

2026

# Instructor-Led Training

Course Catalog



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# Welcome to the DATAVERSITY Training Center

## Professional Data Education – Designed for You

The DATAVERSITY Training Center supports you at every stage of your data career, with high-quality, instructor-led online training and a growing library of flexible, on-demand courses.

You'll learn from experienced industry practitioners who focus on practical, up-to-date instruction – helping you build real-world skills and prepare for industry-recognized certifications across data governance, architecture, quality, analytics, strategy, machine learning, and emerging data practices.

Our live online trainings emphasize real-time interaction, hands-on learning, and direct access to instructors, while on-demand courses allow you to learn at your own pace, on your own schedule.

### CEUs and Certificates

When you participate in a live, instructor-led training, you'll earn Continuing Education Units (CEUs) and receive a Certificate of Completion.

CEUs are awarded after full participation and submission of the post-training evaluation. Your certificate and CEU documentation are delivered electronically and may be used to support professional development or organizational requirements.

### How to Register

Getting started is simple:

1. Browse the catalog and select the course and dates that work best for you.
2. Register securely through our online checkout process.
3. Receive immediate email confirmation and automated reminders as your training date approaches.

For invoices, group registrations, and enterprise enrollment options, contact [training@dataversity.net](mailto:training@dataversity.net).

## We're Here to Support You

If you have questions about registration, need technical assistance, or require additional support, our team is here to help. Support staff are available during live sessions to assist with platform or access issues. You can also visit our Help Center for FAQs, policies, and troubleshooting resources, or email [training@dataversity.net](mailto:training@dataversity.net) for assistance.

# 2026 Live Online Training Schedule

## January

[DMBOK and CDMP Preparation: Data Management Fundamentals](#)

[Data Architecture Bootcamp](#)

## February

[Data Governance Bootcamp](#)

[Data Quality Accelerator](#)

## March

[Avoiding Miscommunication in Data and Analytics Projects](#)

[Data Modeling for AI](#)

[DMBOK and CDMP Preparation: Data Management Fundamentals](#)

## April

[Data Governance Sprint](#)

[Data Architecture Intensive](#)

## May

[DMBOK and CDMP Specialist Deep Dive: Data Modeling](#)

[Practical Data Stewardship: From Strategy to Day-to-Day Execution](#)

[Data Strategy Bootcamp](#)

## June

[Data Governance Intensive](#)

[AI Risk Lab](#)

[Master Data Management \(MDM\) Accelerator](#)

## July

[DMBOK and CDMP Specialist Deep Dive: Data Quality](#)

[DMBOK and CDMP Preparation: Data Management Fundamentals](#)

## August

[DMBOK and CDMP Specialist Deep Dive: Data Governance](#)

## September

[Data Architecture Bootcamp](#)

[Data Quality Accelerator](#)

## October

[Data Governance Bootcamp](#)

[DMBOK and CDMP Preparation: Data Management Fundamentals](#)

[Data Strategy Bootcamp](#)

## November

[Data Governance Intensive](#)

## December

[Data Architecture Intensive](#)

# DMBOK and CDMP Preparation: Data Management Fundamentals

This live, instructor-led training is designed to help you build a strong foundation in enterprise data management while preparing for the CDMP Data Management Fundamentals exam.

Led by CDMP Master Instructor Mark Horseman, the course introduces the core DMBOK-defined principles – including data governance, architecture, metadata, and quality – and shows how they work together in real-world organizations. Through interactive instruction, practical frameworks, and real-world examples, you'll gain both exam-ready knowledge and skills you can apply immediately.

## What You'll Gain

- A clear understanding of the DMBOK data management disciplines and how they connect
- Practical insight into applying core principles to real-world data challenges
- Confidence navigating the CDMP certification structure and Fundamentals exam
- Skills to support or contribute to data governance and data management initiatives

## Meet Your Instructor



Mark Horseman is a CDMP–Master and seasoned data management professional with over 20 years of experience, currently serving as the data evangelist for DATAVERSITY. He has led major information management initiatives across sectors and specializes in data quality, master data management, and data governance. A recognized speaker, Mark frequently presents on emerging trends such as cloud analytics, AI, and modern data governance practices.

**CEUs: 18**

### 2026 Training Schedule: Four Live Sessions

<u><a href="#">January 13–15, 2026</a></u>	3 Days	Tuesday–Thursday, 8 AM – 3 PM PT / 11 AM – 6 PM ET
<u><a href="#">March 18–April 22, 2026</a></u>	6 Weeks	Every Wednesday, 8 AM – 11:30 AM PT / 11 AM – 2:30 PM ET
<u><a href="#">July 28–30, 2026</a></u>	3 Days	Tuesday–Thursday, 8 AM – 3 PM PT / 11 AM – 6 PM ET
<u><a href="#">October 14–November 18, 2026</a></u>	6 Weeks	Every Wednesday, 8 AM – 11:30 AM PT / 11 AM – 2:30 PM ET

[Browse Additional Courses](#)

# Data Architecture Bootcamp: Practical Exercises in Architecture Design

This live online bootcamp is designed to help you evaluate your current data architecture and design a clear path toward modern, scalable solutions. Led by Dave Wells, the course focuses on hands-on exercises and practical frameworks to help you assess existing environments, identify gaps, and design architectures aligned with both business goals and data management needs. You'll explore modern architectural approaches – such as data mesh, data fabric, and lakehouse – and apply them to real organizational scenarios.

You'll leave with actionable outputs you can use immediately, including a gap analysis, high-level requirements, and a draft architecture tailored to your organization.

## What You'll Gain

- The ability to assess existing data architectures and identify key gaps
- Practical experience defining business and data capability requirements
- Insight into modern architectural models and when to apply them
- A high-level architecture aligned with organizational goals
- A practical plan for implementation, testing, and stakeholder engagement

## Meet Your Instructor



Dave Wells is a veteran data management professional with more than 40 years of experience spanning information systems, business management, architecture, and education. He serves as an advisor, educator, and author, teaching for DATAVERSITY and contributing regularly to the Eckerson Group. Dave is widely recognized for his clear, practical insights and his passion for sharing knowledge through consulting, writing, and speaking.

**CEUs: 18**

### 2026 Training Schedule: Two Live Sessions

January 20–22, 2026

3 Days

Tuesday–Thursday, 8 AM – 3 PM PT / 11 AM – 6 PM ET

September 15, 22, and 29, 2026

3 Weeks

Every Tuesday, 8 AM – 3 PM PT / 11 AM – 6 PM ET

[Browse Additional Courses](#)

**\$900 Standard Registration | \$700 Early Bird Pricing**

**6**

# Data Governance Bootcamp: Laying the Foundation for Real-World Results

This live online training provides a structured, practical approach to establishing or revitalizing a data governance program that delivers measurable business value.

Led by John Ladley, the course guides you through executive engagement, program design, policy development, and implementation. You'll learn how to align governance with data quality and master data management (MDM), and how to build a sustainable operating model that works in real organizations – not just on paper.

You'll leave with concrete assessments, roadmaps, and tools to move governance forward with clarity and executive support.

## What You'll Gain

- The ability to assess data governance maturity and organizational readiness
- A clear definition of governance objectives, scope, and business alignment
- An operating model with defined roles, policies, and standards
- Practical strategies for integrating governance with data quality and MDM
- A sustainable roadmap with measurable outcomes

## Meet Your Instructor



John Ladley is a recognized authority in data and information management, helping organizations create sustainable value from their data. He is an experienced speaker and author on data governance, MDM, data quality, BI, and enterprise information management. With extensive experience across industries, he advises organizations on data strategies, governance, and the evolving role of the chief data officer.

**CEUs: 18**

### 2026 Training Schedule: Two Live Sessions

<u>February 10, 17, and 24, 2026</u>	3 Weeks	Every Tuesday, 8 AM – 3 PM PT / 11 AM – 6 PM ET
<u>October 6, 13, and 20, 2026</u>	3 Weeks	Every Tuesday, 8 AM – 3 PM PT / 11 AM – 6 PM ET

[Browse Additional Courses](#)

# Data Quality Accelerator: Actionable Steps to Program Success

This course takes a practical, business-focused approach to building or strengthening a data quality program that delivers measurable results.

You'll learn essential principles, frameworks, and hands-on techniques for connecting data quality efforts to governance, ownership, and real business outcomes. The training emphasizes turning data quality from an abstract goal into an operational capability that demonstrates clear value across the organization.

You'll leave with concrete tools and frameworks you can apply immediately to operationalize and measure data quality.

## What You'll Gain

- A clear approach to developing a data quality program charter aligned to business goals
- Techniques for defining and measuring critical data elements
- Skills to build scorecards and dashboards that visualize data quality results
- Methods for assessing business value and ROI of data quality initiatives
- Criteria for evaluating and integrating data quality tools

## Meet Your Instructor



Mark Horseman is a CDMP-Master and seasoned data management professional with over 20 years of experience, currently serving as the data evangelist for DATAVERSITY. He has led major information management initiatives across sectors and specializes in data quality, master data management, and data governance. A recognized speaker, Mark frequently presents on emerging trends such as cloud analytics, AI, and modern data governance practices.

**CEUs: 12**

### 2026 Training Schedule: Two Live Sessions

February 25-26, 2026

2 Days

Wednesday-Thursday, 8 AM – 3 PM PT / 11 AM – 6 PM ET

September 30 – October 1, 2026

2 Days

Wednesday-Thursday, 8 AM – 3 PM PT / 11 AM – 6 PM ET

[Browse Additional Courses](#)

**\$600 Standard Registration | \$450 Early Bird Pricing**

**8**

# Avoiding Miscommunication in Data and Analytics Projects

This course helps data and business professionals improve communication, reduce friction, and strengthen collaboration across the data and analytics lifecycle.

You'll learn practical communication frameworks that help translate technical concepts into meaningful outcomes, surface assumptions early, and build shared understanding. By focusing on clarity, trust, and alignment, the course prepares teams to make better decisions and deliver stronger project results.

## What You'll Gain

- The ability to identify and address early warning signs of miscommunication
- Practical techniques for clarifying expectations and surfacing assumptions
- Skills to communicate effectively across technical and business roles
- Frameworks for facilitating productive, trust-building conversations
- Tools to reduce rework and improve collaboration on real projects

## Meet Your Instructor



Dr. Wendy Lynch has spent over 35 years translating complex analytics into business value, consulting for Fortune 100 companies and applying big data solutions in human capital management. Her work bridges the gap between business and analytic teams, promoting clear communication and actionable insights, a passion reflected in her book "Become an Analytic Translator." She is the founder of Analytic-Translator.com and Lynch Consulting and was awarded the 2022 Bill Whitmer Leadership Award for her contributions to corporate health.

CEUs: 10

### 2026 Training Schedule: One Live Session

March 2, 9, 16, 23, and 30, 2026

5 Weeks

Every Monday, 8 AM – 10 AM PT / 11 AM – 1 PM ET

[View Session Details & Register](#)

[Browse Additional Courses](#)

\$600 Standard Registration | \$450 Early Bird Pricing

# Data Modeling for AI

This course helps you connect modern data modeling practices to the real needs of today's AI systems.

You'll explore how semantic modeling, governance, bias mitigation, and explainability influence AI quality, accountability, and trust. The course examines how data models evolve to support both discriminative and generative AI, and provides practical guidance for designing data structures that improve AI readiness, reliability, and interpretability.

## What You'll Gain

- A clear understanding of how data modeling supports AI development and interpretability
- Practical techniques for applying semantic, conceptual, and logical models for AI and ML
- Strategies for identifying and mitigating data bias, AI bias, and hallucinations
- Skills to design models that improve transparency, lineage, and understanding across the AI lifecycle
- Improved collaboration across data engineering, data science, and modeling teams

## Meet Your Instructor



Dave Wells is a veteran data management professional with more than 40 years of experience spanning information systems, business management, architecture, and education. He serves as an advisor, educator, and author, teaching for DATAVERSITY and contributing regularly to the Eckerson Group. Dave is widely recognized for his clear, practical insights and his passion for sharing knowledge through consulting, writing, and speaking.

**CEUs: 12**

### 2026 Training Schedule: One Live Session

March 10-11, 2026

2 Days

Tuesday-Wednesday, 8 AM – 3 PM PT / 11 AM – 6 PM ET

[View Session Details & Register](#)

[Browse Additional Courses](#)

**\$1200 Standard Registration | \$1000 Early Bird Pricing**

**10**

# Data Governance Sprints: Start Implementing in Weeks Instead of Months

This training introduces a fast, agile approach to launching or revitalizing a data governance program – replacing slow, unproductive meetings with focused, results-oriented workshops.

You'll learn how to align stakeholders, define roles, prioritize data, and rapidly prototype key governance deliverables such as glossaries, policies, dashboards, and communication plans. The course provides practical tools, templates, and a clear roadmap to help you move governance initiatives forward with confidence and momentum.

## What You'll Gain

- Hands-on experience applying the Data Governance Sprint™ methodology
- Skills to facilitate focused workshops that produce actionable outcomes
- A practical approach to mapping current and target governance states
- Foundational governance artifacts, including glossaries, dashboards, and communication plans
- Techniques for testing and refining governance tools for adoption and sustainability

## Meet Your Instructor



Mathias Vercauteren is a data governance specialist with over a decade of experience helping organizations implement practical, adoption-focused governance frameworks. As president of Data Vantage Consulting, he partners with executives to transform complex data environments while building lasting cultures of data literacy and ownership. A sought-after speaker and advisor, he is known for turning governance into a strategic advantage that drives real business value.

**CEUs: 16**

### 2026 Training Schedule: One Live Session

April 7, 14, 21, and 28, 2026

4 Weeks

Every Tuesday, 8 AM – 12 PM PT / 11 AM – 3 PM ET

[View Session Details & Register](#)

[Browse Additional Courses](#)

**\$1200 Standard Registration | \$1000 Early Bird Pricing**

**11**

# Data Architecture Intensive: Unifying Operational, Analytical, and AI Data

As data ecosystems grow more complex, many organizations struggle with fragmented architectures that separate operational, analytical, and AI data. This course helps you bring those domains together into a cohesive, future-ready architecture.

Through structured guidance and applied exercises, you'll learn how to evaluate existing environments, bridge legacy and modern systems, and design scalable architectures that support analytics, governance, and AI innovation.

## What You'll Gain

- A clear understanding of how operational, analytical, and AI architectures connect
- Practical guidance on evaluating architectural patterns such as data mesh, fabric, and lakehouse
- Strategies for addressing legacy challenges, technical debt, and semantic inconsistencies
- Insight into integrating AI-specific components like feature stores, model registries, and knowledge graphs
- A cohesive architectural approach aligned to organizational needs

## Meet Your Instructor



Dave Wells is a veteran data management professional with more than 40 years of experience spanning information systems, business management, architecture, and education. He serves as an advisor, educator, and author, teaching for DATAVERSITY and contributing regularly to the Eckerson Group. Dave is widely recognized for his clear, practical insights and his passion for sharing knowledge through consulting, writing, and speaking.

**CEUs: 12**

### 2026 Training Schedule: Two Live Sessions

[April 29-30, 2026](#)

2 Days

Wednesday–Thursday, 8 AM – 3 PM PT / 11 AM – 6 PM ET

[December 1-2, 2026](#)

2 Days

Tuesday–Wednesday, 8 AM – 3 PM PT / 11 AM – 6 PM ET

[Browse Additional Courses](#)

**\$1200 Standard Registration | \$1000 Early Bird Pricing**

**12**

# DMBOK and CDMP Specialist Deep Dive: Data Modeling

Data modeling is far more than database design—it is a foundational discipline that supports analytics, governance, master data management, and enterprise decision-making. This course provides a structured, end-to-end understanding of how data models are created, interpreted, and used across organizations, grounded in DAMA’s DMBOK.

Real-world modeling techniques are reinforced through hands-on practice and exam-focused review to build practical skill and professional confidence. You’ll also be prepared for the CDMP Data Modeling Specialist exam, a key step toward CDMP Practitioner and Master certification.

## What You’ll Gain

- A clear, practical framework for enterprise data modeling
- Hands-on skills across conceptual, logical, physical, and dimensional models
- Confidence in modeling tradeoffs, including normalization and denormalization
- The ability to use data models to support governance, MDM, and analytics
- Focused preparation for the CDMP Data Modeling Specialist exam

## Meet Your Instructor



Christopher Bradley is an Information Strategist and trainer with Data Management Advisors, with 40 years of global experience in data governance, data quality, and information strategy. He is VP for Professional Development at DAMA International, a primary author of DMBOK 2, and the inaugural CDMP Fellow and DAMA Lifetime Achievement Award recipient. Chris works with organizations worldwide to build practical, business-driven information capabilities through executive engagement and training.

**CEUs: 13.5**

### 2026 Training Schedule: One Live Session

May 12-14, 2026

2 Days

Tuesday–Thursday, 8 AM – 1 PM PT / 11 AM – 4 PM ET

[View Session Details & Register](#)

[Browse Additional Courses](#)

**\$1800 Standard Registration | \$1500 Early Bird Pricing**

**13**

# Practical Data Stewardship: From Strategy to Day-to-Day Execution

This course helps you translate data governance strategy into effective, day-to-day stewardship practices.

You'll learn how to define stewardship roles, build accountability, manage data quality and metadata, and ensure information is reliable, compliant, and business-ready. Through applied exercises, the course equips you with practical tools to operationalize governance and embed stewardship across the organization.

## What You'll Gain

- Clarity on stewardship roles, responsibilities, and organizational models
- Practical techniques for applying stewardship to data quality, metadata, and privacy
- Strategies for connecting governance strategy to operational execution
- Frameworks for diagnosing and resolving data issues collaboratively
- A roadmap for evolving and sustaining a stewardship program

## Meet Your Instructor



Dave Wells is a veteran data management professional with more than 40 years of experience spanning information systems, business management, architecture, and education. He serves as an advisor, educator, and author, teaching for DATAVERSITY and contributing regularly to the Eckerson Group. Dave is widely recognized for his clear, practical insights and his passion for sharing knowledge through consulting, writing, and speaking.

**CEUs: 12**

### 2026 Training Schedule: One Live Session

May 19-20, 2026

2 Days

Tuesday-Wednesday, 8 AM – 3 PM PT / 11 AM – 6 PM ET

[View Session Details & Register](#)

[Browse Additional Courses](#)

**\$1200 Standard Registration | \$1000 Early Bird Pricing**

**14**

# Data Strategy Bootcamp: From Planning to Execution

This course provides a practical framework for designing and executing a data strategy that aligns business goals with data priorities.

You'll learn how to assess data maturity, establish governance, quality, and architecture foundations, and develop a roadmap that moves strategy from planning to measurable execution. Through applied exercises, you'll create key artifacts that guide decision-making, operations, and success metrics across the organization.

## What You'll Gain

- The ability to align data strategy with business goals and measurable outcomes
- Tools for assessing organizational data maturity and readiness for change
- Practical approaches to designing governance, architecture, and quality initiatives
- A balanced roadmap that delivers quick wins while supporting long-term objectives
- Techniques for sustaining strategy through metrics, operating models, and data literacy

## Meet Your Instructor



John Ladley is a recognized authority in data and information management, helping organizations create sustainable value from their data. He is an experienced speaker and author on data governance, MDM, data quality, BI, and enterprise information management. With extensive experience across industries, he advises organizations on data strategies, governance, and the evolving role of the chief data officer.

**CEUs: 12**

### 2026 Training Schedule: Two Live Sessions

May 27 and June 3, 2026

2 Weeks

Every Wednesday, 8 AM – 3 PM PT / 11 AM – 6 PM ET

October 27 and November 3, 2026

2 Weeks

Every Tuesday, 8 AM – 3 PM PT / 11 AM – 6 PM ET

[Browse Additional Courses](#)

# AI Risk Lab: Managing AI to Maximize Opportunity and Avoid Liability

AI-driven transformation introduces new and amplified risks across legal, financial, operational, and societal domains. This workshop helps you identify, assess, and mitigate those risks so your organization can adopt AI responsibly and sustainably.

Using real-world examples and an interdisciplinary approach, you'll learn how to apply thoughtful due diligence to AI development and deployment – balancing innovation with accountability.

## What You'll Gain

- A clear understanding of key business and societal risks associated with AI systems
- Tools for evaluating AI impacts through ethical, governance, and risk-management lenses
- Practical frameworks for assessing, monitoring, and mitigating AI risks
- Strategies for developing sustainable, values-aligned approaches to responsible AI

## Meet Your Instructor



Katrina Ingram is the founder and CEO of Ethically Aligned AI, helping organizations design, develop, and deploy AI systems responsibly. With over two decades of leadership across corporate, nonprofit, and public sectors, she is recognized among the 100 Brilliant Women in AI Ethics and serves on multiple AI and data ethics boards. Katrina also teaches at Canadian universities, developed the country's first micro-credential in AI Ethics, and hosts the podcast AI4Society Dialogues.

**CEUs: 12**

### 2026 Training Schedule: One Live Session

June 8 and 15, 2026

2 Weeks

Every Monday, 8 AM – 3 PM PT / 11 AM – 6 PM ET

[View Session Details & Register](#)

[Browse Additional Courses](#)

**\$1200 Standard Registration | \$1000 Early Bird Pricing**

**16**

# Data Governance Intensive: Advanced Strategies and Practical Playbooks

This course is designed for experienced practitioners looking to scale, mature, and sustain data governance programs over time.

You'll learn how to strengthen operating models, measure success, manage change, and adapt governance to support analytics, AI, and emerging technologies. Through practical frameworks and applied exercises, the course provides the tools needed to evolve governance and demonstrate lasting value.

## What You'll Gain

- Techniques for assessing governance maturity and identifying improvement opportunities
- Strategies for refining roles, engagement models, and operating architectures
- Practical change-management and communication approaches
- Skills to develop metrics, KPIs, and dashboards that demonstrate ROI
- Playbooks and templates for integrating governance with analytics, AI, and enterprise data strategy

## Meet Your Instructor



John Ladley is a recognized authority in data and information management, helping organizations create sustainable value from their data. He is an experienced speaker and author on data governance, MDM, data quality, BI, and enterprise information management. With extensive experience across industries, he advises organizations on data strategies, governance, and the evolving role of the chief data officer.

**CEUs: 12**

### 2026 Training Schedule: Two Live Sessions

June 9-10, 2026

2 Days

Tuesday-Wednesday, 8 AM – 3 PM PT / 11 AM – 6 PM ET

November 16-17, 2026

2 Days

Monday-Tuesday 8 AM – 3 PM PT / 11 AM – 6 PM ET

[Browse Additional Courses](#)

# Master Data Management (MDM) Accelerator: Developing Sustainable Solutions

This course provides a practical framework for designing and implementing sustainable master data management (MDM) programs that deliver trusted, business-ready data.

You'll learn how to align MDM initiatives with business strategy, integrate governance and data quality, and establish stewardship processes that support long-term success. Applied exercises, templates, and best practices help translate MDM concepts into actionable roadmaps.

## What You'll Gain

- The ability to define and plan MDM initiatives aligned to business and governance goals
- Practical approaches for applying governance, quality, and stewardship to MDM
- Guidance on designing roles, councils, and processes for sustainability
- Techniques for evaluating MDM tools and assessing ROI
- Actionable roadmaps for implementing and scaling MDM across data domains

## Meet Your Instructor



Mark Horseman is a CDMP–Master and seasoned data management professional with over 20 years of experience, currently serving as the data evangelist for DATAVERSITY. He has led major information management initiatives across sectors and specializes in data quality, master data management, and data governance. A recognized speaker, Mark frequently presents on emerging trends such as cloud analytics, AI, and modern data governance practices.

CEUs: 12

### 2026 Training Schedule: One Live Session

June 23–24, 2026

2 Days

Tuesday–Wednesday, 8 AM – 3 PM PT / 11 AM – 6 PM ET

[View Session Details & Register](#)

[Browse Additional Courses](#)

**\$1200 Standard Registration | \$1000 Early Bird Pricing**

**18**

# DMBOK and CDMP Specialist Deep Dive: Data Quality

Data quality sits at the center of effective decision-making, analytics, and regulatory compliance, yet many organizations struggle to manage it with consistency and discipline. This two-day, live, online deep dive gives you a practical, DMBOK-grounded roadmap for building data quality management capabilities that work in real organizational settings.

You'll work with real-world examples and hands-on exercises to understand data quality dimensions, measurement, root cause analysis, and how data quality connects to governance, modeling, and master data. You'll also be prepared for the CDMP Data Quality Specialist exam, a key step toward CDMP Practitioner and Master certification.

## What You'll Gain

- A practical framework for designing and running effective data quality programs
- Clear methods to define, measure, and monitor data quality aligned to business needs
- Tools and techniques to diagnose root causes of persistent data quality issues
- A deeper understanding of how data quality supports governance, MDM, and analytics
- Focused preparation for the CDMP Data Quality Specialist exam

## Meet Your Instructor



Christopher Bradley is an Information Strategist and trainer with Data Management Advisors, with 40 years of global experience in data governance, data quality, and information strategy. He is VP for Professional Development at DAMA International, a primary author of DMBOK 2, and the inaugural CDMP Fellow and DAMA Lifetime Achievement Award recipient. Chris works with organizations worldwide to build practical, business-driven information capabilities through executive engagement and training.

CEUs: 9

### 2026 Training Schedule: One Live Session

July 20-21, 2026

2 Days

Monday-Tuesday, 8 AM – 1 PM PT / 11 AM – 4 PM ET

[View Session Details & Register](#)

[Browse Additional Courses](#)

\$1200 Standard Registration | \$1000 Early Bird Pricing

19

# DMBOK and CDMP Specialist Deep Dive: Data Governance

Data governance is no longer optional as regulatory pressure, growing data volumes, and rising expectations for trustworthy information continue to increase. This course gives you a clear, DMBOK-grounded foundation for building governance programs that work in real organizations—not just on paper.

Practical examples and hands-on exercises guide the design of governance roles, operating models, and maturity approaches that fit your organization and support data quality, MDM, and analytics. The course also prepares you for the CDMP Data Governance Specialist exam, a key step toward CDMP Practitioner and Master certification.

## What You'll Gain

- A clear, business-focused awareness of data governance and how it drives business and regulatory outcomes
- Frameworks to design and scope governance roles, standards, and operating models
- Tools to assess governance maturity and readiness across your organization
- Clarity on how governance supports data quality, MDM, and analytics
- Focused preparation for the CDMP Data Governance Specialist exam

## Meet Your Instructor



Christopher Bradley is an Information Strategist and trainer with Data Management Advisors, with 40 years of global experience in data governance, data quality, and information strategy. He is VP for Professional Development at DAMA International, a primary author of DMBOK 2, and the inaugural CDMP Fellow and DAMA Lifetime Achievement Award recipient. Chris works with organizations worldwide to build practical, business-driven information capabilities through executive engagement and training.

**CEUs: 13.5**

### 2026 Training Schedule: One Live Session

August 3–5, 2026

3 Days

Monday–Wednesday, 8 AM – 1 PM PT / 11 AM – 4 PM ET

[View Session Details & Register](#)

[Browse Additional Courses](#)

**\$1800 Standard Registration | \$1500 Early Bird Pricing**

**20**

# Additional DATAVERSITY Training Center Offerings

## Looking to Advance Your Credentials?

If certification is part of your professional goals, DATAVERSITY offers two of the industry's most respected pathways in data management and data governance – developed and taught by experienced practitioners and supported by a global community of more than 15,000 certified professionals.

You can choose the certification path that best aligns with your role and career direction:

- Certified Data Management Professional (CDMP), awarded through DAMA International, provides a globally recognized foundation in data management principles.
- Applied Data Governance Practitioner (ADGP), created with Athabasca University and certified by DATAVERSITY, focuses on practical, execution-driven data governance skills for today's organizations.

Together, these programs support both conceptual understanding and real-world application.

[Learn more about CDMP](#)

[Learn more about ADGP](#)

## On-Demand Learning – On Your Schedule

If you prefer flexible, self-paced learning, you can access a broad library of on-demand courses and curated learning plans anytime, anywhere.

Explore key data domains – from governance and quality to analytics and AI – at your own pace, building the skills that matter most to you and your organization. On-demand learning is designed to be practical, current, and easy to fit into your schedule.

[Browse the full catalog](#)

## Subscription Options for Continuous Learning

For ongoing professional development, a DATAVERSITY Training Center subscription gives you on-demand access to curated courses, structured learning plans, and exclusive content.

Whether you're strengthening your data management foundation, preparing for CDMP exams, or staying current as the field evolves, a subscription supports continuous growth – on your timeline.

[Explore Subscription Options](#)