



**DGIQ** Data Governance &  
Information Quality  
CONFERENCE

**AIGOV** | AI Governance  
CONFERENCE

**Marketing Toolkit**  
*Attendees*





Thank you for joining us as an attendee for our next Data Governance & Information Quality (DGIQ) + AI Governance (AIGov) Conference, taking place December 9-13, 2024 in Washington, D.C.!

Now's the perfect time to let your network know you're attending DGIQ! As the world's leading conference on Data Governance and Information Quality, this is your chance to be part of a global community of forward-thinking professionals. It's also a great opportunity to showcase your commitment to staying at the forefront of the industry.

Included here are a few ways you can promote your attendance to friends, colleagues, and network.

We can't wait to welcome you in D.C.!

# REASONS TO SHARE

**Demonstrate your commitment to professional growth.** By attending DGIQ, you're investing in your expertise and staying on the cutting edge of Data Governance best practices, which speaks volumes about your dedication to career advancement.

**Boost your visibility as someone deeply involved in shaping the future of Data Governance.** Let your peers know that you're part of this prestigious event, where top minds in the industry come together.

Aligning yourself with DGIQ **enhances your professional brand.** It shows that you prioritize staying informed and being part of critical conversations in the Data Governance space.

Share this event with your friends and colleagues and **invite them to join you** and **gain firsthand access to expert-led sessions, real-world case studies, and innovative solutions** to today's Data Governance challenges. Not to mention, **access a supportive and knowledgeable community** that will help them **take their career to the next level.**

# PROMOTE IN YOUR EMAIL SIGNATURE

Let your network know you're continuing to grow your Data Governance skills by adding a button to your email signature!

Download one of our attendee buttons [here](https://dgiqconference.com) and link to [dgiqconference.com](https://dgiqconference.com).



*Example of Attendee Button*



# SHARE ON YOUR SOCIALS

Create a social media post promoting your attendance!

Download one of our attendee graphics [here](#), and share you'll be there with your friends and colleagues.



*Example of Social Media Graphic*

# SEND AN EMAIL TO YOUR CONTACTS

Personal email messages from you to your friends and colleagues are the most effective way to get the word out and encourage people to join you at the conference! See an example here on the right.

If you need assistance creating an email for your audience, [contact us](#).

Dear friends,

**I'm excited to share that I'll be attending the Data Governance & Information Quality (DGIQ) Conference + AI Governance (AIGOV) Conference this December!**

**DGIQ has long been the world's most comprehensive conference dedicated entirely to Data Governance and Information Quality that brings together an incredible global community of Data Governance professionals. This year, they've added a new AI Governance event, adding even more value that you can immediately take home and put to use!**

**Check out the full agenda [here](#) and some compelling reasons to attend [here](#). I hope you'll join me!**



Send

Save

Cancel



# SOCIAL MEDIA EXAMPLES

1

Excited to attend #DGIQ + #AIGov this December! I look forward to seeing everyone and chatting all things #data. If you're also attending, let's meet up!

2

I'll be attending #DGIQ + #AIGov this December, the ultimate destination for Data Governance pros! This event will be packed full of great content, networking, and, of course, FUN. Join me!

3

Can't wait to see everyone at #DGIQ + #AIGov in December! I'm planning to attend sessions about **YOUR FAVORITE TOPIC HERE**, which I know is essential to the long-term success of our DG programs. If you're planning to attend, say hello!

4

Calling all Data Governance pros! #DGIQ + #AIGov is an awesome event and a supportive community who can help you grow your skills and face your challenges head-on. Join me!

*Tag us in your posts!*  
*Find us on [LinkedIn](#), [Facebook](#), or [Instagram](#).*

# THANK YOU!

We are committed to making your participation at DGIQ and AIGov a success. If there is any additional support you need or anything more customized that you'd like to make part of your promotional efforts, please reach out to us at [events@dataversity.net](mailto:events@dataversity.net).

Most importantly, we want to express our sincere thanks for your efforts in sharing this event and all of your help in making this one of our best programs yet. We look forward to seeing you in D.C.!



*Tony Shaw*

CEO / Program Chair



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Conference Manager



*Christiana Nicole*

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