



analytic-translator
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Elements of a Successful Data Literacy Kick-off

(A Friendly Debate/Discussion)

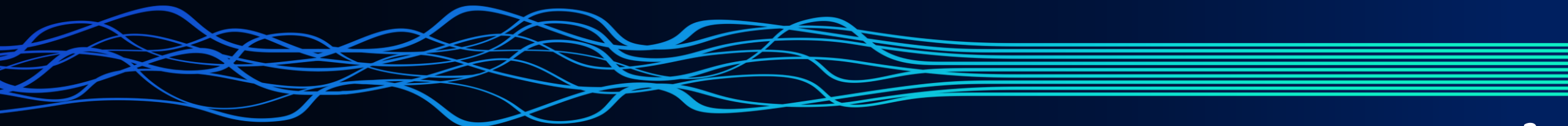
Wendy D. Lynch PhD.
Mark Horseman



What is the very first step in promoting literacy?

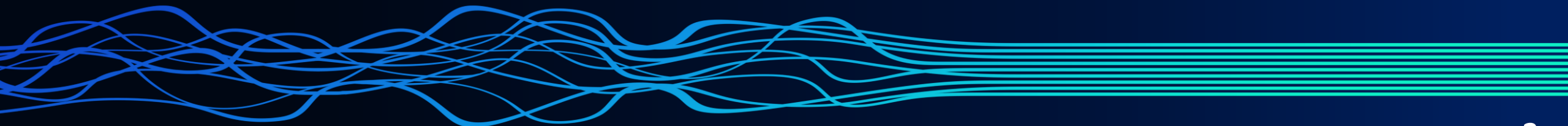


What steps are companies **ALREADY** taking
that contribute to literacy?





Who REALLY has to be data literate?

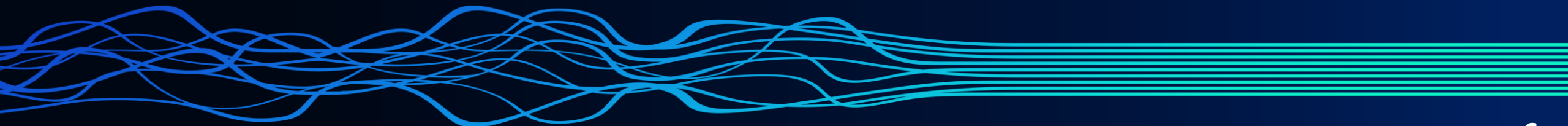


How literate do they have to be?

What are leaders' responsibilities in literacy efforts?

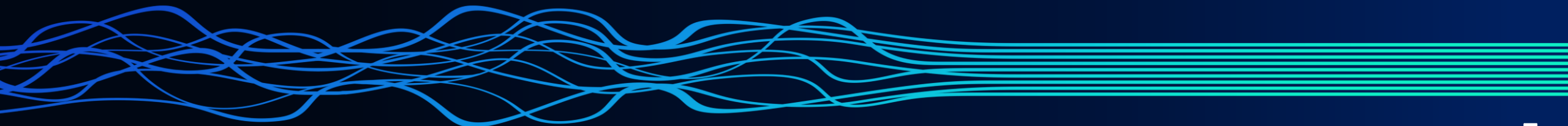


What gives you hope that the next generation
will be more literate?



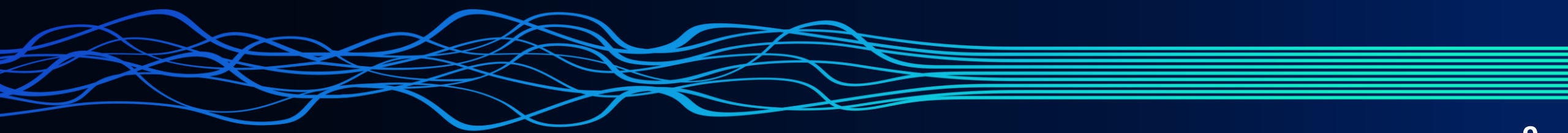


How do we help people ask “literate” questions



Which populations will be the least receptive to training?

What events are moving us toward greater literacy that we can leverage?





Questions?
Comments?

