

The Westin Anaheim Resort • Anaheim, CA • May 5-9, 2025



EXHIBIT



SPEAK



CONNECT

Exhibits Open: May 6-7, 2025

PRODUCED BY

 **DATAVERSITY**

DGIQConference.com

EnterpriseDataWorld.com

What Makes Our Attendees Your Most Qualified Customers?

We're Specialists, Not Generalists

We focus specifically on Data Governance, Information Quality, Data Quality, Artificial Intelligence, Policy, Stewardship, and more!

Our Program: Substance Attracts Quality

We accept only one in five speaking proposals, so our audience knows they'll learn from the best practitioners.

Substance and Quality Attract Quantity

Because of our value-intensive program, this event is known as the world's most authoritative Data Governance conference and draws more attendees each year no matter the location.



Our Audience Has Money to Spend

Attendees pay over \$2,100 on average to be involved in the conference each year. Attendees understand the importance of researching what's best for their success strategy and aren't afraid to use their buying power to get results.

Attendees Represent Many Organizations and Fortune 1000 Companies

Large organizations have budgets to spend on new initiatives and ongoing projects. Our audience comes mostly from Fortune 1000 companies and large government agencies.

All Industries Are Represented

Our attendees work in industries that spend a lot on IT, including banking, insurance, healthcare, energy, telecom, retail, manufacturing, and pharma. What brings them all together at our event is data.

Employer-Driven Attendance Justification

Employers don't like to spend money to send staff to events without a purpose. Our conference is famous for its real-world, practical focus. We offer dozens of case studies and how-to sessions: That's why our audience is primarily composed of professionals who are working with data challenges right now, many with immediate product and service needs.

They Are Not Only "IT" People, They're Business Managers and Executives

Each year, the percentage of attendees from the "business side" increases and now exceeds 35%. Business managers and executives join their colleagues to collaborate and learn about providing data-centric solutions from all sides to satisfy their strategic business needs.

Corporate Groups = Buying Power

Over 40% of our attendees are part of a group of two or more people from their organization. Wondering why a company would spend thousands of dollars to send groups of staff to a conference? We asked conference participants, and they told us they specifically attend to compare vendors and learn from peers who have already found solutions to their data challenges.

This Year's Special Features and Topics

- Data Governance
- Data Quality
- Artificial Intelligence
- Data Literacy
- Data Catalogs
- Machine Learning
- Master Data Management
- Metadata Governance
- Data Security, Privacy & Protection
- AI Governance
- Analytics Governance
- Stewardship
- Getting Business Buy-In
- Human Factors
- Industry Trends
- Metrics

Attendee Profile and Demographics

**Data was extracted from attendance at the most recent DGIQ and EDW events.*

LEVEL OF INVOLVEMENT IN PURCHASING PRODUCTS AND/OR SERVICES: 48% of attendees determine the need for new products, evaluate available solutions, and approve the budget.

ATTENDEES BY INDUSTRY:

16%	Government/Military
13%	Banking/Finance
11%	Healthcare
8%	Technology/Communications
7%	Energy/Utilities
6%	Retail/Manufacturing
5%	Education
1%	Telecommunications

ORGANIZATION SIZE:

35%	Over 10,000 people
14%	5,000 to 10,000 people
23%	1,000 to 4,999 people
28%	Fewer than 1,000 people

IT BUDGET:

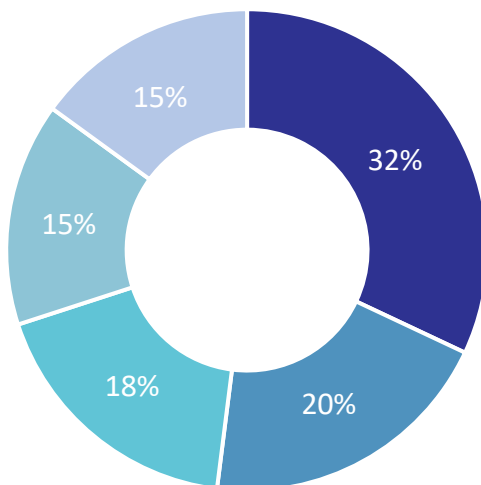
21%	\$10 Million and over
23%	\$1 Million -10 Million
30%	\$100,000 - \$1 Million
26%	Under \$100,000

GEOGRAPHY:

More than 37 countries are represented; however, attendees are primarily U.S.-based, with regional bias to the event's location (which moves each year between the eastern, central, and western regions).

31%	Eastern U.S.	21%	Western U.S.
33%	Central U.S.	5%	Europe

ATTENDEE ROLES:



- Information/Data Governance
- Executive Management (CIO, CTO, CEO, CDO, Executives, Directors, and Managers)
- Technology (Architects, Modelers, and IT Managers)
- BI/Analysts/Data Scientists
- Other

Data Governance & Information Quality (DGIQ) engages hundreds of Data Governance and Information Quality professionals representing the largest organizations in the world, all looking for solutions in one place, at one time.

Here's a sample of the companies that have been represented at past DGIQ conferences.

Abbott Labs	Los Alamos National Laboratory
Adidas	Los Angeles Unified School District
Allstate Insurance	McKesson
American Airlines	Mutual of Omaha
American Express	National Cybersecurity Authority
Amtrak	Nestle
Amica	NetJets
Ascensus	New Balance
Baird	Northrop Grumman
Bank of America	Northwestern Mutual
Blue Cross Blue Shield of North Carolina	NY Power Authority
Boehringer Ingelheim	Ocean Spray Cranberries
Brigham Young University	Panasonic
Bristol Myers Squibb	Patagonia
California Department of Social Services	Paychex
Capital One	PepsiCo
Cardinal Health	Petrobras
Carhartt	PIMCO
Carnegie Mellon University	Procter & Gamble
Chick-fil-A	Progressive Insurance
Cigna	Prudential
Columbia Sportswear	Roche
Comcast	San Diego Gas & Electric
Department of Defense	Sargento Foods
Discover Financial Services	Shell
eBay	Siemens Energy
Electronic Arts	Sierra Nevada Corporation
Eli Lilly & Company	Social Security Administration
Equifax	Sony Pictures Entertainment
ExxonMobil	Starbucks
Federal Aviation Administration	Subaru of America
Federal Energy Regulatory Commission	Sun Life
Federal Emergency Management Agency	Takeda
Federal Reserve Bank of New York	The Hartford Insurance Group
Fidelity Investments	The Home Depot
General Electric	Thermo Fisher Scientific
General Mills	T-Mobile
George Washington University	U.S. Army
Hilton	Under Armour
Humana	University of Arizona
IBM	University of Colorado
Internal Revenue Service	University of Texas

EVENT SPONSORSHIP OPTIONS

Premier Sponsorship

\$34,950 | Two (2) Available Slots

- **10x10 exhibit booth space.** Includes skirted table, two chairs, signage, and electrical connection.
- **Keynote panel participation** (for C-level or VP-level sponsor representatives).
- **45-minute educational presentation.** A non-commercial presentation designed to educate the audience. Topic and speaker must be approved by DATAVERSITY.
- **30-minute product presentation.** A product-driven presentation allowing vendors to freely discuss their products, tools, and services.
- **Five (5) free conference and tutorial passes.**
- **Private hosted reception. Sponsor chooses the guests** from attendee list. DATAVERSITY sends invitations to attendees with instructions to RSVP to the sponsor directly. Sponsor is responsible for costs and logistics of event.
- Your **literature distributed to every attendee** in conference bags (one piece no more than 4 ounces).
- Your **logo in select marketing emails** sent to over 100k data professionals in our network.
- Your **logo and 100-word description** in the event app, on the homepage, and on the sponsor page of the conference website with a link to your website.
- **DATAVERSITY-hosted white paper** for three months, no lead minimums or maximums.
- **Two (2) free exhibit passes** for booth staff (meals included on exhibit days only). Additional staff exhibit passes available for \$300 per person.
- **Conference registration discounts:** 15% for staff and 15% for clients and customers.

Platinum Sponsorship

\$24,950 | Six (6) Available Slots

- **10x10 exhibit booth space.** Includes skirted table, two chairs, signage, and electrical connection.
- **45-minute educational presentation.** A non-commercial presentation designed to educate the audience. Topic and speaker must be approved by DATAVERSITY.
- **30-minute product presentation.** A product-driven presentation allowing vendors to freely discuss their products, tools, and services.
- **Three (3) free conference and tutorial passes.**
- **Private hosted reception. Sponsor chooses the guests** from attendee list. DATAVERSITY sends invitations to attendees with instructions to RSVP to the sponsor directly. Sponsor is responsible for costs and logistics of event.
- Your **literature distributed to every attendee** in conference bags (one piece no more than 4 ounces).
- Your **logo in select marketing emails** sent to over 100k data professionals in our network.
- Your **logo and 100-word description** in the event app, on the homepage, and on the sponsor page of the conference website with a link to your website.
- **DATAVERSITY-hosted white paper** for three months, no lead minimums or maximums.
- **Two (2) free exhibit passes** for booth staff (meals included on exhibit days only). Additional staff exhibit passes available for \$300 per person.
- **Conference registration discounts:** 15% for staff and 15% for clients and customers.

EVENT SPONSORSHIP OPTIONS

Gold Sponsorship

\$14,950 | Eight (8) Available Slots

- **10x10 exhibit booth space.** Includes skirted table, two chairs, signage, and electrical connection.
- **30-minute product presentation.** A product-driven presentation allowing vendors to freely discuss their products, tools, and services.
- **Two (2) free conference and tutorial passes.**
- Your **logo in select marketing emails** sent to over 100k data professionals in our network.
- Your **logo and 100-word description** in the event app, on the homepage, and on the sponsor page of the conference website with a link to your website.
- **Two (2) free exhibit passes** for booth staff (meals included on exhibit days only). Additional staff exhibit passes available for \$300 per person.
- **Conference registration discounts:** 15% for staff and 15% for clients and customers.

Silver Sponsorship

\$8,950

- **10x10 exhibit booth space.** Includes skirted table, two chairs, signage, and electrical connection.
- **One (1) free conference and tutorial pass.**
- Your **logo and 100-word description** in the event app, on the homepage, and on the sponsor page of the conference website with a link to your website.
- **One (1) free exhibit pass** for booth staff (meals included on exhibit days only). Additional staff exhibit passes available for \$300 per person.
- **Conference registration discounts:** 15% for staff and 15% for clients and customers.



EVENT SPONSORSHIP OPTIONS

	PREMIER SPONSORSHIP \$34,950	PLATINUM SPONSORSHIP \$24,950	GOLD SPONSORSHIP \$14,950	SILVER SPONSORSHIP \$8,950
Exhibit Booth Space: Table, Chairs, Electrical Outlet Included	✓	✓	✓	✓
Free Exhibit Staff Passes (w/ Meals)	2	2	2	2
Keynote Panel Participation (For C-Level Sponsor Representatives)	✓			
45-Minute Speaking Slot (Conference Session)	✓	✓		
30-Minute Speaking Slot (Product Presentation)	✓	✓	✓	
Private Hosted Reception (See Package Details)	✓	✓		
Logo and Company Description on the Website	✓	✓	✓	✓
Hyperlinked Logo and Description on Sponsor Page & Homepage	✓	✓	✓	✓
Logo in Select Marketing Emails	✓	✓	✓	
Literature Insert in Attendee Bags	✓	✓		
Free Conference & Tutorial Passes for Colleagues or Customers (Mon – Thu)	5	3	2	1
Discount for Additional Staff Registrations	15%	15%	15%	15%
Discount for Your Clients and Customers	15%	15%	15%	15%
Your White Paper Hosted by DATAVERSITY for Up to 3 Months (No Lead Minimums or Maximums)	✓	✓		

POPULAR SPONSORSHIP ADD-ONS

<p>SPONSORED BREAKFAST (Limited Availability)</p> <ul style="list-style-type: none"> ✓ Easel Sign ✓ Literature at each place setting <p>\$6,000</p>	<p>SPONSORED LUNCH</p> <ul style="list-style-type: none"> ✓ Easel Sign ✓ Literature displayed in the buffet area <p>\$6,000</p>	<p>COFFEE BREAK (Exclusive)</p> <ul style="list-style-type: none"> ✓ Easel Sign ✓ Literature displayed in the break area ✓ Exclusive 2-day sponsorship includes 4 coffee breaks <p>\$1,800</p>	<p>LITERATURE DISTRIBUTION</p> <ul style="list-style-type: none"> ✓ Sponsor provided literature is distributed with the conference proceedings <p>\$2,500</p>	<p>EXPO RECEPTION</p> <ul style="list-style-type: none"> ✓ Food and Beverage ✓ 100 drink tickets ✓ Branded drink tickets ✓ Easel Sign ✓ Tabletop signage <p>\$17,500</p>
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BE IN THE RIGHT PLACE AT THE RIGHT TIME!



Hundreds of qualified decision makers, dozens of networking opportunities, and a track record of consistently superior results make DGIQ 2025 a must-participate event for companies like yours. Make sure your brand is represented!

Reserve your space and find out which sponsor options are still available today!

Contact Shannon Kempe for more information at

shannon@dataversity.net

DATAVERSITY

13020 Dickens Street

Studio City, CA 91604 USA

DGIQ Data Governance & Information Quality
CONFERENCE

**ENTERPRISE
DATA WORLD**

DGIQConference.com

EnterpriseDataWorld.com

EXHIBIT SPACE AND SPONSORSHIP AGREEMENT

This application, signed and executed on the date below, is hereby submitted for exhibit space and/or sponsorships at the above-named event.

CUSTOMER INFORMATION: Please complete all sections, including signature.

SOLD TO:		BILL TO:	
Trade Name (how you want to be listed):		Legal Company Name:	
Address:		Street Address:	
City, State/Province, Zip/Postal, Country:		City, State/Province, Zip/Postal, Country:	
Email: Phone:		Email: Phone:	

SEND EVENT PLANNING INFORMATION TO:

Name & Job Title: _____

Phone: _____ Email: _____

The products / services we will be exhibiting are: _____

COST CALCULATIONS / PAYMENT OPTIONS

<input type="checkbox"/> Premier Package	\$ 34,950
<input type="checkbox"/> Platinum Package	\$ 24,950
<input type="checkbox"/> Gold Package	\$ 14,950
<input type="checkbox"/> Silver Package	\$ 8,950
<input type="checkbox"/> Additional Sponsorships	\$ _____
TOTAL CONTRACT AMOUNT =	\$ _____

- PO number for invoice (if applicable): _____
- Payment via credit card - contact michelle.mejia@dataversity.net

PAYMENT TERMS: 50% of total contract amount due immediately; balance due Jan 5, 2025.

On behalf of the company named above, I agree to abide by the terms and conditions, which are attached hereto and incorporated herein by this reference, and to all show rules and regulations as set forth in the Exhibitor Kit and bulletins issued in advance of the event. I also have read and accept the terms regarding payment and cancellation deadlines as described in the contract terms and conditions.

X _____

Signature of Authorized Sponsor Representative	Date	Printed Name of Authorized Signer	Title
Accepted by DATAVERSITY® Management			
		Date	

Event Contacts:

Michelle Mejia, Sponsorship Manager: michelle.mejia@dataversity.net
 Shannon Kempe: shannon@dataversity.net

2025 Data Governance & Information Quality Conference Basic Terms and Conditions

2025 Data Governance & Information Quality Conference
Program: May 5-9, 2025
Exhibits: May 6-7, 2025
Anaheim, CA, USA

Payment & Cancellation Terms

Applications for exhibit/sponsorship must be made on the enclosed application form (or a copy thereof). 50% of total contract amount due immediately (cumulative 50% nonrefundable deposit); balance due January 5, 2025 (cumulative 100% nonrefundable deposit).

Please Note: Exhibitors with outstanding balances at the time of the event will not be permitted to set up. If more than one sponsorship application is received for a limited function, the first suitable paid application will be accepted. All Purchase Orders must reference DATAVERSITY® Terms & Conditions to be accepted. Cancellations must be received in writing to qualify for a partial refund. No refunds will be given for cancellations received after January 1, 2025. Exhibitors who have not paid a deposit by the program guide deadline will not be listed in the program guide.

Only Sponsors who have paid a 50% deposit will be included in marketing emails. DATAVERSITY reserves the right to cancel this Agreement if the 50% deposit is not paid within 30 days of the date of the signing of this Agreement.

Payments may be made by check, money order, or credit card payable in U.S. dollars to DATAVERSITY. Bank Transfers will be accepted; however, payer must cover the bank costs associated with transfers for payment to be accepted. DATAVERSITY reserves the right to accept or reject any application for exhibition/sponsorship from any company who maintains an outstanding balance due for other DATAVERSITY events; however, an applicant/exhibitor will not be allowed to participate until the outstanding balance is satisfied. Outstanding invoices aging thirty (30) days or longer are subject to a \$15.00 late fee plus a finance charge equal to 1.5% compounded monthly (18% annually).

- 1. MANAGEMENT:** The word Management as used herein shall refer to event management, or its employees or agents acting for it in the management of the exhibition.
- 2. ATTENDEE MAILING:** Sponsor agrees not to email / mail conference attendees other than from contact information attained through DATAVERSITY-authorized data capture methods (such as leads scanned from the attendee directly). Failure to comply with this may result in cancellation from current / future DATAVERSITY conferences without refund. DATAVERSITY also has the right to prosecute for damages. **Sponsor agrees to only scan badges during exhibit hours or during 30-Minute Product Speaking Session if applicable. Any other capture of leads is prohibited.**
- 3. ELIGIBLE EXHIBITS:** Exhibits will be limited to those companies or other entities offering materials, products, or services of specific interest to registrants. Management reserves the right to determine the eligibility of any product floor display. Only the sign of the Exhibitor whose name appears upon the face of this contract may be placed on the booth or in the printed list of Exhibitors of the Exhibition. No Exhibitors or advertising will be allowed to extend beyond the space allotted to the Exhibitor, or above the back and side rails. Management reserves the right to reject, eject, or prohibit any exhibit in whole or in part, or Exhibitor or their representatives upon the Management's good faith determination that the same is not in accordance with these rules and regulations.
- 4. LIMITATION OF LIABILITY:** The Exhibitor agrees to indemnify and hold harmless the Management, its subsidiaries, the sponsor, owner, exhibition hall facility, and city in which this Exhibition is being held and their officers, agents, and employees, against all claims, losses, suits, damages, judgments, expenses, costs, and charges of every kind resulting from its occupancy of the space herein contracted for by reason of personal injuries, death, property damages, or any other cause sustained by any person or others. The Management will not be responsible for loss or damage to displays or goods belonging to Exhibitors, whether resulting from fire, storms, acts of God, air conditioning or heating failure, theft, pilferage, mysterious disappearance, bomb threats, or other causes. All such items are brought to the Exhibition and displayed at Exhibitor's own risk and should be safeguarded at all times.

Management will provide the services of a reputable protective agency during the period of installation, show, and dismantling, and Exhibitor agrees that the provision of such services constitutes adequate discharge of all obligations of the Management to supervise and protect Exhibitors' property within the Exhibition. Exhibitors may furnish additional guards at their own cost and expense, only with prior approval by Management, and subject to hotel/exhibit hall policy restrictions.

The Exhibitor agrees that Management shall not be responsible in the event of any errors or omission in the Exhibitors' official directory and in any promotional material. Exhibitor agrees to indemnify Management against and hold it harmless for any claims and for all damages, costs, and expenses, including without limitation, attorneys' fees and amount paid in settlement incurred in connection with such claims arising out of the acts or negligence of Exhibitor, their Agents, or Employees.

- 5. DEFAULT IN OCCUPANCY:** If Exhibition space is not occupied by the time set for completion of installation of displays, such space may be possessed by Management for such purposes as it may see fit.
- 6. SUB-LEASING:** Exhibitor shall not sublet their space or any part thereof. Exhibitor may not exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in their own name, except where such articles are required for the proper demonstration of operation of Exhibitor's display, in which case identification of such articles shall be limited to the regular nameplate, imprint, or other identification which in standard practice appears normally on them. Exhibitor may not permit in their booth non-exhibiting Companies' Representatives. Rulings of the Management shall in all instances be final with regard to use of any exhibit space.
- 7. DAMAGE TO PROPERTY:** Exhibitor is liable for any damage caused to building floors, walls, or columns, or to standard booth equipment, or to other Exhibitor's property. Exhibitor may not apply paint, lacquer, adhesives, or other coating to building columns and floors or to standard booth equipment.
- 8. OFFICIAL SERVICE CONTRACTOR:** To assure orderly and efficient installation, operation, and removal of the displays, and to minimize confusion by the presence or solicitation of unknown or unqualified firms, Management will designate an official service contractor. As such, Management holds this firm responsible for quality service, fair prices, and is prepared to intercede on behalf of an Exhibitor in the event of faulty work or unfair charges. An Exhibitor is free to use its own display house providing the outside contractor for set up and dismantle of the exhibit submits a request, in writing, to Management and includes a list of the names of all display company representatives working in the exhibit area along with the proof of liability insurance satisfactory to Management. An Exhibitor is free to use its own employees for booth set up subject to limitations of union rules in force for the exhibit hall venue.
- 9. SPECIAL SERVICES:** Electricity, gas, water, and other utilities, as well as other special services needed by individual Exhibitors, are provided only when the Exhibitor orders and agrees to pay for them, especially from the persons authorized to supply such services in conformity with city, insurance, and other requirements.
- 10. BOOTH REPRESENTATIVES:** Booth representatives shall be restricted to Exhibitor's Employees and their authorized Representatives. Booth representatives shall wear badge identification furnished by Management at all times. Management may limit the number of Booth representatives at any time. The Exhibitor must staff all booths during all open show hours.
- 11. ELECTRICAL SAFETY:** All wiring on displays or display fixtures must conform to the applicable standards established by various Governmental Agencies and standard fire inspection ordinances. All display writing must exhibit the seal and/or such other seals of official approving agencies as may be required at the site of the Exhibition.
- 12. SAFETY AND FIRE LAWS:** The Exhibitor must strictly observe all applicable fire and safety laws and regulations. Cloth decorations must be flameproof. Wiring must comply with local Fire Department and Underwriters' Rules. Smoking in exhibits may be forbidden. Crowding will be restricted; exhibits must not block aisles and fire exits. No decorations of paper, pine boughs, leafy decorations, or tree branches are allowed. Acetate and most rayon drapes are not flameproof and may be prohibited. No storage behind exhibits is provided or permitted.
- 13. DECORATION:** Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor, and may require the replacing, rearrangement, or redecorating of any item or of any booth, and no liability shall attach to Management for costs that may devolve, upon Exhibitor thereby. An Exhibitor building special background or side dividers must make certain that the surfaces of such dividers are finished in such a manner as not to be unsightly to Exhibitors in adjoining booths (no logos, no graphics). If such surfaces remain unfinished before the opening of the Exhibition, Management shall authorize the official decorator to

affect the necessary finishing, and Exhibitor must pay all charges involved thereby. In addition, if any display on which setup has not been started before the opening day of the Exhibition, Management reserves the right to have such displays installed at Exhibitor's expense. All exhibits should be ready for the opening hour of the Exhibition. The Management will not allow any noise or moving of exhibits after this time. No exhibit may be built or erected to exceed the height limitations as set forth in the Exhibitors' Manual. Any Exhibitor whose booth exceeds the height limitation will be required at their own expense to alter the display in order to conform to those regulations.

14. SOUND LEVEL: Mechanical or electrical devices that produce sound must be operated so as not to prove disturbing to other Exhibitors. Management reserves the right to determine the acceptable sound level in all such instances.

15. PERFORMANCE OF MUSIC: The Exhibitor acknowledges that any live or recorded performances of copyright-led music which occur in the Exhibitor's booth must be licensed from the appropriate copyright owner or agent. The Exhibitor undertakes full responsibility for obtaining any necessary licenses and agrees to indemnify and hold harmless, Management from any damages or expenses incurred by Management due to the Exhibitor's failure to obtain such licenses.

16. LOTTERIES AND CONTESTS: The operation of games of chance, or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only to the extent permitted by applicable law and on written approval from Management.

17. PERSONNEL AND ATTIRE: Management reserves the right to determine whether the character and/or attire of booth personnel is acceptable and in keeping with the best interests of Exhibitors and the Exhibition. Exhibitor expressly agrees that they and their personnel will not conduct official exhibitor functions in their private room during business hours of the Exhibition.

18. OBSTRUCTION OF AISLES OR BOOTHS: Any demonstration of activity that results in obstruction of aisles or prevents ready access to nearby Exhibitors' booths shall be suspended for any periods specified by Management.

19. ADMISSION: Admission is open to adults affiliated with the industry served by the Exhibition. No persons under 16 years of age will be admitted to any Trade Show. Management shall have sole control over admission policies at all times.

20. TERMINATION OF EXHIBITION: In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of Management, unfit for occupancy, or in the event the holding of the Exhibition or the performance of Management under the contract (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause, or causes not reasonably within the control of Management, said contract and/or the Exhibition (or any part thereof) may be terminated by Management. Management shall not be responsible for delays, damage, loss, increased costs, or other unfavorable conditions arising by virtue of any cause or causes not reasonably with the control of Management.

If Management terminates said contract and/or the Exhibition (or any part thereof) as aforesaid, then Management may retain such part of any Exhibitor's rental as shall be required to recompense it for expenses incurred up to the time such contingency shall have occurred, and there shall be no further liability on the part of either party. For purposes hereof, the phrase "cause or causes not reasonably with the control of Management" shall include, but not by way of limitation: fire casualty; flood; epidemic; earthquake; explosion or accident; blockage embargo; inclement weather; governmental restraints; orders of civil defense or military authorities; act of public enemy; riot or civil disturbance; strike, lockout, boycott or other labor disturbance; inability to secure sufficient labor; technical or other personnel failure; impairment or lack of adequate transportation facilities; inability to obtain condemnation, requisition, or commandeering of necessary supplies or equipment; local, State or Federal laws, ordinances, rules, orders, decrees or regulations whether legislative, executive or judicial, and whether constitutional or unconstitutional; or Act of God.

21. RESOLUTION OF DISPUTES: In the event of a dispute or disagreement between Exhibitor and Official Contractor, or between Exhibitor and a Labor Union or Labor Union Representative: or between two or more Exhibitors, all interpretations of the rules governing the Exhibition, actions, or decisions concerning this dispute of disagreement by Management intended to resolve the dispute or disagreement shall be binding on Exhibitor.

22. RECEIPT OF GOODS AND EXHIBITS: All arriving goods and exhibits will be received at receiving areas designated by Management and may be subject to drayage charges. All incoming goods and exhibits must be plainly marked and all charges prepaid.

23. CARE AND REMOVAL OF EXHIBITS: Management will maintain the cleanliness of all aisles. Exhibitor must, at their own expense, keep exhibits clean and in good order. All exhibits must remain fully intact until the Exhibition has officially ended. Disturbing or tearing down an exhibit prior to the official closing hour of the Exhibition can result in a refusal by Management to accept or process exhibit space applications for subsequent Exhibition. Exhibits must be removed from the building by the time specified in the Exhibitors' Manual. In the event any Exhibitor fails to remove their exhibit in the allotted time, the Management reserves the right, at the Exhibitor's expense, to ship the exhibit through a carrier of Management's choosing or to place the same in a storage warehouse subject to the Exhibitor's disposition or make such other disposition of this property as it may deem desirable without any liability to the Management.

24. PHOTOGRAPHY: The photographic rights for the Exhibition are reserved for Management. Exhibitors wishing to make their own arrangements for the photographing of their exhibit must apply to the Management, whose permission shall not be unreasonably withheld.

25. INSURANCE: Exhibitor is advised to see that their regular company insurance includes extraterritorial coverage, and that they have their own theft, public liability, and property damage insurance.

26. LOSSES: Management shall bear no responsibility for damage to Exhibitor's property or lost shipments either coming in or going out, nor for moving costs. Damage to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor is nevertheless responsible for exhibit space cost. Exhibitor is advised to insure against these risks.

27. AMENDMENT TO RULES: Any matters not specifically covered by the preceding rules shall be subject solely to the decision of Management. Management shall have full point in the matter of interpretation amendment and enforcement of all said rules and regulations, and that any such amendments when made and brought to the notice of the said Exhibitor shall be and become part hereof as though duly incorporated herein and subject to each and every one of the terms and conditions herein set forth.

28. DEFAULT: If the Exhibitor defaults in any of its obligations under this contract or violates any of its obligations or covenants under this contract, including without limitation any Exhibition Rule or Regulation promulgated pursuant to the contract, the Management may, without notice, terminate this agreement and retain all moneys received on account as liquidated damages. The Management may thereupon direct the Exhibitor forthwith to remove its Employees, Agents or Servants, and all of its articles of merchandise and other personal property from the space contracted for and from the Exhibition Hall.

29. USE OF LOGO: Use of the DATAVERSITY® or DAMA International logo is strictly forbidden without express written permission of the CEO of DATAVERSITY and/or the President of DAMA International.

30. CONTRACT ACCEPTANCE: Deposit of your check does not constitute contract acceptance. This agreement shall not be binding until accepted by Management.

31. AGREEMENT TO RULES: Exhibitor, for himself or herself and his or her employees and representatives, agrees to abide by the foregoing rules and by any amendments that may be put into effect by Management.

32. COVID-19 HEALTH PROTOCOLS: DATAVERSITY will be implementing the COVID-19 health, safety, and hygiene procedures, regulations, and guidelines as required by a) Federal, State and/or Local government authorities, b) the Centers for Disease Control, and c) the event venue. By participating in this event, Sponsor agrees that all Sponsor employees, contractors, and representatives will comply with these COVID-19 health and safety requirements, which may include temperature measurement, wearing face masks, providing proof of vaccination or providing proof of a negative COVID test within 3 days of arrival at the conference, social distancing, and or other measures which are required by the aforementioned procedures, regulations, and guidelines.

DATAVERSITY cannot guarantee that its participants, volunteers, partners, or others in attendance will not become infected with COVID-19 or any other communicable disease and will not be held liable for any instances of infection or illness for any participants who attend the events. Exhibitor shall indemnify the Indemnified Parties against all Claims by Exhibitor's employees and guests arising out of or related to infection with COVID-19, whether before, during, or after attendance at the Event.