

A man with a beard and glasses, wearing a purple button-down shirt, stands in profile looking out a large window. The background shows a cityscape with buildings and a bright sky. The overall image has a purple tint.

precisely

Dataversity Data Catalog Demo Day

**Where Trust Begins: Prove Your Data
Is AI-Ready with the Data Catalog**

Paul Rasmussen, Principal Product Manager

Trey Wood, Solutions Architect

Introductions



Paul Rasmussen
Principal Product Manager
Precisely



Trey Wood
Solutions Architect
Precisely



Data leaders face an uphill battle

60%

State AI is a key influence on their data programs.

75%

State operational efficiency as an essential goal for data and AI programs.

76%

State data-driven decision-making and advanced analytics are top goals.

51%

Data quality is the most common data integrity priority for more than half of data & analytics leaders.

data privacy & security
bias
inadequate architecture
AI governance
business value measurement
data availability
organizational silos

data quality

trust in AI
integration complexity
data silos
data governance
AI-relevant talent
AI integration complexity

The leader in data integrity

Our unique blend of software, data, and data strategy consulting delivers **trusted, contextualized data** to drive confident decisions and competitive advantage **in the Age of AI**.

Decades of deep domain expertise

12,000

customers worldwide

95

of the Fortune 100

2,600

employees

Brands you
trust, trust us

 DOORDASH



 JOHNSON & JOHNSON

 COMCAST

 TRAVELERS

 ExxonMobil

Data leaders
partner with us

 servicenow

 amazon
webservices | Partner
Network

 Microsoft

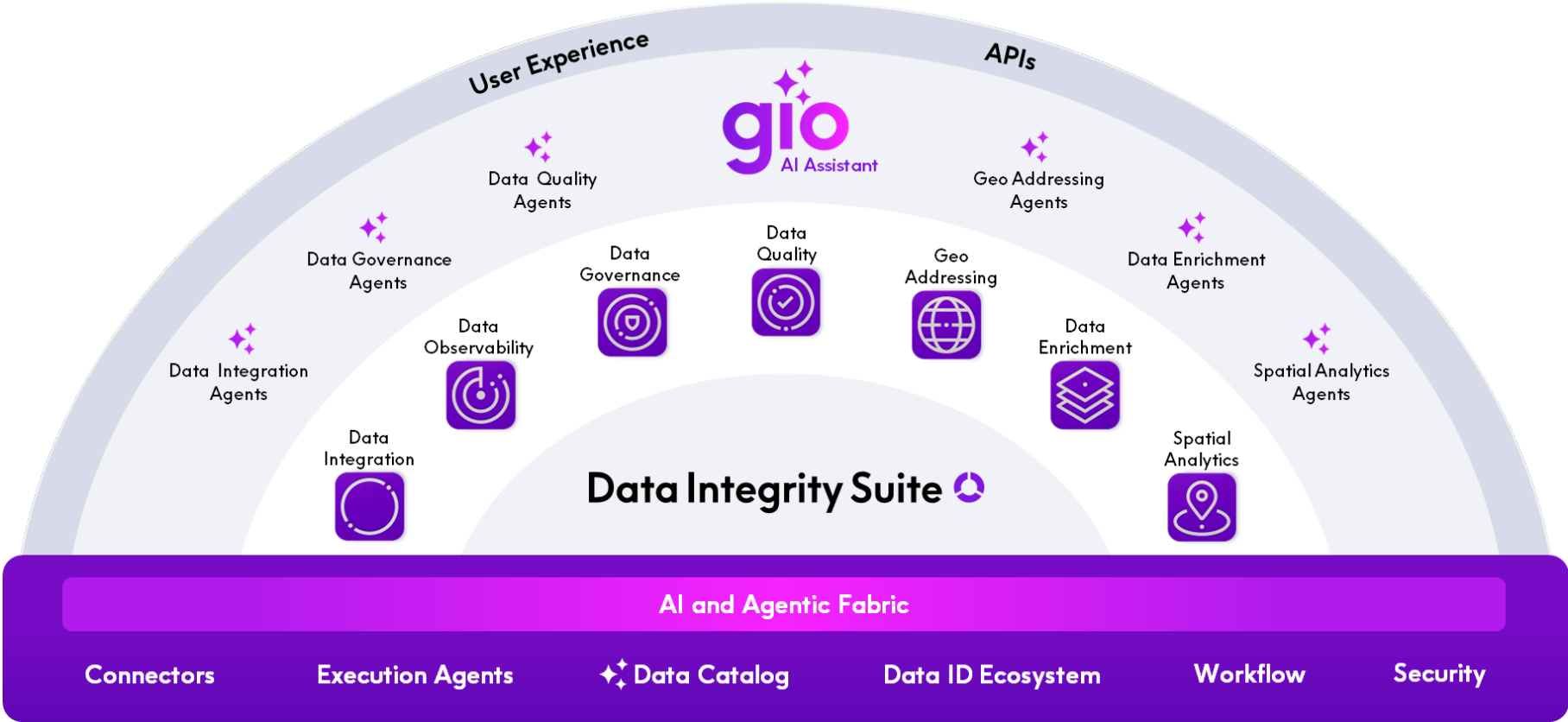
 Google Cloud

 snowflake

 databricks

 dun & bradstreet

How Precisely powers data integrity for Agentic AI



▶ Interoperable services & APIs that fit your tech stack

▶ Common metadata foundation connects services

▶ Runs where data lives, on-prem or in the cloud

▶ AI-driven, user-friendly experience

What you will see

How the catalog enables a consumer to find fit for purpose, compliant data sets for their use case

1 Discovery

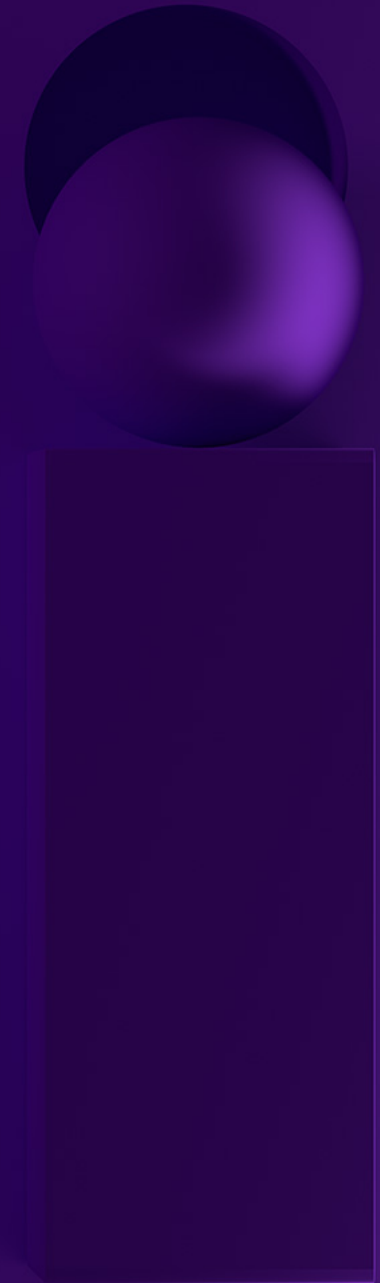
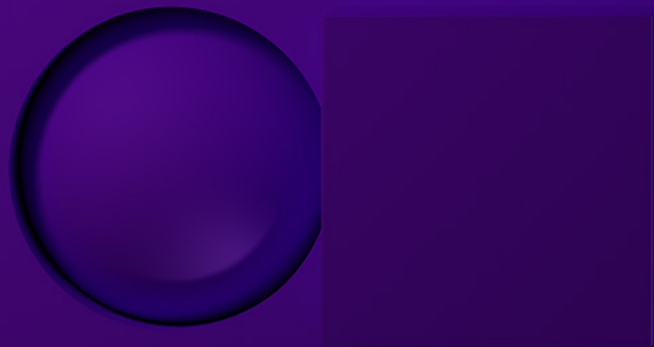
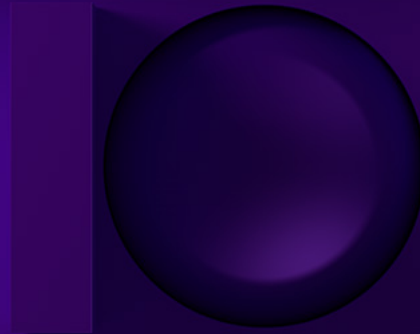
3 Readiness

2 Traceability

4 Trust



Demo



What you saw

How the catalog enabled a consumer to find fit for purpose, compliant data sets for their use case

1

Discovery

Find, understand, and govern the data behind your models and dashboards before you build on them

3

Readiness

Quantify whether data is fit for purpose before it powers a decision

2

Traceability

Trace any metric or data point from consumption back to its source

4

Trust

Give humans and agents the evidence they need to act on data with confidence



What sets Precisely data catalog apart

Find and trust the right data faster



Find and assess data with rich context, lineage, and quality insights to support confident AI and analytics.

Improve and enrich your critical data



Apply quality, enrichment, and remediation workflows to increase trust and business value.

Prove data is ready for AI and analytics



Assess critical data elements, evaluate condition, and provide transparent proof that data is fit for use.

Connect and govern data across your ecosystem



Unify catalog, quality, governance, and observability across hybrid and multi-cloud environments.

Precisely: The leader in data integrity

Software

Ensure accuracy and unlock hard-to-access data with end-to-end data integrity lifecycle capabilities

Integration • Governance • Quality • Observability
Automation • MDM • Mainframe Optimization
Location Intelligence • Customer Communications



Data

Enrich your data with context, adding unmatched breadth of property, location & business datasets

Audiences • Boundaries • Demographics
Places • Properties • Risks • Streets
Data Link partners:
Dun & Bradstreet • GeoX • Overture Maps • Regrid



Consulting

Accelerate results with Data Strategy Consulting professionals, averaging 25+ years of domain expertise

Data Design & Strategy • AI Readiness Assessment
Data Execution & Optimization

Ensures trusted data for AI, operational efficiency & analytics



Thank you!

Questions?



Learn More!

www.precisely.com

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