



Intelligent Data Hub™ for MDM & Governance

DATAVERSITY Demo Day 2020

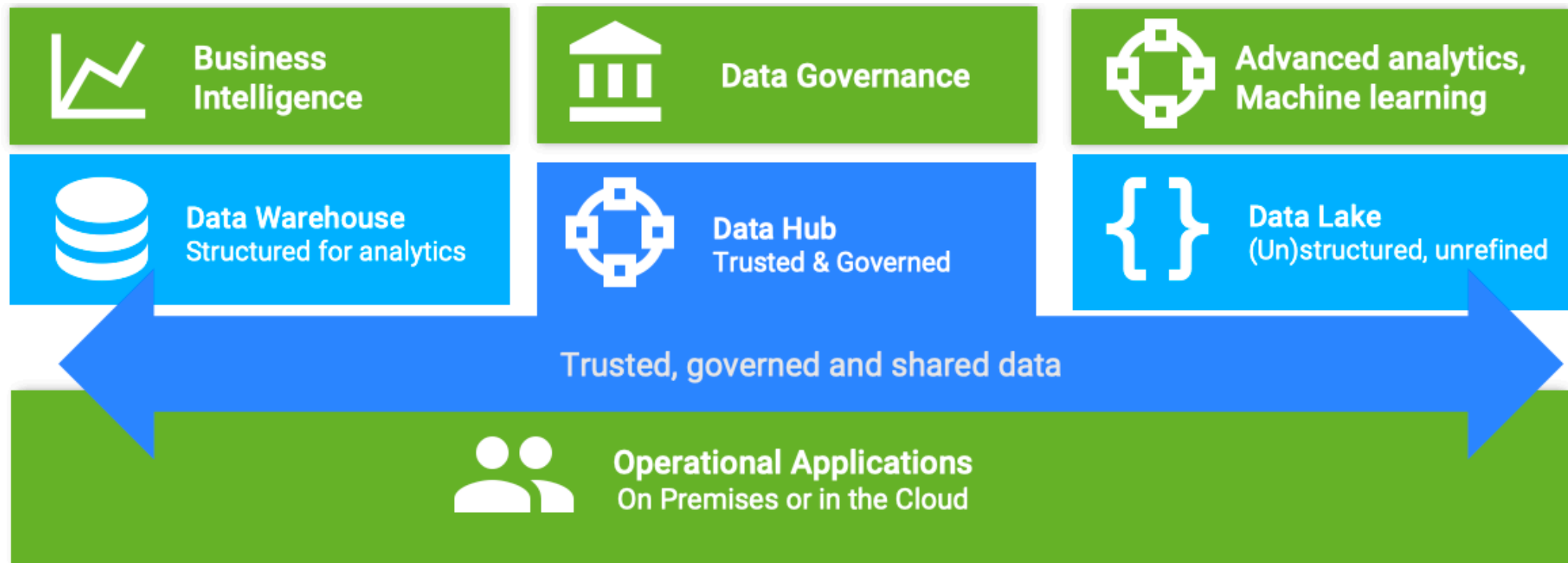


TH Herbert – COO © th.herbert@Semarchy.com © +1 480-677-9121

What is a Data Hub you ask?

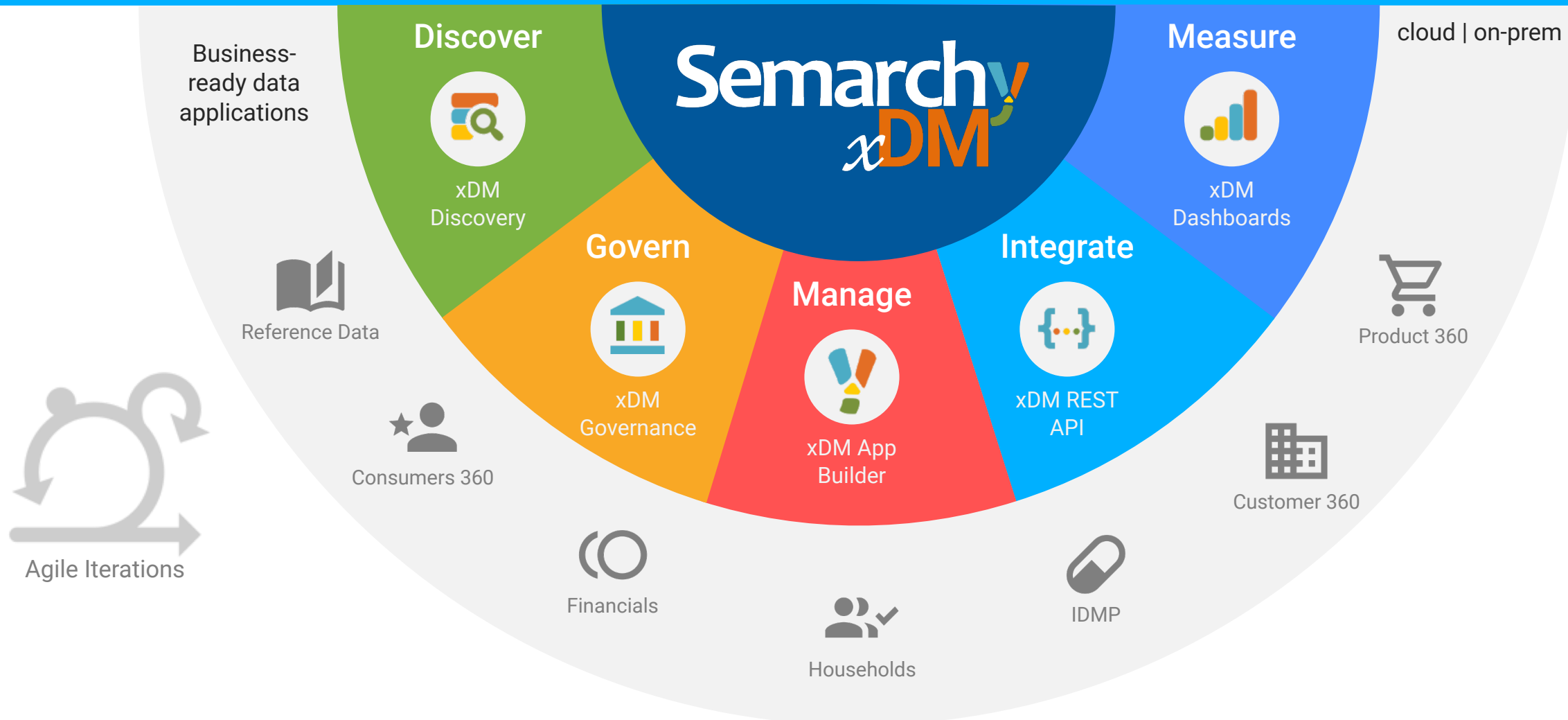
The place to go for all the core data within an Enterprise

“The Intelligent Data Hub™ centralizes the enterprise data that is critical across applications, and enables seamless data sharing between diverse endpoints”



End-to-End Data Management

Beyond MDM: One platform enabling the Intelligent Data Hub™



Outstanding Market Recognition



Top Challenger in the
December 2019 Gartner
Magic Quadrant for MDM

Gartner®



Strong Performer, 5 star
strategy in Forrester
Wave™ 2019 for MDM

FORRESTER®



2019 & 2020 Gartner
Peer Insights Customer's
Choice Winner for MDM
Solutions





“

Implementation was easy, adoption very quick
and value delivered clearly visible

- *Enterprise Architect in the Finance Industry*

A Data Hub manages your core data about...

Parties

People, individuals, organizations, customers, suppliers, partners, legal entities, students, etc.



Places

Locations, addresses, facilities, stores, campus, warehouses, geographies, buildings, spaces, etc.

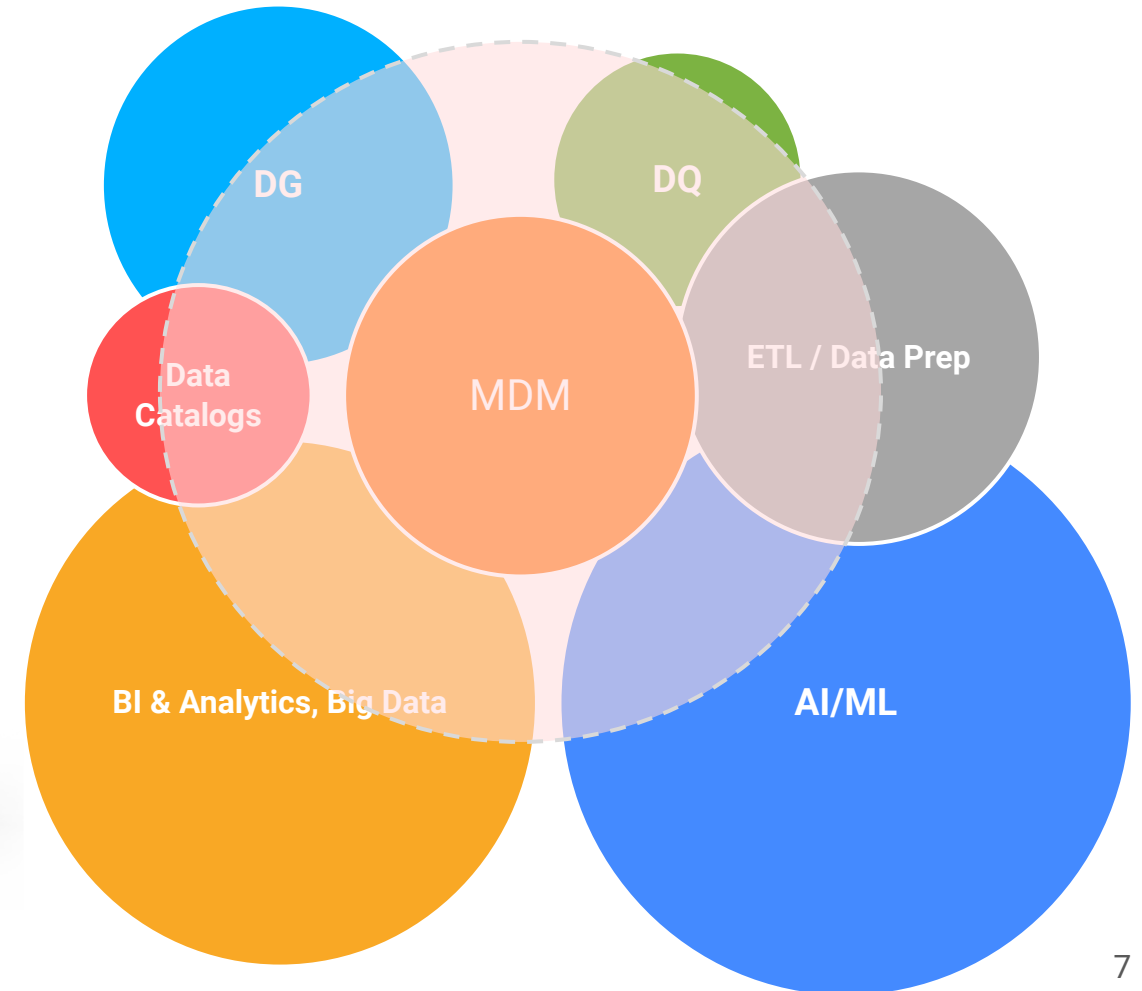


Things

Products, items, packages, equities, securities, assets, accounts, business units, hierarchies, etc.



Semarchy Delivers Comprehensive Data Management Capabilities Beyond MDM – Including DQ, DG, Data Catalogs, Dashboarding, Data Prep, etc.



The Intelligent Data Hub™

One Application does it all!

🔍 Profiling

💻 Data Apps

✅ Data quality

⚙️ Workflows

⚙️ Enrichment

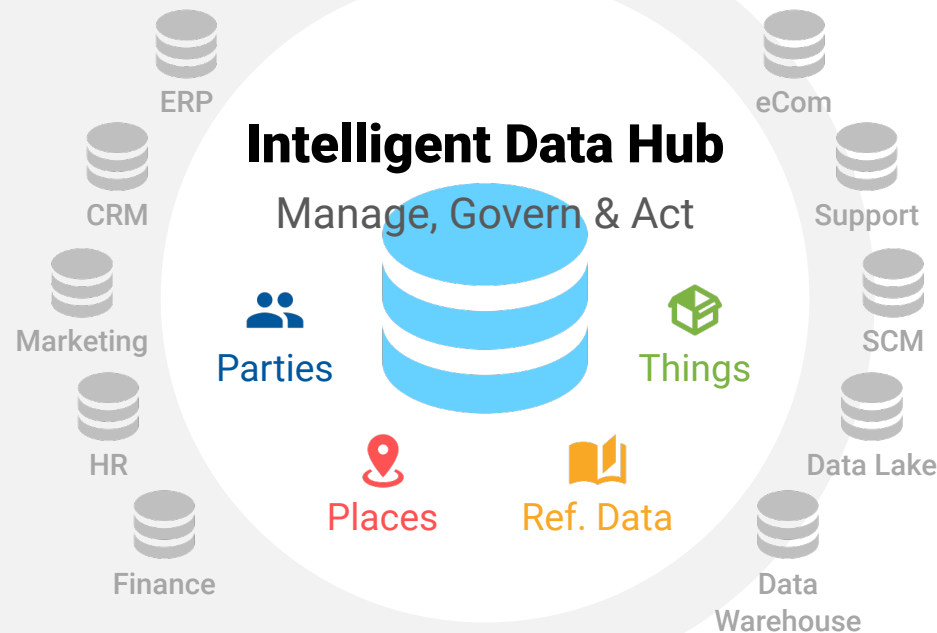
📊 Dashboards

👥 Match / merge

{} Integration APIs

🗄️ Data providers

☁️ Microservices



The **Intelligent Data Hub™** brings together information that lives across applications such that it can be governed, mastered and managed in a centrally understood, non-disruptive way.

*x*DM - Your critical data under control



Build amazing data apps
Intuitive self-service UX



Increase value of your data
Enhance, standardize, blend data



Gain control over data
Enforce data quality & policies



Reclaim ownership
All critical data in one place

xDM - The rise of Data Champions

Democratized 360° view

Parties, places and things consolidated



Collaborative governance

Crowd-curate to enforce policies



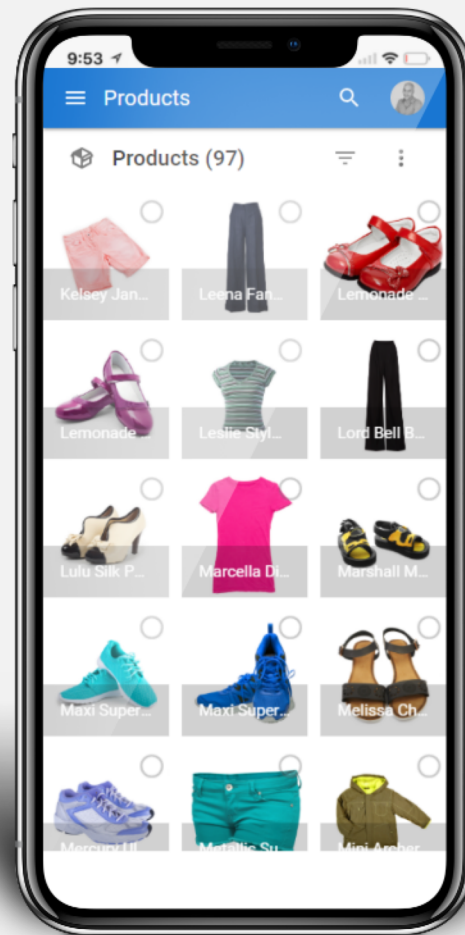
Built-in insights

Classify, browse, query, search, lineage



Value-driven approach

Dashboards & KPIs to measure efficiency



Tailored design

Comprehensive data modeling & workflows



Any data source

Real-time or batch integration through APIs



Enterprise scale

Highly secured & scalable architecture



Cloud or On-prem

Pick your favorite

“ **80%** of Semarchy clients have a fully-functioning solution in less than 10 weeks.

Almost every one has implemented more than one domain!

DM Thank You



Discover

Connect to sources, profile data, discover critical assets, build data catalogs



Integrate

Real-time API integration, Batch loading APIs, External data plug-ins, Microservices



Manage

Apps for data champions & business users, built-in data quality, match/merge & more...



Govern

Business glossary, lineage, policy definition & enforcement, rules & processes



Measure

Dashboards & metrics based on any data, define ad-hoc KPIs and take actions

