



The  DATAVERSITY[®]

Insider Experience:

EXPLORING YOUR MEMBER
BENEFITS

1. Who Is DATAVERSITY

Learn about who we
are and what we do

2. What Is an Insider?

Learn about our
subscription options
and which one may
be best for you.

3. Trends in Data Management?

Businesses need
professionals
knowledgeable about
data – whether your
role is data-focused
or not!

4. How to Become an Insider?

Learn more about
the perks of
becoming an Insider
and how to make the
most out of your
subscription.

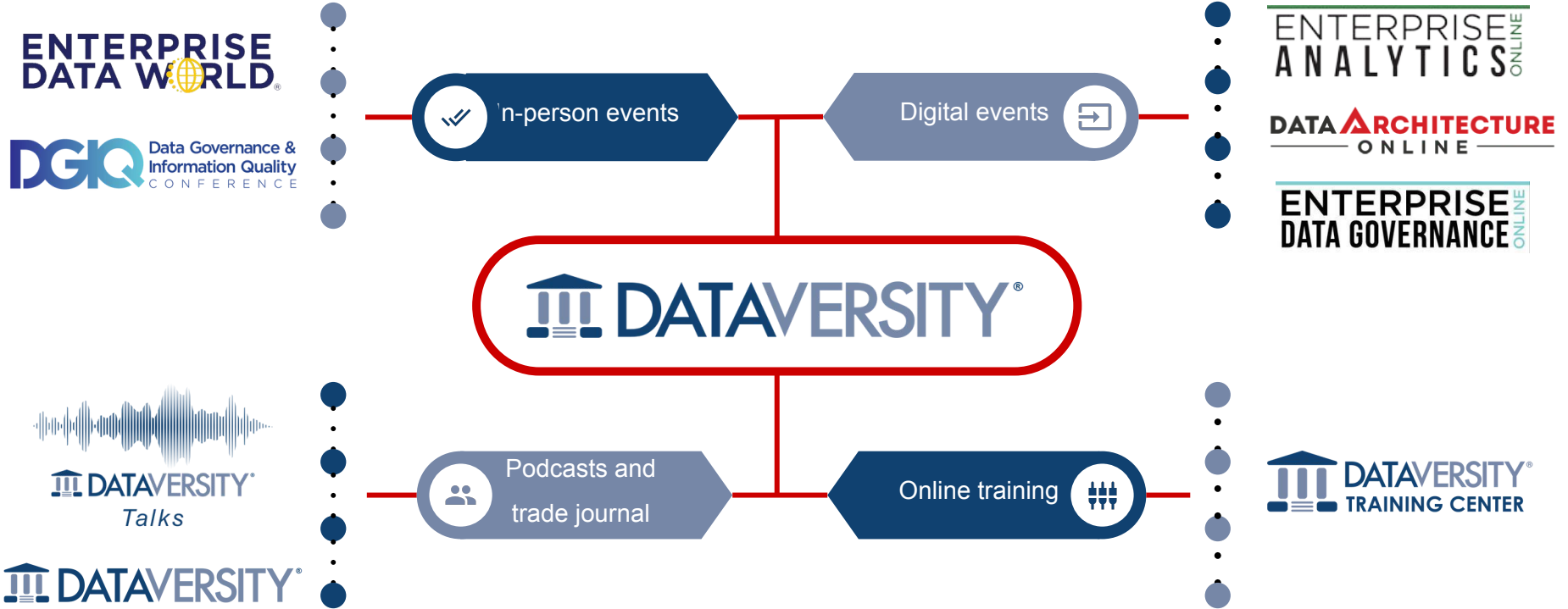
What to expect today



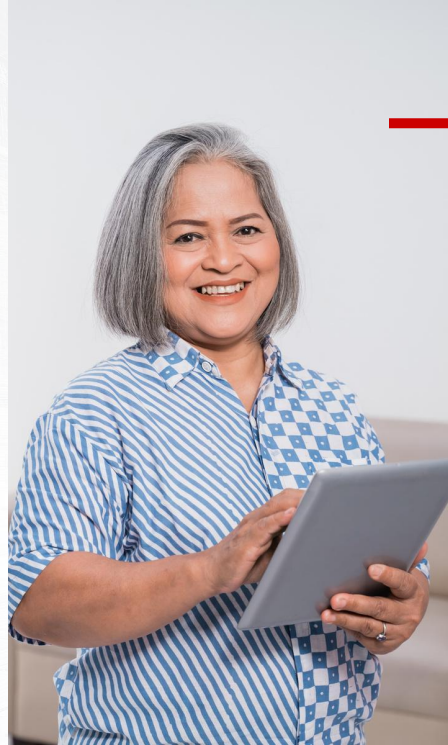
Who Is DATAVERSITY?

The DATAVERSITY mission is to provide **the single best source of education** for anyone working with data in their professional life.

What we do



What Is an Insider?



Insiders are an exclusive group of learners taking advantage of the robust DATAVERSITY Training Center catalog by enrolling in a subscription plan.

Insiders receive unlimited access to materials through their subscription term, plus exclusive discounts, special content, and more.

Lead the way

As an Insider you are equipped with the right tools all in one place to meet the ever-changing demands of industries across the globe.

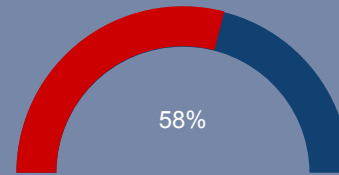
“As organizations continue to expand their data practices, fundamentals such as Data Governance and Data Architecture will become business-as-usual activities with both business and technical resources becoming more proficient in the language of data to drive organizational success.” – Trends in Data Management: A 2022 DATAVERSITY Report



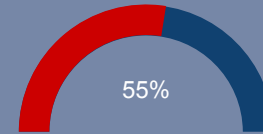
Start with data.

Future-proof your skill-set and expand your career possibilities as an Insider.

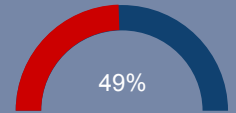
We asked: What programs are you planning to implement within the next two years?



Data Governance



Data Quality



Metadata Management



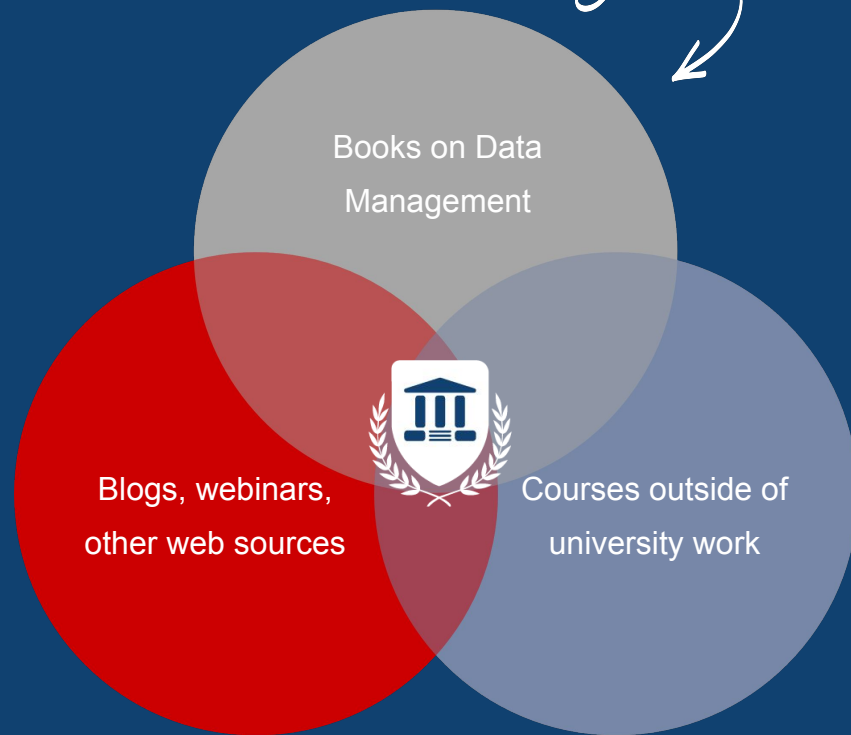
How are you expanding your skills?

And preparing to tackle the ever-changing data landscape?

From cobbled together lessons across the web?

The top sources of training for industry professionals today are scattered across the internet.

Most popular sources of training





Blogs, webinars,
other web sources



Hundreds of on-demand
webinars, individual courses,
white papers, demos, and
more



Courses outside of
university work



Learning plans designed by
adult education specialists to
rival university coursework.



Books on Data
Management



Education based on industry
standard textbooks, plus
recommended reading to
further expand your
knowledge.

... to everything you need in one place



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Insiders get **more**



Online and Face-to-Face Conference Sessions



20% Discounts on Conferences and Live Courses



Continuing Education Credits and Certificates of Completion

To learn more about the full range of Insider exclusive benefits [visit the Subscriptions page](#).



Learn from **the best**

Who are DATAVERSITY instructors? They are...



Vetted thought leaders



With over a decade's worth of experience



Regularly evaluated by peers on their ability to deliver comprehensive training



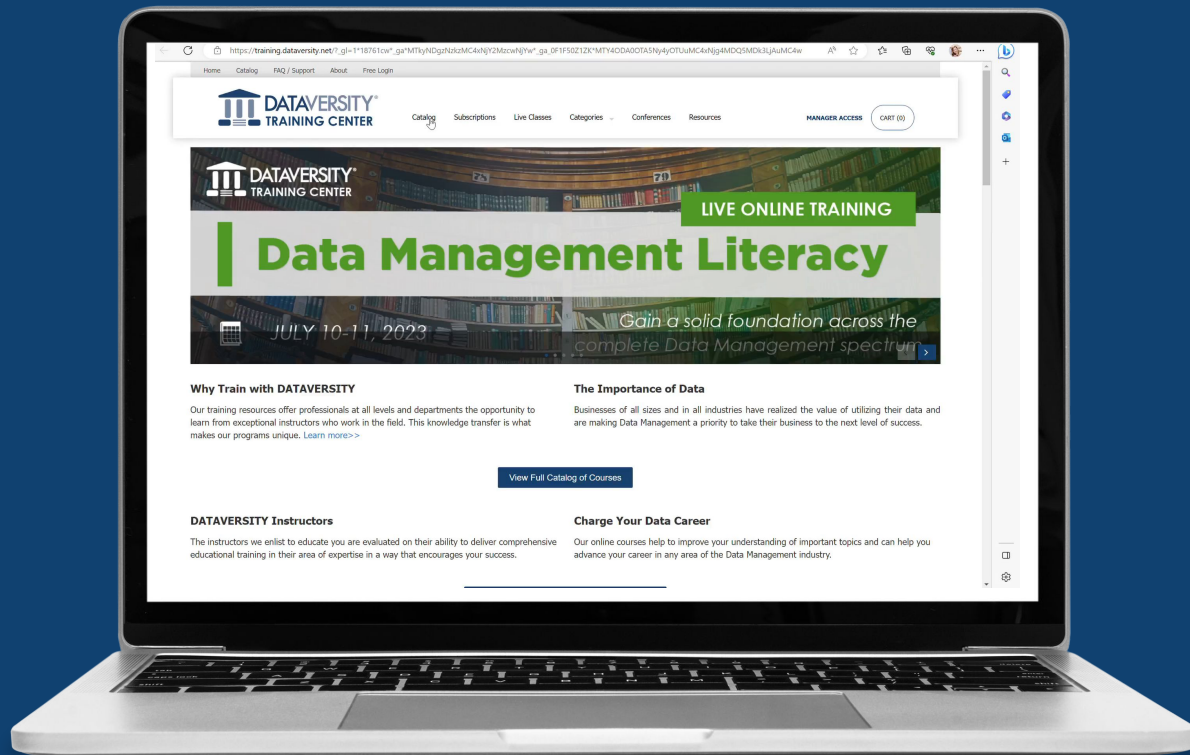


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Insider exclusive content



Gain unlimited access to self-paced and easy-to-use educational materials throughout the life of your subscription.



Career success starts here

We're here to help you meet your goals



A learning path is a collection of learning plans and courses designed and tailored to your learning goals.



We can set required and suggested learning plans to follow to keep you on track.



From beginner to advanced to practical use and business use we can help pick what's right for you.





Essential Subscription



The Essential subscription level was created as a simple and affordable way to provide data practitioners and business professionals of all levels the opportunity to keep their industry and product knowledge up to date.

- Access to all Insider exclusive content and the “What Is...” on-demand content
- Unlimited access during subscription
- New content added regularly



Billed annually

\$399 per year

Professional Subscription



The Professional subscription level was designed for industry professionals of all levels who are ready to begin or continue their Data Management education.

- Extensive on-demand content collection
- Unlimited access during subscription
- New content added regularly



Billed monthly
or annually

\$899 per year.

Elite Subscription



The Elite subscription takes your knowledge to the next level by combining customized learning with industry-leading certification preparation.

- Extensive on-demand content collection
- Unlimited access during subscription
- New content added regularly
- Comprehensive CDMP exam preparation
- and more!



Billed monthly
or annually

\$1,933 per year.



Industry leading CDMP test preparation

Training options developed in partnership with DAMA International to help you ace your CDMP exam!



Expert led live classes



Self paced on-demand options



Beginner and specialist levels

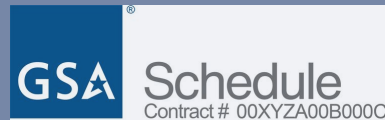
Enterprise and Government Solutions

Benefits:

- Bulk pricing discounts
- Government pricing through GSA
- Easy invoicing and purchase order process

Options:

- LMS integration
- SCORM integration
- Branded dashboard with admin capabilities
- Learning paths for skill levels, job roles, and departments





DATAVERSITY®
INSIDER

Become an Insider Today!

20% OFF WITH CODE

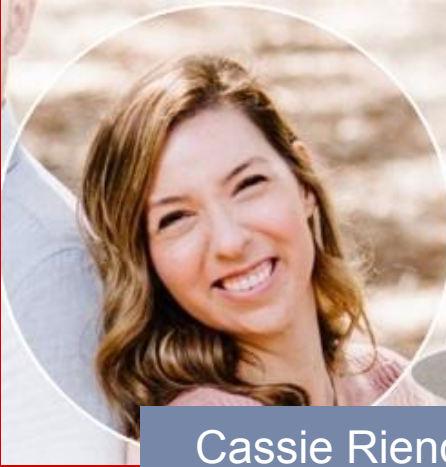
EXPERIENCE

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DATAVERSITY[®]
INSIDER

DATAVERSITY never
runs out of **chocolate!**



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Get in touch