

GRAPHORUM

Chicago, IL | October 14 - 17, 2019

SPONSORSHIP PROSPECTUS

An Educational Forum
Focused on
Graph Database
Technologies

CONNECT WITH

CTOs, Chief Scientists, Technology Strategists,
Product Architects, and Designers

Dedicated Exhibit Hours
Sponsored Lunch, Coffee Break, or Breakfast
Sponsor-Driven Presentations
Unique Promotional Opportunities

GRAPHORUM.COM

 DATAVERSITY®

Why Our Attendees Are Your Most Qualified Customers

These demographics are based on the data collected from attendees at the 2017 Graphorum event.

Job Function		Decision Makers	
CXO/President/Principal/Partner	17%	I determine the need for new products	13%
VP/Director	6%	I evaluate and recommend new products	31%
Manager/Supervisor/Department Head	14%	I approve the budget for new products	16%
Data Architect/Enterprise Data Architect	23%	I have no involvement in new product selections	22%
Technical Staff (Modeler, Engineer, Programmer)	17%	Blank	18%
Business Analyst/Data Analyst	7%		
Consultant	5%		
Other	11%		

Industry			
Chemicals/Mining/Petroleum/Textiles	3%	Manufacturing	11%
Consultant/Business Service/Entrepreneur	13%	IT/Technology	2%
Finance/Banking/Accounting	14%	Software & Application Development	21%
Government/Military/Public Admin	11%	Media/Entertainment	1%
Healthcare/Medical/Pharmaceutical/Biotech/	8%	Transportation/Logistics	1%
Education	2%	Other	9%
Insurance/Legal/Real Estate	4%		

Number of Employees		IT Budget	
Under 50	30%	Under \$100,000	18%
50 - 999	11%	Between \$100,000 and \$1 Million	14%
1,000 - 4,999	8%	Between \$1 Million and \$10 Million	5%
5,000 - 9,999	7%	\$10 Million and over	19%
10,000 and over	44%	Unknown	44%

Presentation Topics:

- Knowledge Graphs
- Graph Analytics
- Graph Models & Types
- Graph Performance and Scalability
- Graph Databases
- Distributed Graph Processing
- Data Modeling for Graphs
- Query & Search Languages
- Natural Language Processing
- Graph APIs & Integration
- Social Network Analysis
- Visualization
- Graph Algorithms
- Ontology Design and Management
- Graph Business Applications
- Cognitive Graphs
- Graphs, AI & Machine Learning
- Graphs supporting Enterprise Data Management
- Graph Metadata
- Linked Data
- Graph Theory
- Security
- Graph Standards

Contact Warwick Davies for more information at (781) 354-0119 or warwick@dataversity.net

Sample List of GRAPHORUM Attendees

Take a look at the types of people you could meet as an exhibitor and sponsor of Graphorum 2019.

The following attendee list is a sample from the registered attendees of Graphorum 2017.

Job Title	Company	Job Title	Company
Software Architect	AAS UUNS	Marketing Specialist	Data Ninja Services
Development Team Manager	ABES	CTO	Data.world
Program Manager	Acando	Engineer	Datastax
Manager of Data Strategy & Governance	Accertify/AMEX	Analyst	Department of Defense
Director of Business Development	Access Innovations	Principal	Design for Context
CTO	Adaptive	COO	Diamond
Director, Adobe Research	Adobe	Senior Manager, Product	Disney ABC
CEO	ADRM Software	Data Architect	DJB Data Consulting
Chief Scientist	Alteryx	Senior Research Engineer	Docomo Innovations
Sr. Product Manager	Amazon	Vice President	DOCOMO Innovations
CTO	AppZen	President	Documatica Financial
Principal Software Developer	Arris	Senior Developer	Dun & Bradstreet
Data Science Team Lead	Atlassian	CEO/Founder	DW Practice
CTO	AtomRain	CEO	Earley Info Science
Solutions Architect	ATPCO	Engineer	EDM Council
Chairman, Software Industry Group	Band of Angels	Director Clinical Research Informatics	Einstein-Montefiore
VP, Information Security Engineering	Bank of America	Senior Manager, Web Channel Strategy	Electronic Arts
Head of Computational Biology	BASF SE	Founder / Principal	Elephant Scale
SVP US Public Sector	Basis Technology	Product Manager	Elsevier
Director Lab Automation	Bayer	Executive Vice President	Expert System
CEO	Blackcloud BSG	Information Architect	Franklin Templeton
Principal Data Scientist	Booz Allen Hamilton	CEO	Franz
Sr. Software Engineer	Brocade Communications	Staff Scientist	Google
Chief Data Scientist	Bytemining Labs	CEO/Founder	Grakn Labs
Commercial Director	Cambridge Intelligence	President	GraphSQL
VP of Engineering	Cambridge Semantics	Enterprise Architect	Honda
Managing Solution Architect	Capgemini Norway	Managing Partner	IMediaWeek
Director, Software Engineering	Capital One	Senior Architect	Infore Software
CEO	Capsenta	Creative Director	Infosys
Enterprise Architect	CAS	Lead Scientist	Intel
CEO	CATALAIZE	CTO	Inventurist
Research Lead - Data Innovation Lab	Caterpillar	SVP	JRI America
Principal Architect	CenturyLink	Data Architect	Kaiser Permanente
Founder	Cerebra	SVP	Konica Minolta
Technical and Data Architect	CGI Federal	Data Scientist	KPMG
Technical Director Global Data Architect	Charles Schwab	Research Engineer	Lab Analytic Sciences
Software Developer	Cincom Systems	Ent Information Architect	LarsenT Marketing
VP Ontology	Citi	CEO	LeadCrunch
Managing Director	Cog Comp Consortium	Maritime Chief Engineer	Leidos
Solutions Engineer	CognitiveScale	Domain Architect	LexisNexis
Business Unit Head	Cognizant	CMO	Linkurious
COO and Co-Founder	Coherent Knowledge	Product Manager	Lymba
Founder & CEO	Consider Solutions	Managing Consultant	Manila Times
Enterprise Information/Data Architect	Consultant	Lead Software Engineer	MarkLogic
CEO	Corto	CEO	MeaningCloud
COO	CosmeticSurg	President & CEO	MetaFormula
VP, Data Architecture	Credit Suisse	CEO	Metaphacts GmbH
Founder & CEO	Crowd Companies	Director of Software Development	Microsoft
EVP, Cyber Security Science	CSCSS	Artificial Intelligence Engineer	MITRE
Executive Architect	CSRA	Senior Statistician	ML Engineering
CEO	Cycorp	CTO	MoData
President	D-Side Advisors	Research Computer Scientist	NASA
CTO	DarkLight	CEO	Neo4j
Founder	Data Liberate	Director of Engineering	Numenta

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Platinum Level Sponsorship

Three (3) Available Slots

- **Turnkey tabletop exhibit setup.** Includes skirted table, chairs, and electrical connection.
- **60-minute educational presentation.** A non-commercial presentation designed to educate the audience. Topic and speaker must be approved by DATAVERSITY.
- **30-minute product presentation.** A product-driven presentation allowing vendors to freely discuss their products, tools, and services.
- **Exclusive sponsorship of an attendee lunch on any one day** (includes cost of standard food and beverage, and placement of literature on every seat).
- **Four (4) full event conference passes.**
- **Private sponsor-hosted reception.** Sponsor chooses the guests from an attendee list of companies and job titles, DATAVERSITY sends the invitations to attendees with instructions to RSVP to the sponsor directly (sponsor is responsible for the cost and logistics of private event).
- Your **literature distributed to every attendee** in conference bags (one piece no more than 8 ounces).
- Your **logo in select marketing emails** sent to over 100k data professionals in our network.
- Your **logo and 100-word description** in the Guidebook event app, and on the homepage and sponsor page of the conference website with a link to your website.
- **DATAVERSITY-hosted White Paper**
- **15% discount on additional registrations.**

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Gold Level Sponsorship

Six (6) Available Slots

- **Turnkey tabletop exhibit setup.** Includes skirted table, chairs, and electrical connection.
- **Exclusive sponsorship of attendee coffee break or breakfast on any one day** (includes cost of standard food and beverage, and placement of literature in break areas).
- **30-minute product presentation.** A product-driven presentation allowing vendors to freely discuss their products, tools, and services.
- **Two (2) full event conference passes.**
- Your **literature distributed to every attendee** in conference bags (one piece no more than 8 ounces).
- Your **logo in select marketing emails** sent to over 100k data professionals in our network.
- Your **logo and 100-word description** in the Guidebook event app, and on the homepage and sponsor page of the conference website with a link to your website.
- **15% discount on additional registrations.**

Silver Level Sponsorship

\$3,500 | Six (6) Available Slots

- **Turnkey tabletop exhibit setup.** Includes skirted table, chairs, and electrical connection.
- **One (1) full event conference pass.**
- Your **logo and 75-word description** on the homepage and sponsor page of the conference website with a link to your website.
- **15% discount on additional registrations.**

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	PLATINUM SPONSORSHIP	GOLD SPONSORSHIP	SILVER EXHIBITOR
Turnkey Tabletop Exhibits	✓	✓	✓
60-Minute Speaking Slot (Conference Session)	✓		
30-Minute Speaking Slot (Product Presentation)	✓	✓	
Exclusive Sponsor of One Attendee Lunch	✓		
Exclusive Sponsor of One Coffee Break <u>or</u> Breakfast		✓	
Private Hosted Reception (sponsor responsible for costs and logistics of private event)	✓		
Logo and Company Description in Guidebook App	✓	✓	✓
Hyperlinked Logo and Description on the Homepage and Sponsor Page of the Event Website	✓	✓	✓
Logo in Select Marketing Emails	✓	✓	
Literature Insert in Attendee Registration Bags	✓		
Full Event Passes for Your Staff or Customers	4	2	1
Discount Off Additional Registrations (can be combined with Early Bird and Group discounts)	15%	15%	15%
Your White Paper Hosted by DATAVERSITY.net	✓		



Additional Sponsor Opportunities:

Badge lanyards: Sponsor supplies branded lanyards for all attendees. Lanyards are distributed at registration

Attendee bag: Your logo and conference logos are imprinted in white. Cost of bags included

FOR SPONSORSHIP INQUIRIES

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