

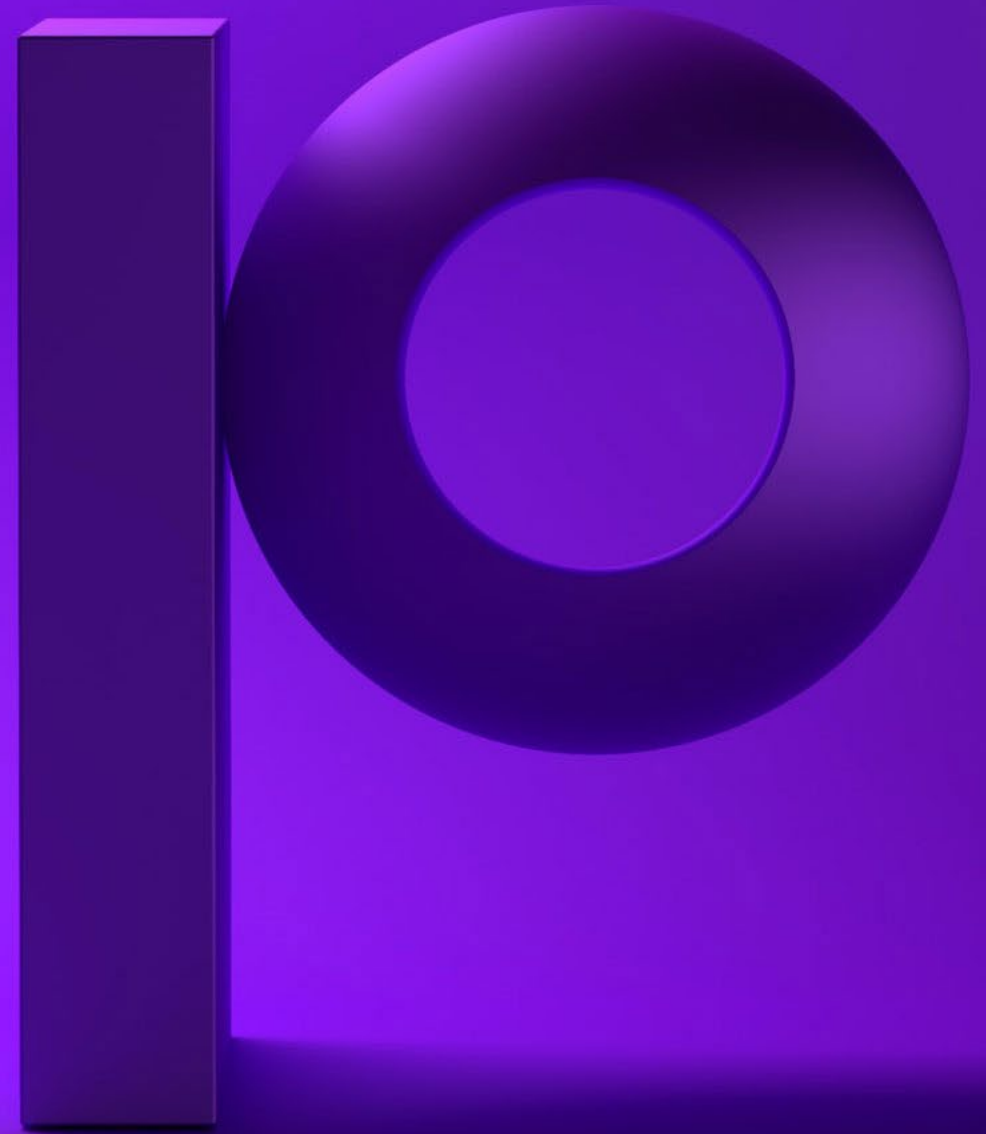
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Modern Data Governance

Synergies with Quality & Observability

Ken Beutler | Sr. Director, Product Mgmt

Mike Ortman | Sr. Sales Engineer



Introductions



Ken Beutler
Senior Director,
Product Management

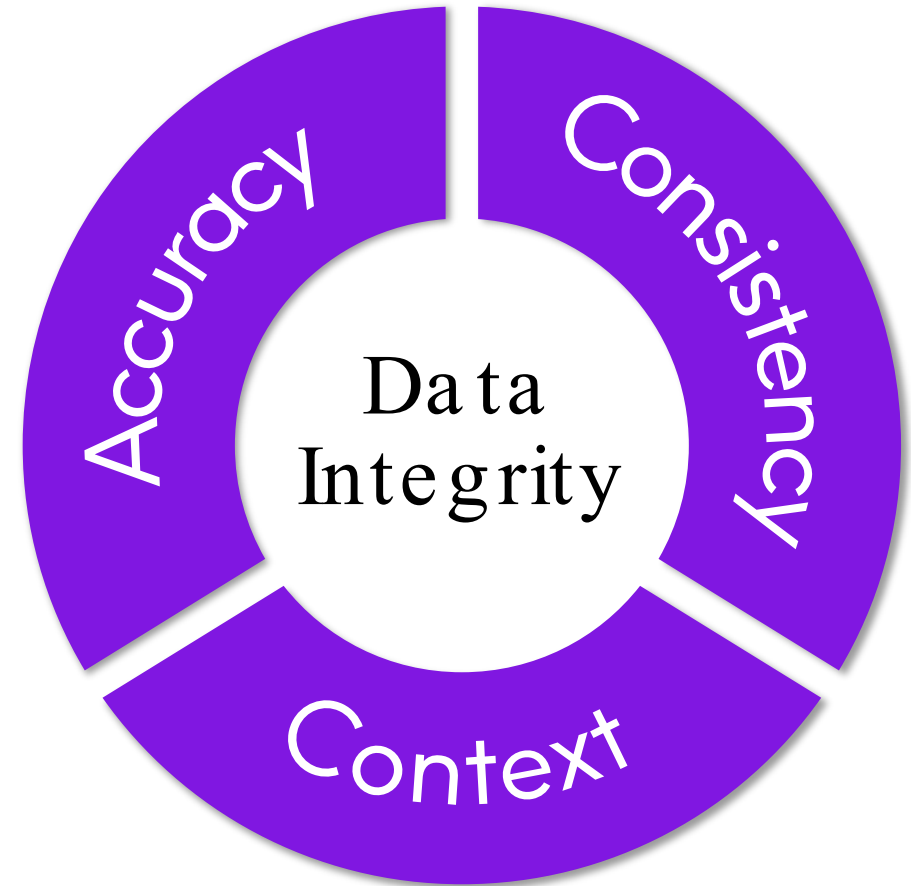


Mike Ortman
Senior Solution Engineer



For trusted data, you need data integrity

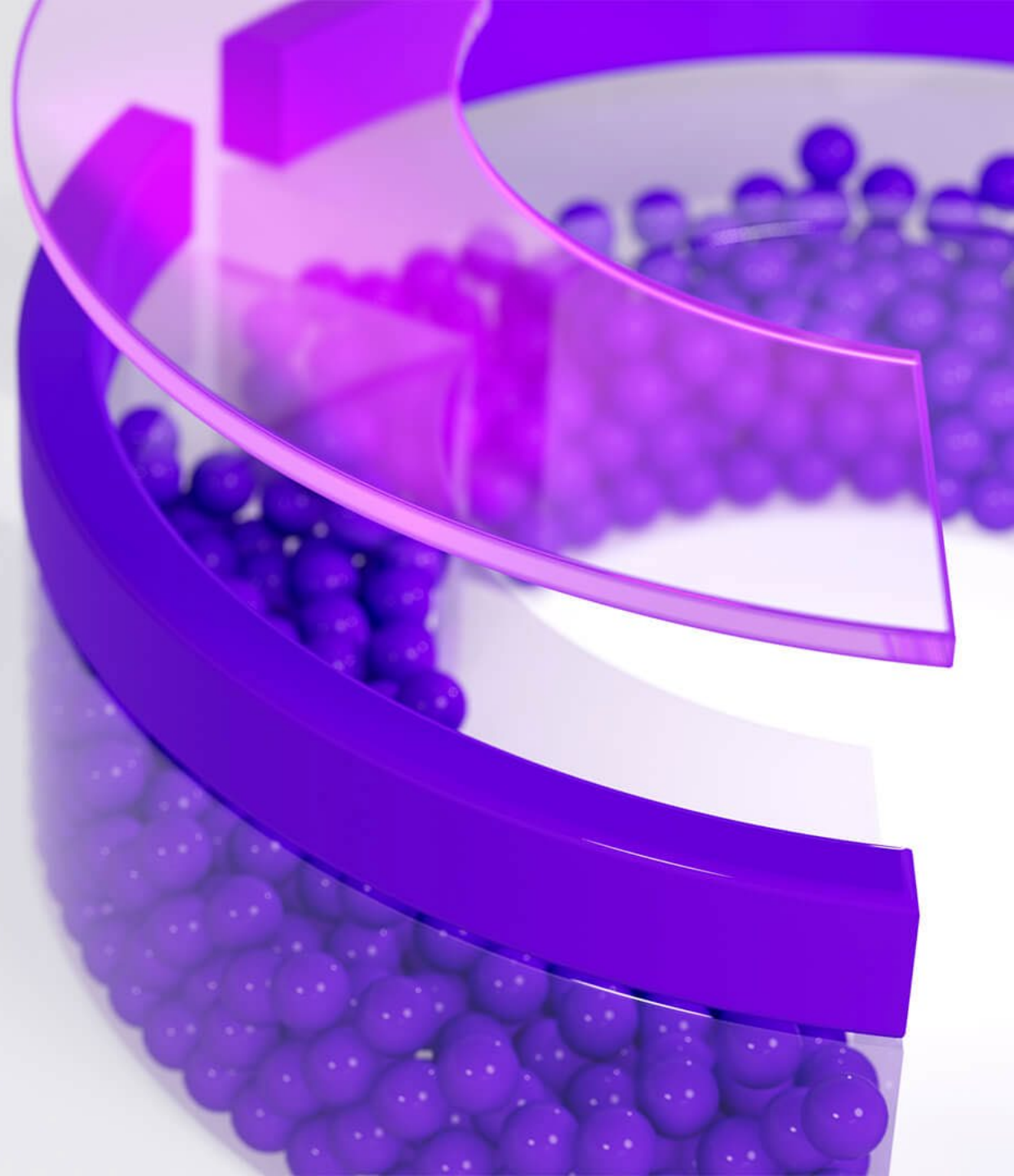
Data integrity is data with maximum accuracy, consistency, and context for confident business decision-making



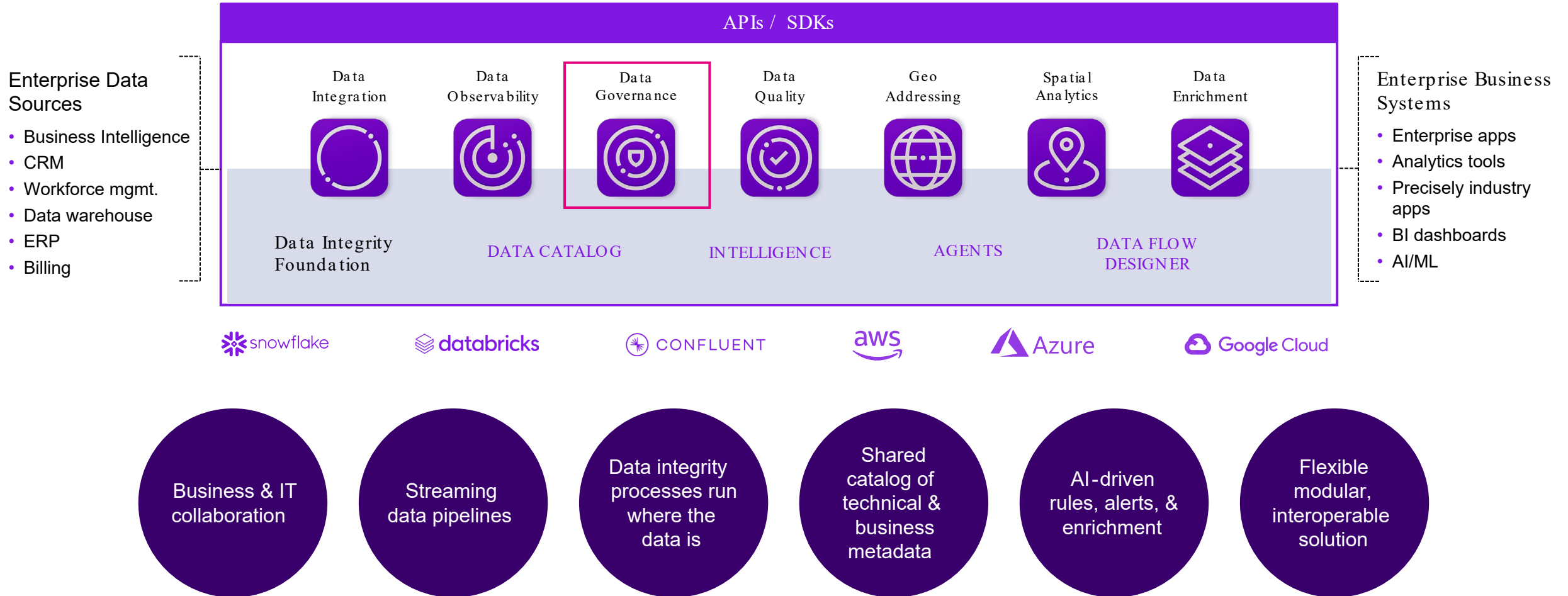
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Data Integrity Suite

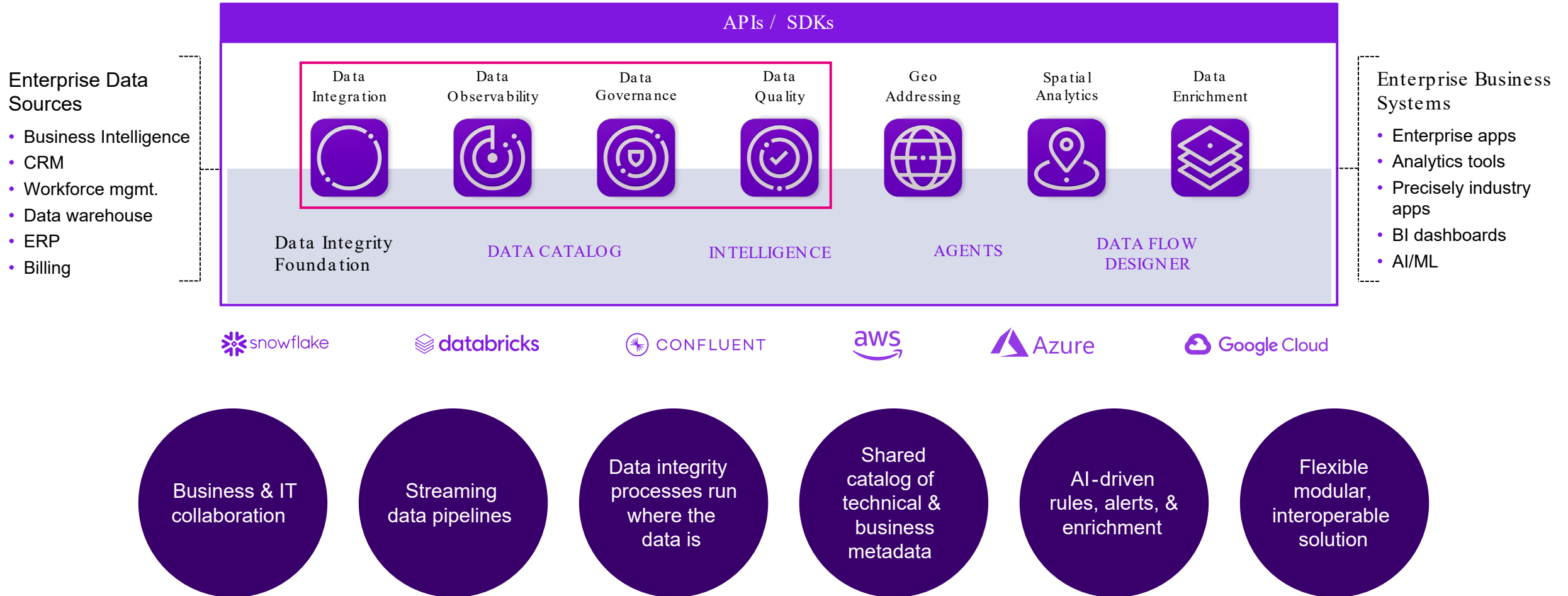
The modular, interoperable Precisely Data Integrity Suite contains everything you need to deliver accurate, consistent, contextual data to your business - wherever and whenever it's needed.



Data Integrity Suite



Data Integrity Suite



Synergies Across Personas & Teams



Business
Owner



Data
Steward



Data
Engineer



Data Analyst/
Technical Steward



What You Will See



Business Owner – Searchability, Context & Collaboration



Data Engineer – Workflow Notification & Data Access Requests



Data Steward - Profile & Monitor for Changes Over Time



Data Analyst – Workflow Notification & Quality Pipeline Creation



Demonstration

What it Means for You

1

Business Owner – Searchability, Context & Collaboration

Easily find and understand key data and take action with requests and suggestions

2

Data Steward - Profile & Monitor for Changes Over Time

Be proactive in understanding AI/ ML enabled data trends that could have significant impact

3

Data Engineer – Workflow Notification & Data Access Requests

Automated workflow to facilitate and expedite self-service data access

4

Data Analyst – Workflow Notification & Quality Pipeline Creation

Automated workflow to initiate data quality pipelines and enrichment



Modern Data Governance Requirements



Cross-functional teams collaborate and understand the full lifecycle of data pipelines in a single solution



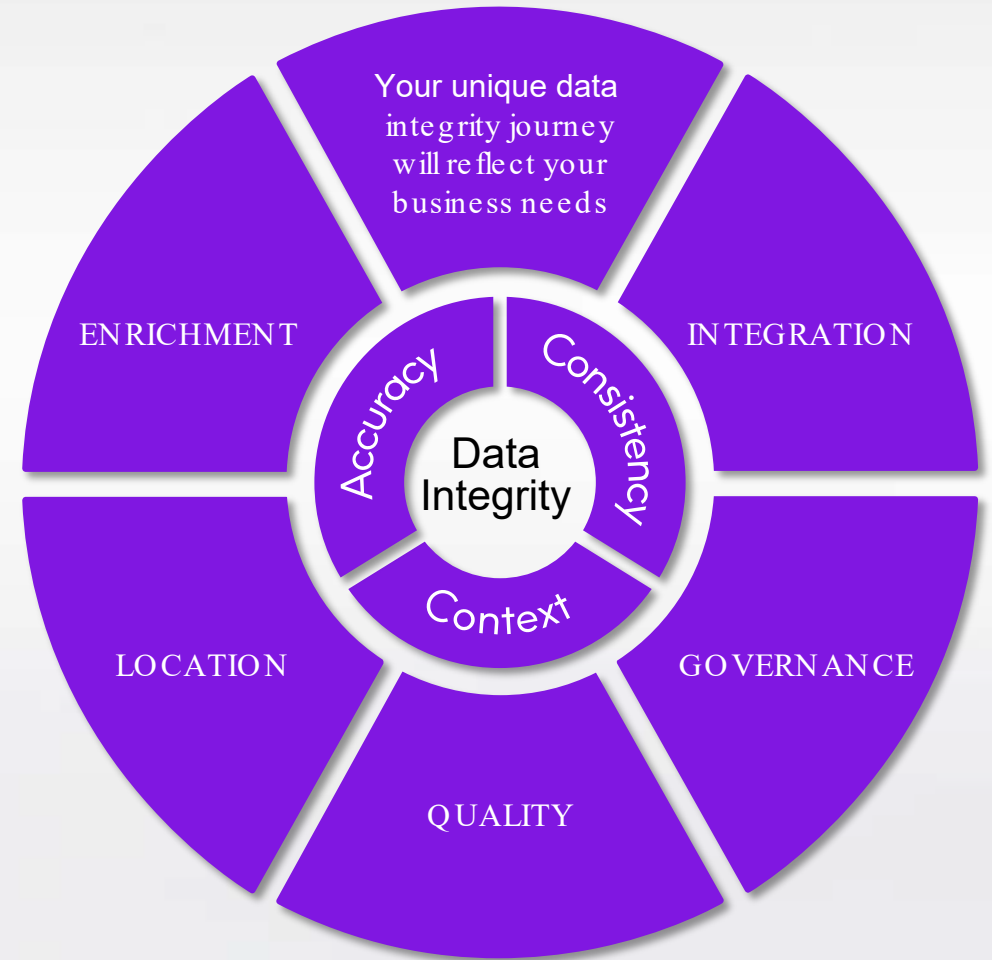
Robust data access, quality & observability capabilities are seamlessly integrated



Critical metadata is automatically harvested & cataloged in a single solution

Data integrity is a journey

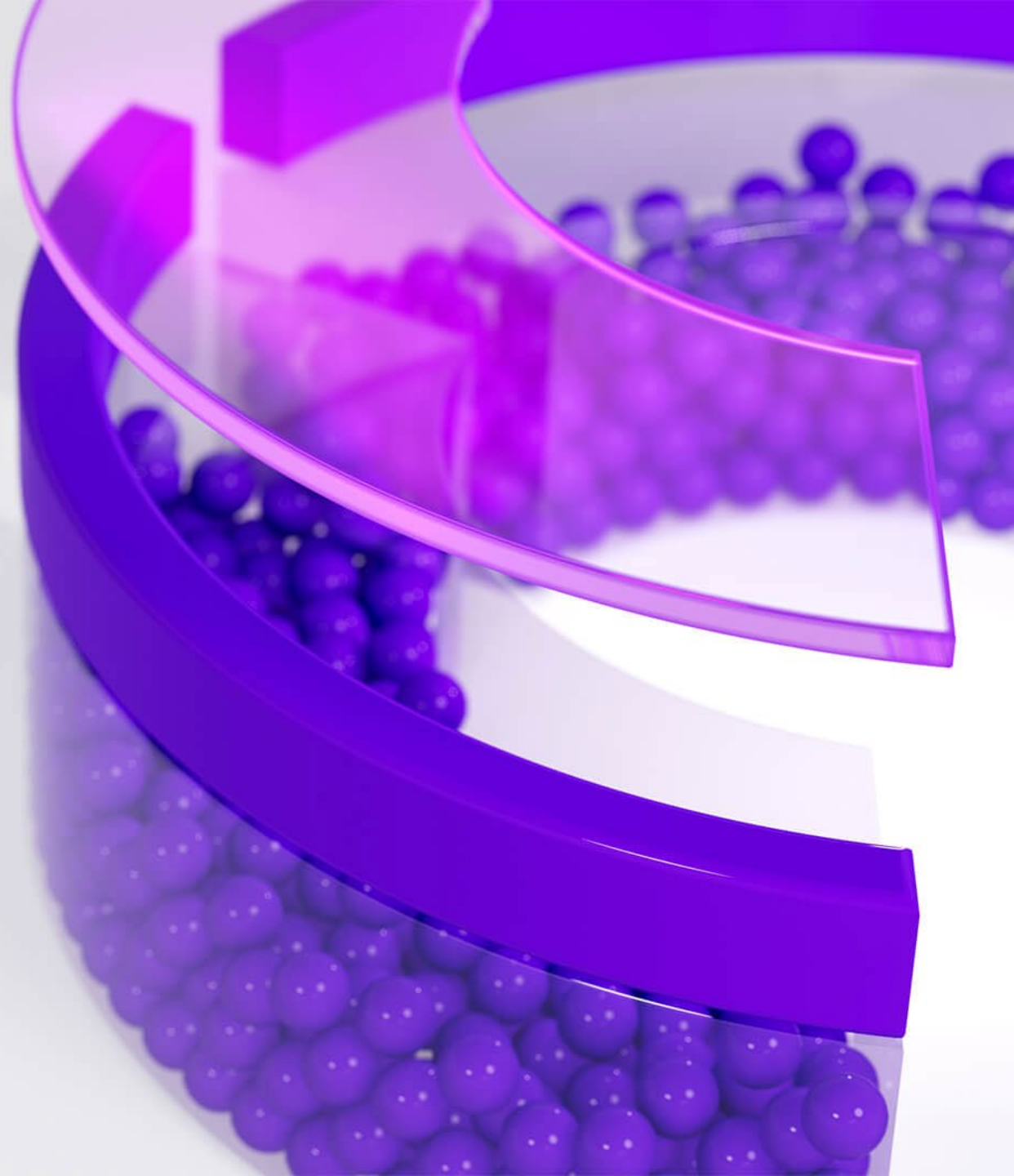
- Every journey to data integrity is unique and driven by business initiatives
- Market trends are accelerating the need for data integrity
- Precisely can help you at every step of your data integrity journey



precisely

Data Integrity Suite

The modular, interoperable Precisely Data Integrity Suite contains everything you need to deliver accurate, consistent, contextual data to your business - wherever and whenever it's needed.



Questions?



The leader in data integrity

Our software, data enrichment products and strategic services deliver accuracy, consistency, and context in your data, powering confident decisions.

12,000

customers

99

of the Fortune 100

100

countries

2,500

employees

Brands you trust, trust us



Data leaders partner with us



Thank you!

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