



Adaptive MDM

– Your Data Fabric Foundation



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ABOUT PROFISEE

Profisee: Leading MDM vendor

- Fast-growing MDM leader
- Microsoft-centric architecture
- Cloud-native PaaS or SaaS
- High customer satisfaction

Gartner Peer Insights

**Net Promoter Score
– Top Quartile**

Profisee Platform Ratings Overview

4.7 ★★★★★ 85 Ratings (All Time)



Profisee Adaptive MDM

- ✓ **Adapts** to YOUR organization, data and requirements
- ✓ **Fast and easy** – Easy to deploy, easy to use, easy to expand
- ✓ **Full coverage** – ‘weave’ all data together as part of YOUR data fabric

WHY MDM?

“

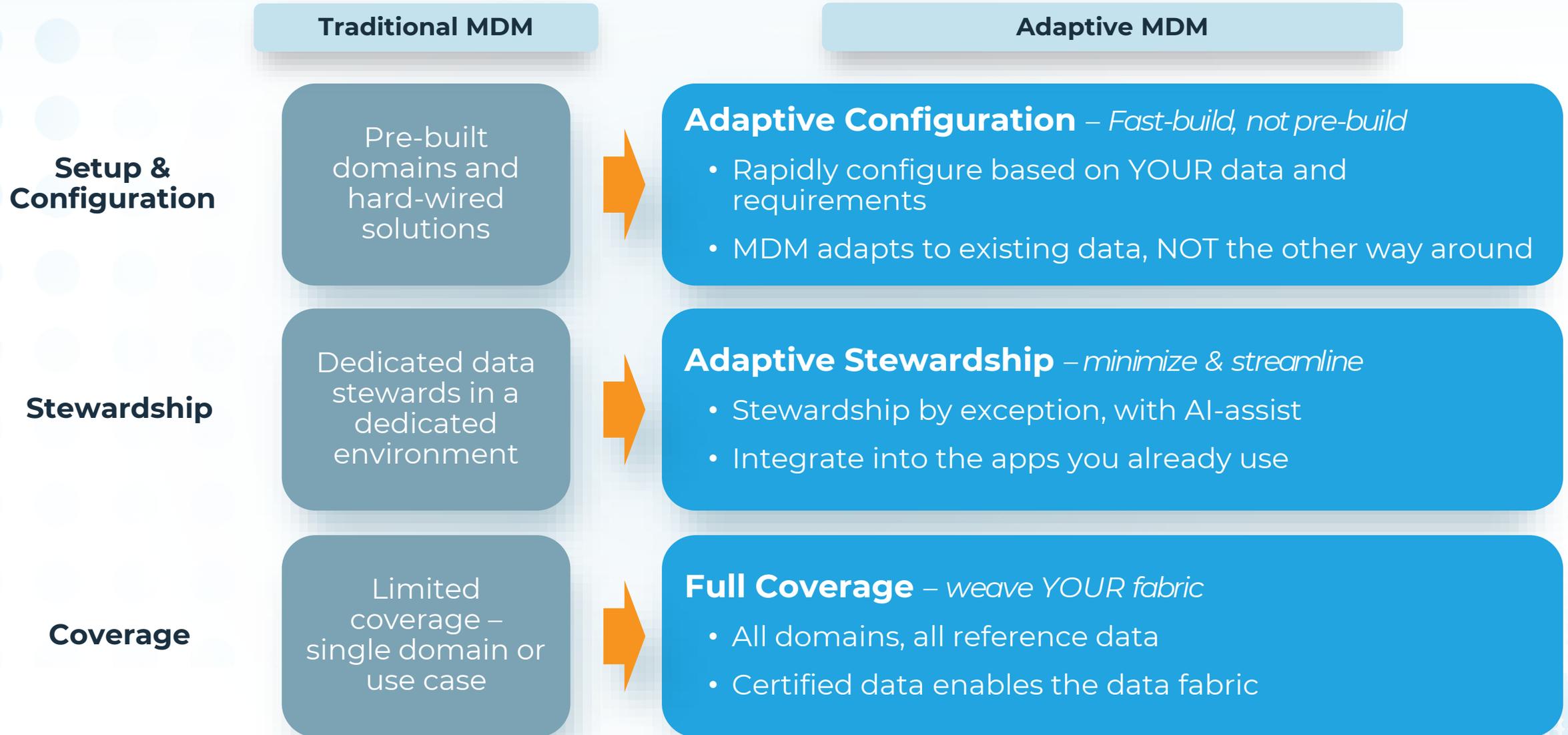
MDM initiatives have continued to progress as a **foundational component of digital transformation programs**

Gartner

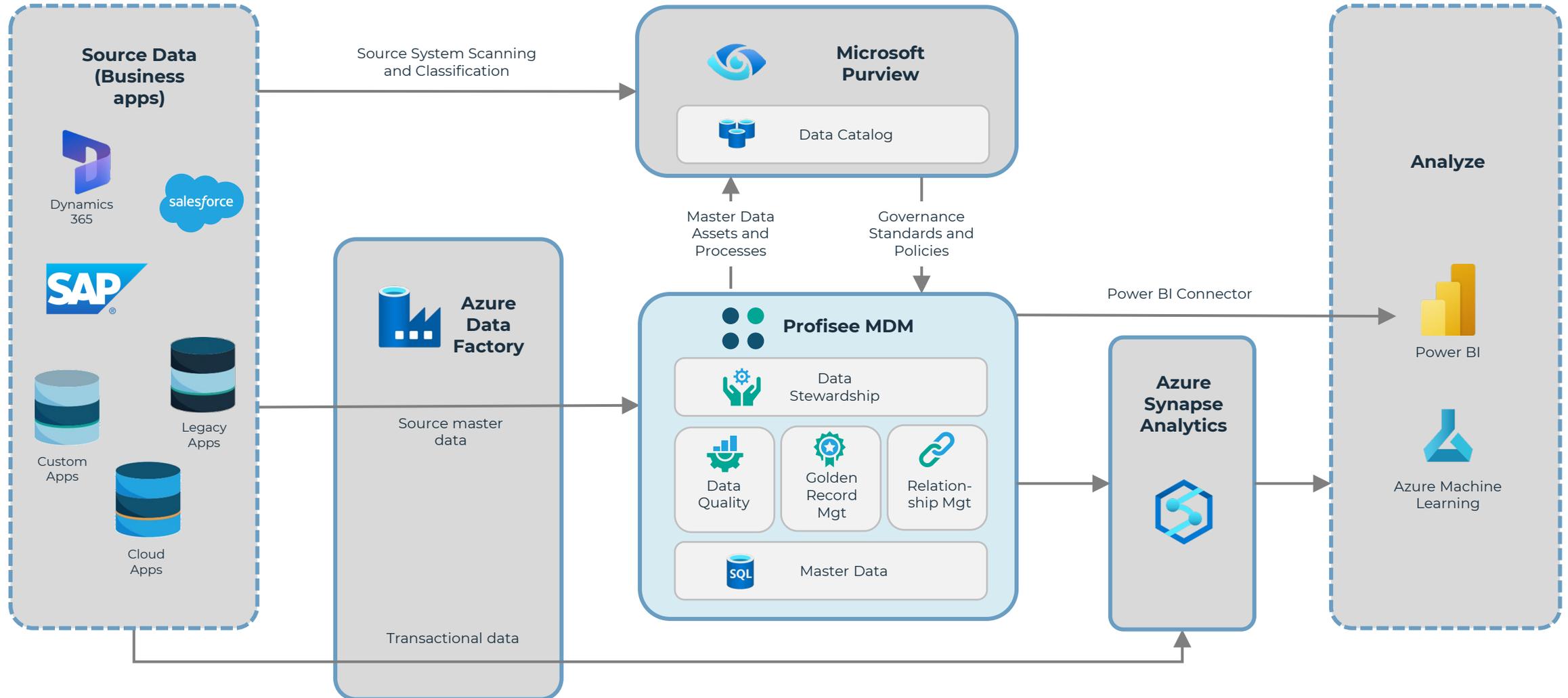
Magic Quadrant for Master Data Management Solutions, 6 December 2021

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THE FUTURE OF MDM IS 'ADAPTIVE'

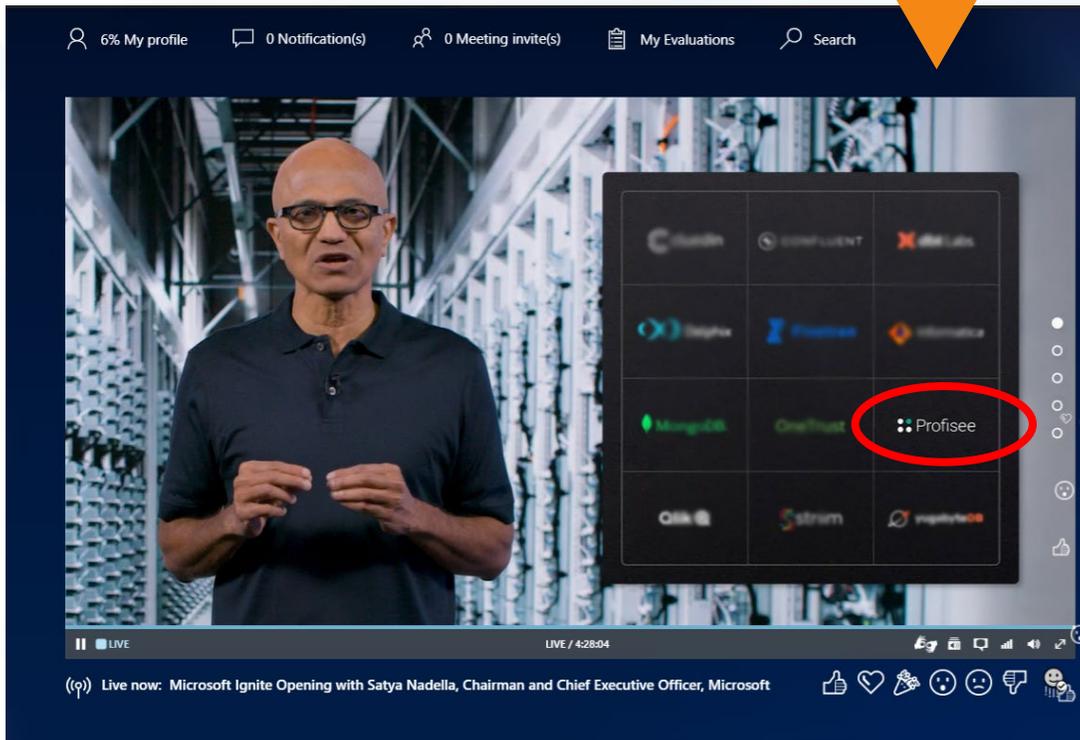


PROFISEE MDM IN THE MICROSOFT INTELLIGENT DATA PLATFORM



PLATFORM PARTNER – MICROSOFT

Microsoft Intelligent
Data Platform
Launch Partner



Profisee is the **Best MDM for Azure**:

- Best integrated with Azure
- **Microsoft Purview** – first, deepest and most mature MDM integration
- **Azure Data Factory** – first MDM with pre-built ADF pipeline templates
- **Power BI** – first MDM to ship a native connector with Power BI
- **Synapse** – seamless publication of master data for analytics
- ‘Top Tier’ partner
 - **Most MDM** implementations on Azure
 - **Most joint** sales with Purview
 - **Most deals** on Azure Marketplace



Master data management is an important aspect of a unified approach to data governance. The combination of Azure Purview and a deeply integrated MDM solution such as **Profisee** is a tremendous benefit for Azure customers

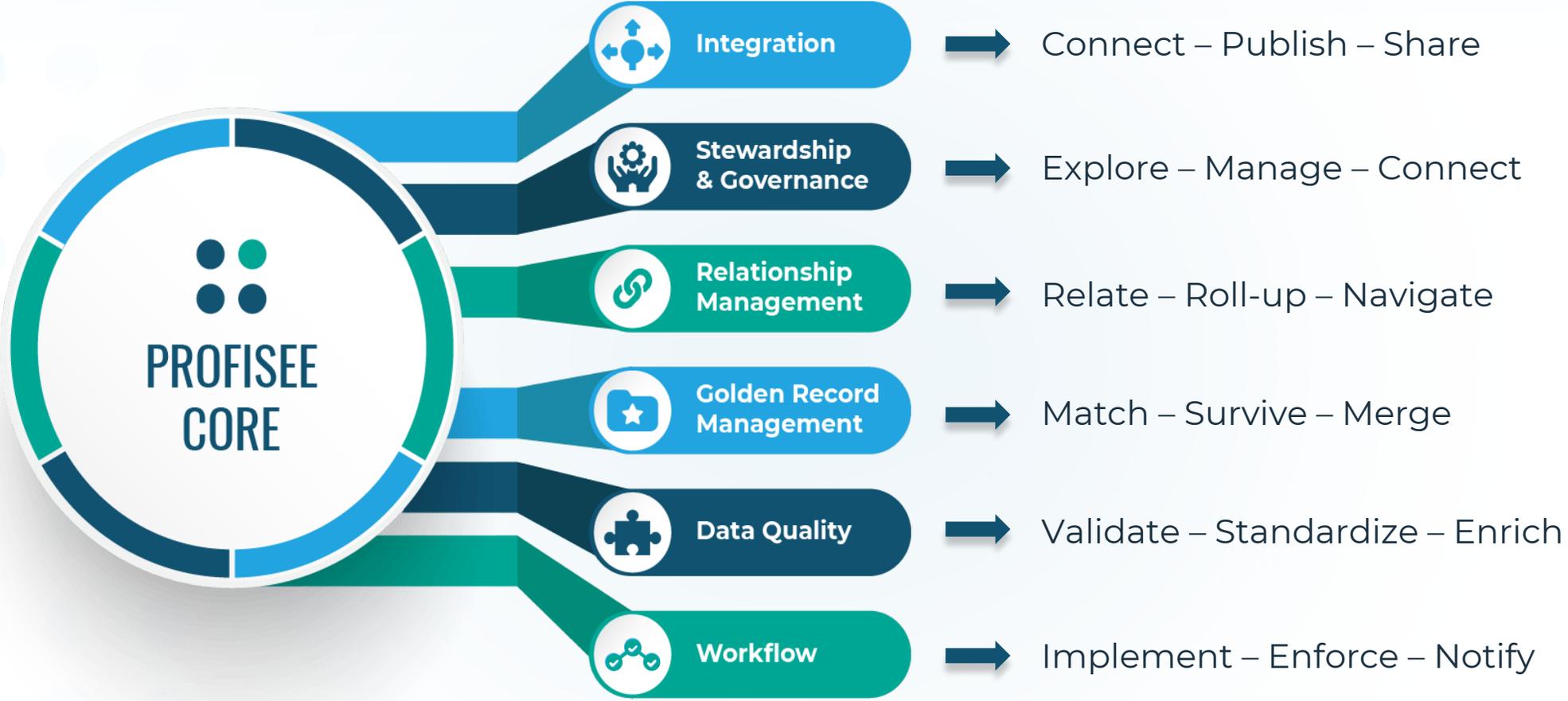


Mike Flasko, VP & GM, Data Governance & Privacy Platform, Microsoft



SOFTWARE DEMONSTRATION

FEATURED MDM PLATFORM



PROFISEE MDM



**FAST, AFFORDABLE,
SCALABLE**

FAST

Time to value

“Profisee has more implementations taking under three months than any other vendor”

AFFORDABLE

Start small and grow

“[Profisee] Customers report an economically priced offering and favorable TCO”

SCALABLE

Large data volumes, flexible configurations, any domain

“Profisee has a broad range of customers across industries, domains, and deployment models”

PROFISEE MDM



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MULTIDOMAIN

INHERENTLY MULTIDOMAIN

maximizes coverage and ROI

No technical or pricing limitations

Profisee customers **are** multidomain:

- **83%** have more than 1 domain
- **63%** implement a second domain in their first year

“[Profisee has] one of the highest numbers of customers running multiple domains”

PROFISEE MDM



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EASY

PRE-INTEGRATED

Azure Purview,
Azure Data Factory,
Power BI, etc.

CLOUD-NATIVE SAAS & PAAS

Higher efficiency, lower cost

EASY TO LEARN

Self-paced training

NEXT STEPS

Learn More about the Profisee Platform



REQUEST A CUSTOM DEMO

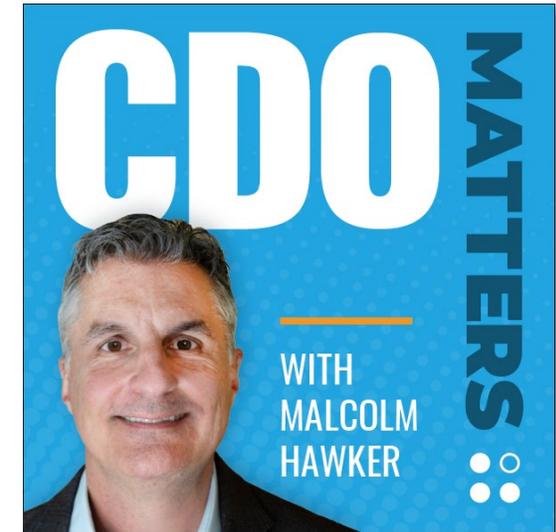
<https://profisee.com/demo>



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Hear from Data Leaders



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THANKS FOR YOUR TIME!

