



OCTOPAI

Webinar

The 3 Must-Haves for Every

DATA

CATALOG

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Data teams face major challenges

Lack of visibility &
control of data and
business knowledge
scattered throughout the
data eco-system

**Main
challenges in
the data eco-
system**

**Inefficient use
of data & lack
of
independence
in using data**

**Single Source Of
Truth**

**Increased
pressure on
the data team
for analytics &
reports**

**Ever-growing
amount of
data in the
organization**

**Loss of tribal
knowledge**



9:30 AM

@BI Manager I need revenue data from Q3. Any chance you can help me locate a report with this info?



VP Sales



1:12 PM

@VP Sales We'll need to better understand your exact requirements here, it's best you get in touch with **@Data Architect** in this case.



BI Manager



2:03 PM

@VP Sales let me know exactly what you need and I'll help you find the relevant report.



Data Architect



2:40 PM

@Data Architect sure, specifically I need to understand revenue generated per rep.

VP Sales



6:22 PM

@VP Sales the data analyst responsible for sales data recently left the company so let me see who else can help.

Data Architect

Sound familiar?
This process can take forever,
and is super frustrating

Achieving Data Literacy

Leverage automation to create one source of the truth for your data



Data Discovery

Find your data you need anywhere in your data eco-system, in seconds.



Data Lineage

Trace any data end-to-end through your entire data eco-system, in seconds.



Data Catalog

Create company-wide consistency with a self-creating, self-updating data catalog.

Maximize the Value of Data



Stay Up-To-Date

Data assets automatically harvested from the entire BI landscape, regardless of the type of environment or vendor, ensure an always up-to-date inventory of assets that never gets stale.



Full Visibility Into the Data Journey

Integrated Data Lineage XD, featuring three levels of automated lineage, enables seamless visibility into the processes and sources involved in creating the data, and where it is being used.



Preserve Tribal Knowledge

Built-in collaboration and in-context discussions create documentation of tribal knowledge, eliminating repetitive communication while curating and preserving valuable organizational assets.

Let's see what we're talking about

The Data Catalog connects all data citizens

An effective data catalog will help your users answer questions such as:

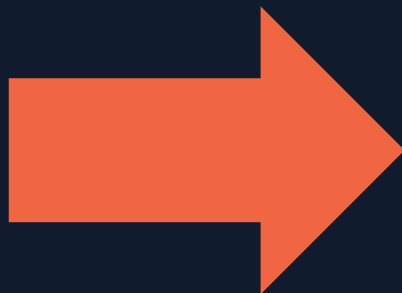
- *Where should I look for my data?*
- *Who is responsible for this data?*
- *Does this data matter?*
- *What does this data represent?*
- *What are the sources of this data?*
- *Is this data relevant and important?*
- *What else is this data associated with?*
- *How can I use this data?*



AUTOMATED DATA CATALOG

Boost Analytics and Business Decision Making

- More use of data
- Efficient use of data
- Accurate use of data



Data Monetization



Our Platform



SaaS platform
for complete self-service adoption



Automated metadata management platform



Visibility & control of metadata scattered across the BI landscape



GPS-like navigation of your metadata

Quick and Easy to Implement and Use



Up and running in 24-48 hours



Intuitive and User Friendly

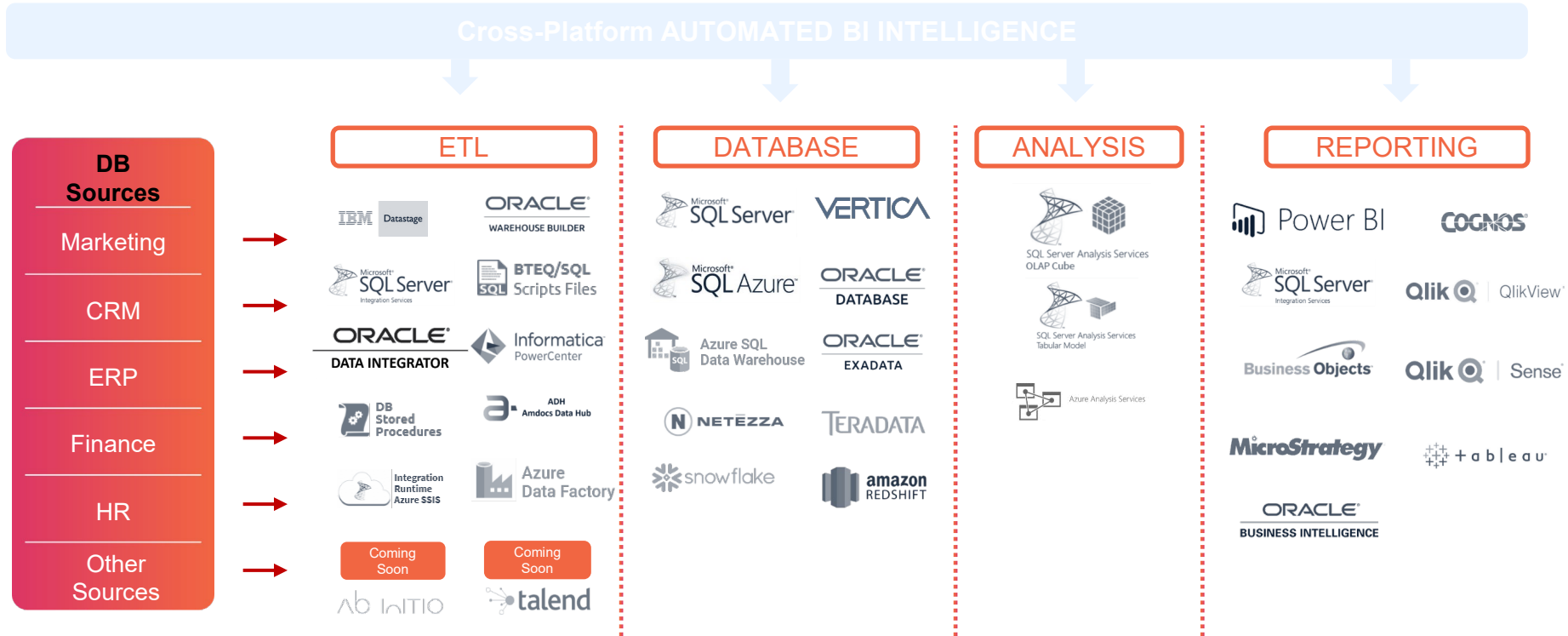


Application agnostic, works with most leading BI tools



No integration or changes required

Why BI Groups Need Transparency In Their Landscape



BI groups invest **>50%** of their time and effort to manually find and understand metadata

Q&A

THANK YOU

Got any questions?

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