

DGIQ Data Governance & Information Quality CONFERENCE A TWO-DAY VIRTUAL PROGRAM



JOIN US ONLINE
DECEMBER 8-9, 2020

Produced by:



dgiq2020virtual.dataversity.net

Audience profile is based on our Data Governance network and events.

Role		IT Budget	
Information/Data Governance	46%	Under \$100,000	9%
Executive Management	14%	Between \$100,000 and \$1 Million	13%
Data and Information Architecture	12%	Between \$1 Million and \$10 Million	15%
Business Intelligence/Analytics	7%	\$10 Million and over	51%
IT Management	5%	Unknown	12%
Marketing/Market Research	3%		
Other	13%		

Industry			
Chemicals/Petroleum	7%	Manufacturing	3%
Consultant/Business Service	9%	Retail/Ecommerce	9%
Finance/Banking	18%	Software Development	8%
Government/Military/Public Admin	10%	Telecommunications	2%
Health Care/Life Sciences	5%	Transportation/Logistics	3%
Insurance	16%	Other	10%

Number of Employees			
Under 50	9%		
50 - 999	11%		
1,000 - 4,999	22%		
5,000 - 9,999	17%		
10,000 and over	41%		

For sponsorship questions, contact: Warwick Davies +1-781-354-0119 warwick@dataversity.net

Sample attendee list was generated from past Data Governance events hosted by DATAVERSITY.

Expected attendance is over 1,200

Company Name	Company Name
ACI Worldwide	Home Trust Company
ACT	Honeywell
ADIA	HP
Admin Office of the U.S. Courts	IBM
Aflac	Indeed
Alberta Education	ING
Allstate	JB Hunt
Amazon	Jefferson Center
American Express	JM Family Enterprises
Astoria Bank	JP Morgan
Bank of America	Kaiser Permanente
Basin Electric Power Cooperative	Key Bank
Blue Cross Blue Shield of Kansas	LeasePlan USA
Cancer Care Ontario	Liberty Mutual
Capital One	Lone Star Solutions
Charles Schwab	Lucid Technologies
Chesapeake Energy	MasterCard
Colorado Department of Ed.	Midrex Technologies
Cox Communications	Ministry of Forests and Range
CT, Wolters Kluwer	MIT
Delta Technology Inc.	Morgan Stanley
Deutsche Telekom AG	MSD
Equifax	Multnomah County
Fannie Mae	Nike
Farm Bureau Insurance	Northwestern Mutual
FDA	Optum
Federal Reserve	Parkview Medical Center
FedEx	Premise Health
First Citizens Bank	Priority Health
Flint Group	Quest Diagnostics
Ford Motor Company	Salesforce
General Mills	Sargento Foods Inc.
Genomic Health	Schlumberger
GM Financial	Scottrade, Inc.
Goldman Sachs & Co	Servus Credit Union
Google	Shutterfly
Government of Canada	SMBC
Groupe Mutuel	Southwest Airlines
Hallmark Cards, Inc.	St. Edwards University
HarbourVest	State Farm
Hewlett Packard	Sun International
HNTB	Swedbank

ABOUT THE LIVE ONLINE EVENT

DGIQ's two-day virtual event allows thousands of data professionals from around the world to join us for a dozen live online sessions and keynotes hosted by DATAVERSITY over two days. Opening this event to our network will increase the number of participants and offer sponsors an opportunity to make valuable connections to decision-makers who are ready to purchase products and services.

SPONSORSHIP PRICING

	SPONSORSHIP \$10,500
Minimum of 1,200 Leads Following the Event (Sponsors must pay in full to receive leads)	✓
Logo, Link, and Description on Homepage	✓
Logo on Select Marketing Emails and Promotions	✓
Additional 10% Off When Combining Sponsorship of This Event With Other DATAVERSITY Digital Offerings	10% Off



FOR SPONSORSHIP INQUIRIES

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