

ENTERPRISE DATA GOVERNANCE **ONLINE**

datagovernanceonline.com

JANUARY 26, 2022 | 8:00 AM – 2:30 PM (Pacific Time)

ONLINE EVENT

Join us online for six live online sessions
focused on Enterprise Data Governance



PROSPECTUS

DATAGOVERNANCEONLINE.COM

PRODUCED BY

 **DATIVERSITY**[®]

Sponsor for \$12,000

About the Virtual Event

Enterprise Data Governance Online is one of DATAVERSITY's world-renowned and educational programs designed to teach Data Management professionals to execute and implement a successful Data Governance program.

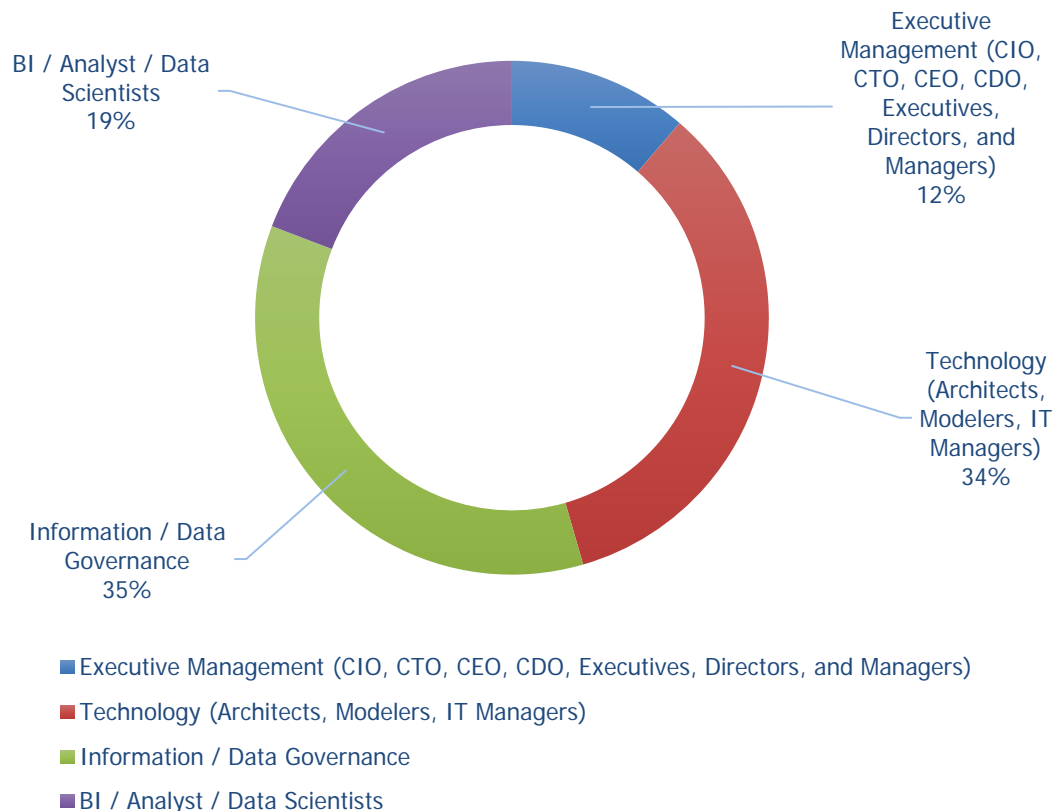
This event brings the reputation of our face-to-face events to a virtual platform, enabling not only great insights from well-respected subject matter experts, but also opportunities for attendees to network and chat with each other.

Demographics

Demographics are based on last year's list of registered professionals.

- 90% of registrants describe themselves as "decision-makers"
- 69% of registrants are U.S.-based
- 38% of registrants work for companies with >5,000 employees
- 45% of registrants work in Finance, Government, Insurance, and Health Care

EDGO Decision-Makers



Enterprise Data Governance Online attracts professionals from every avenue in Data Management. Here's a small sample from the 2021 registration list:

Company Name	Company Name
AbbVie	Bridgestone
ADP	Cardinal Health
Aetna / CVS Health	CARFAX
Aflac	Cargill
AIG	Carhartt
Air Products and Chemicals	Caterpillar, Inc
Allegis	Charles Schwab
Allianz Life	Chevron
Allstate Insurance	Circle K
Ally Financial	Citi Group
Amazon	Daimler Truck AG
AMC Theatres	DHL
American AgCredit	Discover Financial Services
American Cancer Society	DISH
American Dental Association	DoD
American Eagle, Inc	DOT
American Express	DOW
American Family Insurance	E.ON
Ameriprise Financial	Ecolab
Amgen	Eli Lilly & Company
Amica Mutual Insurance	Equitable
Amway, Inc	Evergreen Health
Anthem, Inc	Expedia Group
Arizona Department of Transportation	ExxonMobil
Aspen RxHealth	FAA
Atrium Health	Fannie Mae
Avid Technology	Federal Reserve Bank
AXA	FedEx
Ball Aerospace	Fidelity Investments
Bang & Olufsen	Fisher Investments
Bank of America	Ford Motor Company
Bayer AG	GE
Bechtel	GEICO
Berkshire Hathaway	General Mills
Biogen	GM
Blackrock	Google
BMO Financial Group	Hawaiian Airlines
BMW A.G	herbalife
BNY Mellon	Hilton Worldwide
Boehringer Ingelheim	Home Depot
Boeing	HSBC
BP	Humana

Sponsor for \$12,000

Sponsor Benefits

- 1,200 minimum lead guarantee (no lead caps)
- Company logo represented on the homepage of the website and in select attendee email marketing and social media
- Sponsor logos included on event break slide

Event Features

- A full day of live lectures from leading industry professionals focused on Data Governance topics
- Attendance is 100% free! Maximize your strategic, communications, sales, and marketing goals with global exposure to a mass targeted audience
- Generate more leads and business opportunities and save time and money while getting a better ROI

ENTERPRISE DATA GOVERNANCE ONLINE

DATAVERSITY

13020 Dickens Street
Studio City, CA 91604 USA

**THERE IS NO REASON TO WAIT!
CALL ME TO SECURE YOUR SPONSORSHIP TODAY.**

Warwick H. Davies, Sponsorship Director

Email: warwick@dataversity.net **Phone:** 1 (781) 354-0119

DATAGOVERNANCEONLINE.COM