

The Literacy Experience Interviews from the Trenches





Today's Talented Panel



Host: Wendy Lynch, PhD Founder analytic-translator.com



Colette Leung
Data Governance Program Manager
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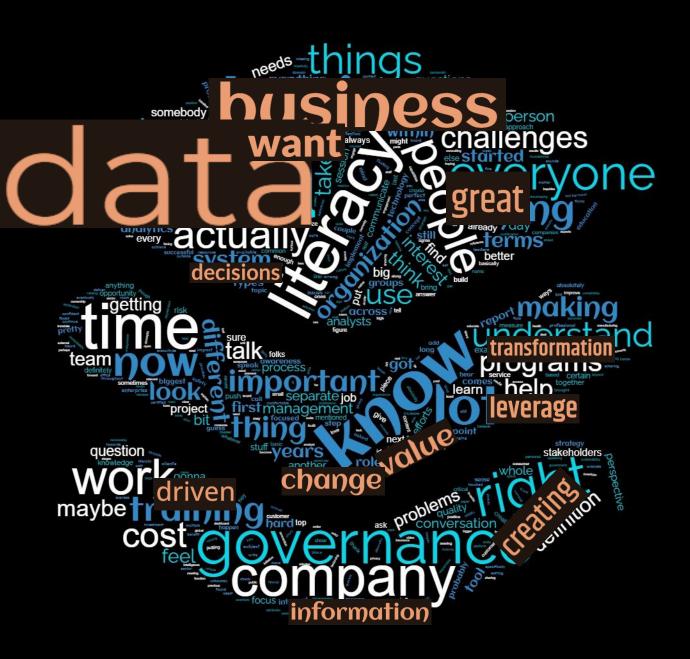
Christine Haskell
Principal Consultant
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Veronica Vilski
Content & Engagement Director
The Data Lodge

Focus Group Themes

- It's important
- Where does this belong?
- Who should be literate?
- How literate do we need to be?
- What is the goal?





Focus Group Themes

- It's important
- Where does this belong?
- Who should be literate?
- How literate do we need to be?
- What is the goal?
- What gets in the way?







Question One: If data literacy had a mascot, what should it be, and why?



Colette Leung



Christine Haskell



Veronica Vilski



Question Two:

Please share a specific breakthrough you had this year that advanced data literacy. And what you learned from it?



Wendy Lynch



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Question Three:

Please share a specific setback you experienced this year that detracted from literacy efforts. And what you learned from it?



Wendy Lynch



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Question Four:

Tell us a trend in literacy that you saw in 2023 that make you hopeful?



Wendy Lynch



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