



A Business-first Approach:

Data Governance That Serves All Teams

Ken Beutler | Sr. Director, Product Mgmt

Meghan Widmaier | Sales Engineer



Introductions



Ken Beutler
Senior Director,
Product Management

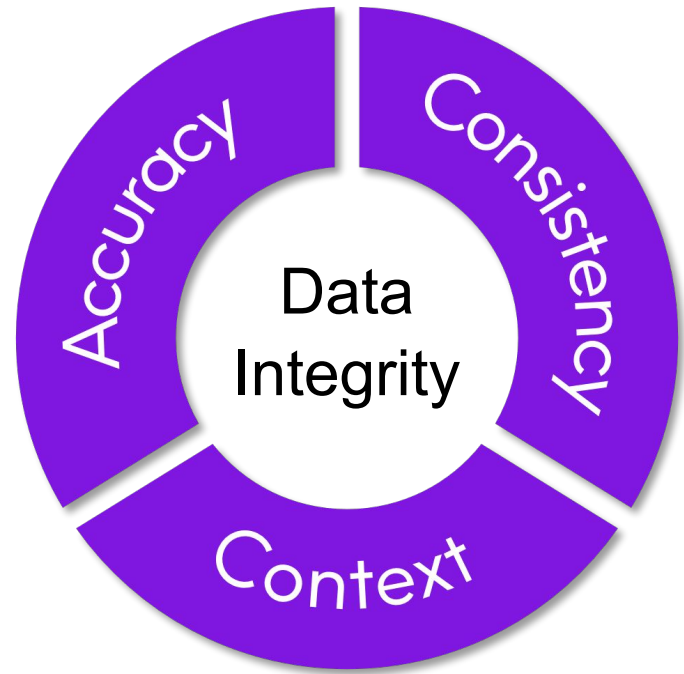


Meghan Widmaier
Sales Engineer



For trusted data, you need data integrity

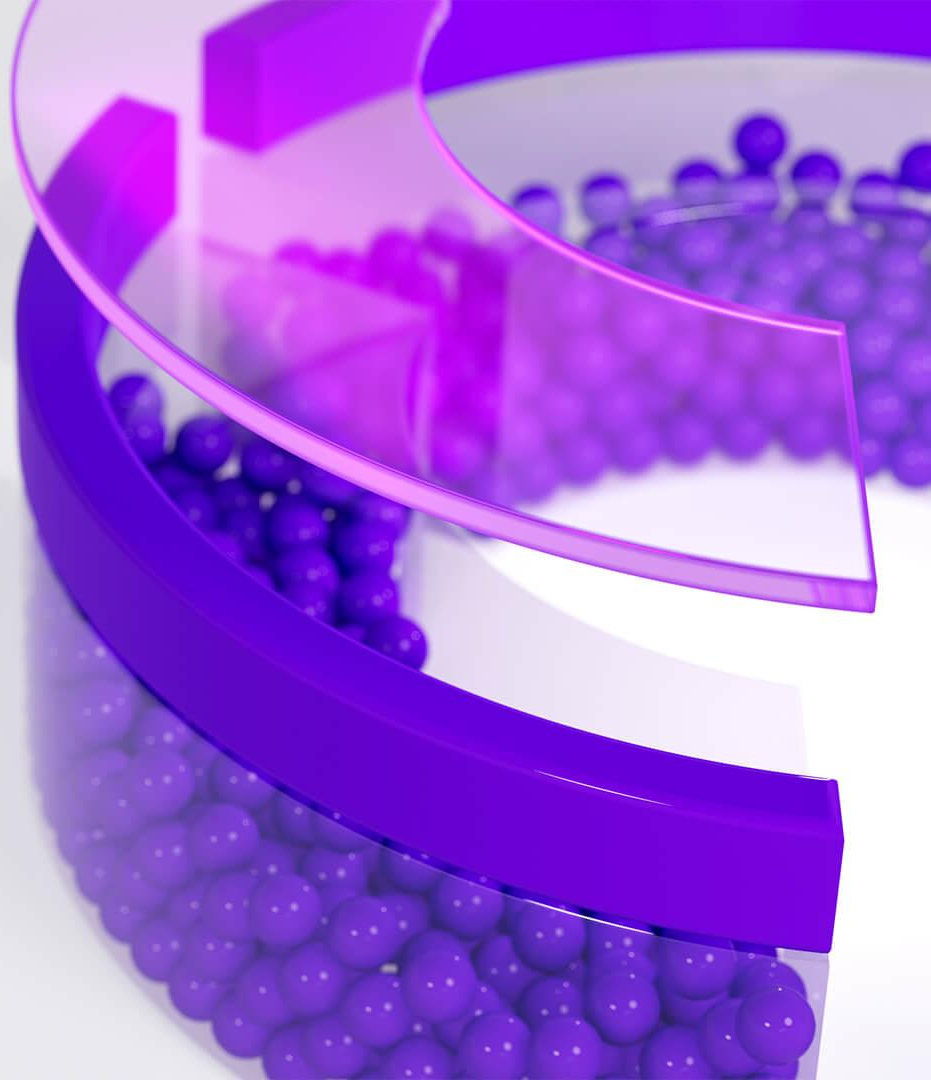
Data integrity is data with maximum accuracy, consistency, and context for confident business decision-making



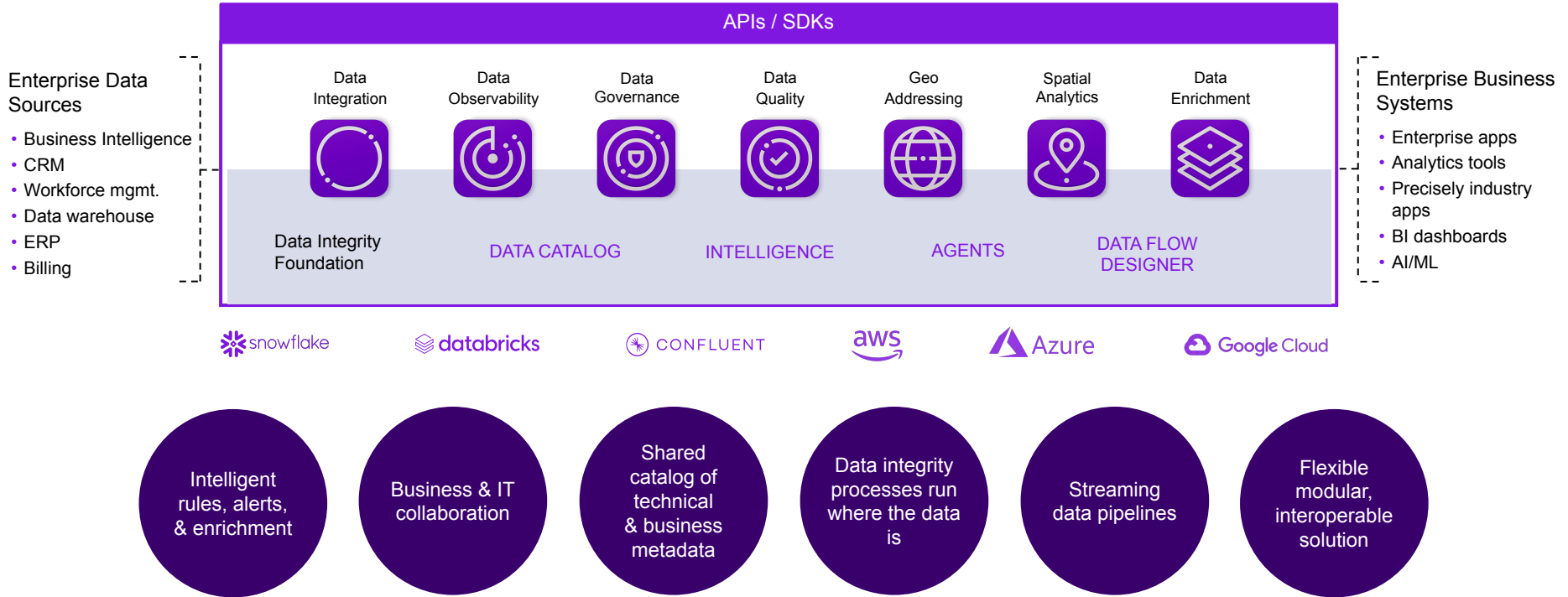
precisely

Data Integrity Suite

The modular, interoperable Precisely Data Integrity Suite contains everything you need to deliver accurate, consistent, contextual data to your business - wherever and whenever it's needed.



Data Integrity Suite



Modern Data Governance Synergies



Data Quality

Deliver data that's accurate, consistent, and fit for purpose across operational and analytical systems.



Data Governance

Manage data policy and processes with greater insight into your data's meaning, lineage, and impact.



Data Observability

Proactively uncover data anomalies and take action before they become costly downstream issues.

Benefits

Delivers business context, ownership, data quality, and data observability trends for high-value data assets

Integrated experience in governing and monitoring the quality of data across IT and business teams

Garbage in;
Garbage out



What You Will See



Data Engineer – Searchability,
Context & Collaboration



Data Steward – Workflow Notification
& Data Access Requests



Data Analyst - Profile & Monitor
for Changes Over Time



Business Users – Workflow Notification
& Quality Pipeline Creation



Demonstration

What You Saw



Data Engineer – Searchability,
Context & Collaboration

Seamlessly build out connections to
data sources, synchronize data,
automatically catalog metadata



Data Steward – Workflow Notification
& Data Access Requests

Automated workflow to facilitate and
expedite self-service data access



Data Analyst - Profile & Monitor
for Changes Over Time

Be proactive in understanding AI/ML
enabled data trends that could have
significant impact



Business Users – Workflow Notification
& Quality Pipeline Creation

Automated workflow to initiate data quality
pipelines and enrichment



Modern Data Governance Differentiators



Cross-functional teams collaborate and understand the full lifecycle of data pipelines in a single solution



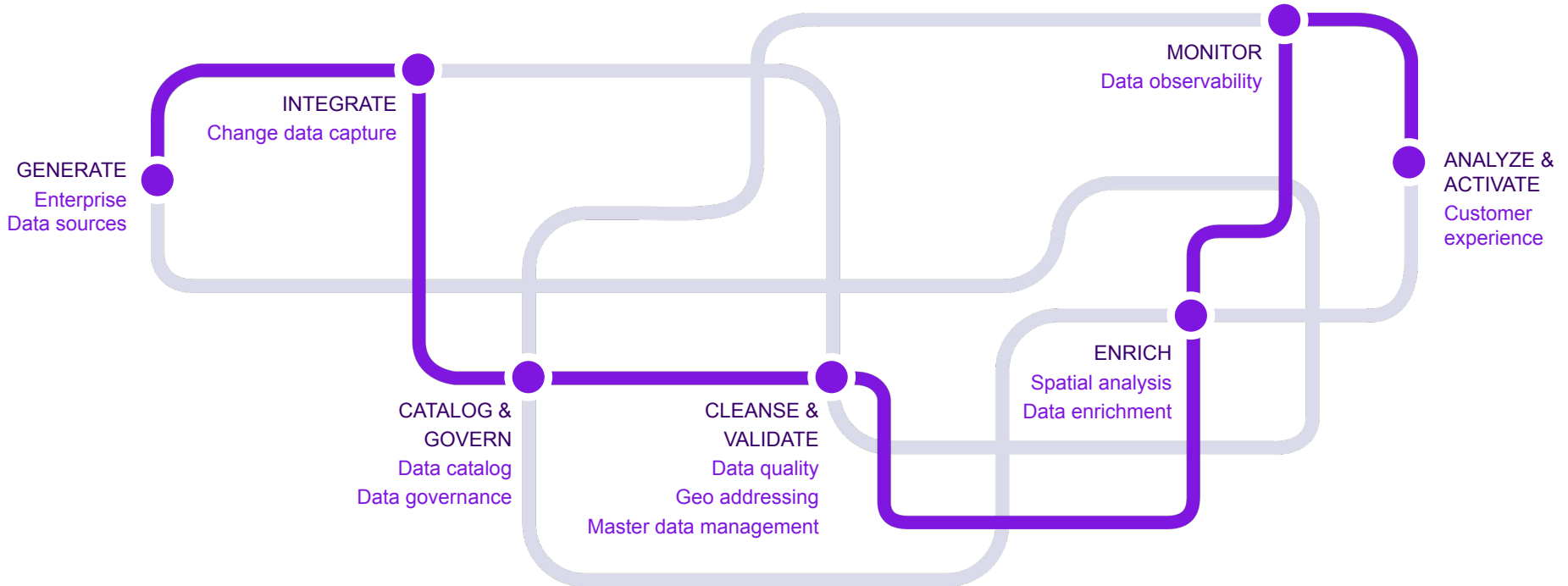
Robust data access, quality & observability capabilities are seamlessly integrated



Critical metadata is automatically harvested & cataloged in a single solution

Precisely partners with you along the way

Complete set of data integrity capabilities and data strategy services



Data Integrity Suite accelerates the journey

- Flexible, interoperable SaaS services
- Runs where data lives - on-premises or in the cloud
- Business-friendly user experience with AI-driven suggestions
- Unique in the market in its breadth of capabilities
- Common foundation with shared data catalog connects all capabilities



precisely
Data Integrity Suite



Data
Integration



Data
Observability



Data
Governance



Data
Quality



Geo
Addressing



Spatial
Analytics



Data
Enrichment

Questions?



The leader in data integrity

Our software, data enrichment products and strategic services deliver accuracy, consistency, and context in your data, powering confident decisions.

12,000

customers

100

countries

99

of the Fortune 100

2,500

employees

Brands you trust, trust us



Data leaders partner with us



Thank you!



Learn More!

www.precisely.com

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