ENTERPRISE DATA GOVERNANCE ONLINE

JANUARY 25, 2017 | 8AM – 2:30PM PST

ONLINE EVENT

Join us online for this full day of webinars focused on Enterprise Data Governance

PROSPECTUS

DATAGOVERNANCEONLINE.COM

PRODUCED BY:

🏛 DATAVERSITY®
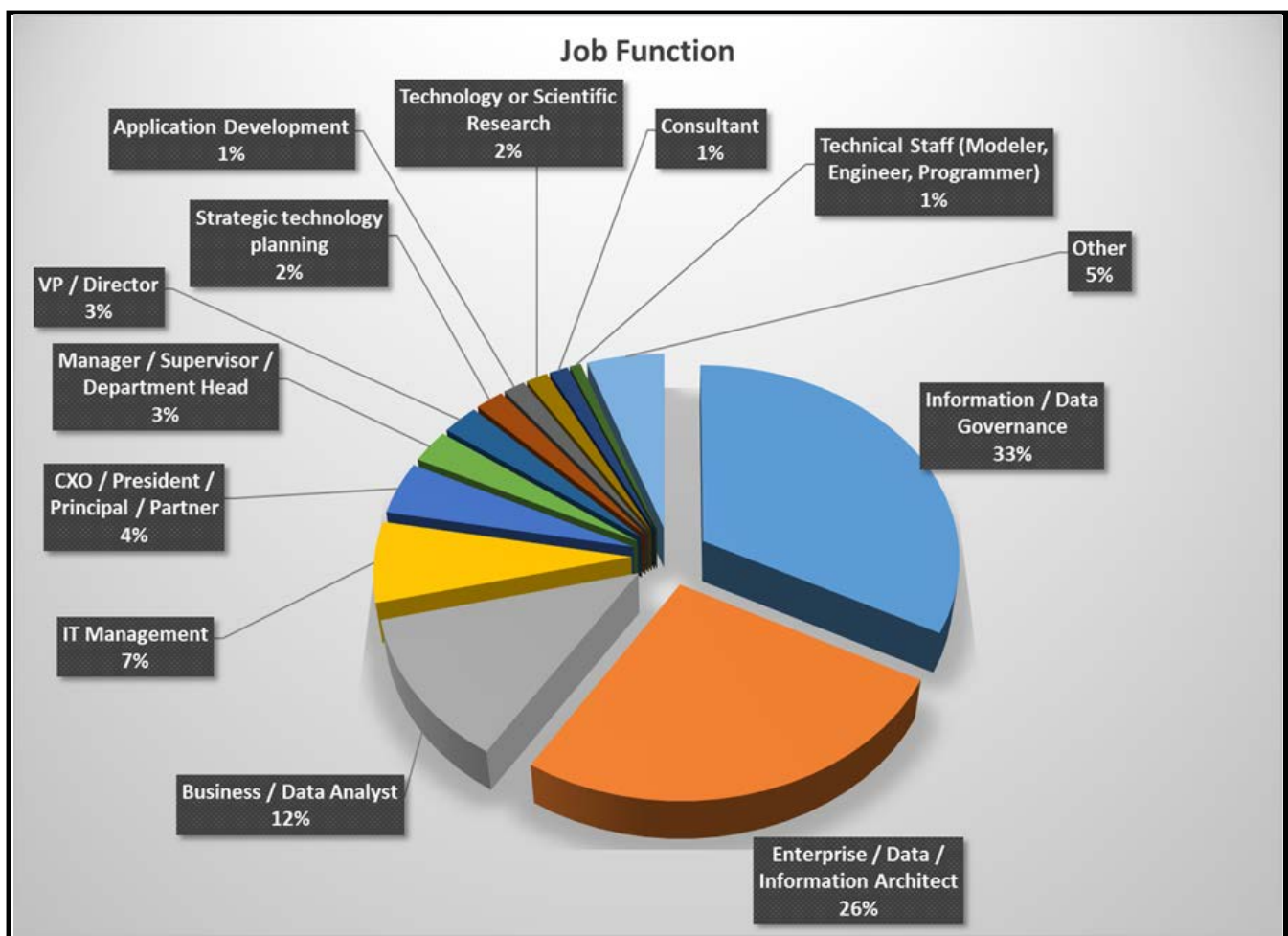
Sponsor for $8500

About the Virtual Event

Enterprise Data Governance Online is the latest of DATAVERSITY's world-renowned education programs designed to teach Data Stewards, from both the IT and business side, to execute and implement a successful Data Governance program.

This event brings the reputation of our face-to-face events to a virtual platform enabling not only great education from well-respected subject matter experts, but also brings together attendees and sponsors to network.

Demographics

Demographics are based on last year's EDGO event with more than 3,000 registrants.

- 75% of registrants are US based
- 81% of registrants are from North America
- 53% of registrants work in companies with > 1,000 employees
- 25% of registrants work in companies with > 5,000 employees
- 45% of registrants are in the industry of Banking / Financial, Insurance, Healthcare, or Government

Job Function

Application Development 1%
Technology or Scientific Research 2%
Consultant 1%
Technical Staff (Modeler, Engineer, Programmer) 1%
Strategic technology planning 2%
VP / Director 3%
Manager / Supervisor / Department Head 3%
CXO / President / Principal / Partner 4%
IT Management 7%
Business / Data Analyst 12%
Enterprise / Data / Information Architect 26%
Information / Data Governance 33%
Other 5%

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Features & Benefits

- A full-day of live lectures from leading industry professionals focused on Data Governance topics
- Attendance is 100% Free! Maximize your strategic, communications, sales, and marketing goals with global exposure to a mass targeted audience
- Generate more leads and business opportunities and save time and money while getting a better ROI

Sponsorship Includes:

- **800 minimum lead guarantee**
- **Company logo represented on the homepage of the website**
- **Branded slide placement available during breaks**

THERE IS NO REASON TO WAIT! CALL TODAY TO RESERVE YOUR SPACE.

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