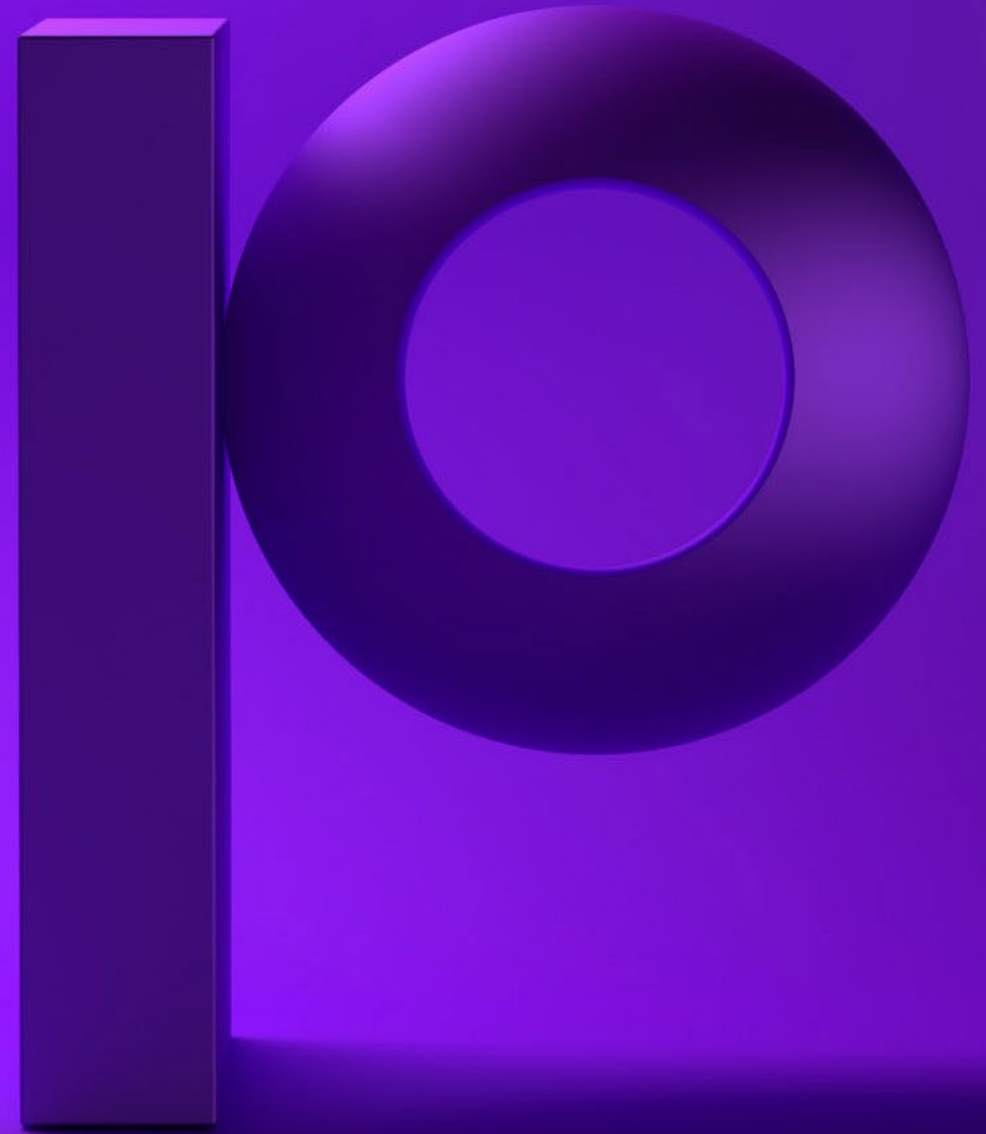


**precisely**

# Strategically Thinking – Data Integrity for Your Master Data

Will Ponton Product Management

Frank Verdeja Sales Engineering



# Introductions



Will Ponton  
Product Management



Frank Verdeja  
Sales Engineering





## The leader in data integrity

Our software, data enrichment products and strategic services deliver accuracy, consistency, and context in your data, powering confident decisions.

**\$800m+** revenue

**100** countries

**12,000** customers

**2,500** employees

**99** of the Fortune 100

### Brands you trust, trust us

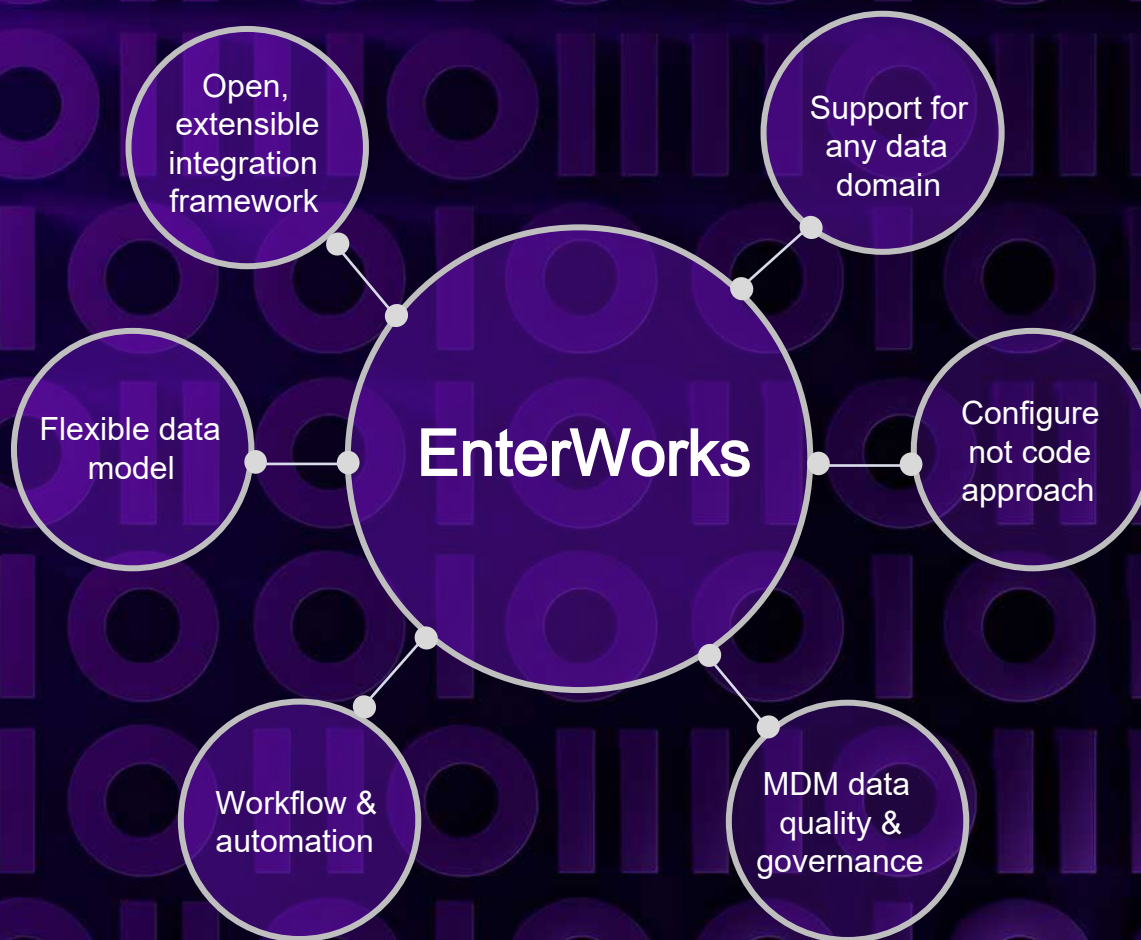


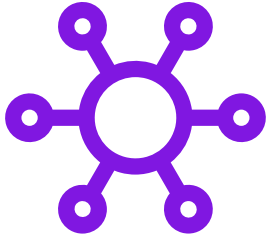
### Data leaders partner with us



# Precisely EnterWorks

Multi-domain Master Data  
Management





# Enterworks

Multi-domain MDM through a single hub to accelerate cross-domain intelligence and operational excellence

## KEY FEATURES

- Multi-domain configure, no-code approach
- Robust data quality & remediation
- Open, extensible integration network
- Workflow & automation
- Flexible data model
- Enterprise validation rules engine
- Data governance & stewardship
- Support for structured and unstructured data types

## BENEFITS

- **Accelerated Value** : Manage domains in one hub to accelerate time to value, lower cost of ownership, and gain cross-domain intelligence
- **Accuracy** : Manage, govern, and share trusted data and insights with confidence
- **Extensibility** : Address complex data challenges and manage any type of data
- **Agility** : Adapt quickly, scale easily, and keep pace with a dynamic business landscape

# What makes Precisely different?



Cross-domain intelligence

in one application to accelerate time to value, lower cost of ownership



Robust data quality

to proactively identify and remediate errors at the source



Data Integrity Suite interoperability

to easily address new uses cases in modern and traditional tech stacks

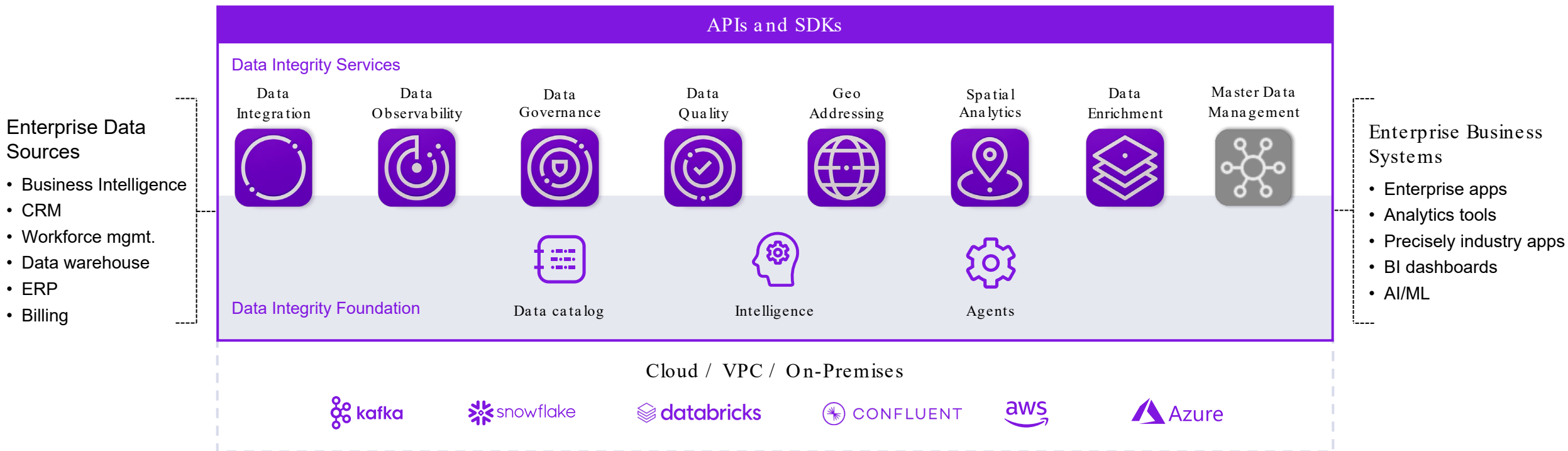


Deep domain expertise

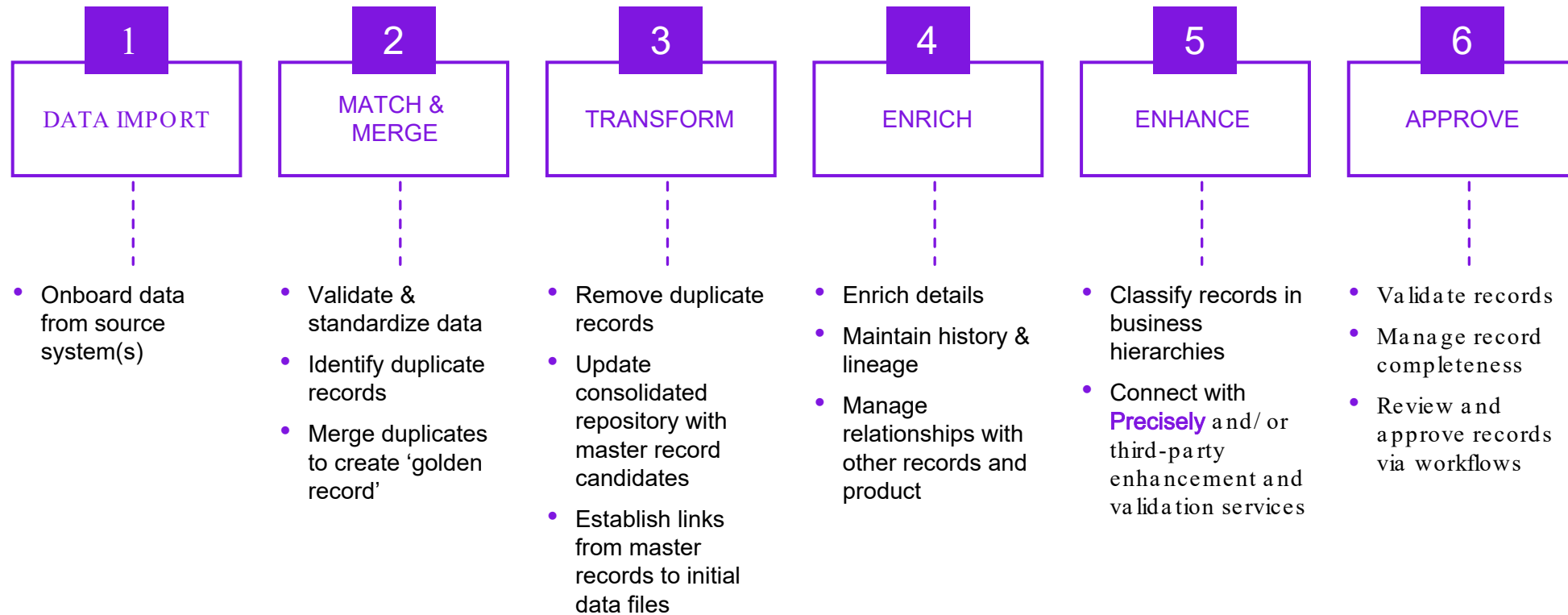
through strategic services delivering a one stop shop to value



# Data Integrity Suite



# Golden record management





# What You Will See



## MDM ADMINISTRATOR

Granular control for modeling  
& security



## APPROVER/BUSINESS OWNER

Process management and  
communication

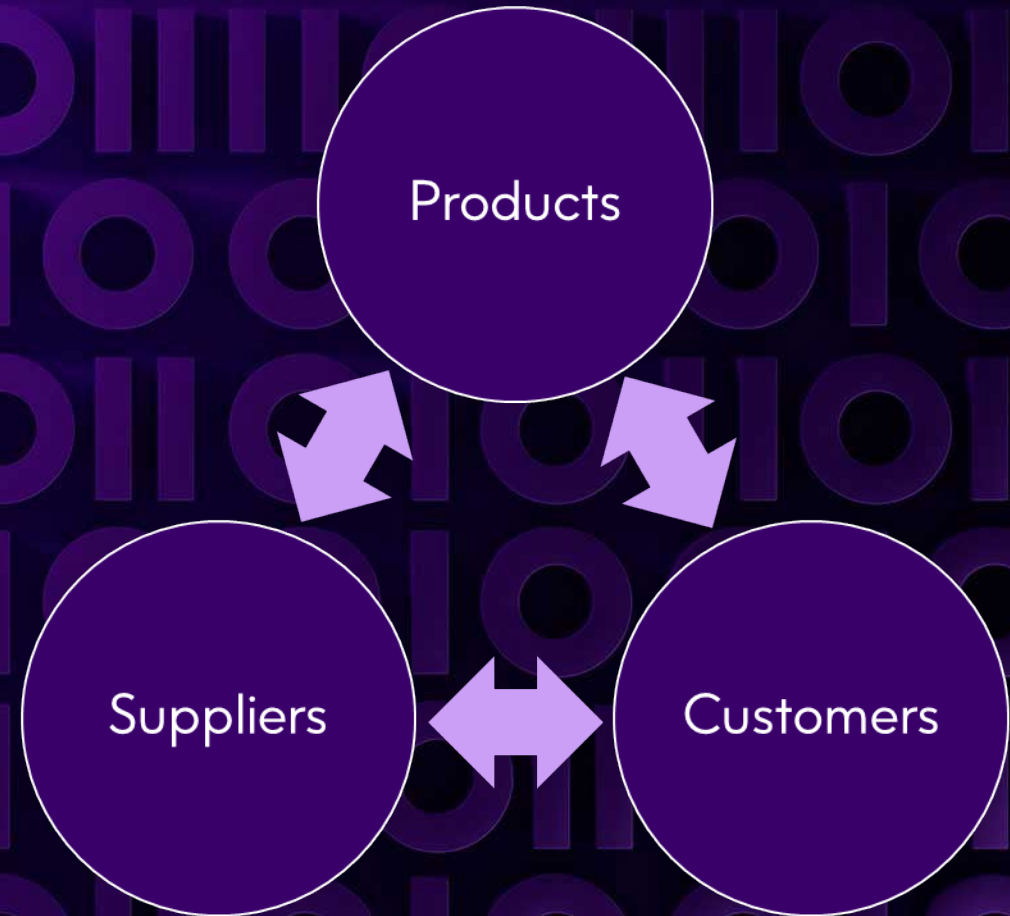


## DATA STEWARD

Management by exception



# EnterWorks Demonstration



# What It Means for You



## MDM ADMINISTRATOR

- Flexible and configurable modeling and security through single interface
- Agile user-friendly no code/low code technology



## DATA STEWARD

- Streamline creation of a golden record with guided enrichment process
- More complete addresses with robust data quality capabilities



## APPROVER/BUSINESS OWNER

- Speed time to value with pro -active notifications
- Ensure compliance with automated audit trail
- Additional oversight with advanced escalation and reassignments options
- Greater confidence in augmented addresses



# Modern Master Data Management Requirements



Cross-functional teams collaborate to create and maintain a golden record of master data



A unified experience for easy visibility into master data enterprise wide

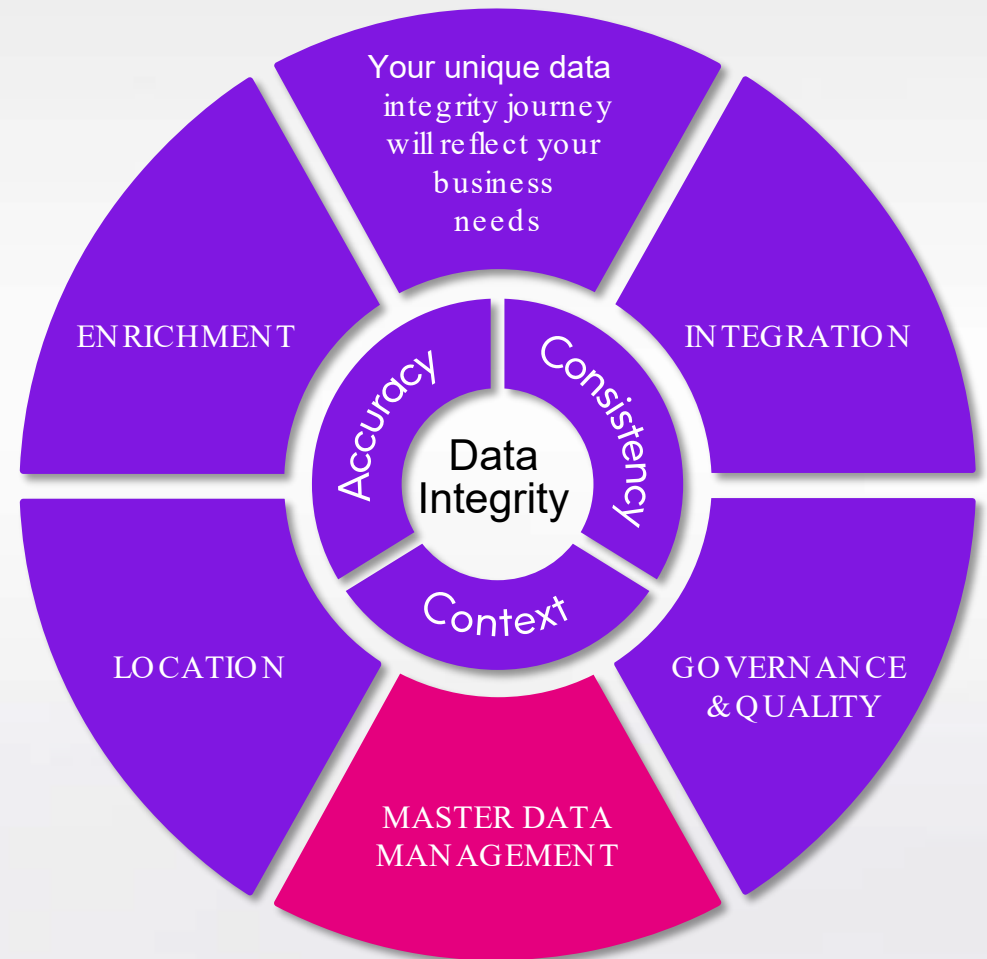


Operational efficiencies to optimize master data management

# Data integrity is a journey

- Every journey to data integrity is unique and driven by business initiatives
- Market trends are accelerating the need for data integrity
- Precisely can help you at every step of your data integrity journey

Strategic Services can help jump-start your initiative or ensure an existing one accomplishes the desired outcomes!



Questions?

# Thank you!

[www.precisely.com](http://www.precisely.com)

Sales: 1 (877) 700 0970