science Team Lead	Atlassian
Solutions Architect	ATPCO
Chairman, Software Industry Group	Band of Angels
VP, Information Security Engineering	Bank of America
Head of Computational Biology	BASF SE
Director Lab Automation	Bayer
CEO	Blackcloud BSG
Ontologist	Bloomberg
Principal Data Scientist	Booz Allen Hamilton
Head Data and Analytics Corp Functions and Bus.	BP
Sr. Software Engineer	Brocade Communications
Chief Data Scientist	Bytemining Labs
Managing Solution Architect	Caggemini Norway
Director, Software Engineering	Capital One
Sr. Director Data Management	Capital One
Enterprise Architect	CAS
CEO	CATALAIZE
Research Lead – Data Innovation Lab	Caterpillar
Senior Data Scientist	Caterpillar
Principal Architect	CenturyLink
Founder	Cerebra
Technical and Data Architect	CGI Federal
Technical Director Global Data Architect	Charles Schwab
Software Developer	Cincom Systems
VP Ontology	Citi
Managing Director	Cog Comp Consortium
Business Unit Head	Cognizant
COO and Co-Founder	Coherent Knowledge
CEO	Corto
COO	CosmeticSurg
VP, Data Architecture	Credit Suisse
Founder & CEO	Crowd Companies
EVP, Cyber Security Science	CSCSS
Executive Architect	CSRA
CEO	Cycorp
CTO	DarkLight
Analyst	Department of Defense
Principal	Design for Context
COO	Diamond
Senior Manager, Product	Disney ABC
Data Architect	DJB Data Consulting
Senior Research Engineer	Docomo Innovations
Vice President	Docomo Innovations
President	Documatica Financial

Job Title	Company
Senior Developer	Dun & Bradstreet
CEO/Founder	DW Practice
Engineer	EDM Council
Director Clinical Research Informatics	Einstein-Montefiore
Senior Manager, Web Channel Strategy	Electronic Arts
Founder/Principal	Elephant Scale
Product Manager	Elsevier
Data Design Lead	ExxonMobil
Upstream Data Governance Advisor	ExxonMobil
Data Solutions Analyst	ExxonMobil
Solution Architect	ExxonMobil
Data Visualization Analyst	ExxonMobil
Finance Transformation Analyst	ExxonMobil
Knowledge Engineer	Fannie Mae
Data Model Manager	Fannie Mae
Engineer	Fannie Mae
Information Architect	Franklin Templeton
Sr. Bioinformatics Software Engineer	Genentech
Staff Scientist	Google
CEO/Founder	Grakn Labs
President	GraphQL
Enterprise Architect	Honda
Managing Partner	IMediaWeek
Senior Architect	Infore Software
Creative Director	Infosys
Lead Scientist	Intel
CTO	Inventurist
Solutions Data Architect	John Deere
SVP	JRI America
Data Architect	Kaiser Permanente
SVP	Konica Minolta
Data Scientist	KPMG
Research Engineer	Lab Analytic Sciences
Ent Information Architect	LarsenT Marketing
CEO	LeadCrunch
Maritime Chief Engineer	Leidos
Domain Architect	LexisNexis
CMO	Linkurious
Product Manager	Lymba
Managing Consultant	Manila Times
CEO	MeaningCloud
President & CEO	MetaFormula
CEO	Metaphacts GmbH
Director of Software Development	Microsoft
Artificial Intelligence Engineer	MITRE
Senior Statistician	ML Engineering
CTO	MoData
Research Computer Scientist	NASA
Director of Content Engineering	NBC News Digital
CEO	Neo4j
Director of Engineering	Numenta
Information Architect	REI
Director	UnitedHealth Group
Strategy Consultant	Wells Fargo Banking

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## Features & Benefits

- A full day of live lectures from leading industry professionals focused on graph database technologies and solutions.
- Attendance is 100% free! Maximize your strategic, communications, sales, and marketing goals with global exposure to a mass targeted audience.
- Generate more leads and business opportunities and save time and money while getting a better return on your investment.

## Sponsorship Includes:

- 800 minimum lead guarantee
- Company logo represented on the homepage of the website and on email marketing
- Branded slide placement during breaks

**THERE IS NO REASON TO WAIT!  
CALL TODAY TO RESERVE  
YOUR SPACE**

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# GRAPHORUM ONLINE

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