


JULY 24, 2024 | 8AM – 2:30PM PT

# DATA ARCHITECTURE

— ONLINE —



*Join us for a full day of  
live online sessions  
focused on Data Architecture*

**PROSPECTUS**

[dataarchitectureonline.com](http://dataarchitectureonline.com)

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## About the Virtual Event

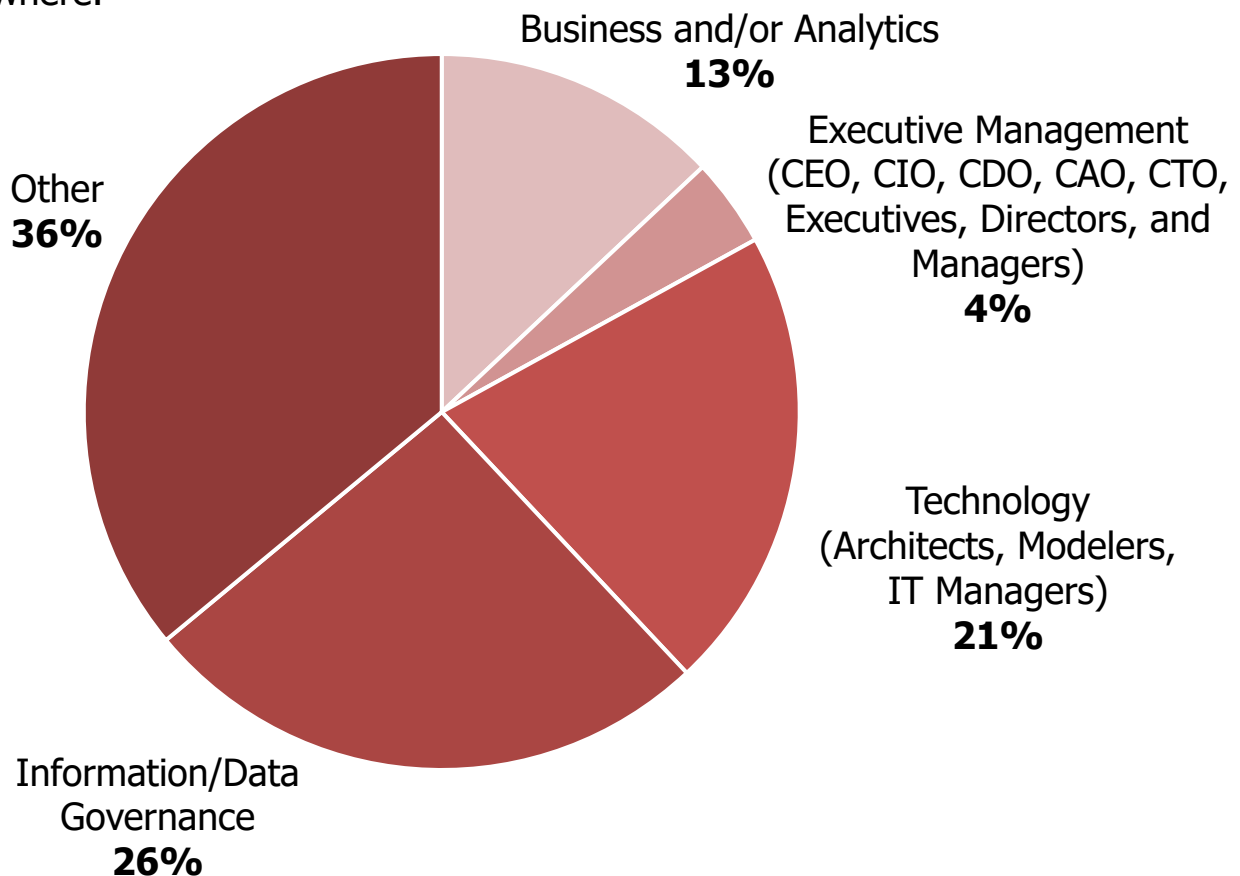
Data Architecture Online is one of DATAVERSITY's world-renowned educational programs designed to teach data architects, modelers, and managers the full spectrum of tools and resources best used for building and managing a modern Data Architecture.

This event brings the reputation of our face-to-face conferences to a virtual platform, enabling not only great education from well-respected subject matter experts, but also offering professionals a way to learn from anywhere.

## Demographics

Demographics are based on our engaged data audience.

- 50% work for companies with more than 5,000 employees
- 58% are from North America
- 46% work in banking/financial, insurance, healthcare, or government



Contact Warwick Davies for more information at 1 (781) 354-0119 or [warwick@dataversity.net](mailto:warwick@dataversity.net)

Data Architecture Online attracts decision-makers from every avenue in Data Management. Here's a small sample from the 2021 Data Architecture Online.

Company Name	Company Name
Abbvie	Humana
Adidas	IKEA
Ageas UK	Interstate Battery
Amazon	Intuitive Surgical
American Airlines	Invesco
Astra Zeneca	Jaguar Land Rover
AutoZone	Jetblue Airways
Bank of America	Johnson & Johnson
Barclays	Kaiser Permanente
Bayer	Kiewit
Bechtel	Kohls Department Stores
Blackrock	Liberty Mutual Insurance
BNSF Railway	Marks and Spencer
Boeing	Merck
BT	Molson Coors
Capital One Bank	Nestle Purina Petcare
Cardinal Health	NextEra Energy
Carrier	Novartis
Caterpillar	Optum
Chewy	Patagonia
Citigroup	Paychex
Coca-Cola	Petrobras
Costco	Pfizer
Credit Suisse	Philips
Daimler	Progressive Insurance
Department of Defense	Quest Diagnostics
DHS	Raytheon
Dow Chemical	Santander
Duke Energy	Saudi Aramco
Ericsson	Shell Oil
Expedia Group	State Farm Insurance
ExxonMobil	Teladoc
FAA	Twitter
FedEx	Tyson Foods
Fidelity	U.S. Dept of the Interior
Franchise Tax Board	Unilever
GE Healthcare	USAA
General Motors	US Air Force
Gilead Sciences	Vanguard Group
Goodyear	Verizon
Groupon	Veterans United
Hershey	Visa

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## Features & Benefits

- A full day of live webinar-like presentations from leading industry professionals focused on Data Architecture solutions.
- Attendance is 100% free! Maximize your strategic, communications, sales, and marketing goals with global exposure to a mass targeted audience.
- Generate more leads and business opportunities and save time and money while getting a better return on your investment.

## Sponsorship Includes:

- 2,000 minimum lead guarantee
- Company logo represented on the homepage of the website and on email marketing
- Branded slide placement during breaks

**THERE IS NO REASON TO WAIT!  
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YOUR SPACE**

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## **DATAVERSITY**

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