

Omni Providence Hotel • Providence, RI • November 16-19, 2026



Exhibits Open: November 17-18, 2026

What Makes Our Attendees Your Most Qualified Customers

Specialists You Can Trust

We focus exclusively on data governance, data quality, information quality, AI governance, stewardship, and related fields. This focus attracts an audience of professionals who live and breathe these topics and who come ready to find partners with proven solutions.

Quality That Drives Quantity

Our program is highly selective, accepting only one in five speaking proposals. Attendees know they'll learn from top practitioners and thought leaders—which is why year after year, this event continues to grow as the world's leading event in data and AI governance.



Attendees Invest to Be Here

With an average registration cost of \$2,100+, attendees are committed to making the most of their time. They come ready to research, compare, and invest in the tools and partners that will move their data strategies forward.

Budgets Backed by Fortune 1000 Companies

Our audience represents large enterprises and government agencies with substantial budgets for new initiatives and ongoing projects. They attend with clear business needs and the authority to act.

Cross-Industry Reach, Shared Challenges

From banking and insurance to healthcare, retail, energy, manufacturing, and beyond, our attendees represent the industries that invest most heavily in IT. While their sectors differ, what unites them is a common challenge: turning data into measurable business value.

Employer-Justified, Business Driven

Employers approve attendance because our sessions are practical and results-focused. Dozens of case studies and how-to sessions ensure participants leave with actionable strategies—making them ideal prospects for solutions they can implement right away.

Beyond IT: Business Leaders in the Room

Over 35% of our audience comes from the “business side”—executives and managers who collaborate with technical teams to achieve enterprise-wide data goals. This growing segment is focused on outcomes, budgets, and results.

Buying Power in Numbers

More than 40% of attendees come as part of a group, underscoring the strategic importance their employers place on the event. These teams are tasked with evaluating vendors and learning from peers—and they arrive ready to make informed buying decisions.

Featured Topics for DGIQ + AIGov 2026

- Active metadata & data fabric
- AI-powered data lineage & provenance
- AI model risk management
- Responsible AI & explainability
- Generative AI governance
- Data quality for AI/ML pipelines
- Data observability & pipeline health
- Master data management & entity resolution
- Data product management
- Semantic layer & governed self-service BI
- AI regulatory compliance (EU AI Act, NIST AI RMF)
- Data privacy & PII governance
- Data access control & entitlement governance
- AI ethics & algorithmic accountability
- Data literacy & governance culture
- Data mesh & decentralized governance
- Cloud data platform governance
- DataOps & governance automation
- AI in regulated industries (BFSI, healthcare, public sector)
- Synthetic data & privacy-preserving AI

Attendee Profile and Demographics

Decision-Makers with Real Buying Power

A significant portion of attendees influence purchasing decisions, with over four in ten respondents directly involved in evaluating, recommending, or approving data and AI solutions.

Industries That Invest Heavily in Data

18%	Government / Military
17%	Technology / Communications
12%	Banking / Finance
12%	Consulting
6%	Education
5%	Retail / Manufacturing
5%	Health Care
5%	Insurance
4%	Energy / Utilities

Global Reach, U.S. Core

Attendees represent 20+ countries, with a strong U.S. core. Regional mix shifts with each event location.

84%	United States
6%	Canada
3%	Europe
2%	Saudi Arabia

Organizations of Every Scale

From global enterprises to specialized agencies, sponsors meet decision-makers from organizations of all sizes:

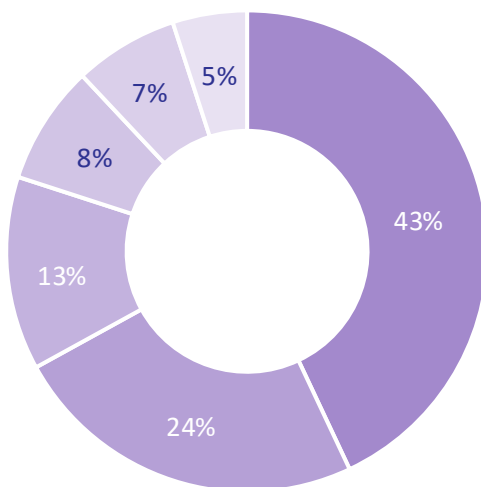
32%	Over 10,000 people
11%	5,000 to 10,000 people
20%	1,000 to 4,999 people
37%	Fewer than 1,000 people

Budgets That Match Ambition

Among attendees who know their IT or data budget, over half manage or influence budgets exceeding \$1M:

19%	Over \$10 Million
22%	\$1 Million -10 Million
33%	\$100,000 - \$1 Million
25%	Under \$100,000

Attendee Roles: A Blend of Business & Technical Leaders



- Information / Data Governance Professionals 43%
- Strategy, Research, Marketing & Other Roles 24%
- Executive Management 13%
- Data / Information Architecture 8%
- BI / Analytics 7%
- IT Management 5%

**Data from the most recent registrations*

Trusted by the World's Largest Organizations

DGIQ East + AIGov bring together hundreds of data governance and AI governance professionals from the world's most influential companies and agencies— all seeking solutions, partners, and innovations in one place.

Here's a sample of the organizations that have joined us at past conferences:

Amazon Web Services
American Airlines
American Cancer Society
American Express
Becton Dickinson
Bloomberg
Caterpillar
Children's Hospital of Philadelphia
Con Edison
Cummins
Duke Energy
Eli Lilly and Company
FanDuel
Freddie Mac
GE Aerospace
General Mills
Grant Thornton
HCA Healthcare
Hormel Foods
Humana
Huntington Bank
JPMorgan Chase

Liberty Mutual
Lockheed Martin
Lowe's Home Improvement
Lufthansa Group
McKesson
Meta
Microsoft
Mizuho Financial Group
Moody's
Mutual of Omaha
Nationwide Mutual
Nestle Purina
Northern Trust
Northrop Grumman
Northwestern Mutual
Novartis
Pacific Gas & Electric
PayPal
Petrobras
Progressive Insurance
PwC
Raytheon Technologies

Roche
S&P Global
Salesforce
Sanofi
Saudi Aramco
Sony Interactive Entertainment
St Jude Children's Research Hospital
Starburst Data
TD Bank
The Hershey Company
The Vanguard Group
Thermo Fisher Scientific
Travelers Insurance
Truist Bank
UC San Diego
USAA
Vanderbilt University
Visa
Waste Management
Xcel Energy
Zurich North America

"DGIQ is where data professionals have to be, no matter where they are in their journey.

It answers all the right questions if you're starting your programs and provides the higher level, impactful solutions for those well into the journey.

Providing practical advice, direction and solutions for our governance team in an environment where we can easily talk to the biggest thought leaders in the industry from Netflix and American Express to Microsoft and IBM."

- Joe, Data Governance Manager

EVENT SPONSORSHIP OPTIONS

Premier Sponsorship

\$26,500 | Only Two (2) Available

- **10x10 exhibit booth space.** Includes skirted table, two chairs, and electrical connection.
- **Keynote panel participation** (for C-level or VP-level sponsor representatives) – *must be confirmed by September 1st.*

Premier Exclusive

- **45-minute educational presentation.** A non-commercial presentation designed to educate the audience. Topic and speaker must be approved by DATAVERSITY.
- **30-minute product presentation.** A product-driven presentation allowing vendors to freely discuss their products, tools, and services.
- **Five (5) free conference and tutorial passes (Mon-Wed).**
- **Private hosted reception. Sponsor chooses the guests** from attendee list. DATAVERSITY sends invitations to attendees with instructions to RSVP to the sponsor directly. Sponsor is responsible for costs and logistics of event.
- Your **literature distributed to every attendee** in conference bags (one piece no more than 4 ounces).
- Your **logo in select marketing emails** sent to over 100k data professionals in our network.
- Your **logo and 100-word description** in the event app, on the homepage, and on the sponsor page of the conference website with a link to your website.
- **DATAVERSITY-hosted white paper** for three months, no lead minimums or maximums.
- **Two (2) free exhibit passes** for booth staff (meals included on exhibit days only). Additional staff exhibit passes available for \$300 per person.
- **Conference registration discounts:** 15% for staff and 15% for clients and customers.

Platinum Sponsorship

\$18,500 | Only Six (6) Available

- **10x10 exhibit booth space.** Includes skirted table, two chairs, and electrical connection.
- **45-minute educational presentation.** A non-commercial presentation designed to educate the audience. Topic and speaker must be approved by DATAVERSITY.

Premier + Platinum Exclusive Benefit

- **30-minute product presentation.** A product-driven presentation allowing vendors to freely discuss their products, tools, and services.
- **Three (3) free conference and tutorial passes (Mon-Wed).**
- **Private hosted reception. Sponsor chooses the guests** from attendee list. DATAVERSITY sends invitations to attendees with instructions to RSVP to the sponsor directly. Sponsor is responsible for costs and logistics of event.
- Your **literature distributed to every attendee** in conference bags (one piece no more than 4 ounces).
- Your **logo in select marketing emails** sent to over 100k data professionals in our network.
- Your **logo and 100-word description** in the event app, on the homepage, and on the sponsor page of the conference website with a link to your website.
- **DATAVERSITY-hosted white paper** for three months, no lead minimums or maximums.
- **Two (2) free exhibit passes** for booth staff (meals included on exhibit days only). Additional staff exhibit passes available for \$300 per person.
- **Conference registration discounts:** 15% for staff and 15% for clients and customers.

EVENT SPONSORSHIP OPTIONS

Gold Sponsorship

\$11,500

Only Six (6) Available

- **10x10 exhibit booth space.** Includes skirted table, two chairs, and electrical connection.
- **30-minute product presentation.** A product-driven presentation allowing vendors to freely discuss their products, tools, and services.
- **Two (2) free conference and tutorial passes (Mon-Wed).**
- Your **logo in select marketing emails** sent to over 100k data professionals in our network.
- Your **logo and 100-word description** in the event app, on the homepage, and on the sponsor page of the conference website with a link to your website.
- **Two (2) free exhibit passes** for booth staff (meals included on exhibit days only). Additional staff exhibit passes available for \$300 per person.
- **Conference registration discounts:** 15% for staff and 15% for clients and customers.

Silver Sponsorship

\$6,750

- **10x10 exhibit booth space.** Includes skirted table, two chairs, and electrical connection.
- **One (1) free conference and tutorial pass (Mon-Wed).**
- Your **logo and 100-word description** in the event app, on the homepage, and on the sponsor page of the conference website with a link to your website.
- **Two (2) free exhibit passes** for booth staff (meals included on exhibit days only). Additional staff exhibit passes available for \$300 per person.
- **Conference registration discounts:** 15% for staff and 15% for clients and customers.



EVENT SPONSORSHIP OPTIONS

	PREMIER SPONSORSHIP \$26,500	PLATINUM SPONSORSHIP \$18,500	GOLD SPONSORSHIP \$11,500	SILVER SPONSORSHIP \$6,750
Exhibit Booth Space: Table, Chairs, Electrical Outlet Included	✓	✓	✓	✓
Free Exhibit Staff Passes (w/ Meals)	2	2	2	2
Keynote Panel Participation (For C-Level Sponsor Representatives) <i>must be confirmed by September 1st</i>	✓			
45-Minute Speaking Slot (Conference Session)	✓	✓		
30-Minute Speaking Slot (Product Presentation)	✓	✓	✓	
Private Hosted Reception (See Package Details)	✓	✓		
Logo and Company Description on the Website	✓	✓	✓	✓
Hyperlinked Logo and Description on Sponsor Page & Homepage	✓	✓	✓	✓
Logo in Select Marketing Emails	✓	✓	✓	
Literature Insert in Attendee Bags	✓	✓		
Free Conference & Tutorial Passes for Colleagues or Customers (Mon – Wed)	5	3	2	1
Discount for Additional Staff Registrations	15%	15%	15%	15%
Discount for Your Clients and Customers	15%	15%	15%	15%
Your White Paper Hosted by DATAVERSITY Up to 3 Months (No Lead Minimums or Maximums)	✓	✓		

POPULAR SPONSORSHIP ADD-ONS

EXPO RECEPTION ✓ Food and beverage included ✓ 100 branded drink tickets keep your logo visible all night ✓ Easel and tabletop signage throughout the reception \$17,500	SPONSORED BREAKFAST Limited Availability Signage at the entrance plus your literature at every place setting \$4,500	SPONSORED LUNCH Prime midday visibility with branded signage and literature at the buffet \$6,000	APP BANNER AD ✓ 600px × 110px banner displayed in the mobile app navigation menu ✓ Linked to your website or sponsor profile ✓ Visible to all app users throughout the event \$3,500
HOTEL KEYS & SLEEVES ✓ Your branding printed on hotel room key cards and sleeves ✓ Distributed to all hotel guests at check-in ✓ High-visibility touchpoint before attendees ever enter the event \$4,000	COFFEE BREAK Exclusive Branded signage and your literature at every break station across 4 exclusive coffee breaks \$2,500	LITERATURE DISTRIBUTION Your literature in every attendee's conference bag \$2,500	SPONSOR ONE-TAP MENU ITEM ✓ Your brand name as a dedicated shortcut at the top of the mobile app menu ✓ One tap takes attendees directly to your sponsor profile ✓ Prime placement — visible every time an attendee opens the app \$4,500

WHERE DATA LEADERS CHOOSE THEIR PARTNERS



Our Conference Sponsorship Partners



Hundreds of qualified decision-makers, dozens of networking opportunities, and a track record of delivering sponsor ROI make DGIQ East + AIGov 2026 a must-participate event for companies like yours.

This is where the world's leading data and AI governance professionals gather to evaluate solutions, build partnerships, and make purchasing decisions. Don't miss the chance to have your brand at the center of it all.

Reserve your space today and secure one of the limited sponsorship opportunities still available.

DGIQ Data Governance & Information Quality
CONFERENCE

AIGOV AI Governance
CONFERENCE

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