DATABASE NOW! ONLINE

ONLINE EVENT
JULY 19, 2017

Join us for this full day of Database webinars focused on New Database Technologies

CONFERENCE PROSPECTUS

databasenow.com

PRODUCED BY:
DATAVERSITY®
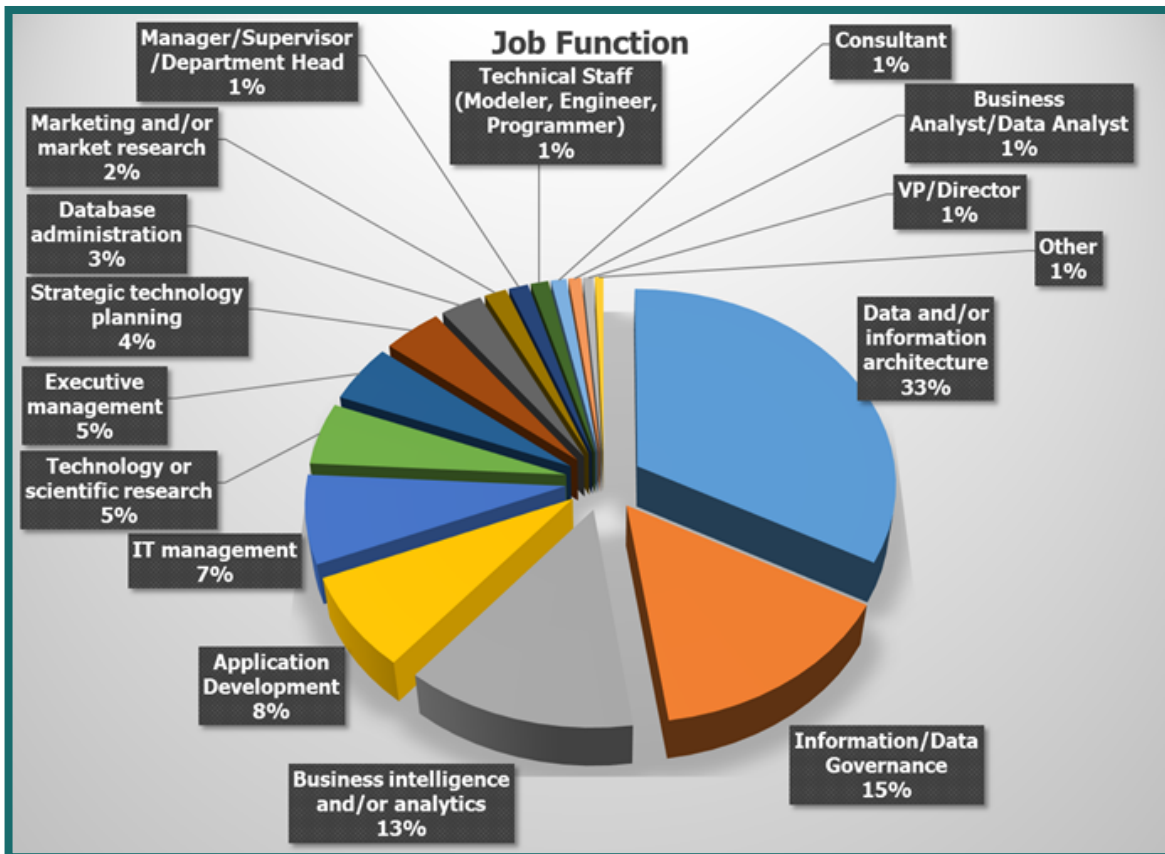
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About the Virtual Event

Database Now! Online is the latest of DATAVERSITY's world-renowned education programs designed to teach Architects, Modelers, Database Administrators, IT Managers, etc. about the latest in Enterprise Solutions for data storage, data access, scaling out, high performance, and cloud based solutions.

This event brings the reputation of our face-to-face events to a virtual platform enabling not only great education from well-respected subject matter experts, but also brings together attendees and sponsors to network.

Demographics

Demographics are based on the last year of webinar registrants from DATAVERSITY Database themed webinars.

- 70% of registrants are US based
- 36% of registrants work in companies with > 5,000 employees
- 75% of registrants are from North America

Job Function

- Manager/Supervisor /Department Head 1%
- Technical Staff (Modeler, Engineer, Programmer) 1%
- Consultant 1%
- Marketing and/or market research 2%
- Business Analyst/Data Analyst 1%
- Database administration 3%
- VP/Director 1%
- Strategic technology planning 4%
- Other 1%
- Executive management 5%
- Data and/or information architecture 33%
- Technology or scientific research 5%
- IT management 7%
- Application Development 8%
- Information/Data Governance 15%
- Business intelligence and/or analytics 13%

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Features & Benefits

- A full-day of live lectures from leading industry professionals focused on database technologies
- Attendance is 100% Free! Maximize your strategic, communications, sales, and marketing goals with global exposure to a mass targeted audience
- Generate more leads and business opportunities and save time and money while getting a better ROI

Sponsorship Includes:

- 800 minimum lead guarantee
- Company logo represented on the homepage of the website
- Branded slide placement available during breaks

THERE IS NO REASON TO WAIT! CALL TODAY TO RESERVE YOUR SPACE.

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