

DGIQ Data Governance & Information Quality CONFERENCE A TWO-DAY VIRTUAL PROGRAM



JOIN US ONLINE
DECEMBER 8-9, 2020

Produced by:



dgiq2020virtual.dataversity.net

Audience profile is based on our Data Governance network and events.

Role		IT Budget	
Information/Data Governance	46%	Under \$100,000	9%
Executive Management	14%	Between \$100,000 and \$1 Million	13%
Data and Information Architecture	12%	Between \$1 Million and \$10 Million	15%
Business Intelligence/Analytics	7%	\$10 Million and over	51%
IT Management	5%	Unknown	12%
Marketing/Market Research	3%		
Other	13%		

Industry			
Chemicals/Petroleum	7%	Manufacturing	3%
Consultant/Business Service	9%	Retail/Ecommerce	9%
Finance/Banking	18%	Software Development	8%
Government/Military/Public Admin	10%	Telecommunications	2%
Health Care/Life Sciences	5%	Transportation/Logistics	3%
Insurance	16%	Other	10%

Number of Employees			
Under 50	9%		
50 - 999	11%		
1,000 - 4,999	22%		
5,000 - 9,999	17%		
10,000 and over	41%		

For sponsorship questions, contact: Warwick Davies +1-781-354-0119 warwick@dataversity.net

Sample attendee list was generated from past Data Governance events hosted by DATAVERSITY.

Expected attendance is over 1,200

Job Title	Company Name	Job Title	Company Name
VP, Data Management	ACI Worldwide	Sr. Data Quality Analyst	Home Trust Company
VP, Data Science and Analytics	ACT	Director, Enterprise Architecture	Honeywell
Head of Data Governance	ADIA	Infrastructure Program Manager	HP
Chief, Data and Analysis	Admin Office of the U.S. Courts	Executive IT Architect	IBM
Sr. Information Governance	Aflac	Sr. Data Governance Analyst	Indeed
Sr. BI System Analyst	Alberta Education	CDO	ING
Data Steward	Allstate	Sr. Project Lead	JB Hunt
Data Engineering Manager	Amazon	CIO	Jefferson Center
Director of Data Quality	American Express	Sr. Data Governance Advisor	JM Family Enterprises
SVP	Astoria Bank	Data Governance Manager	JP Morgan
SVP, Data Risk Management	Bank of America	Vice President and CDO	Kaiser Permanente
Sr. Business Intelligence Architect	Basin Electric Power Cooperative	Data Governance	Key Bank
Enterprise Data Architect	Blue Cross Blue Shield of Kansas	Director, Business Intelligence	LeasePlan USA
Director, Data Governance	Cancer Care Ontario	Director, Data Governance	Liberty Mutual
Head of Data Governance	Capital One	CEO	Lone Star Solutions
Chief Data Steward	Charles Schwab	Chief Architect	Lucid Technologies
Sr. Data Strategist	Chesapeake Energy	VP, Information Governance	MasterCard
Data Warehouse Supervisor	Colorado Department of Ed.	CIO	Midrex Technologies
Sr. Data Governance Analyst	Cox Communications	Sr. Data Architect	Ministry of Forests and Range
Director, Data Management	CT, Wolters Kluwer	Dev. Ops. Tech Lead	MIT
Sr. Enterprise Data Modeler	Delta Technology Inc.	VP, Data Architect	Morgan Stanley
Sr. Expert, Data Management	Deutsche Telekom AG	Business Metadata Architect	MSD
Sr. Director, Data Governance	Equifax	Sr. Dev Analyst	Multnomah County
Data Modeler	Fannie Mae	Sr. Data Architect	Nike
Manager, Data Services	Farm Bureau Insurance	Data Steward	Northwestern Mutual
Sr. Data Architect	FDA	Sr. Data Governance Analyst	Optum
Sr. Enterprise Architect	Federal Reserve	Director of Data Governance	Parkview Medical Center
Enterprise Architect	FedEx	Data Quality Lead	Premise Health
Enterprise Data Manager	First Citizens Bank	Sr. Data Analytics Engineer	Priority Health
Data Warehouse Architect	Flint Group	Director, Data Governance	Quest Diagnostics
Data Governance Supervisor	Ford Motor Company	Director of Data Analytics	Salesforce
Information Architect	General Mills	Master Data Manager	Sargento Foods Inc.
Sr. Data Analytics Engineer	Genomic Health	IT Lead Architect	Schlumberger
Data Governance Manager	GM Financial	Business Intelligence Manager	Scottrade, Inc.
Vice President	Goldman Sachs & Co	Information Architect	Servus Credit Union
Data Governance Lead	Google	Sr. Master Data Manager	Shutterfly
Sr. Researcher and Advisor	Government of Canada	Vice President, Data Steward	SMBC
Head of Data Governance	Groupe Mutuel	Sr. Data Architect	Southwest Airlines
Data Governance Leader	Hallmark Cards, Inc.	Sr. Business Intelligence Analyst	St. Edwards University
CDO	HarbourVest	Director	State Farm
Analytics Data Modeler	Hewlett Packard	Business Intelligence Manager	Sun International
Manager of IT Architecture	HNTB	Enterprise Information Architect	Swedbank

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ABOUT THE LIVE ONLINE EVENT

DGIQ's two-day virtual event allows thousands of data professionals from around the world to join us for a dozen live online sessions and keynotes hosted by DATAVERSITY over two days. Opening this event to our network will increase the number of participants and offer sponsors an opportunity to make valuable connections to decision-makers who are ready to purchase products and services.

SPONSORSHIP PRICING

	SPONSORSHIP \$10,500
Minimum of 1,200 Leads Following the Event (Sponsors must pay in full to receive leads)	✓
Logo, Link, and Description on Homepage	✓
Logo on Select Marketing Emails and Promotions	✓
Additional 10% Off When Combining Sponsorship of This Event With Other DATAVERSITY Digital Offerings	10% Off



FOR SPONSORSHIP INQUIRIES

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