



Data Agility Unleashed

Discover. Monitor. Govern.

Dvsum.ai

Unleash Data Agility

Data Catalog Demo

DATAVERSITY Data Catalog Demo Day

Sep 7th, 2022



Agenda



- Overview
- Demo
- Q&A



About DvSum



- **Segment:** Data Governance
- **Mission:** Make it remarkably easy and cost-effective for any organization to achieve data agility by making their data accessible, usable, and reliable.

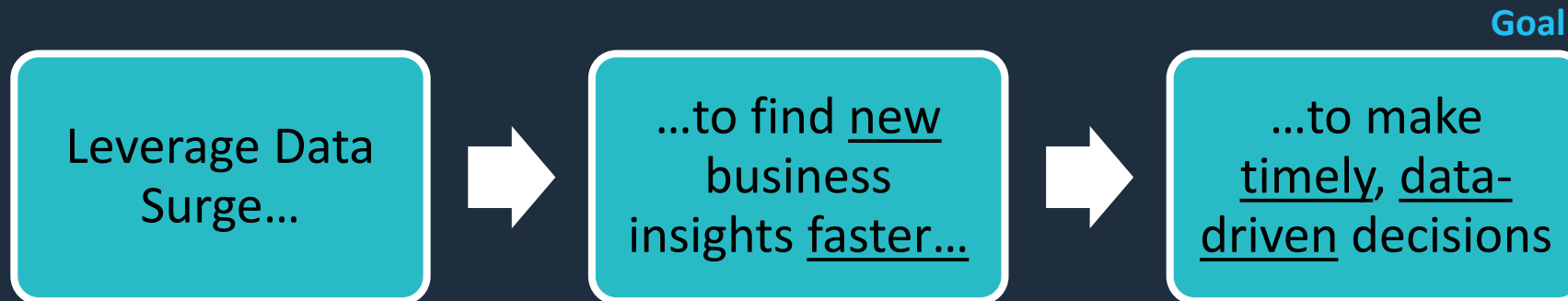
Our Products

- DvSum Agile Data Catalog (ADC)
- DvSum Agile Data Quality (ADQ)

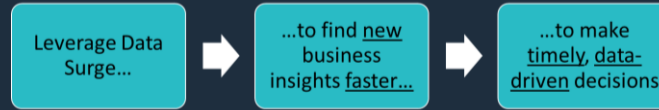
Our Customers:
Companies behind
famous brands



Data Agility



What's required of Data



Data need to be

Accessible, Meaningful, & Reliable

You need to have

Centralized Inventory of entire Data Landscape	Rich Metadata	High Quality Data
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Challenges

Elusive data

- **No comprehensive, reliable centralized inventory of data**
 - **Metadata that exists:**
 - **Siloed**
 - **Not completely usable**
 - **Metadata is lacking**
 - **Manual curation**
- **Reactive Data Quality**

Lack of tools & skills

- **No data governance tooling and expertise. Challenges:**
 - **What is required**
 - **Where to start**
 - **What to do**

Poor options

- **Frameworks, policy-driven stewardship programs:**
 - **Slow**
 - **Resource-intensive**
 - **Expensive**
 - **Challenge to get exec buy-in**
 - **No Downstream integration – reduced value**



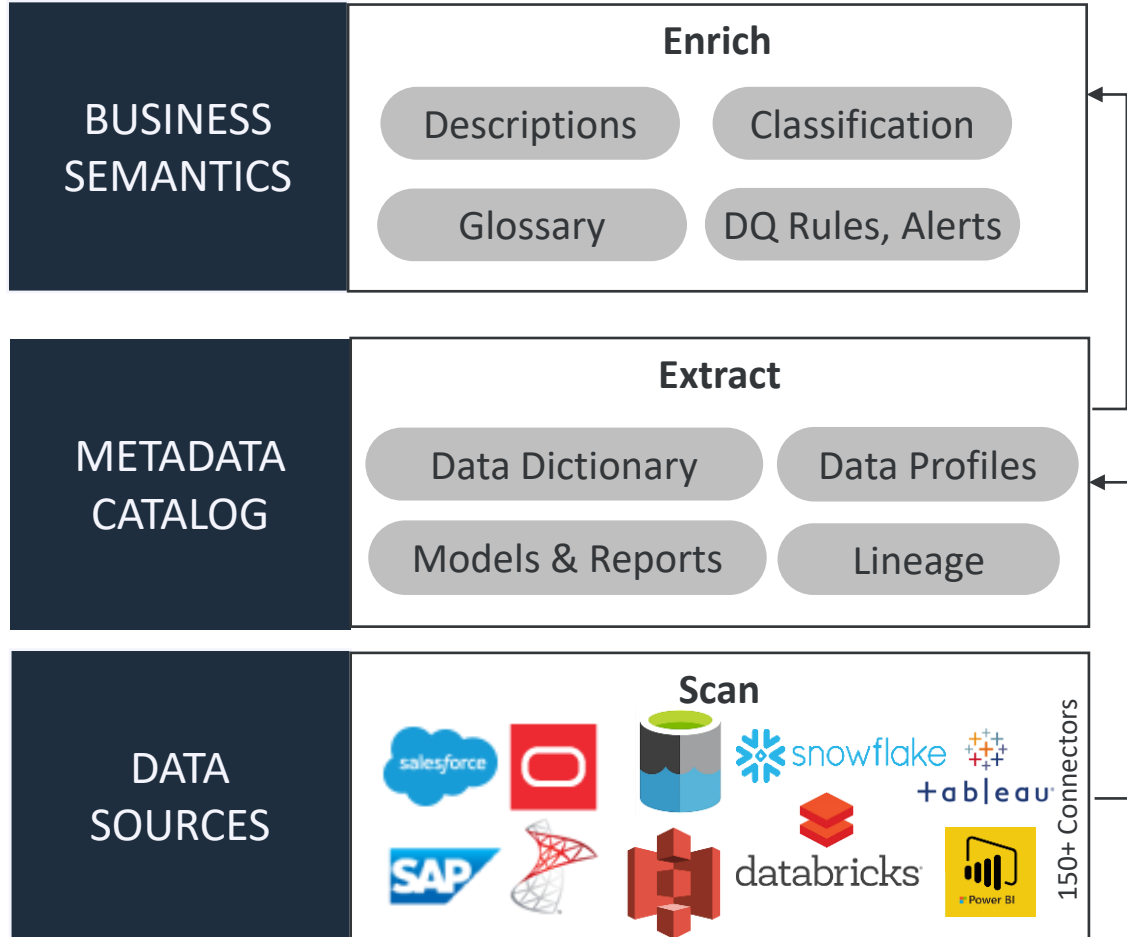
DvSum Agile Data Catalog



- Catalog your entire Data & Analytics Stack
- Out-of-the-box AI-driven automation: data classification, enrichment, DQ rules & alerts
- No infrastructure required. Installs in minutes
- No-code interface. Requires little to no training. Easy collaboration between Data teams
- Consume and contribute to Catalog from reports, emails, & pdfs.



How it works



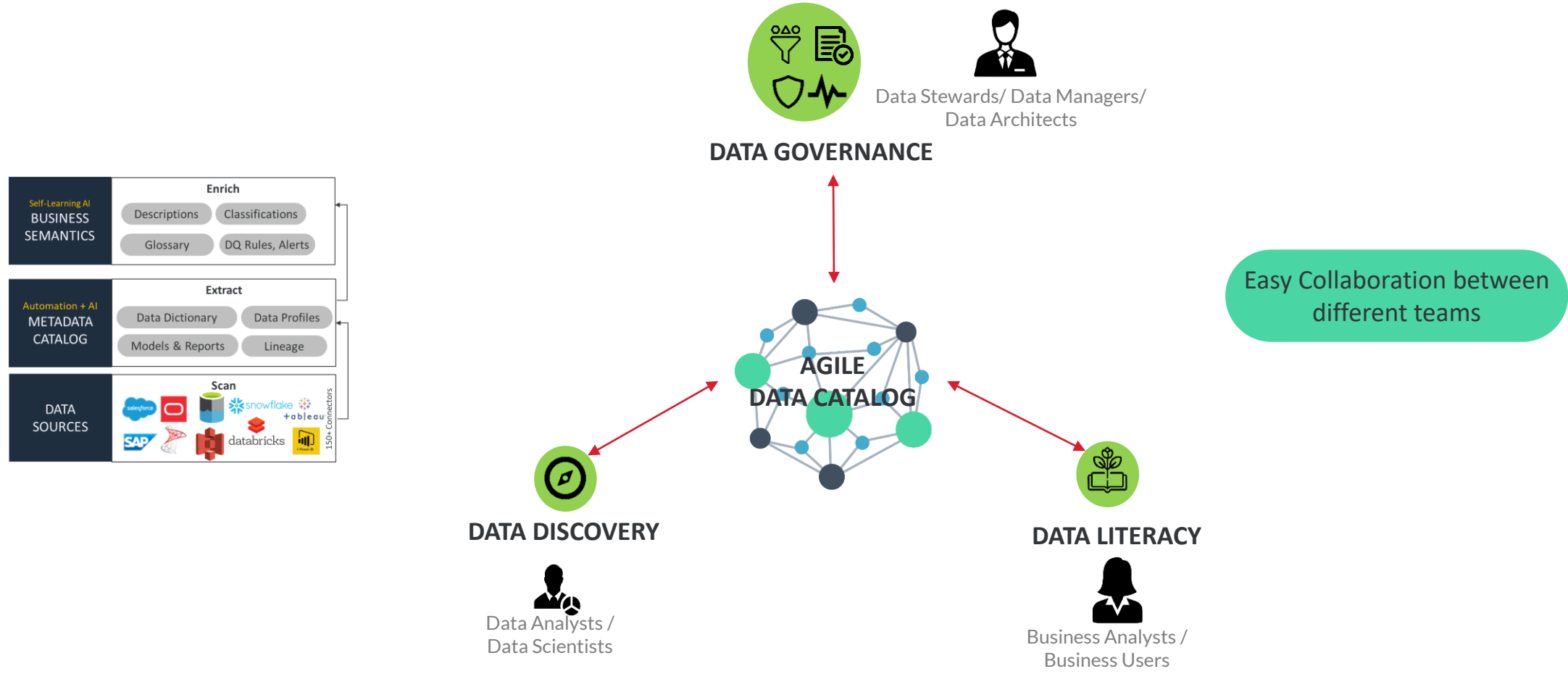
AGILE DATA CATALOG



- End to end coverage
- AI-enabled Automation
- Augmented, Active
- Downstream Integration



What it enables





Demo



ACME Corporation

- Retail, E-Commerce
- Buys product. Ships orders to Customers
- Data Domains: Products, Customers, Orders

Users

- **Sam Steward** : Improve Metadata, Manage DQ
- **Adam Analyst** : Builds BI using DW and Power BI
- **Emma Engineer** : Manages Data Pipeline (ADLS to DW)
- **Becky Business** : Uses Reports to make decisions

Data Landscape

- **Data Stack:** Azure Data Lake, Data Bricks, Snowflake DW, Power BI

Story

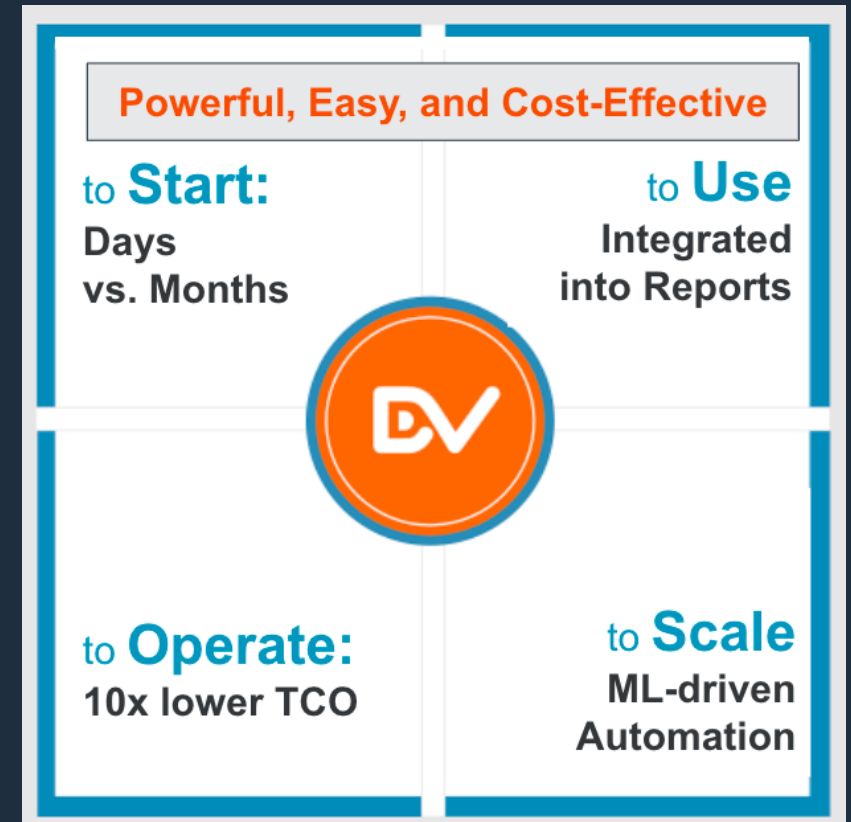
- Sam: Builds the Catalog. Collaborates with Becky to update description of critical data elements. Analyzes DQ.
- Adam: Finding data to build new Analytics on Returned Orders
- Emma: Impact Analysis of changing field X from Number to String
- Becky: Understand the definition of KPIs in a new report and confirm the source of that information



DvSum Catalog - Recap



- **Powerful**
 - Catalog your entire Data & Analytics Stack
 - Zero-day value: Out-of-the-box AI - data classification, enrichment, DQ rules & alerts
- **Easy**
 - No infrastructure. Installs in minutes.
 - No-code interface. Requires little to no training.
 - Access Anywhere: Consume and contribute to Catalog from reports, emails, & pdfs.
- **Cost-effective**
 - Simple & transparent pricing. No additional fees for data connector licenses.
 - 10X lower TCO than alternatives





Upcoming features

- **New Data Sources**
 - Data Bricks, AWS Redshift
- **Operational Metadata**
 - Capture data usage information for data prioritization
- **Metadata write-back**
 - Snowflake, Tableau, Power BI
 - Operationalize use of enriched metadata
- **Customer / Market led Product Roadmap**



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[Dvsum.ai](https://dvsum.ai)

THANK YOU

Q&A

Additional Resources

- [DvSum Demos Playlist](#)
- [Guided Tour](#)
- [Start for Free](#)
- Contact:

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