

JULY 15, 2020 | 8AM – 1:30PM PDT

DATA ARCHITECTURE

— ONLINE —



*Join us for a full day of
live online sessions
focused on Data Architecture*

PROSPECTUS

dataarchitectureonline.com

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About the Virtual Event

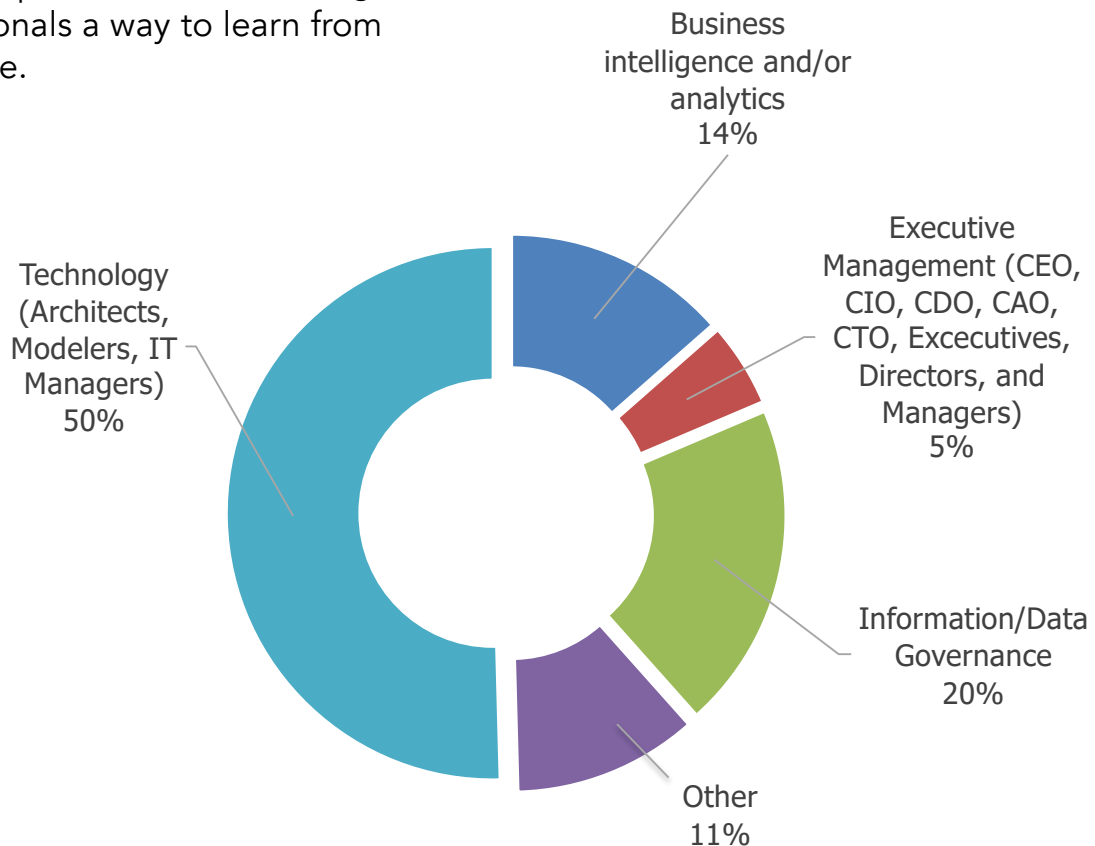
Data Architecture Online is one of DATAVERSITY's world-renowned educational programs designed to teach data architects, modelers, and managers the full spectrum of tools and resources best used for building and managing a modern Data Architecture.

This event brings the reputation of our face-to-face conferences to a virtual platform, enabling not only great education from well-respected subject matter experts, but also offering professionals a way to learn from anywhere.

Demographics

Demographics are based on our engaged data audience.

- 70% qualify as decision makers
- 55% work for companies with more than 5,000 employees
- 73% are from North America
- 45% work in banking/financial, insurance, health care, or government



Data Architecture Online attracts decision makers from every avenue in Data Management. Here's a small sample from the 2019 Data Architecture Online

| Job Title | Company Name | Job Title | Company Name |
|--|-----------------------------------|------------------------------------|-------------------------------------|
| Data Architect | A&W Food Services of Canada Inc. | Sr. Data Architect | Paychex, Inc. |
| Manager, Data Strategy & Governance | Accertify/AMEX | Sr. Database Designer | PepsiCo |
| Sr. Data Analyst | ACI Worldwide | Database Engineering Manager | Port of Seattle |
| Enterprise Information Architect | Adobe | CIO | Railinc |
| Chief Architect - Data | ADP | Senior Data Governance Analyst | Red Ventures |
| Enterprise Security Architect | Aflac | Data Scientist | Royal Caribbean |
| Business Intelligence Engineer | Amazon | Sr. Staff Data Architect | RR Donnelley |
| Sr. Data Architect | American Express | Software Engineer Leader | Safelite AutoGlass |
| CIO | Archdiocese of Chicago | Data Engineer | Salesforce |
| Master Data Manager | Bang & Olufsen | Sr. IT Project Manager | Sallie Mae |
| Sr. Data Analyst | Bank of America | Director of Cloud Services | SAP Inc |
| Vice President - Data Governance | Bank of Hawaii | Sr. Manager | Scotiabank |
| Head of Data and Analytics | Barclays | Director of Data Management | Sears Holdings |
| Data Modeler | BCBS Of Kansas City | Director, Six Sigma Consultant | Security Benefit |
| Sr. Systems Analyst | Boeing | Head, Crimes & Public Order Branch | Singapore Police Force |
| Master Data Management Architect | Boston Scientific | Sr. Director, Data Sciences | Skyland Analytics |
| Sr. Principal Software Engineer | Carnegie Mellon University | COO | Soniphi |
| VP, Global Data Management | Charles Schwab | Senior Data Architect | Southwest Airlines |
| Sr. Enterprise Architect | City of Brampton | Enterprise Information Architect | Starbucks Corporation |
| CDO | City of Phoenix | Sr. Enterprise Architect | Stryker |
| Sr. Data Scientist | City of Winnipeg | CDO | Sumitomo Mitsui Banking |
| Director, Data Governance | CoreLogic | Sr. Technology Architect | TELUS |
| Master Data Supervisor | Costco Wholesale | Sr. Data Scientist | Tesla |
| Leader of Data Services | Darigold, Inc. | Information Science Specialist | The Boeing Company |
| Chief Architect | Dept. of Energy | Director of Business Intelligence | Total Care Auto |
| Head of BI & Big Data | Ecobank | Supervisor, Master Data Delivery | Tractor Supply Co |
| Sr. Business Analyst | Experian | Sr. Director | Travelers |
| Sr. Information Architect | Express Scripts | Director, Research Data Management | UCLA |
| Data Quality Supervisor | ExxonMobil | Data Governance Principal Analyst | UnitedHealthcare |
| VP, Data Management | Farm Credit Services | CEO | University Hospitals |
| Chief Data Officer | Federal Reserve Bank of Richmond | Sr. Data Modeler | UPS |
| Principal Data Architect | FedEx | Director, Data Governance | US Cellular |
| Sr. Data Analyst | Fidelity and Guaranty Life Ins Co | Director of Data Solutions | USAA |
| Director, Enterprise Data Governance | Geisinger Health System | Principal BI | Vanderbilt University |
| CDO | Girl Scouts of the USA | CIO | Virginia Division of Motor Vehicles |
| Senior Director, Analytic Architecture | GoDaddy | Sr. Data Architect | Waddell & Reed |
| Team Lead, Recordkeeping | Government of Canada | SVP, Data Strategy | Wells Fargo |
| Lead, Data Governance | Great-West Life | Data Warehouse Team Lead | Wheels Inc. |
| Data Steward | Harley Davidson | Data Specialist | Wolters Kluwer |
| Chief Data Architect | HSBC | Sr. Data Governance Specialist | World Wide Technology |
| COO | Hunch Manifest | Data Architect Manager | Yale University |
| Sr. Enterprise Data Architect | Jackson | Research & Planning Officer | Yukon College |

Contact Warwick Davies for more information at 1 (781) 354-0119 or warwick@dataversity.net dataarchitectureonline.com

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Features & Benefits

- A full day of live webinar-like presentations from leading industry professionals focused on Data Architecture solutions.
- Attendance is 100% free! Maximize your strategic, communications, sales, and marketing goals with global exposure to a mass targeted audience.
- Generate more leads and business opportunities and save time and money while getting a better return on your investment.

Sponsorship Includes:

- 1,200 minimum lead guarantee
- Company logo represented on the homepage of the website and on email marketing
- Branded slide placement during breaks

**THERE IS NO REASON TO WAIT!
CALL TODAY TO RESERVE
YOUR SPACE.**

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