

### A Business-first Approach:

Data Governance That Serves All Teams

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#### Introductions



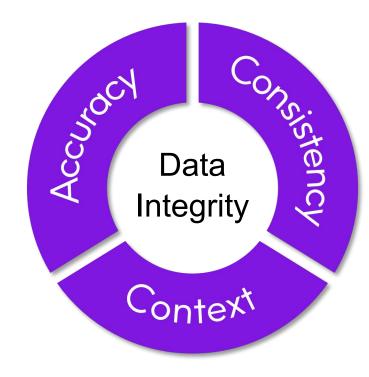
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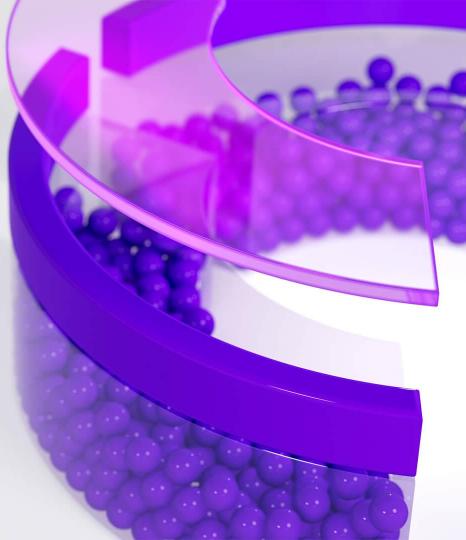
# For trusted data, you need data integrity

Data integrity is data with maximum accuracy, consistency, and context for confident business decision-making



## precisely Data Integrity Suite 🗘

The modular, interoperable Precisely Data Integrity Suite contains everything you need to deliver accurate, consistent, contextual data to your business - wherever and whenever it's needed.



#### Data Integrity Suite 🗘



#### Modern Data Governance Synergies



Data Quality

Deliver data that's accurate, consistent, and fit for purpose across operational and analytical systems.



Data Governance

Manage data policy and processes with greater insight into your data's meaning, lineage, and impact.



Data Observability

Proactively uncover data anomalies and take action before they become costly downstream issues.

#### **Benefits**

Delivers business context, ownership, data quality, and data observability trends for high-value data assets Integrated experience in governing and monitoring the quality of data across IT and business teams

## Garbage in; Garbage out



### What You Will See



Data Engineer – Searchability, Context & Collaboration



Data Steward – Workflow Notification & Data Access Requests



Data Analyst - Profile & Monitor for Changes Over Time



Business Users – Workflow Notification & Quality Pipeline Creation



Demonstration

### What You Saw



Data Engineer – Searchability, Context & Collaboration Seamlessly build out connections to data sources, synchronize data, automatically catalog metadata



Data Steward – Workflow Notification & Data Access Requests Automated workflow to facilitate and expedite self-service data access



Data Analyst - Profile & Monitor for Changes Over Time

Be proactive in understanding AI/ML enabled data trends that could have significant impact



Business Users – Workflow Notification & Quality Pipeline Creation

Automated workflow to initiate data quality pipelines and enrichment



#### Modern Data Governance Differentiators

Cross-functional teams collaborate and understand the full lifecycle of data pipelines in a single solution

Robust data access, quality & observability capabilities are seamlessly integrated

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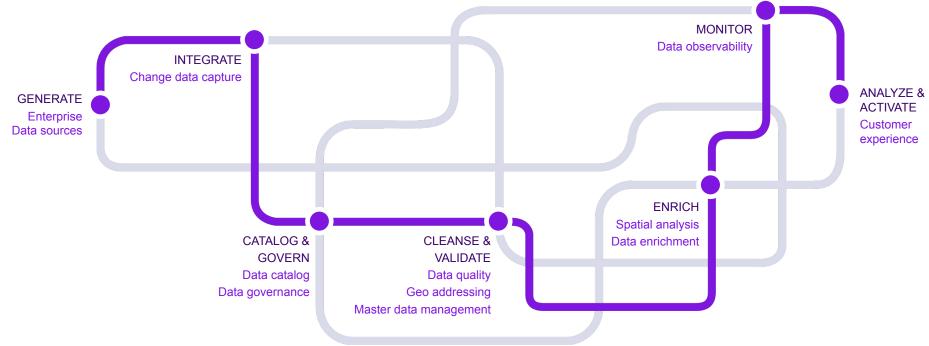
Critical metadata is automatically harvested & cataloged in a single solution



### Precisely partners with you along the way

Complete set of data integrity capabilities and data strategy services

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# Data Integrity Suite accelerates the journey

- Flexible, interoperable SaaS services
- Runs where data lives on-premises or in the cloud
- Business-friendly user experience
   with AI-driven suggestions
- Unique in the market in its breadth of capabilities
- Common foundation with shared data catalog connects all capabilities

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Data Integrity Suite 🗘



Data Integration

Data Observability



Data Governance

Data Quality



Addressing





Enrichment

Spatial Analytics

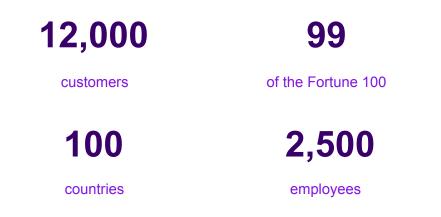
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#### The leader in data integrity

Our software, data enrichment products and strategic services deliver accuracy, consistency, and context in your data, powering confident decisions.



#### Brands you trust, trust us





## Thank you!





Learn More! www.precisely.com Sales: 1 (877) 700 0970