

A man with a beard and short hair, wearing a light blue sweater and large blue headphones, is smiling while looking at a laptop. He is in a modern office with a stone wall and large windows in the background. The image is partially obscured by a blue graphic overlay with white and yellow lines.

Mastering Metadata: Strategies for Sustainable Governance

DATAVERSITY[®]

dataversity.net

Speakers



David Thain

Product Marketing Lead, Informatica



Anita Jetty

Data Quality Portfolio Lead, Children's Hospital of Philadelphia



Mindy Becker

Director of Data Governance, Right Triangle Consulting



Jimm Johnson

VP, Professional Development, DGPO

Kicking off...

When someone says “We have a metadata strategy,” what’s your first instinct? Do they, or are they just describing a tool like a catalog?

Foundations...

Do we really need metadata tools or can organizations manage (and improve) metadata without them?

Adoption...

What's the uncomfortable truth about why metadata efforts fail... are we overengineering, underinvesting, solving the wrong problem, or...?

Data quality...

How does missing or poorly managed metadata affect data quality?

Does “good” metadata improve data quality?

Compliance...

Can metadata (with or without tools) keep organizations ahead of regulatory requirements or is it always going to be reactive?

Modernization...

Do modern data architectures make metadata more powerful and critical, or more burdensome and chaotic?

In the future...

Will metadata become an invisible, automated layer that just works, or the most critical and actively managed asset in the data ecosystem?

Takeaway...

If you could challenge one common belief about metadata that organizations get wrong, what would it be and what should they believe instead?



KEEP LEARNING. KEEP LEADING.

Practical strategies. Real expertise.
A global community of data
leaders solving real problems.

DATAVERSITY[®]



MAY 4-8, 2026
SAN DIEGO, CALIFORNIA