

ENTERPRISE ANALYTICS ONLINE

OCTOBER 20, 2021 | 8AM – 1:30PM PT

ONLINE EVENT

Join us online for this full day of webinars
focused on Enterprise Analytics



CONFERENCE PROSPECTUS

EANALYTICSONLINE.COM

PRODUCED BY:

 DATAVERSITY®

Sponsor for \$12,000

About the Virtual Event

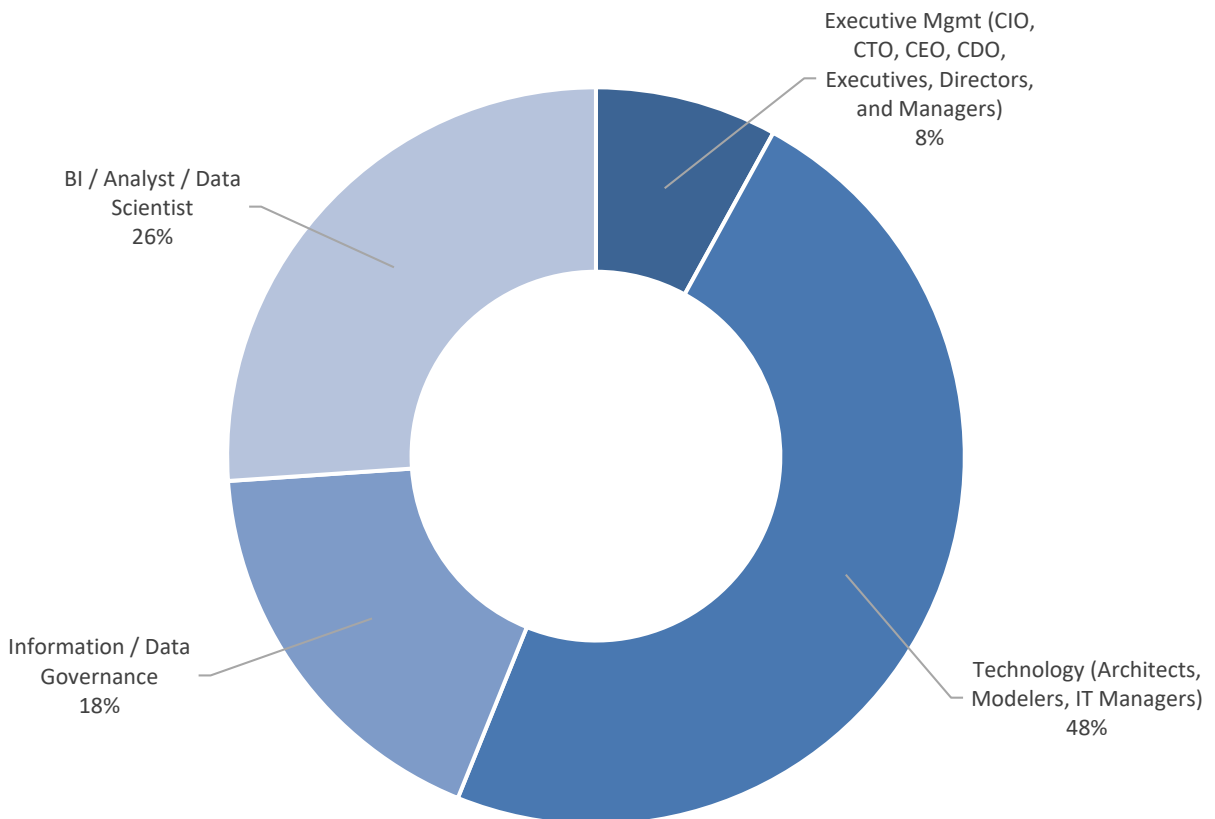
Enterprise Analytics Online is one of DATAVERSITY's world-renowned education programs designed to teach Data Analysts from both the IT and business sides to execute and implement a successful Data Analytics program.

This event brings the reputation of our face-to-face events to a virtual platform, enabling not only great education from well-respected subject matter experts, but also offering professionals a way to learn from anywhere.

Demographics

Demographics are based on the 2019 registered list of professionals.

- 98% qualify as decision-makers
- 34% work in companies with more than 5,000 employees
- 73% are from North America
- 46% work in banking/financial, insurance, healthcare, or government



Enterprise Analytics Online attracts decision-makers from every avenue in Data Management. Here's a small sample from past years:

Company Name	Company Name
Accenture	Dean Foods
Administrative Office of the U.S. Federal Courts	EMC Insurance Companies
ADP	EPIC Engineering
Advance Auto Parts	Farm Bureau Insurance
Adventist Health System	Farm Credit
AEGIS Insurance Services	Federal Reserve
Aetna	Flagstar Bank
Aflac	Fraser Health
Air Force Research Laboratory	GameStop
Allianz Life Insurance of North America	General Mills
Allstate	Genomic Health
Ally Financial	Gold Coast Health Plan
Amadeus	Gordon Food Service
Amazon	Harley-Davidson
AMC Theatres	Hertz
American AgCredit	Infinity Insurance Company
American Airlines	Kohl's
American Century Investments	LA County Dept. of Mental Health
American Express	Microsoft
American Family Insurance	National Grid
American Hospital Association	Navy Federal Credit
Amica Mutual Insurance Company	Nokia Inc.
Anheuser-Busch InBev	Parkview Medical Center
Anthem, Inc.	Payless ShoeSource
Aon Corporation	PCL Construction
Aon Tanzania Ltd	Preferred Mutual Insurance Company
Arby's	Prime Therapeutics
Argonne National Laboratory	Rockwell Collins
Astra Zeneca	Southern California Gas
AT&T	Sungard Availability Services
Avid	TD Ameritrade
Avon	The Hartford
BAE Systems	The Nature Conservancy
Bank of America	Travelers
Bank of Hawaii	TriHealth
Bayer AG	Tyson Foods
Best Buy	UPS
Cantel Medical	USDA Operations and Management
City of San Jose	Vision Associates
Cleveland Bridge	Walgreens
Columbia University	Wells Fargo
Commerce Bank	Wings Financial Credit Union

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Features & Benefits

- A full day of live lectures from leading industry professionals focused on Enterprise Analytics solutions.
- Attendance is 100% free! Maximize your strategic, communications, sales, and marketing goals with global exposure to a mass targeted audience.
- Generate more leads and business opportunities and save time and money while getting a better return on your investment.

Sponsorship Includes:

- **1,200 minimum lead guarantee**
- **Company logo represented on the homepage of the website and on email marketing**
- **Branded slide placement during breaks**

**THERE IS NO REASON TO WAIT!
CALL TODAY TO RESERVE
YOUR SPACE.**

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