Selling Leadership on DGIQ + AIGov
Getting Support for Your Attendance

DGIQ Data Governance & Information Quality CONFERENCE

AIGOV | AI Governance CONFERENCE

Thank you for considering attending the Data Governance & Information Quality (DGIQ) + AI Governance (AIGov) Conference, taking place November 16-19 in Providence, Rhode Island.

DGIQ + AIGov brings data governance and AI governance together under one program, over 90 sessions and 100+ speakers, with practitioners from organizations like Fidelity, ExxonMobil, and Intermountain Health sharing what they've actually built, not just what's theoretical.

Attending DGIQ + AIGov means learning directly from the people doing this work today, walking away with approaches you can actually put to use, and building relationships with peers solving the same problems you are.

Need help making the case for attendance? We have outlined several talking points below that can help you explain the value of the conference to your leadership team.

If you would like additional support in making your case, we are happy to help.

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Talking Points: Benefits of Attendance

1. Learn directly from leaders solving today's data challenges.
Gain firsthand access to expert-led sessions and real case studies, including how organizations like Fidelity, ExxonMobil, and Intermountain Health are approaching data and AI governance in practice.

2. Stay current with evolving data practices and standards.
Data programs are evolving rapidly. DGIQ + AIGov provides insight into the latest strategies, technologies, and industry developments so your organization can stay informed and competitive.

3. Connect with a global community of data professionals.
The conference brings together practitioners, leaders, and innovators from across industries. These conversations often lead to new ideas, partnerships, and professional relationships that continue long after the event ends.

4. Bring actionable insights back to your team.
Attendees return with practical ideas, proven approaches, and lessons learned that can be shared with colleagues to help strengthen your organization's data initiatives.

5. Leave certified, not just informed.
ADGP and CDMP exams are offered on-site at DGIQ + AIGov. If you're already studying, this is a chance to test in person instead of scheduling it separately later.

Making Your Case via Email

A thoughtful email to leadership can be an effective way to outline the value of attending the conference.

Use our **email template** as a starting point to highlight the benefits of participation and explain how attending supports your organization's goals.

We recommend personalizing the message to reflect your specific role, current projects, and the outcomes you hope to bring back to your team.

If you would like help tailoring your message, we are happy to assist.

Thank You!

We are committed to providing the resources you need to secure leadership approval to attend DGIQ + AIGov.

If there is anything else we can provide to support your request, please reach out to us at events@dataversity.net.

Most importantly, thank you for considering joining the global data community at this year's conference.
We look forward to welcoming you in Providence.



Tony Shaw

CEO / Program Chair



Kat Parker

Conference Manager



Christiana Nicole

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