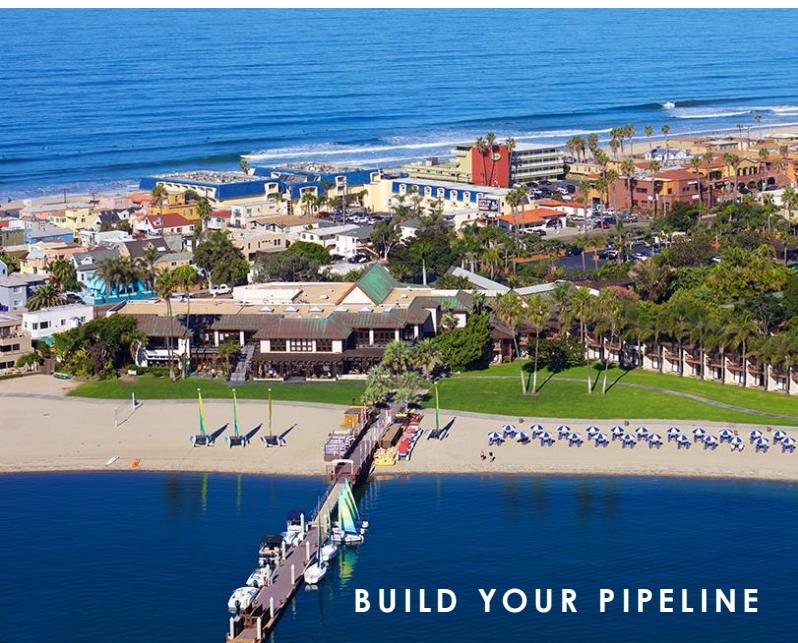


Catamaran Resort Hotel and Spa • San Diego, CA • May 4-8, 2026



Exhibits Open: May 5-6, 2026

What Makes Our Attendees Your Most Qualified Customers

Specialists You Can Trust

We focus exclusively on Data Governance, Data Quality, Information Quality, AI Governance, Stewardship, and related fields—and, with the addition of Enterprise Data World (EDW), the most comprehensive educational conference on Data Management, our reach now spans the full spectrum of the field. This focus attracts an audience of professionals who live and breathe these topics and who come ready to find partners with proven solutions.

Quality That Drives Quantity

Our program is highly selective, accepting only one in five speaking proposals. Attendees know they'll learn from top practitioners and thought leaders—which is why year after year, this event continues to grow as the world's leading event in Data Governance and Data Management.



Attendees Invest to Be Here

With an average registration cost of \$2,100+, attendees are committed to making the most of their time. They come ready to research, compare, and invest in the tools and partners that will move their data strategies forward.

Budgets Backed by Fortune 1000 Companies

Our audience represents large enterprises and government agencies with substantial budgets for new initiatives and ongoing projects. They attend with clear business needs and the authority to act.

Cross-Industry Reach, Shared Challenges

From banking and insurance to healthcare, retail, energy, manufacturing, and beyond, our attendees represent the industries that invest

most heavily in IT. While their sectors differ, what unites them is a common challenge: turning data into measurable business value.

Employer-Justified, Business Driven

Employers approve attendance because our sessions are practical and results-focused. Dozens of case studies and how-to sessions ensure participants leave with actionable strategies—making them ideal prospects for solutions they can implement right away.

Beyond IT: Business Leaders in the Room

Over 35% of our audience comes from the “business side”—executives and managers who collaborate with technical teams to achieve enterprise-wide data goals. This growing segment is focused on outcomes, budgets, and results.

Buying Power in Numbers

More than 40% of attendees come as part of a group, underscoring the strategic importance their employers place on the event. These teams are tasked with evaluating vendors and learning from peers—and they arrive ready to make informed buying decisions.

Featured Topics for 2026

- Data Governance
- Data Quality
- Artificial Intelligence & Generative AI
- Data Strategy
- Data Literacy & Culture
- Data Catalogs
- Metadata & Master Data Management
- Data Architecture & Data Engineering
- Data Modeling & Integration
- Business Analytics & Professional Development
- Semantic Integration & Knowledge Graphs
- Data Security, Privacy & Protection
- CDMP Certification Prep
- Stewardship & Human Factors
- Industry Trends & Business Buy-In

Attendee Profile and Demographics

Decision-Makers with Real Buying Power

Over half of attendees (58%) are directly involved in determining the need for new products, evaluating vendors, and approving budgets. In other words: you're talking to the people who can say "yes."

Industries That Invest Heavily in Data

14%	Banking/Finance
13%	Government/Military
13%	Technology/Communications
13%	Consulting
12%	Government/Military
11%	Other
9%	Insurance
8%	Education
7%	Energy/Utilities
7%	Health Care
7%	Retail/Manufacturing

Global Reach, U.S. Core

Attendees come from 37+ countries, with a primarily U.S. base. Regional distribution shifts with each year's location, ensuring broad and diverse exposure.

87%	United States
4%	Europe
3%	Brazil
1.5%	Japan

Organizations of Every Scale

From global enterprises to specialized agencies, sponsors meet decision-makers from organizations of all sizes:

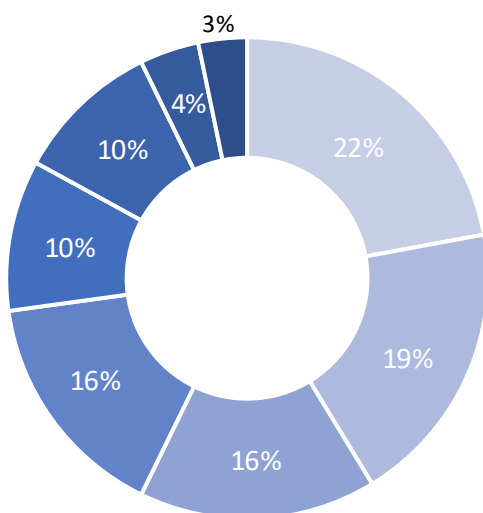
36%	Over 10,000 people
11%	5,000 to 10,000 people
20%	1,000 to 4,999 people
33%	Fewer than 1,000 people

Budgets That Match Ambition

Attendees represent companies with IT budgets that allow for meaningful investment:

21%	Over \$10 Million
23%	\$1 Million -10 Million
30%	\$100,000 - \$1 Million
26%	Under \$100,000

Attendee Roles: A Blend of Business & Technical Leaders



- Manager/Supervisor/Department Head
- Other
- VP/Director
- Business Analyst/Data Analyst
- CXO/President/Principal/Partner
- Data Architect/Enterprise Data Architect
- Consultant
- Technical Staff (Modeler, Engineer, Programmer)

**Data from the most recent DGIQ and EDW event*

Trusted by the World's Largest Organizations

DGIQ + EDW bring together hundreds of Data Governance and Data Management professionals from the world's most influential companies and agencies— all seeking solutions, partners, and innovations in one place.

Here's a sample of the organizations that have joined us at past DGIQ conferences:

Abbott Labs
Adidas
Allstate Insurance
American Airlines
American Express
Amtrak
Amica
Ascensus
Baird
Bank of America
Blue Cross Blue Shield of North Carolina
Boehringer Ingelheim
Brigham Young University
Bristol Myers Squibb
California Department of Social Services
Capital One
Cardinal Health
Carhartt
Carnegie Mellon University
Chick-fil-A
Cigna
Columbia Sportswear
Comcast
Department of Defense
Discover Financial Services
eBay
Electronic Arts
Eli Lilly & Company
Equifax
ExxonMobil
Federal Aviation Administration
Federal Energy Regulatory Commission
Federal Emergency Management Agency
Federal Reserve Bank of New York
Fidelity Investments
General Electric
General Mills
George Washington University
Hilton
Humana
IBM
Internal Revenue Service

Los Alamos National Laboratory
Los Angeles Unified School District
McKesson
Mutual of Omaha
National Cybersecurity Authority
Nestle
NetJets
New Balance
Northrop Grumman
Northwestern Mutual
NY Power Authority
Ocean Spray Cranberries
Panasonic
Patagonia
Paychex
PepsiCo
Petrobras
PIMCO
Procter & Gamble
Progressive Insurance
Prudential
Roche
San Diego Gas & Electric
Sargento Foods
Shell
Siemens Energy
Sierra Nevada Corporation
Social Security Administration
Sony Pictures Entertainment
Starbucks
Subaru of America
Sun Life
Takeda
The Hartford Insurance Group
The Home Depot
Thermo Fisher Scientific
T-Mobile
U.S. Army
Under Armour
University of Arizona
University of Colorado
University of Texas

"DGIQ is where data professionals have to be, no matter where they are in their journey."

It answers all the right questions if you're starting your programs and provides the higher level, impactful solutions for those well into the journey."

Providing practical advice, direction and solutions for our governance team in an environment where we can easily talk to the biggest thought leaders in the industry from Netflix and American Express to Microsoft and IBM."

- Joe, Data Governance Manager

EVENT SPONSORSHIP OPTIONS

Premier Sponsorship

\$34,950 | Only Two (2) Available

- **10x10 exhibit booth space.** Includes skirted table, two chairs, signage, and electrical connection.
- **Keynote panel participation** (for C-level or VP-level sponsor representatives).

Premier Exclusive

- **45-minute educational presentation.** A non-commercial presentation designed to educate the audience. Topic and speaker must be approved by DATAVERSITY.
- **30-minute product presentation.** A product-driven presentation allowing vendors to freely discuss their products, tools, and services.
- **Five (5) free conference and tutorial passes.**
- **Private hosted reception. Sponsor chooses the guests** from attendee list. DATAVERSITY sends invitations to attendees with instructions to RSVP to the sponsor directly. Sponsor is responsible for costs and logistics of event.
- Your **literature distributed to every attendee** in conference bags (one piece no more than 4 ounces).
- Your **logo in select marketing emails** sent to over 100k data professionals in our network.
- Your **logo and 100-word description** in the event app, on the homepage, and on the sponsor page of the conference website with a link to your website.
- **DATAVERSITY-hosted white paper** for three months, no lead minimums or maximums.
- **Two (2) free exhibit passes** for booth staff (meals included on exhibit days only). Additional staff exhibit passes available for \$300 per person.
- **Conference registration discounts:** 15% for staff and 15% for clients and customers.

Platinum Sponsorship

\$24,950 | Only Six (6) Available

- **10x10 exhibit booth space.** Includes skirted table, two chairs, signage, and electrical connection.
- **45-minute educational presentation.** A non-commercial presentation designed to educate the audience. Topic and speaker must be approved by DATAVERSITY.

Premier + Platinum Exclusive Benefit

- **30-minute product presentation.** A product-driven presentation allowing vendors to freely discuss their products, tools, and services.
- **Three (3) free conference and tutorial passes.**
- **Private hosted reception. Sponsor chooses the guests** from attendee list. DATAVERSITY sends invitations to attendees with instructions to RSVP to the sponsor directly. Sponsor is responsible for costs and logistics of event.
- Your **literature distributed to every attendee** in conference bags (one piece no more than 4 ounces).
- Your **logo in select marketing emails** sent to over 100k data professionals in our network.
- Your **logo and 100-word description** in the event app, on the homepage, and on the sponsor page of the conference website with a link to your website.
- **DATAVERSITY-hosted white paper** for three months, no lead minimums or maximums.
- **Two (2) free exhibit passes** for booth staff (meals included on exhibit days only). Additional staff exhibit passes available for \$300 per person.
- **Conference registration discounts:** 15% for staff and 15% for clients and customers.

EVENT SPONSORSHIP OPTIONS

Gold Sponsorship

\$14,950 | Only Eight (8) Available

- **10x10 exhibit booth space.** Includes skirted table, two chairs, signage, and electrical connection.
- **30-minute product presentation.** A product-driven presentation allowing vendors to freely discuss their products, tools, and services.
- **Two (2) free conference and tutorial passes.**
- Your **logo in select marketing emails** sent to over 100k data professionals in our network.
- Your **logo and 100-word description** in the event app, on the homepage, and on the sponsor page of the conference website with a link to your website.
- **Two (2) free exhibit passes** for booth staff (meals included on exhibit days only). Additional staff exhibit passes available for \$300 per person.
- **Conference registration discounts:** 15% for staff and 15% for clients and customers.

Silver Sponsorship

\$8,950

- **10x10 exhibit booth space.** Includes skirted table, two chairs, signage, and electrical connection.
- **One (1) free conference and tutorial pass.**
- Your **logo and 100-word description** in the event app, on the homepage, and on the sponsor page of the conference website with a link to your website.
- **Two (2) free exhibit passes** for booth staff (meals included on exhibit days only). Additional staff exhibit passes available for \$300 per person.
- **Conference registration discounts:** 15% for staff and 15% for clients and customers.



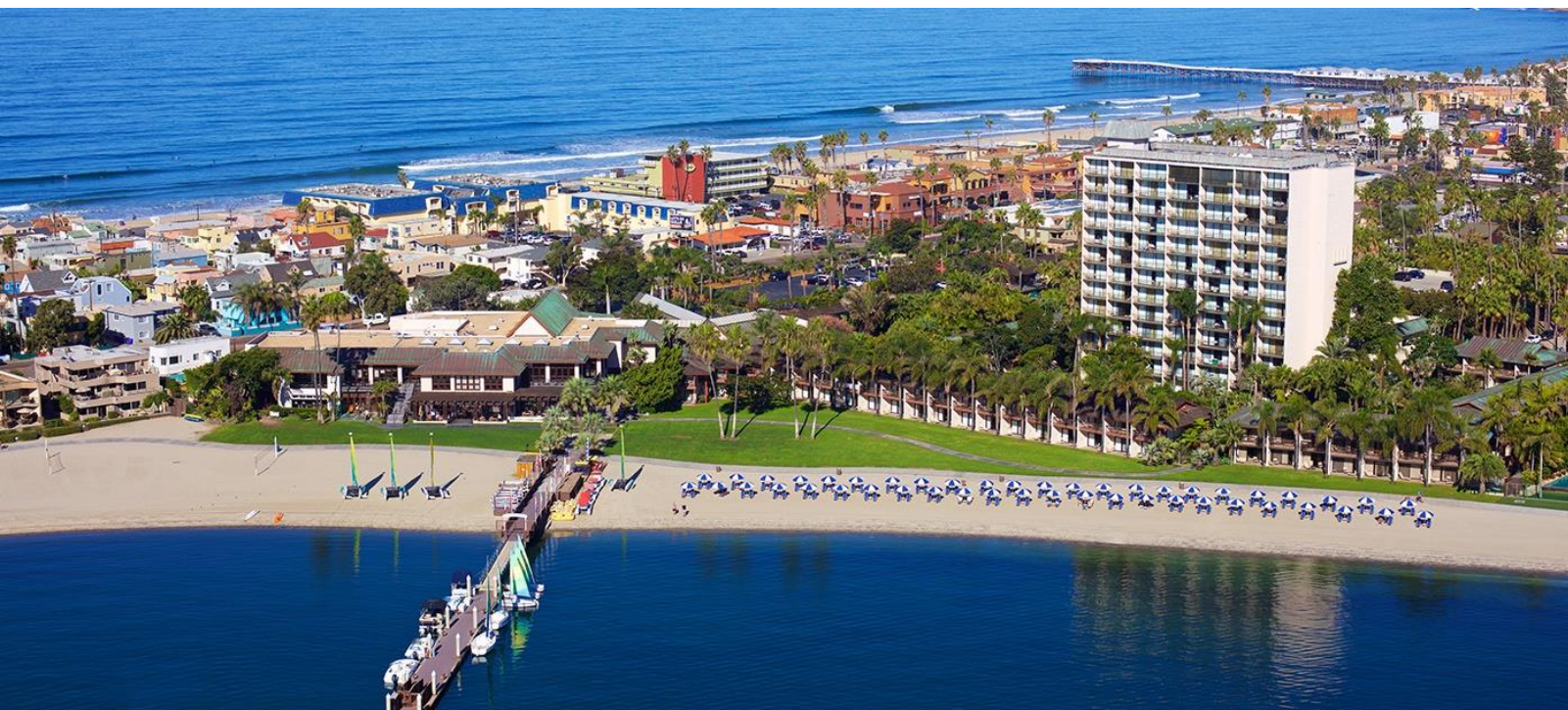
EVENT SPONSORSHIP OPTIONS

	PREMIER SPONSORSHIP \$34,950	PLATINUM SPONSORSHIP \$24,950	GOLD SPONSORSHIP \$14,950	SILVER SPONSORSHIP \$8,950
Exhibit Booth Space: Table, Chairs, Electrical Outlet Included	✓	✓	✓	✓
Free Exhibit Staff Passes (w/ Meals)	2	2	2	2
Keynote Panel Participation (For C-Level Sponsor Representatives)	✓			
45-Minute Speaking Slot (Conference Session)	✓	✓		
30-Minute Speaking Slot (Product Presentation)	✓	✓	✓	
Private Hosted Reception (See Package Details)	✓	✓		
Logo and Company Description on the Website	✓	✓	✓	✓
Hyperlinked Logo and Description on Sponsor Page & Homepage	✓	✓	✓	✓
Logo in Select Marketing Emails	✓	✓	✓	
Literature Insert in Attendee Bags	✓	✓		
Free Conference & Tutorial Passes for Colleagues or Customers (Mon – Thu)	5	3	2	1
Discount for Additional Staff Registrations	15%	15%	15%	15%
Discount for Your Clients and Customers	15%	15%	15%	15%
Your White Paper Hosted by DATAVERSITY for Up to 3 Months (No Lead Minimums or Maximums)	✓	✓		

POPULAR SPONSORSHIP ADD-ONS

SPONSORED BREAKFAST (Limited Availability) ✓ Easel Sign ✓ Literature at each place setting \$6,000	SPONSORED LUNCH ✓ Easel Sign ✓ Literature displayed in the buffet area \$6,000	COFFEE BREAK (Exclusive) ✓ Easel Sign ✓ Literature displayed in the break area ✓ Exclusive 2-day sponsorship includes 4 coffee breaks \$1,800	LITERATURE DISTRIBUTION ✓ Sponsor provided literature is distributed with the conference proceedings \$2,500	EXPO RECEPTION ✓ Food and Beverage ✓ 100 drink tickets ✓ Branded drink tickets ✓ Easel Sign ✓ Tabletop signage \$17,500
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WHERE DATA LEADERS CHOOSE THEIR PARTNERS



PAST CONFERENCE SPONSORS



Hundreds of qualified decision-makers, dozens of networking opportunities, and a track record of delivering sponsor ROI make DGIQ + EDW 2026 a must-participate event for companies like yours.

This is where the world's leading Data Governance and Data Management professionals gather to evaluate solutions, build partnerships, and make purchasing decisions. Don't miss the chance to have your brand at the center of it all.

Reserve your space today and secure one of the limited sponsorship opportunities still available.

DGIQ Data Governance & Information Quality CONFERENCE

ENTERPRISE DATA WORLD

Contact Francesca Djoufack for more information:
francesca@dataversity.net

DGIQConference.com

EnterpriseDataWorld.com