



DGIQ Data Governance &
Information Quality
CONFERENCE

**ENTERPRISE
DATA WORLD**®

**Marketing Toolkit
*Attendees***



Thank you for joining us as an attendee for our next Data Governance & Information Quality (DGIQ) + Enterprise Data World (EDW) Conference, taking place May 5-9, 2025 in Anaheim, CA! Now's the perfect time to let your network know you're attending DGIQ + EDW.

DGIQ is the world's most comprehensive event dedicated entirely to Data Governance and Information Quality, and EDW produced in cooperation with DAMA International, has long been recognized as the most comprehensive educational conference on Data Management in the world. This May, DATAVERSITY is combining these industry-leading conferences creating a unique learning experience and giving you a chance to be part of a global community of forward-thinking professionals. It's also a great opportunity to showcase your commitment to staying at the forefront of the industry.

Included here are a few ways you can promote your attendance to friends, colleagues, and your network.

We can't wait to welcome you in Anaheim!

REASONS TO SHARE

Demonstrate your commitment to professional growth. By attending DGIQ + EDW, you're investing in your expertise and staying on the cutting edge of Data Management and Governance best practices, which speaks volumes about your dedication to career advancement.

Boost your visibility as someone deeply involved in shaping the future of Data Management and Governance. Let your peers know that you're part of this prestigious event, where top minds in the industry come together.

Aligning yourself with DGIQ + EDW **enhances your professional brand.** It shows that you prioritize staying informed and being part of critical conversations in the Data Management space.

Share this event with your friends and colleagues and **invite them to join you** and **gain firsthand access to expert-led sessions, real-world case studies, and innovative solutions** to today's Data Governance challenges. Not to mention, **access a supportive and knowledgeable community** that will help them **take their career to the next level.**

PROMOTE IN YOUR EMAIL SIGNATURE

Let your network know you're continuing to grow your Data Governance skills by adding a button to your email signature!

Download one of our attendee buttons [here](#) and link to dgiqconference.com.



Example of Attendee Button

SHARE ON YOUR SOCIALS

Create a social media post promoting your attendance!

Download one of our attendee graphics [here](#), and share you'll be there with your friends and colleagues.



Example of Social Media Graphic

SEND AN EMAIL TO YOUR CONTACTS

Personal email messages from you to your colleagues are the most effective way to get the word out and encourage people to join you at the conference! See an example here on the right.

If you need assistance creating an email for your audience, [contact us](#).

Dear friends,

I'm excited to share that I'll be attending the next Data Governance & Information Quality (DGIQ) + Enterprise Data World (EDW) Conference, taking place May 5-9 in Anaheim, CA!

DGIQ is the world's most comprehensive event dedicated entirely to Data Governance and Information Quality, and EDW has long been recognized as the most comprehensive educational conference on Data Management.

This May, DATAVERSITY is combining these industry-leading conferences to offer an unparalleled learning experience, bringing even more insights and actionable strategies together for people just like you to take their data-driven organizations to the next level!

Check out the full agenda [here](#) and some compelling reasons to attend [here](#). I hope you'll [join me](#)!



Send

Save

Cancel

SOCIAL MEDIA EXAMPLES

1

Excited to attend #DGIQ + #EDW this May! I look forward to seeing everyone and chatting all things #data. If you're also attending, let's meet up!

2

I'll be attending #DGIQ + #EDW this May, the ultimate destination for data professionals! This event will be packed full of great content, networking, and, of course, FUN. Join me!

3

Can't wait to see everyone at #DGIQ + #EDW in May! I'm planning to attend sessions about **FAVORITE TOPIC HERE**, which I know is essential to the long-term success of our DG programs. If you're planning to attend, say hello!

4

Calling all data professionals! #DGIQ + #EDW is an awesome event and a supportive community where you can help you grow your skills and face your challenges head-on. Join me!

*Tag us in your posts!
Find us on [LinkedIn](#), [Facebook](#), or [Instagram](#).*

THANK YOU!

We are committed to making your participation at DGIQ + EDW a success. If there is any additional support you need or anything more customized that you'd like to make part of your marketing efforts, please reach out to us at kat@dataversity.net.

Most importantly, we want to express our sincere thanks for your efforts in sharing this event and all of your help in making this one of our best programs yet. We look forward to seeing you in May!



Tony Shaw

CEO / Program Chair



Kat Parker

Conference Manager



Christiana Nicole

Senior Marketing Manager