



# Competitive Analytic Architectures: Comparing the Data Mesh, Data Fabric, Data Lakehouse, and Data Cloud

Presented by: William McKnight

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# Data Integration for Everyone and Everywhere

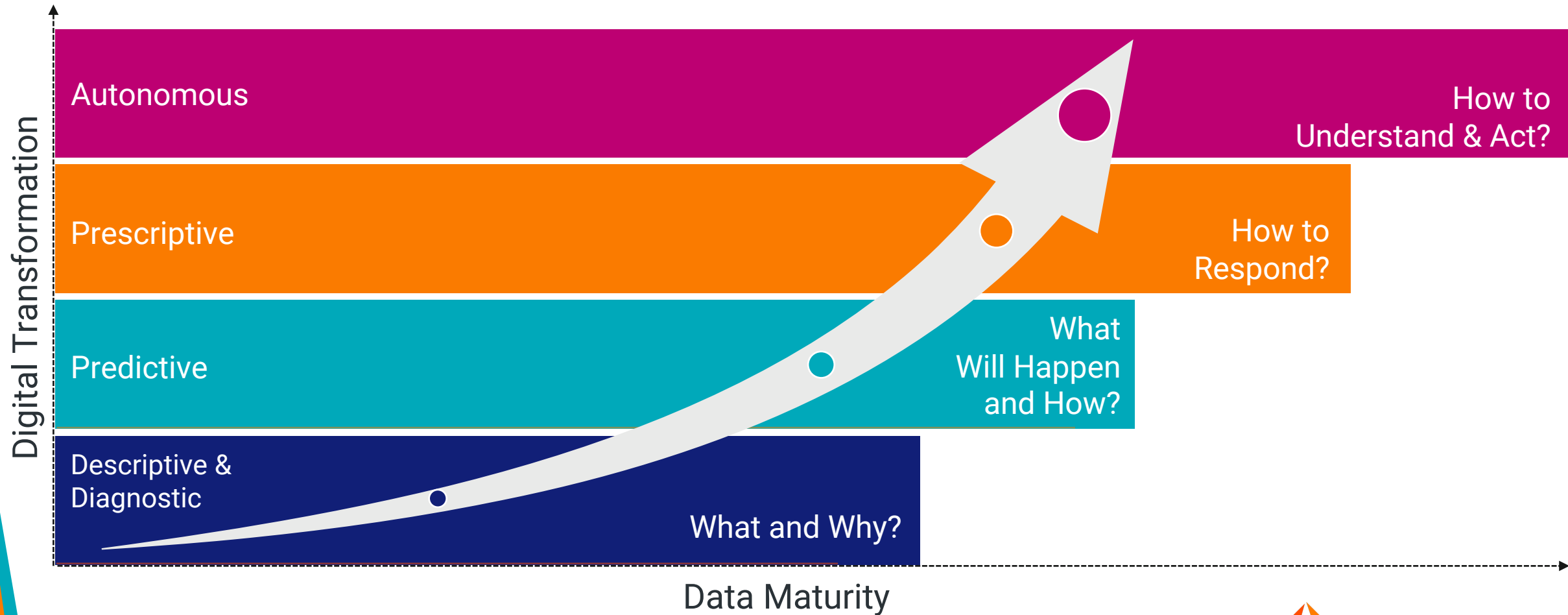
Vivin Nath

*Director, Product Management*



# How Businesses Want to Transform With the Power Of Data

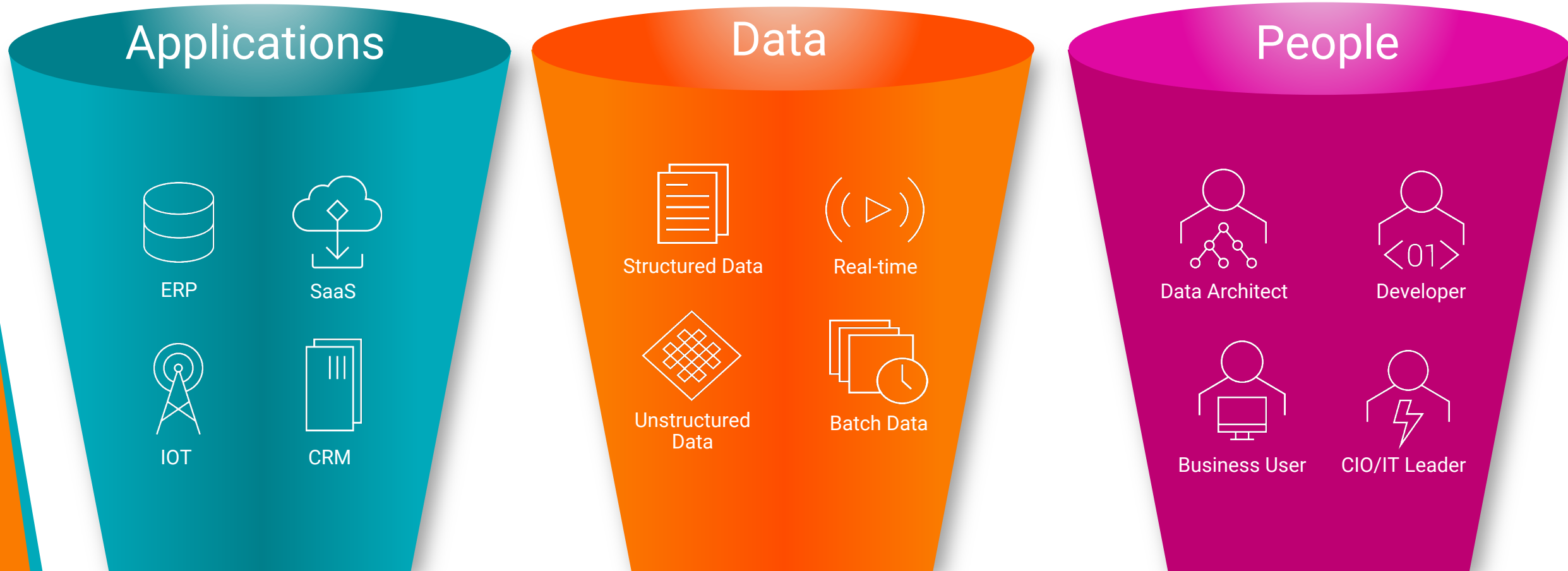
## From Descriptive to Autonomous



Only 20% of the  
companies are  
progressing in the  
Digital Transformation  
Journey

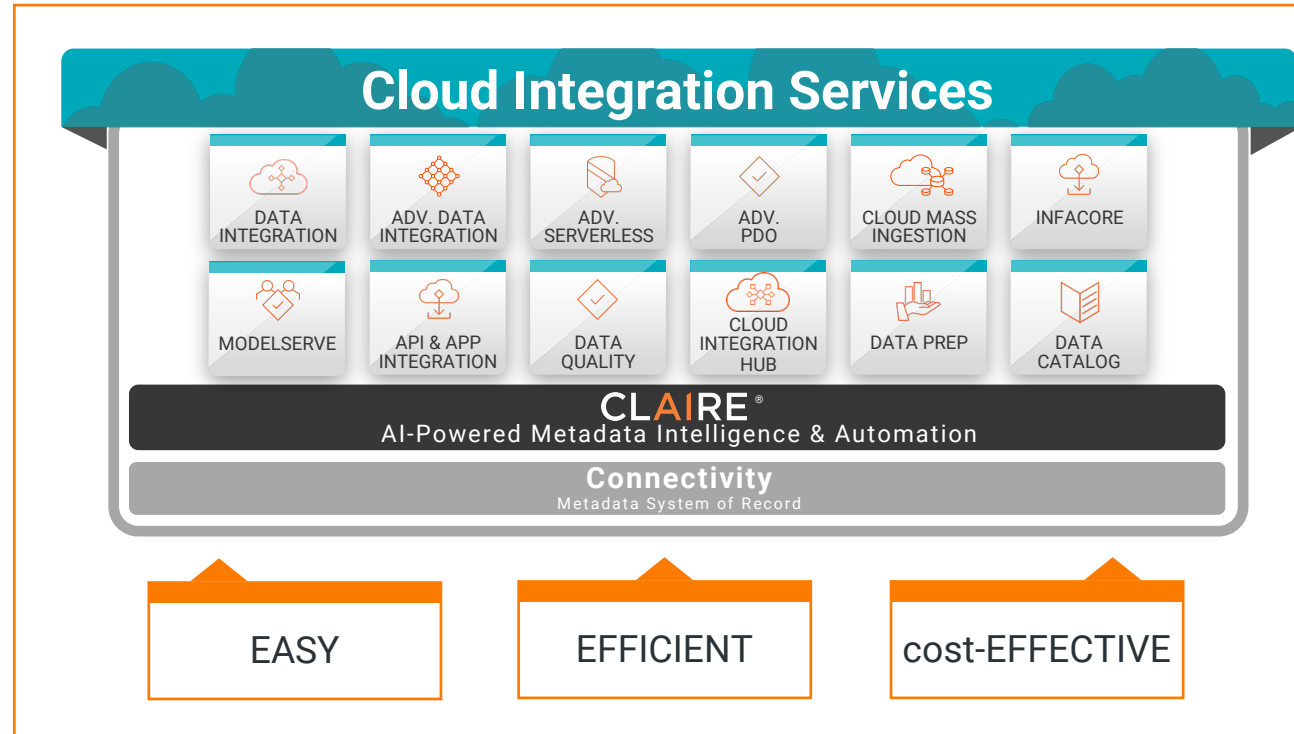
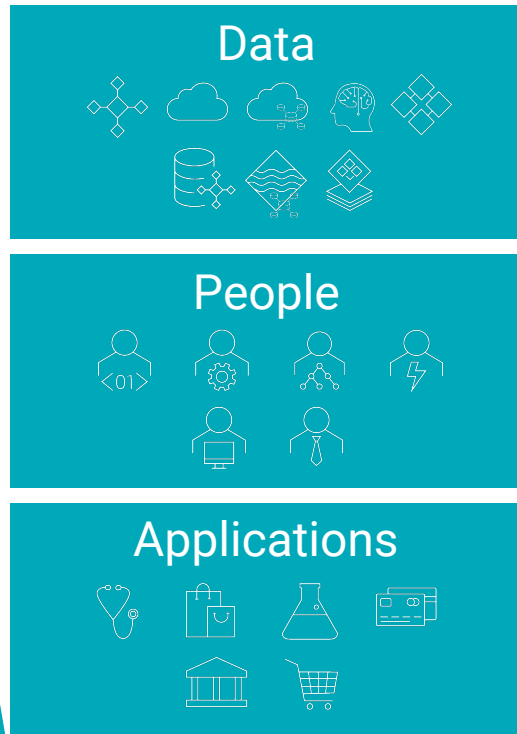


# Silos in Applications, Data, and People are Creating Friction in the Organization



# Easy, Efficient, cost-Effective

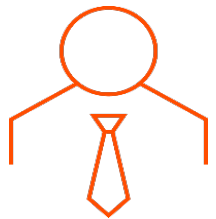
## Data Integration for Everyone and Everywhere



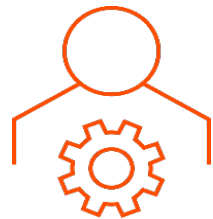


# Data Integration for Everyone

Any Data, Any Type, Any Volume, Any Latency, Any Use Case



Data/Business Analyst



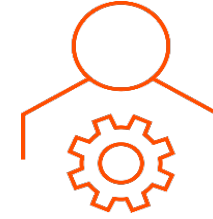
Data/IT Ops



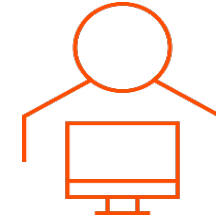
ETL Developer



Data/Software Architect



Data Engineer



Data Scientist

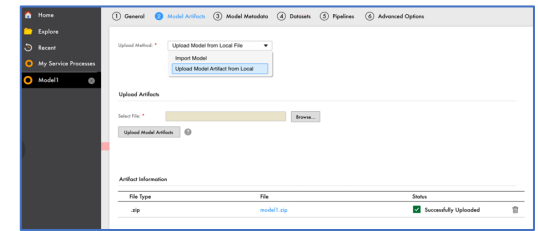
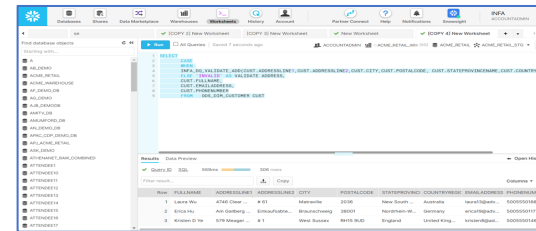
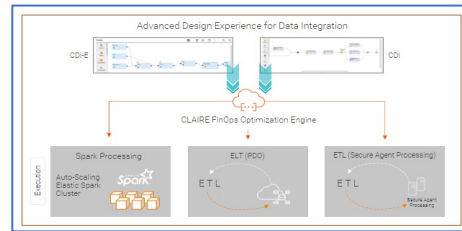
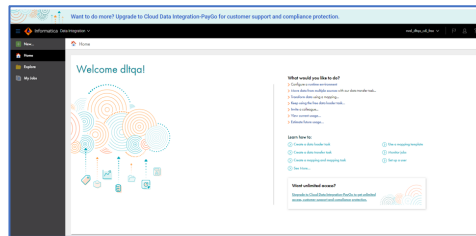


CDI-Free/PayGo

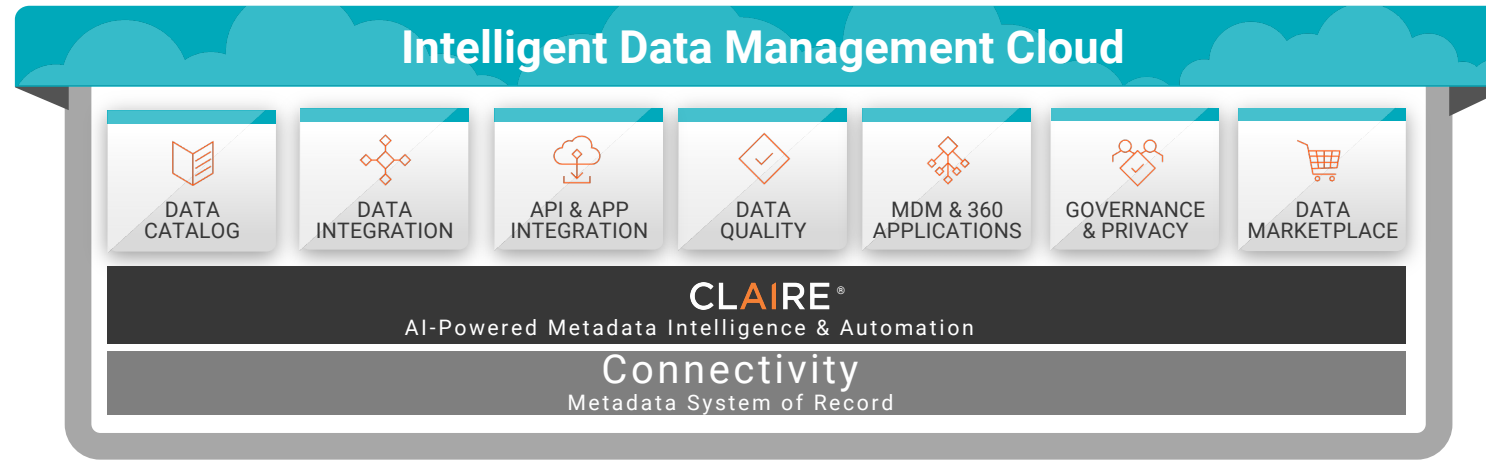
Advanced Data Integration

INFACore

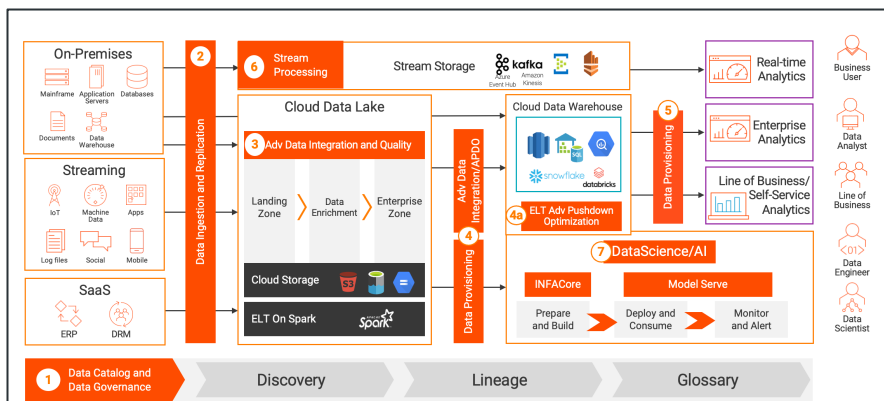
ModelServe



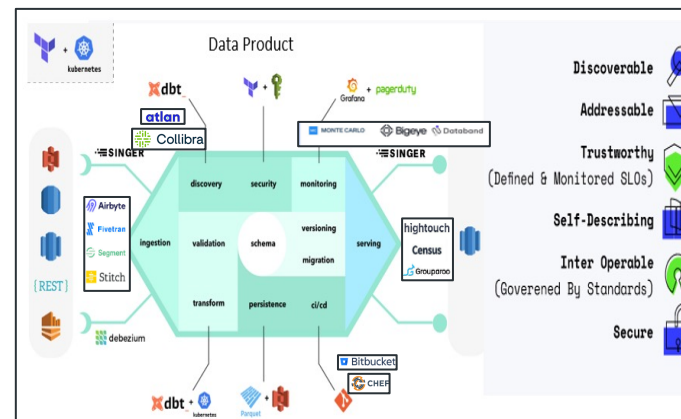
# One Platform For All Data Architecture Patterns



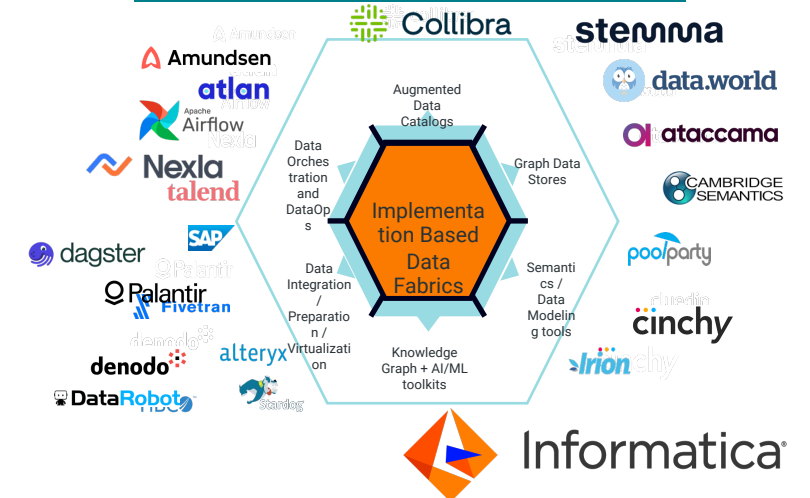
## Lakehouse



## Data Mesh

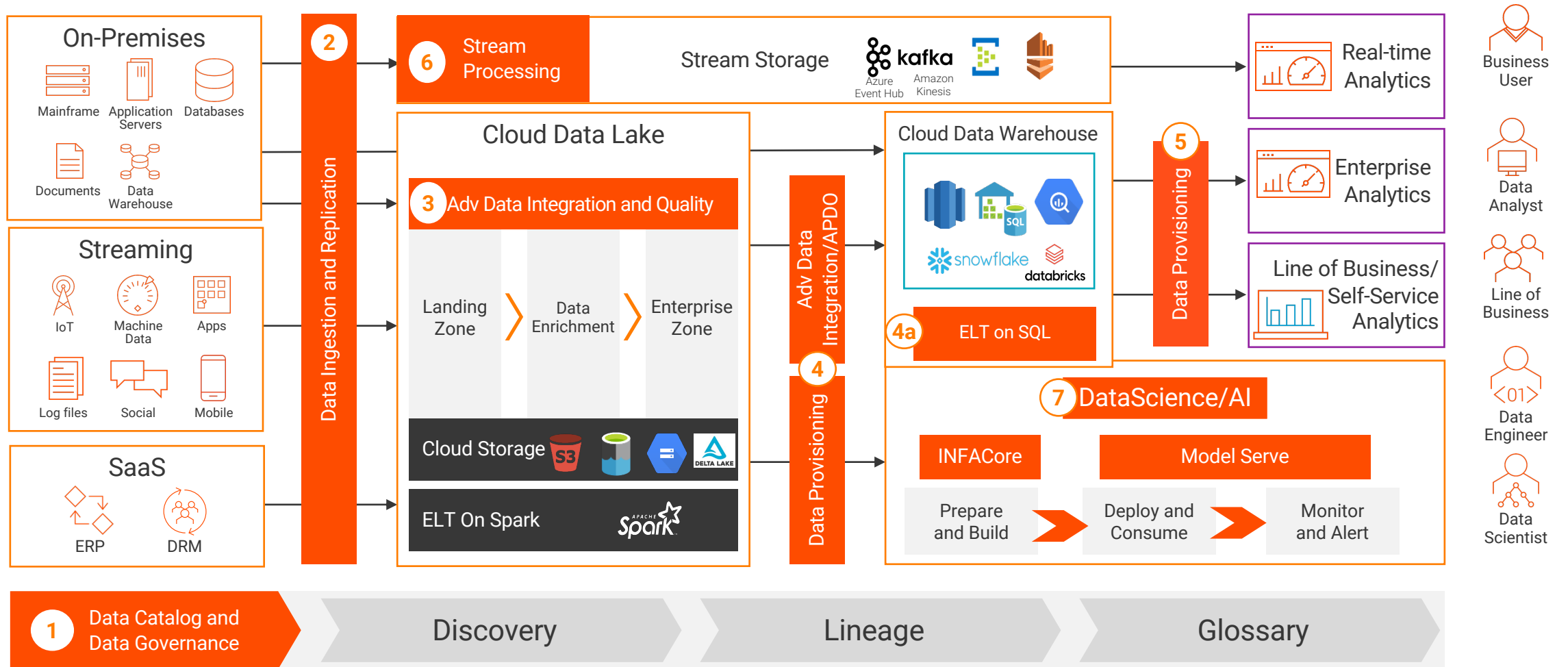


## Data Fabric





# Lakehouse Architecture with IDMC



# Learn More

- Free 30-day [trial](#) of Cloud Data Integration
- [Research Paper](#): Elastic Cloud Service for Data Engineering
- [White paper](#): 5 Reasons to go Serverless to Achieve Your Cloud Data Integration Need
- [Datasheet](#): Informatica ModelServe - Put AI into Action
- [Datasheet](#): Informatica INFACore - Open, Embeddable and Extensible headless data management

# Thank you

[vnath@informatica.com](mailto:vnath@informatica.com)



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## FINANCIAL



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## PUBLISHING



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## GOVERNMENT AND UTILITIES



## EDUCATION



## PHARMACEUTICAL

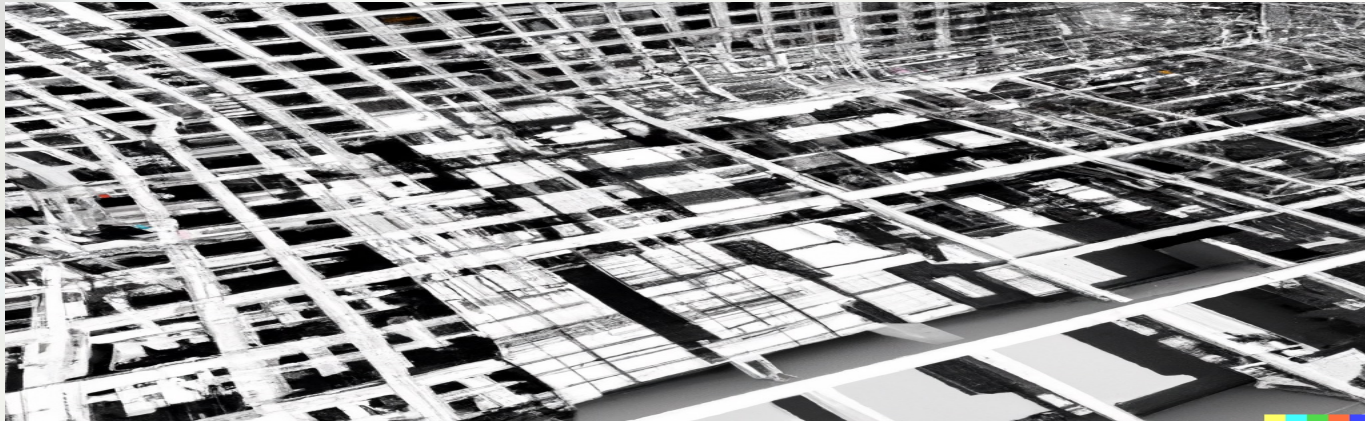


## TELECOMMUNICATIONS



# Distributed Data Architecture Patterns

- The data lake architecture has shortcomings that lead to unfulfilled promises at scale
  - Monolithic, Centralized
  - Coupled pipeline decomposition
  - Hyper specialized ownership



# Pros and Cons of Following Architectural Patterns

## Pros

- Theoretically, it's science and has been validated
- Decisions addressed you were unaware of
- Understandable

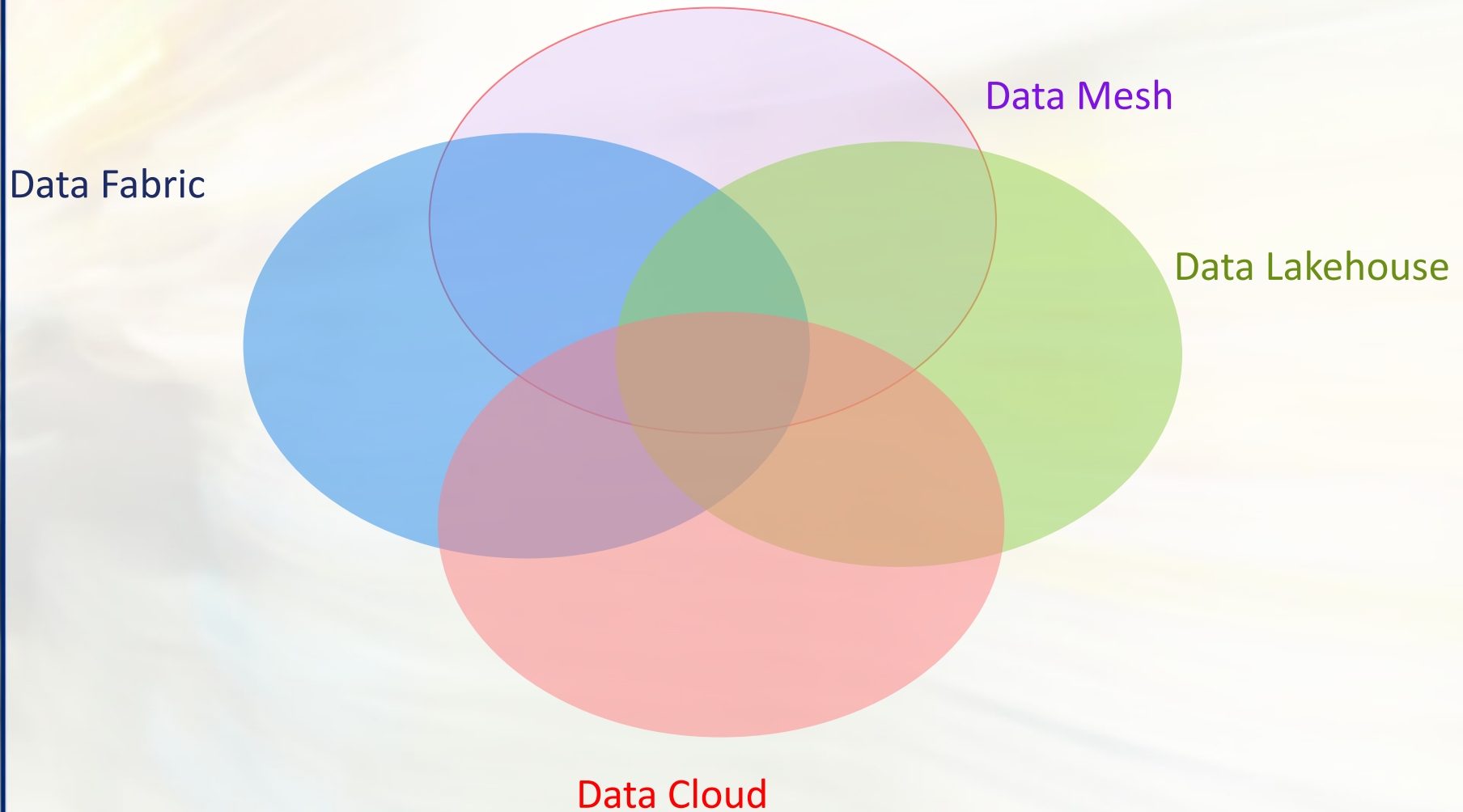
## Cons

- Can lose focus on the business priorities
- May not be right for you
- Can take longer for adherence

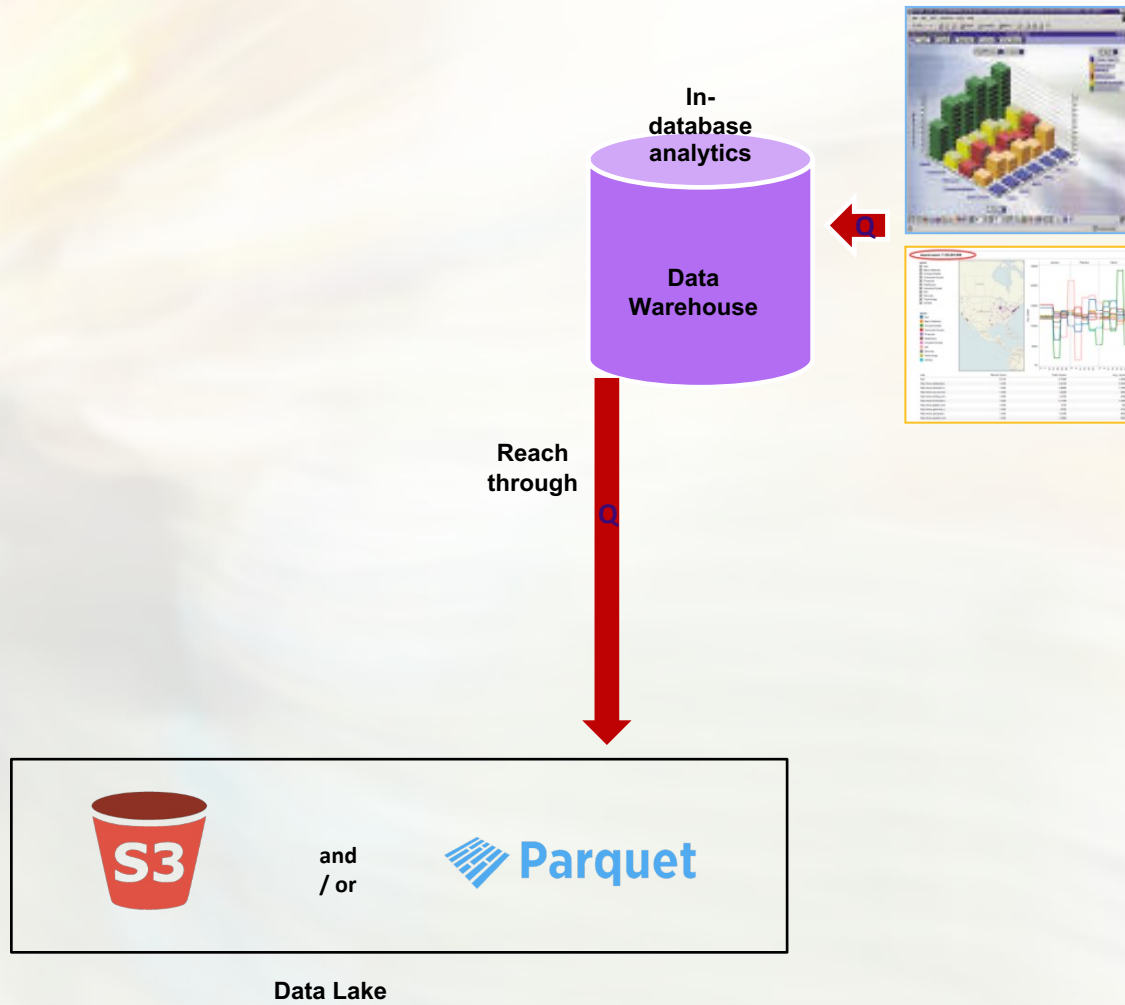




# These are not Mutually Exclusive



# Data Lakehouse



# Data Lakehouse Principles

- Managing Data
- Formats that can be Accessed Easily
- Adaptable Storage
- Facilitating the Continuous Flow of Data
- Handling Varied Tasks

# Benefits of a Data Lakehouse

- Administration Management
- Better Organization of Information
- Simplified Rules and Regulations
- More Cost-Efficiency

# Redshift Spectrum (External Tables)

- Spectrum resides on dedicated Redshift servers that are independent of your cluster
- Scales independently and automatically
- Uses an external data catalog
  - AWS Glue, Athena data catalog, or your own Apache Hive metastore
- Can't perform UPDATE or DELETE operations
  - But can INSERT

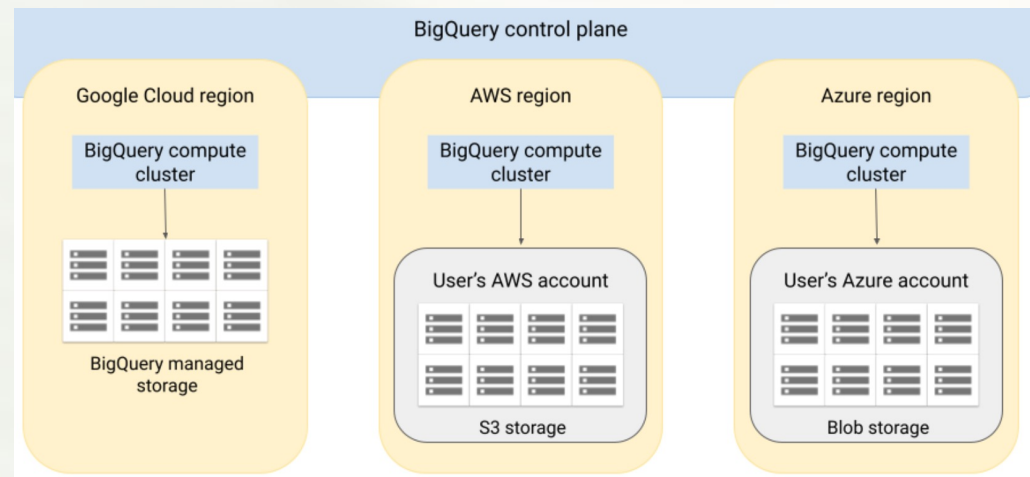
# Snowflake External Tables

- Schema on read
  - If an error occurs, it skips to the next file, but still returns rows found in the current file up until the error occurred.
- Recommended 16MB – 256MB file sizes (256-512MB for Parquet)
- Delta Lake support
- Workflow:
  - CREATE STAGE > CREATE EXTERNAL TABLE > Create cloud object storage event notification > Automatic refresh



# BigQuery Omni – External Tables

- Run BQ analytics on data stored in Amazon S3, Azure Blob Storage or Google Cloud Storage
- Uses BigLake tables
- Extends architecture by running BigQuery compute in the other cloud
  - No data egress charges (data doesn't move)
- Limitations:
  - 20GB per query result
  - 1TB per day
  - Only in AWS US East 1 and Az East US 2



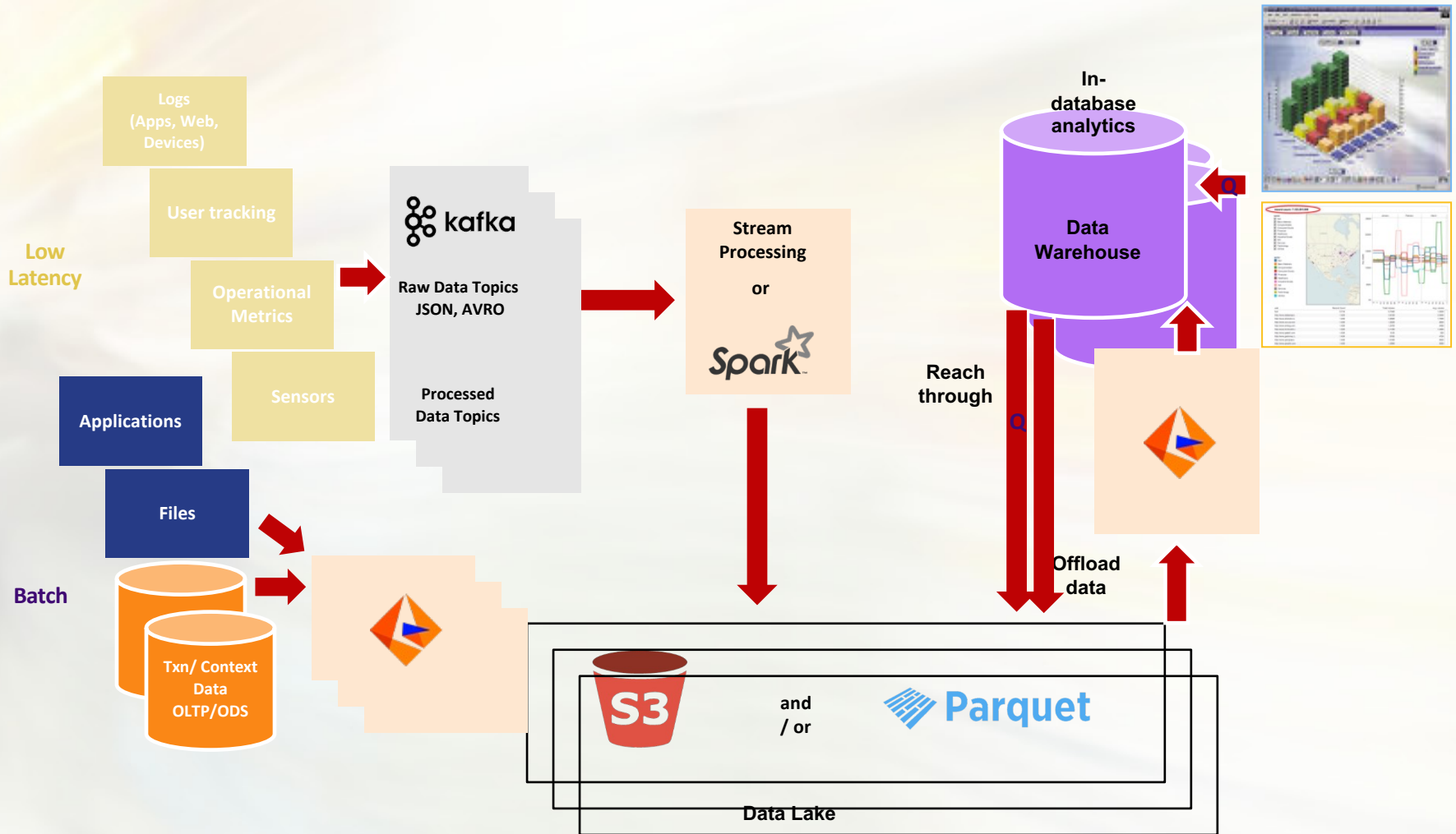
# Synapse External Data Sources

- Native (new) vs. Hadoop (old)
- Hadoop requires:
  - Master key
  - Database scoped credential
  - External data source
  - External file format
  - External table
- Native uses OPENROWSET

	Hadoop	Native
Dedicated	Yes	Preview
Serverless	No	Yes
Folder partition elimination	No	Yes
File elimination	No	Yes
Custom folder paths	No	Yes*
Column mapping	By position	By name
CETAS	Yes	Yes

\*except for Delta Lake tables

# Data Mesh



# Data Mesh Principles

- Domain Ownership
- Data as a Product
- Self-Service Data
- Federated Governance

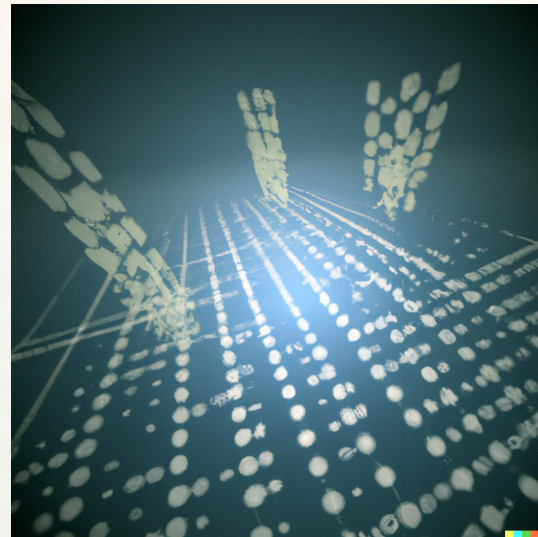


# Benefits of a Data Mesh

- Democratization of Data
- Cost-saving Measures
- Reduced Technical Debt
- Collaboration
- Safety and Adherence

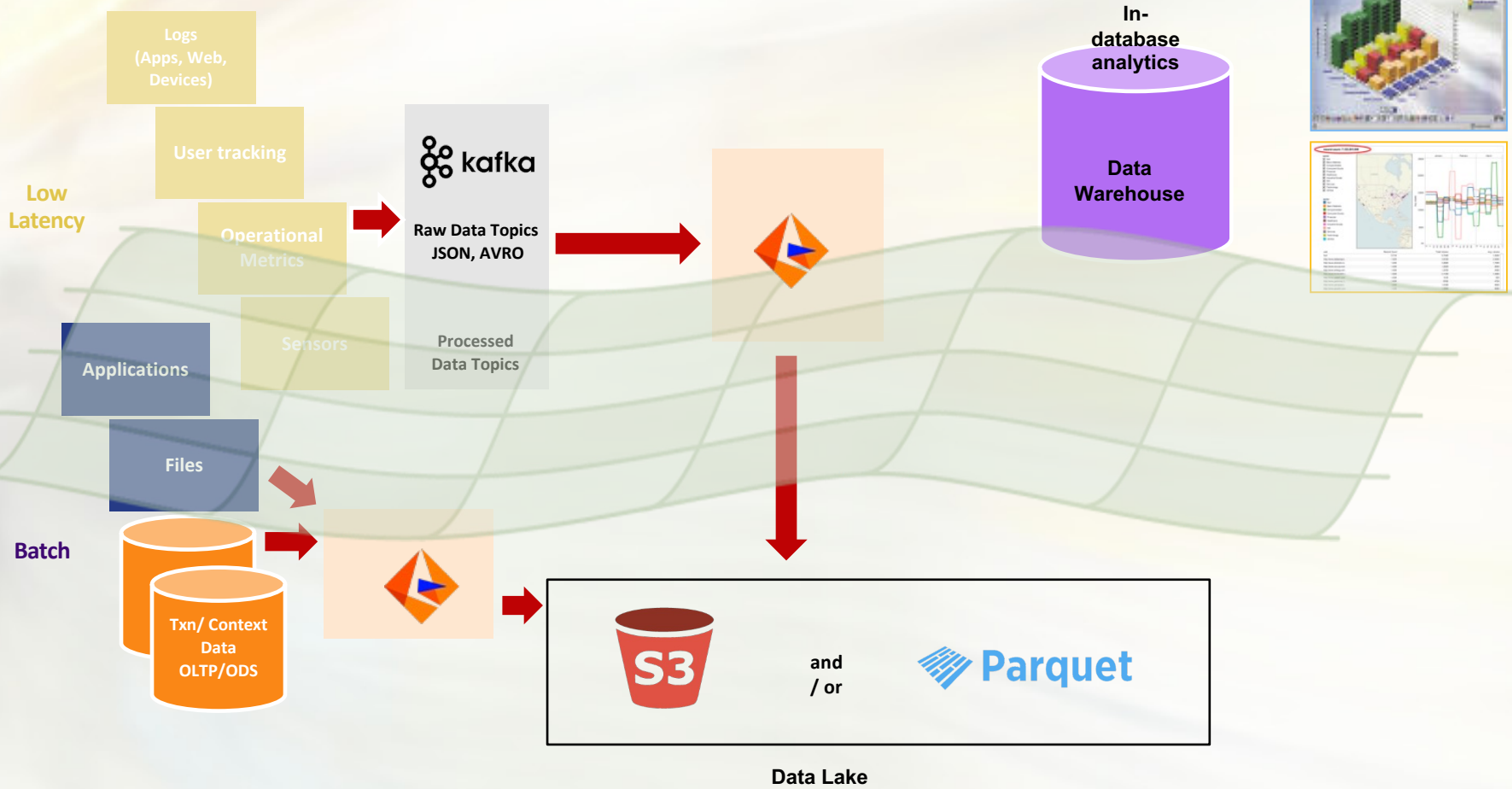
# Use Cases for Data Mesh

- Business Intelligence Dashboards
- Customer Experiences
- Machine Learning





# Data Fabric



# Data Fabric Principles

- Intelligent and Automated
- Unification of Disparate Data Systems
- Access to Integrated Enterprise Data
- Scale Efficiently
- Multi-Cloud Awareness

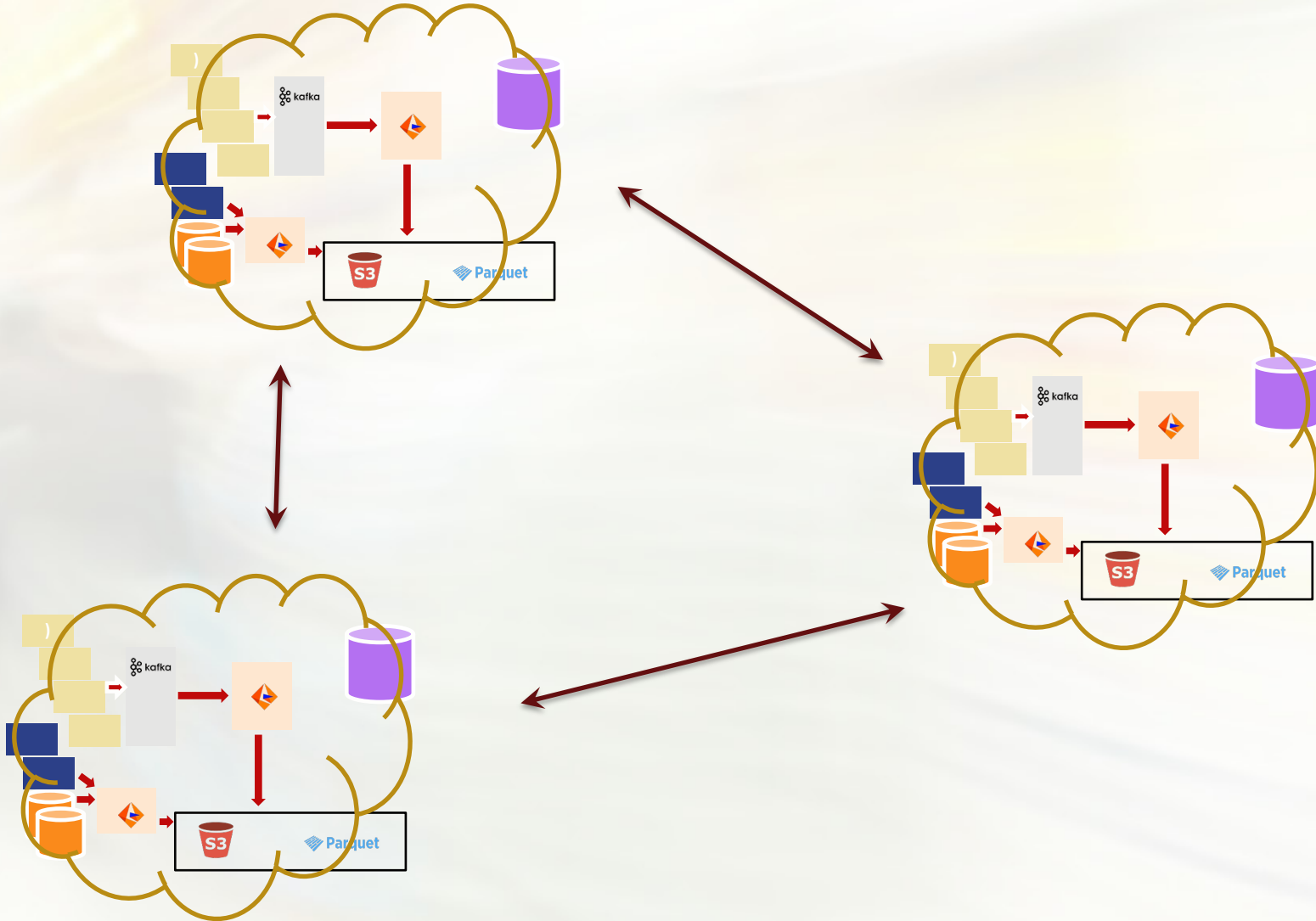
# Benefits of a Data Fabric

- Integrated Intelligence
- Data Democratization
- Improved Data Security

# Use Cases for Data Fabric

- Fraud Detection
- Preventative Maintenance
- Data Discovery
- Customer Profiling
- Risk Modeling

# Data Cloud



# Summary

- The Distributed Data Architecture Patterns are not Mutually Exclusive
- The Data Lakehouse is all about Drill-Through Pathing
- The Data Mesh architecture decentralizes and decouples components by business domain
- The Data Fabric provides common shared services, connectivity, and application portability making more automation possible through patterns in metadata
- The Data Cloud allows organizations to unify and connect to a single copy of all of their data and external data



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