

THE TRANSFORMATION TO DATA-DRIVEN BUSINESS STARTS HERE

ENTERPRISE DATA WORLD DIGITAL

2023

Sponsorship
Prospectus

2-DAY LIVE ONLINE EVENT • March 28-29, 2023



PRODUCED BY

 DATAVERSITY®



Attendee Profile and Demographics

**Data was extracted from attendance at the three most recent Enterprise Data World events.*

LEVEL OF INVOLVEMENT IN PURCHASING PRODUCTS AND/OR SERVICES: 73% of attendees determine the need for new products, evaluate available solutions, and approve the budget.

EXECUTIVES IN ATTENDANCE:

12%	CXO (CTO, CDO, CIO), President, and Principal
18%	Executive, VP, and Director-level (Director, EVP, VP, AVP, etc.)
17%	Manager-level (Manager, Senior Manager, Project Manager)
18%	Architect (Data Architect, Enterprise Architect, Information Architect, IT Architect)
8%	Advisory-level (Consultant, Sr. Consultant, Technical Advisor, Consulting Engineer)
10%	Analyst-level (Data Analyst, Systems Analyst, Technical Analyst)
8%	Technical Staff (Programmer, MTS, Data Modeler, Database Administrator (DBA))

ORGANIZATION SIZE:

31%	Over 25,000 people
13%	5,000 to 25,000 people
22%	1,000 to 4,999 people
33%	Fewer than 1,000 people

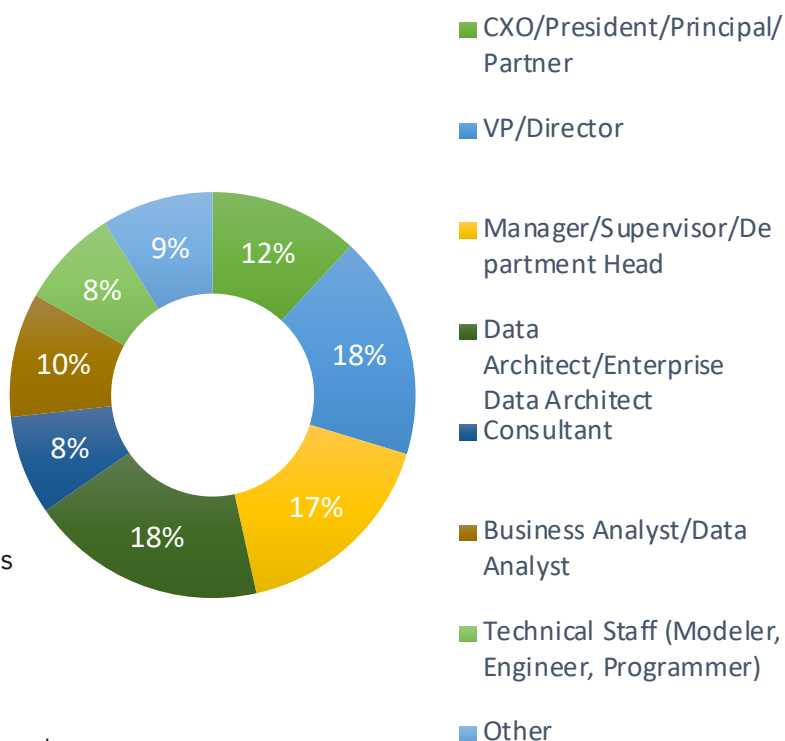
SIZE OF IT BUDGET:

12%	Over \$10 million
14%	\$1 million to \$10 million
11%	\$100,000 to \$1 million
10%	Less than \$100,000
53%	Do not know / No answer

ATTENDEES BY INDUSTRY:

21%	Banking/Finance
13%	Insurance
8%	Government/Military
15%	Technology/Communications
7%	Health Care
5%	Retail/Manufacturing
3%	Energy/Utilities
11%	Consulting/Services
3%	Food & Beverage/Entertainment
14%	Other

PAST ATTENDEES BY JOB TITLE:



Enterprise Data World **DIGITAL** will bring together 1,000s of Enterprise Information Management professionals representing the largest organizations in the world. Here's a sample of some of the typical companies who have attended past EDW conferences.

1-800 Contacts
1st Bank
Ace Hardware
ADRM Software
Aflac
Akamai
Alberta Dept. of Energy
Alberta Environment
Allstate
American AgCredit
American Cancer Society
American Express
American Greetings
Amtrak
Amway
Apache Corp
AT&T
ATPCO
AutoZone
Baird
Bank of America
Bank of Oklahoma
BCBS KC
BCBS KS
BD
Bendigo Bank
Blue Shield CA
BNSF Railway
Boeing
BP
Brady Corp
Brazil Chamber of Deputies
BrightScope
British Army
Buchanan & Edwards
Capital Group
Capital One
Catalina Marketing
Charles Schwab
Chata Technologies
Citizens Bank
City of Austin
City of Redmond
CNO Financial
Cognizant
Compassion Int'l
Compuware
Consumers Energy
Cooperators Group
CPP Investment Board
CSL Behring
Cummins, Inc.
Curtiss Wright
Dun & Bradstreet
Daymon Worldwide
Defense HR Activity
Dept. of Nat'l Defense CA
Dimensional Fund Advisors
Discover
DST Systems
Duke Medicine
E*TRADE
East West Bank
Equifax
Eugene Water & Electric
Eurasian Resources Group
Exelon Corp
Export Development CA
ExxonMobil
Fannie Mae
Farm Credit Canada
Farmers Insurance
FBI
Federal Reserve Bank
FHLBI
Fidelis Care NY

Fidelity Investments
First Command
First National Bank
First Republic Bank
FirstBank
FRB NY
Galliard Capital Mgmt.
General Electric
General Mills
General Motors
Gjensidige
GM Financial
Graph Story
Harvard Pilgrim
Hitachi Data Systems
Honda North America
Horace Mann
HP Vertica
HSBC
Hyundai Capital
IBM
ICEDQ
IDEXX Laboratories
Innovapost
Intel
International Finance Corp
IRS
JB Hunt
John Deere
Kaiser Permanente
Key Bank
Kimberly-Clark
LDS Church
LexisNexis
Liberty Mutual
Lockheed Martin
Lotame
Lowe's
Marriott
Marrow Donor Program
MasterCard
Mayo Clinic
McAfee
McDonald's
MD Anderson
Medtronic
Meijer
Mercer
MetLife
Microsoft
MillerCoors
MITRE
Moneygram
Morgan Stanley
Morningstar
Moxie
NASA Langley Research Ctr.
National Instruments
Navy Federal Credit Union
NBTY
Nedbank
NetApp
New York Power Authority
Nissan North America
Northwestern Mutual
Novo Nordisk Inc.
NTT DATA
OneAmerica
Onyx Pharmaceuticals
Optum / UnitedHealth
Oracle
ORBIT Analytics
Overstock
Pekin Insurance
PEMCO
Petrobras

Pfizer
Philip Morris
Piedmont Natural Gas
Presidio
Progressive Insurance
Providence Health
Public Safety Canada
Purdue University
QuantRes
Quicken Loans
Quintiles
Raytheon
Red Hat
Robert W. Baird & Co.
Ropes & Gray
Royal Bank of Canada
Sacramento Utility
Safeway Inc.
Salesforce
SAP
Sapient
SAS
Saudi Aramco Oil Co.
Schneider
Scholastic Corp
Scotiabank
Sears Holdings
Securities Commission
Sharp Healthcare
Shell
Shelter Insurance
SimCorp
Smith & Nephew
Sonic Automotive
Sony PlayStation
Standard and Poor's
Stanford University
State Farm
Symantec
T-Mobile
Target
Taubman Co
Tanner Medical Center
TD Bank
TD Insurance
Teacher Retirement Sys TX
TELUS
The Data Incubator
The Hartford
Thompson Reuters
Thrivent Financial
TIAA
TN Nashville Schools
TravelClick
Travelers Insurance
Turkey GarantiBank
UL Systems
Uline, Inc.
University of Pittsburgh
University College Cork
U.S. Government
U.S. Treasury
U.S. Xpress
USAC
Uturn Data Solutions
Vanguard
Verizon
Vonage
WA State DOT
Walgreens
Wells Fargo Insurance
Western Canada Lottery Corp
Westfield Group
WI DOT
York Region
Zions Bancorp

Sponsorship Levels

PLATINUM

4 SLOTS AVAILABLE
\$35,000

Minimum of 1,200 Leads Following the Event
(Sponsors must pay in full to receive leads)

✓

Logo, Link, and Description on EDW Website & within the Event Hub

✓

Logo on Select Marketing Emails and Promotions

✓

50-Minute Speaking Slot (Conference Session)

✓

30-Minute In Perspectives Speaking Slot (Product Presentation)

✓

GOLD

12 SLOTS AVAILABLE
\$19,950

Minimum of 1,200 Leads Following the Event
(Sponsors must pay in full to receive leads)

✓

Logo, Link, and Description on EDW Website & within the Event Hub

✓

Logo on Select Marketing Emails and Promotions

✓

30-Minute In Perspectives Speaking Slot (Product Presentation)

✓

SILVER

\$11,950

Minimum of 1,200 Leads Following the Event
(Sponsors must pay in full to receive leads)

✓

Logo, Link, and Description on EDW Website & within the Event Hub

✓

Logo on Select Marketing Emails and Promotions

✓

Join These Past EDW Sponsors

Accel BI	D&B	Gazzang	MarkLogic	Sandhill Consultants
Access Sciences	dashDB	GraphGrid	Melissa	SAP
Adaptive	Data Advantage Group	Hackolade	Meta Integration	SAS
Adeptia, Inc.	Data Blueprint	helpIT	Technology	Semarchy
ADRM Software	Data Clairvoyance	HP Vertica	Metric Insights	Silwood Technology
Aerospike	Datablau	IBM	Neo4j	SitScape
Alation	Dataiku	iCEDQ	Noah Consulting	SmartSoftDQ
Alteryx	DataIntent	IDERA	Octopai	SnapLogic
Altilia	DataKitchen	IDMA	Orbis Technologies	Snowflake Computing
Amazon Web Services	Datasource Consulting	Immuta	ORBIT Analytics	SplashBI
AnalytiX DS	Datawatch	Infinata	Orchestra Networks	Splice Machine
Anchor Software	Dell Boomi	InfiniteGraph	Phasic Systems	Stardog
ASG Technologies	Deloitte	Infogix	PoolParty	Stibo Systems
Astera	Denodo	Informatica	Profium	Syncsort
Ataccama Corp.	DGPO	Information Asset	Protiviti	Synthos Technologies
AtomRain	Drexel University	Innovative Systems	PSSC Labs	T4G
Attunity	Embarcadero	Intellicus	Pyramid Analytics	Tamr
BackOffice Associates	Technologies	intelligentTag	Redis Labs	TDAN.com
Basho Technologies	EnterpriseWeb	Io-Tahoe	RedPoint Global	Texas A&M University
Bitwise	erwin, Inc.	IRI (The CoSort	Reltio	TigerGraph
Cambridge Semantics	Experian	Company)	R2C Reports &	TopQuadrant
CapTech	Expert System	JJR Solutions	Requirements	Trillium Software
CloverETL	FairCom	LeanXcale	RepreZen	WhereScape
CMMI Institute	Finch Computing	MANTA	ROKITT	ZE PowerGroup
Collibra	Franz	MapR Technologies	Saffron Technology	

BE IN THE RIGHT PLACE AT THE RIGHT TIME!

We're expecting thousands of qualified decision-makers to register and attend our 2-day **Enterprise Data World DIGITAL** event. Make sure your brand is represented in 2023!

Call today to find out which sponsor options are still available.

Contact Warwick Davies for more information at
(781) 354-0119 or warwick@dataversity.net