



# DATAVERSITY™

## The 2013 DATAVERSITY Snapshot Survey on Data Governance

PRELIMINARY RELEASE





## What do these charts represent?

The following charts represent the raw responses to the DATAVERSITY Multi-User Snapshot Survey on Data Governance conducted in March 2013. This preliminary distribution is being made to the nearly 250 people who responded to the survey. Additional analysis and summation will be included in future DATAVERSITY research and publications in the near future.

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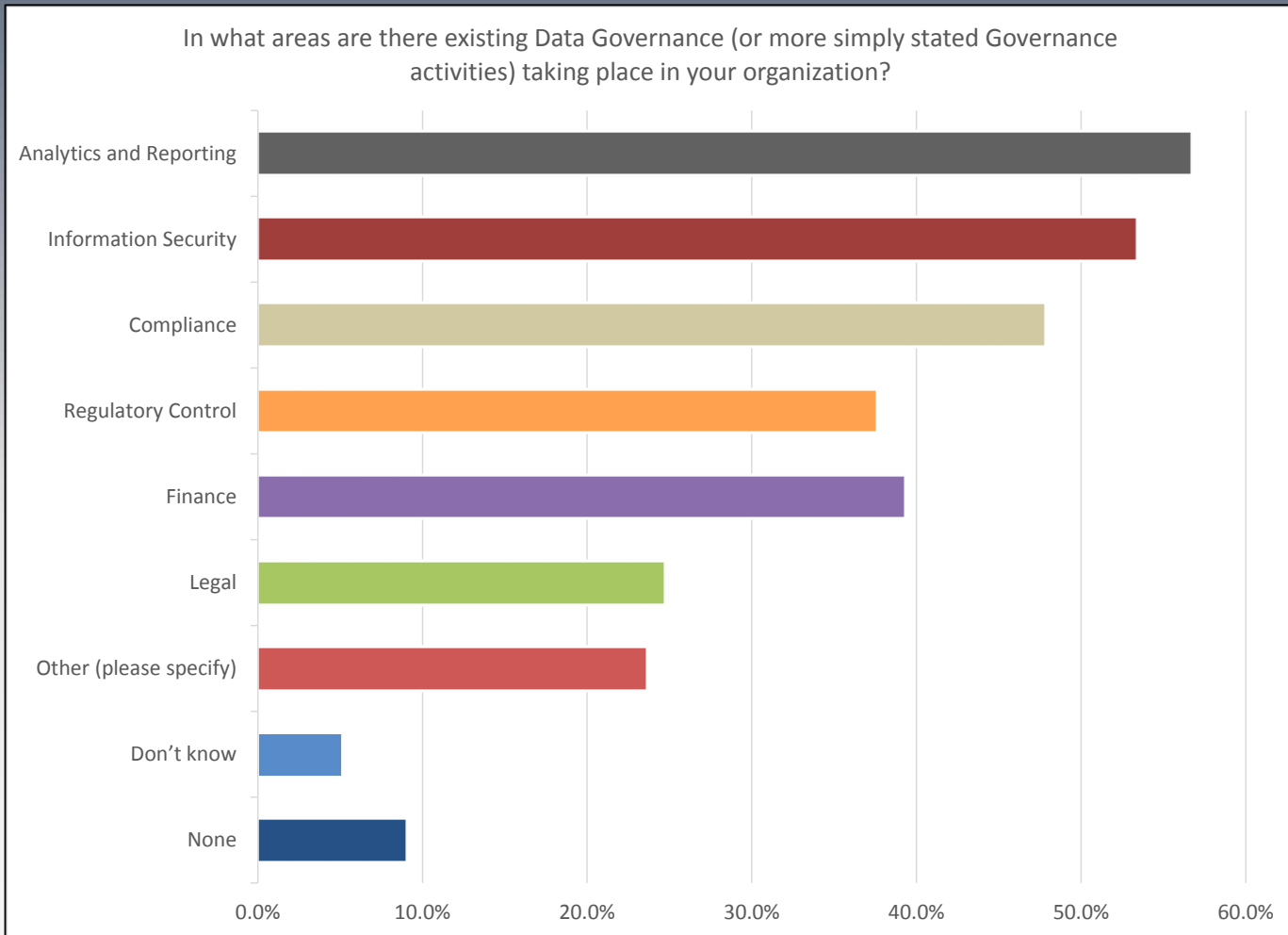
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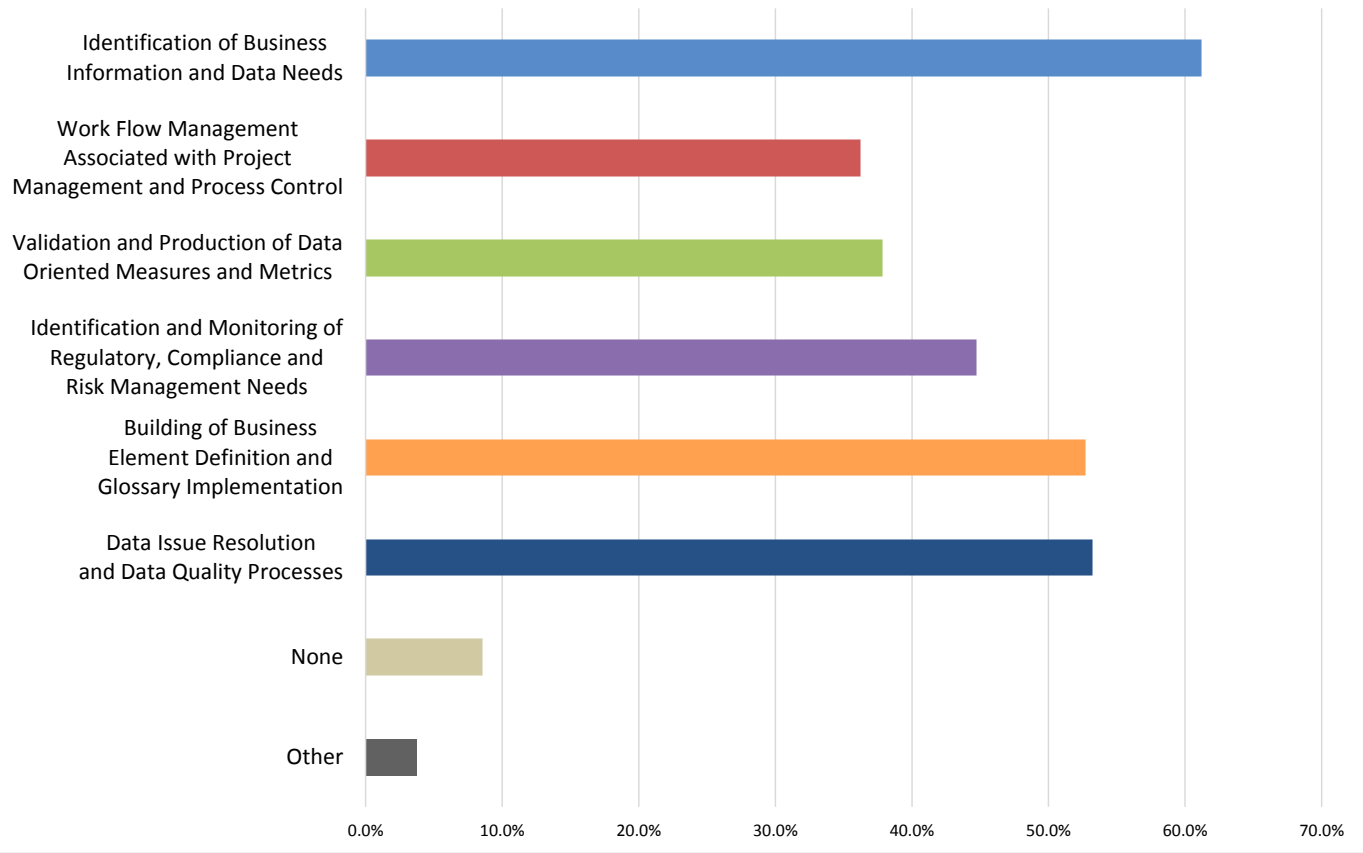
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# A First Glance at the Results

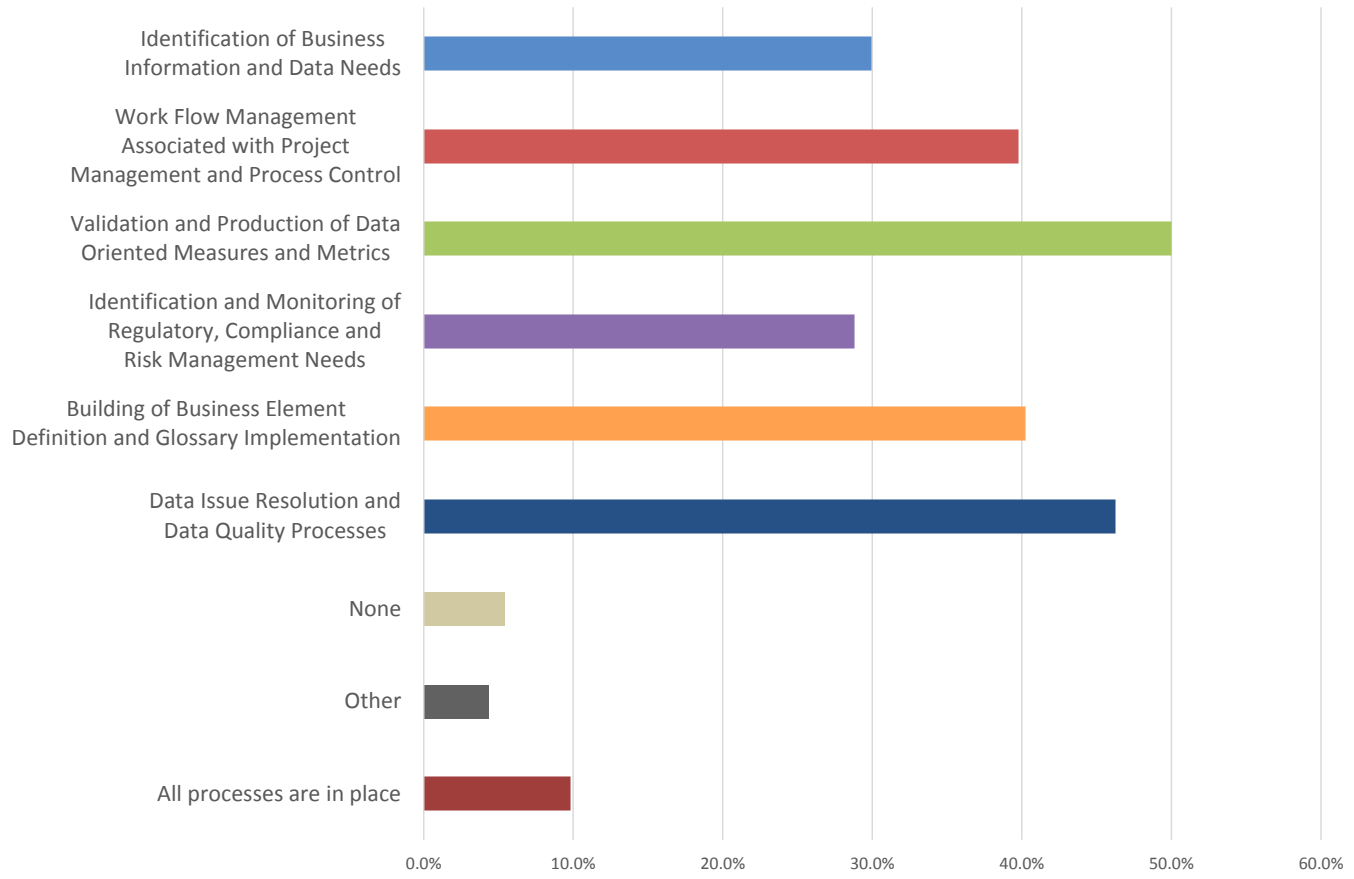
PRELIMINARY RESULTS OF THE  
2013 DATA GOVERNANCE SURVEY



What processes are already in place in your company that bode well to the application of formalized accountability (governance) through data governance and data stewardship? (check all that apply)

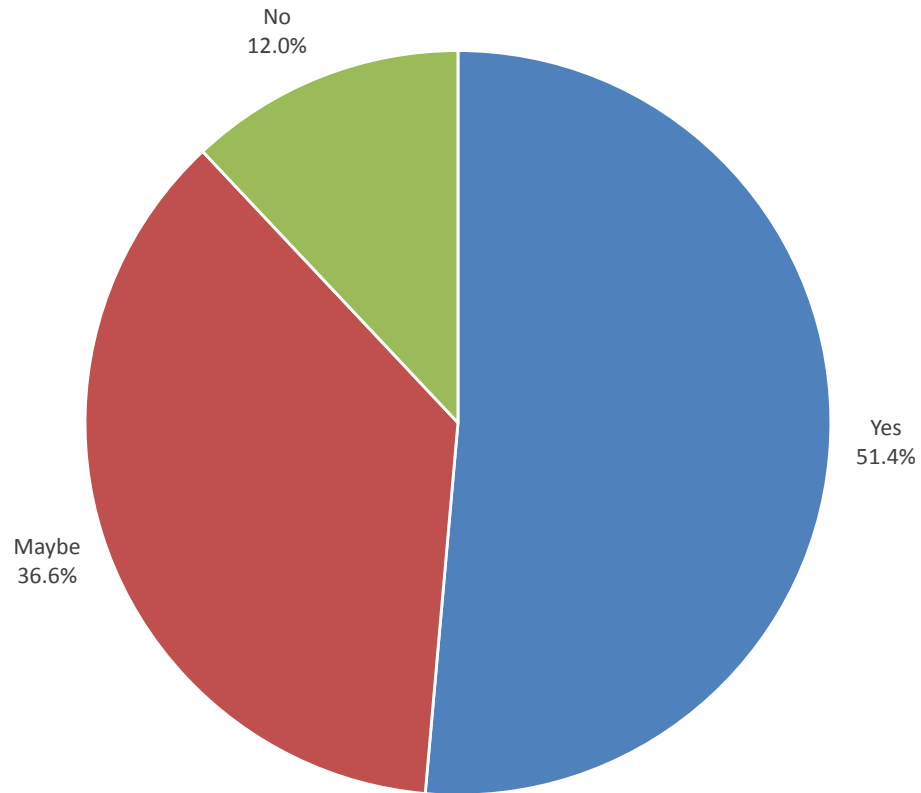


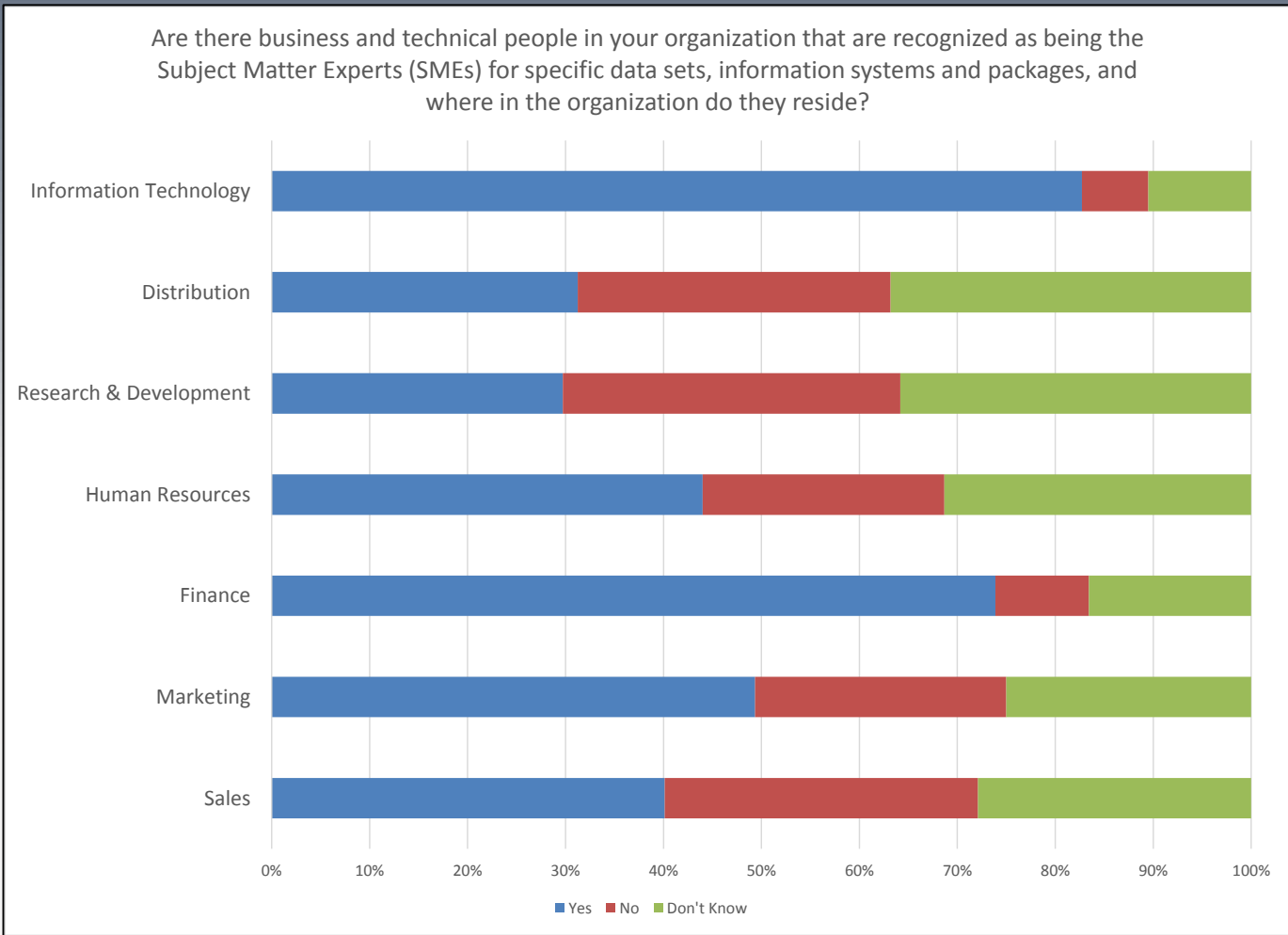
What processes are not in place that would bode well for the application of formalized accountability (governance) through data governance and data stewardship?

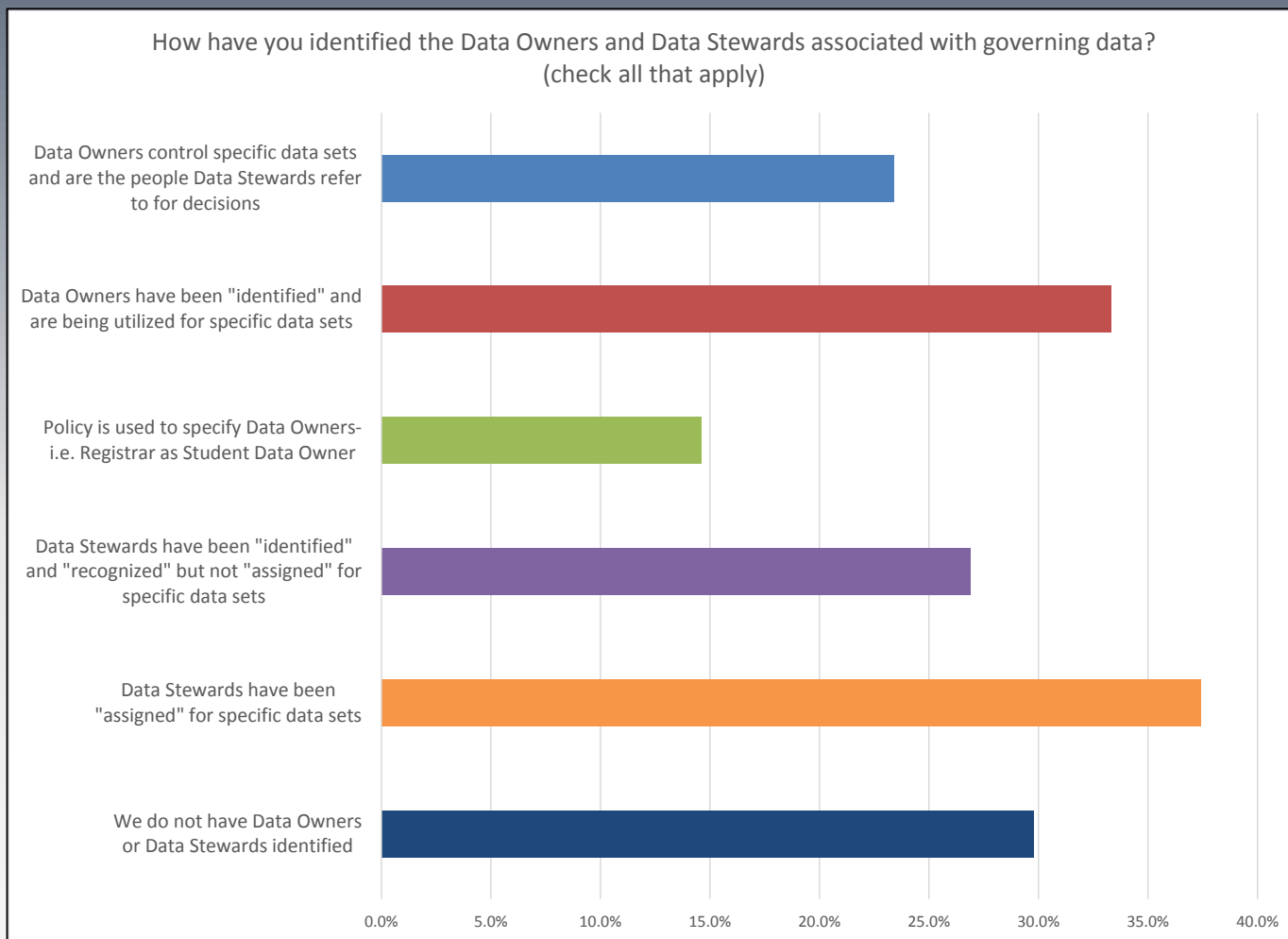


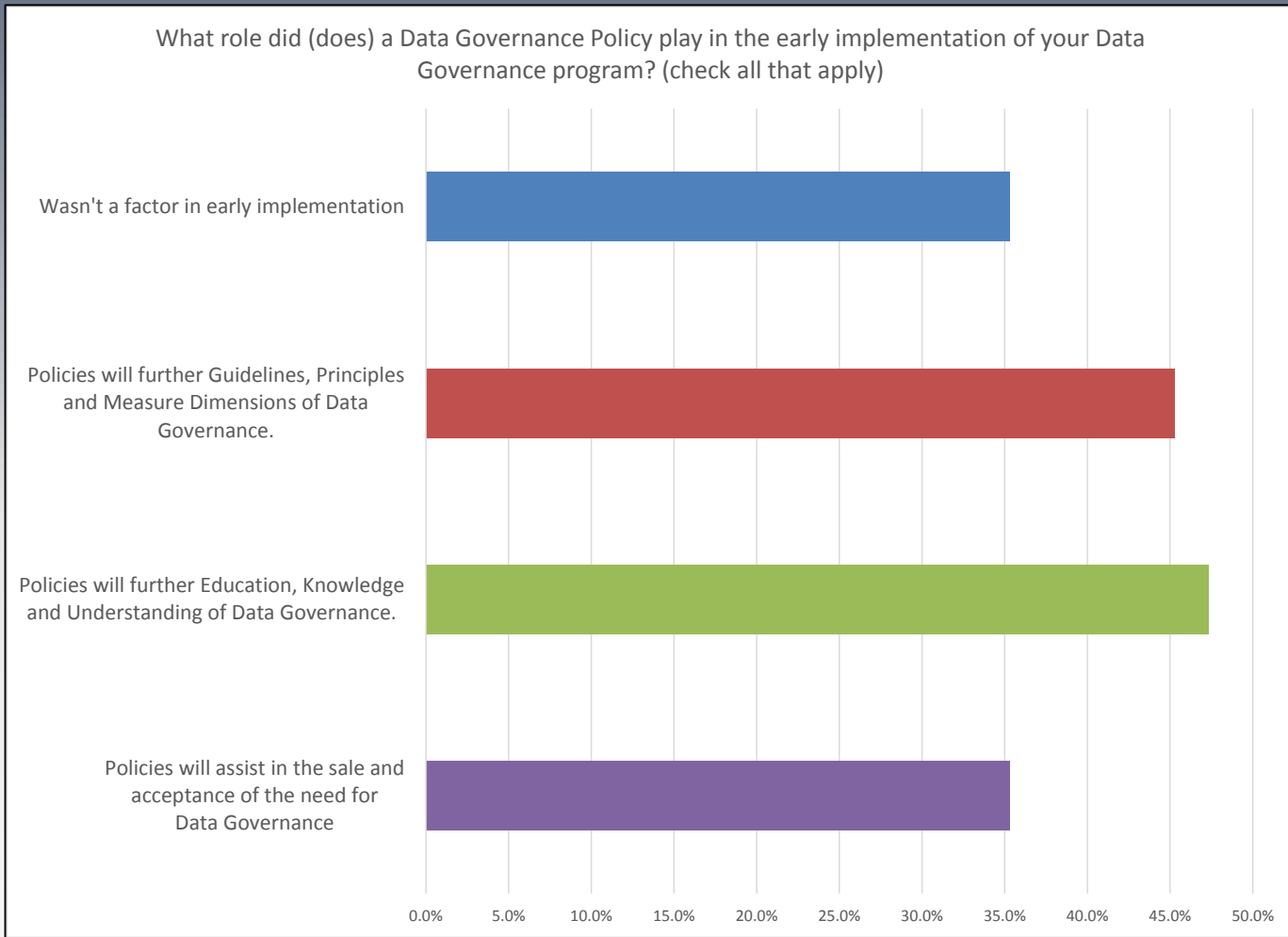


Are resources allocated for defining, implementing, and communicating about Data Governance? (Select One)

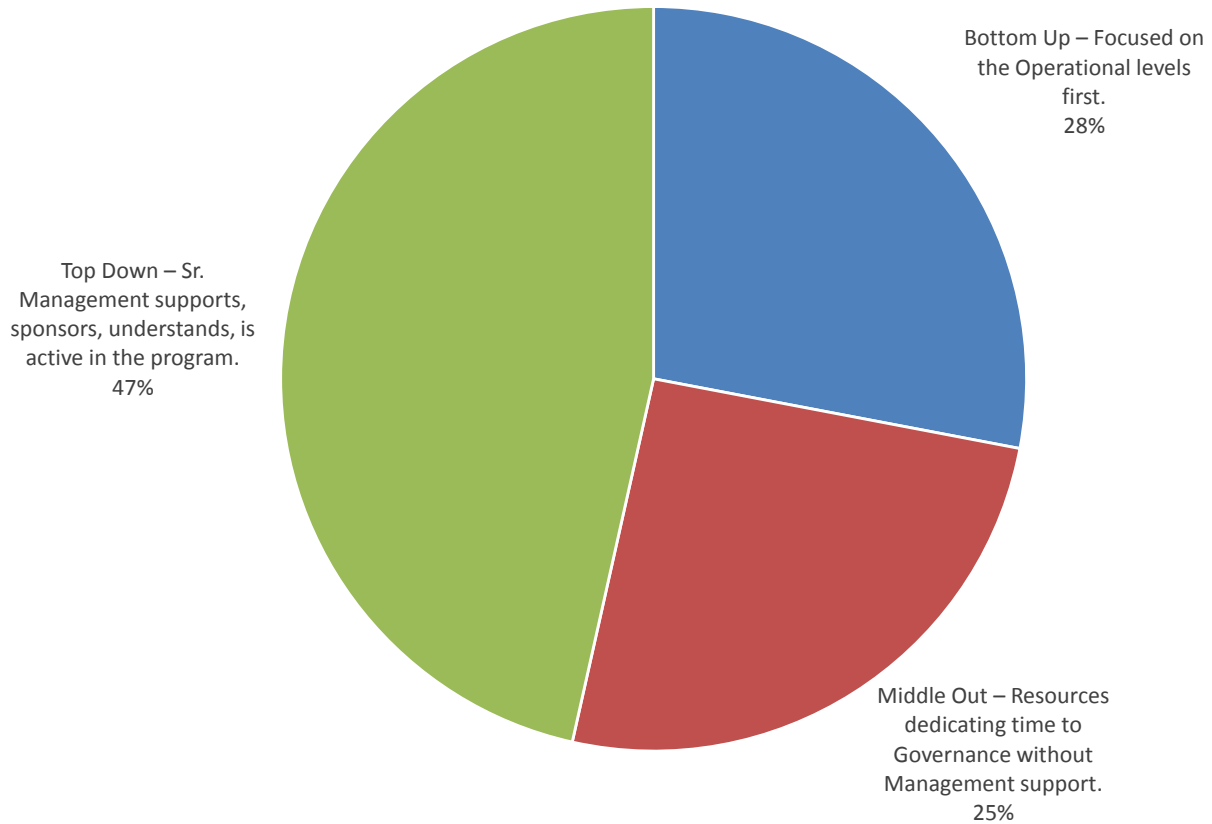




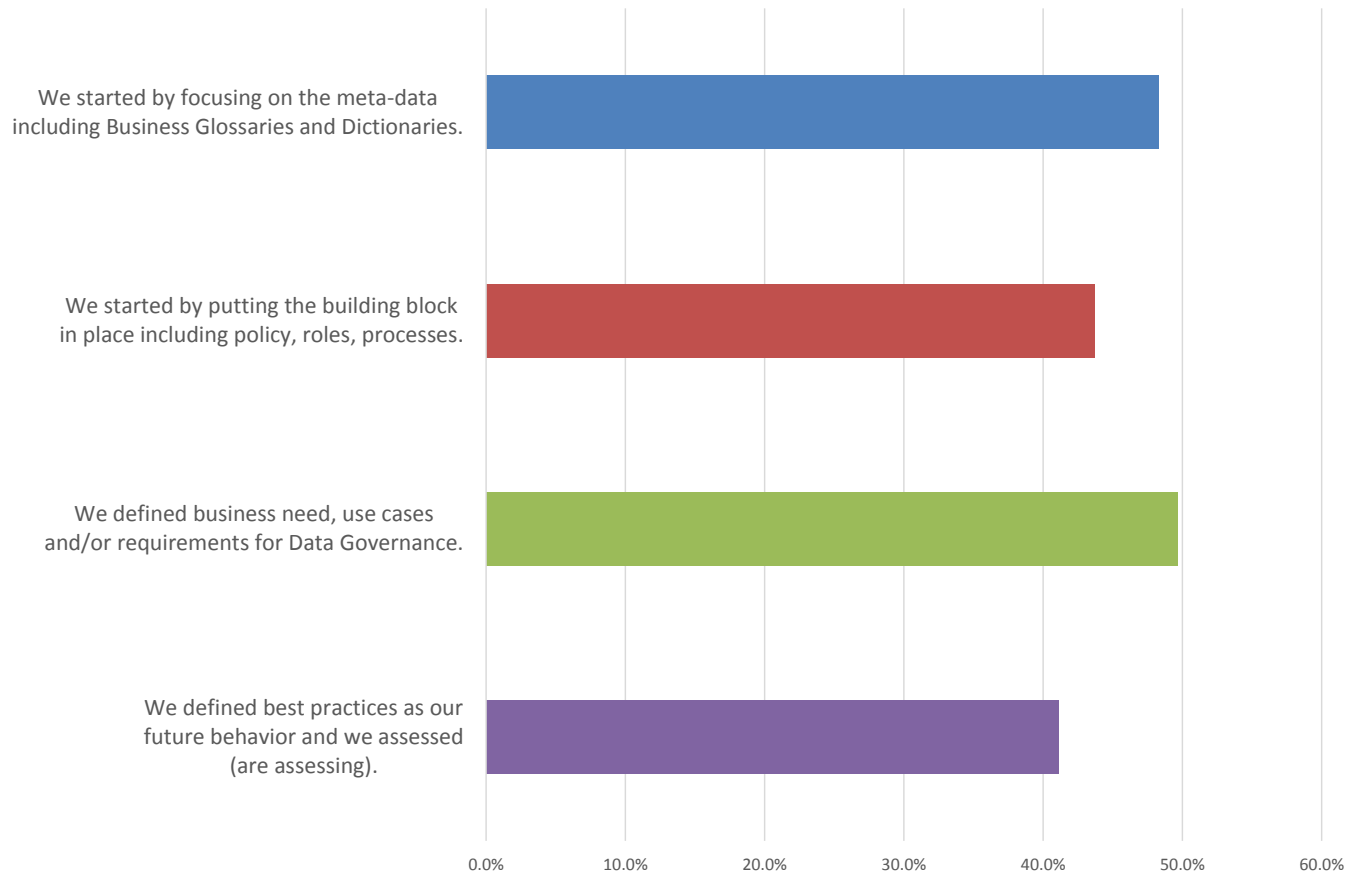




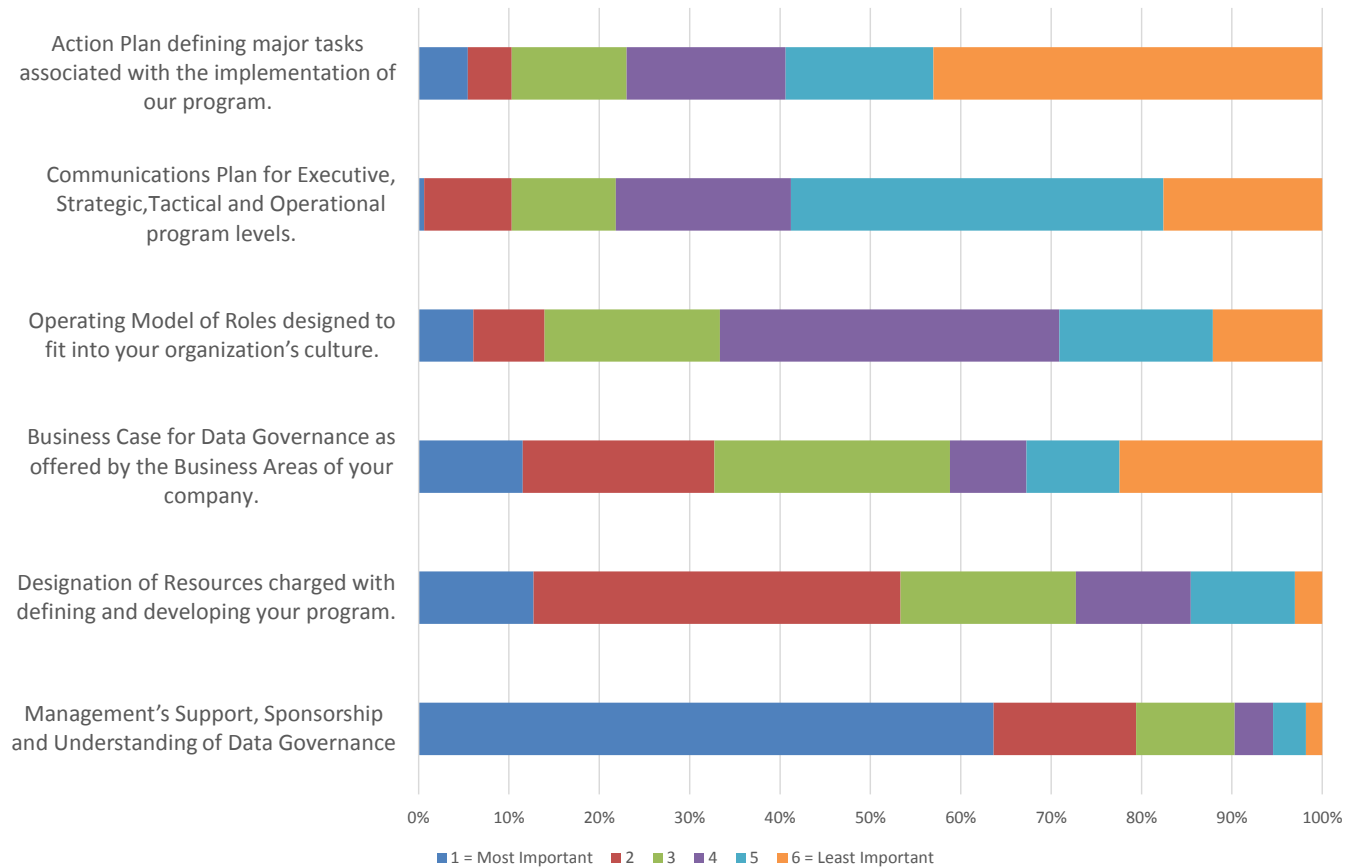
Which of the following statements quickly and accurately describes your approach to delivering a Data Governance program?

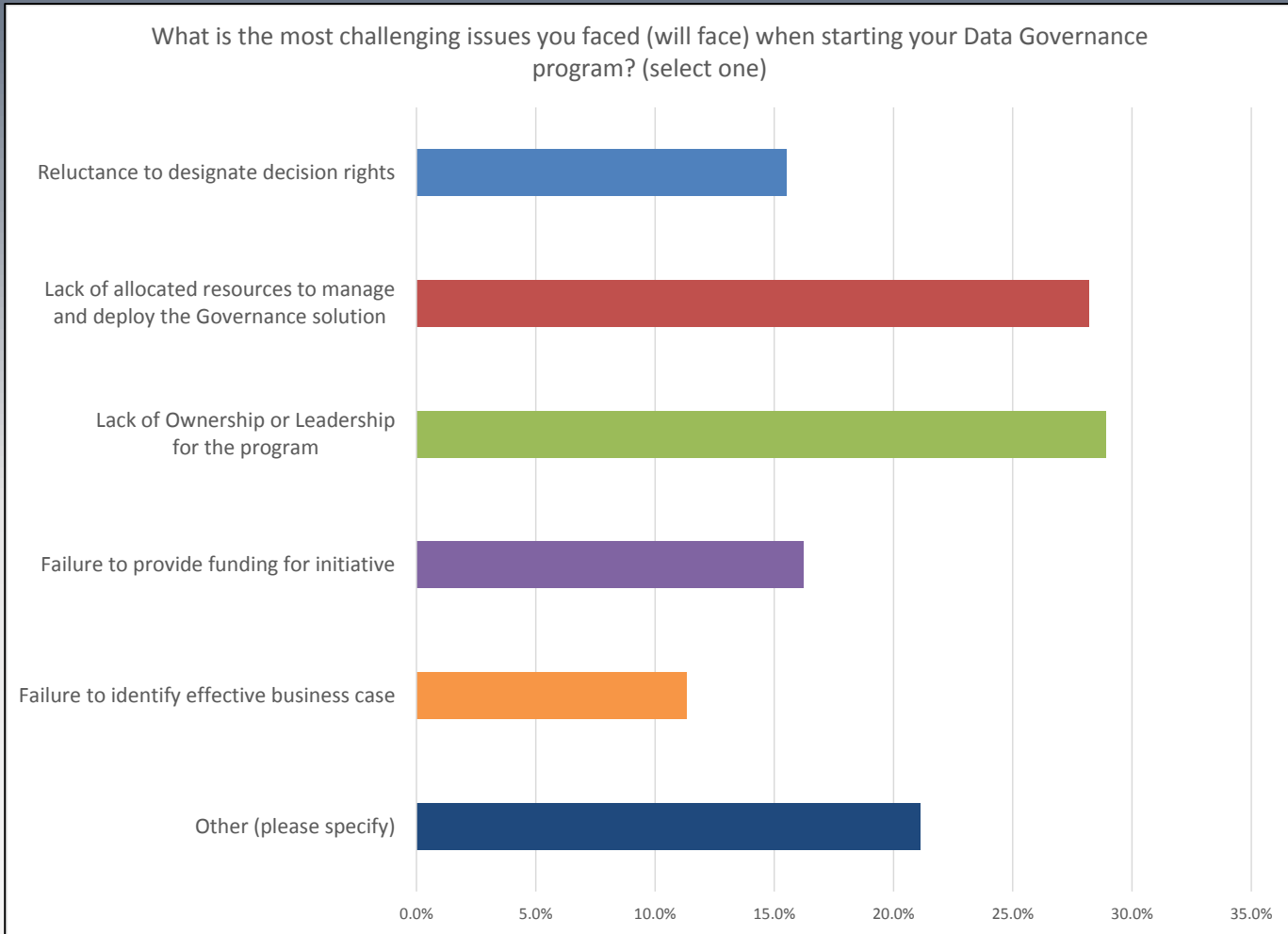


What are the first steps that you took (or are taking) to define and implement your Data Governance program? (check all that apply)

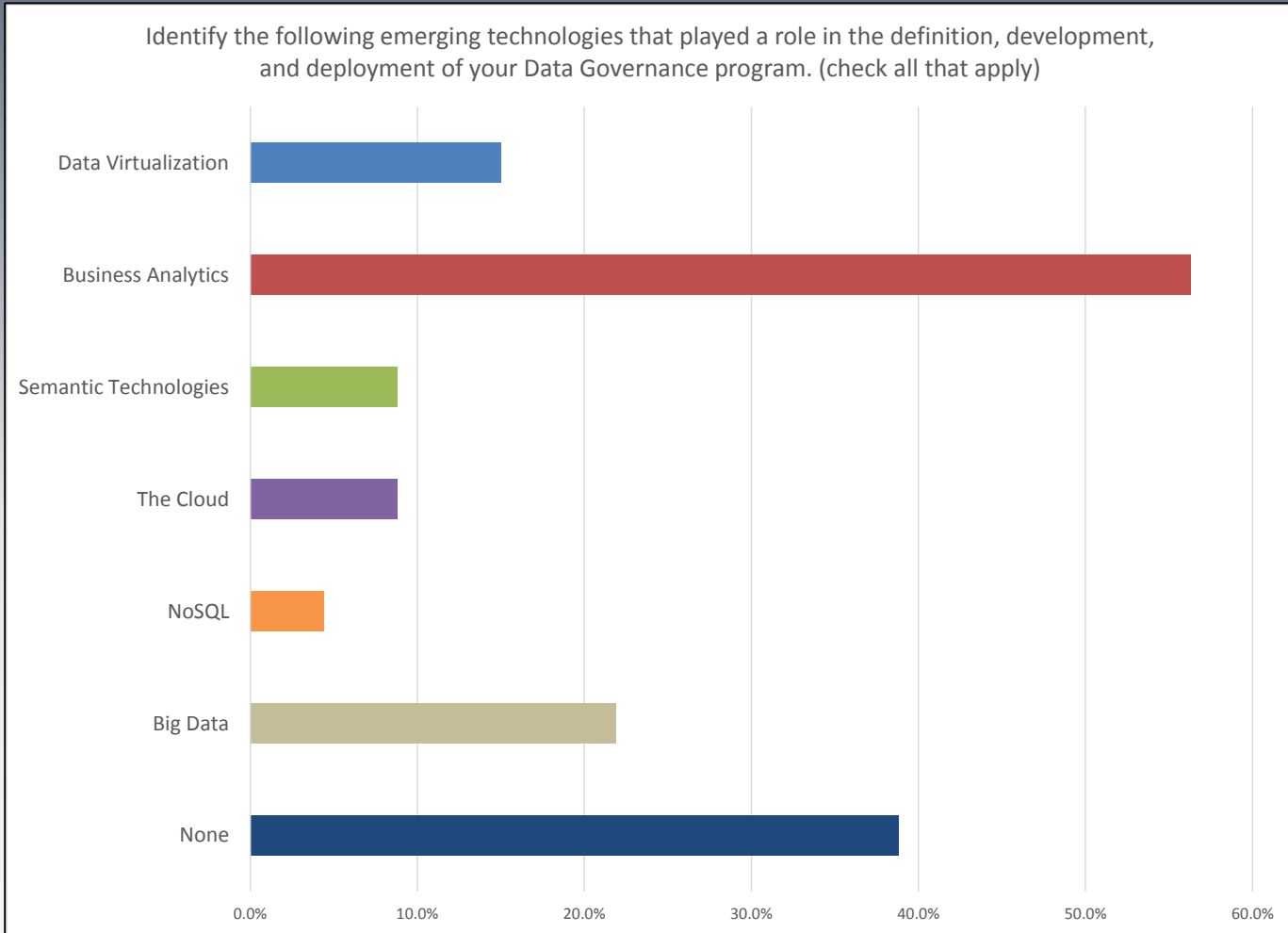


Rank the importance of these components of starting your data governance program? (1 = Most Important, 6 = Least Important)

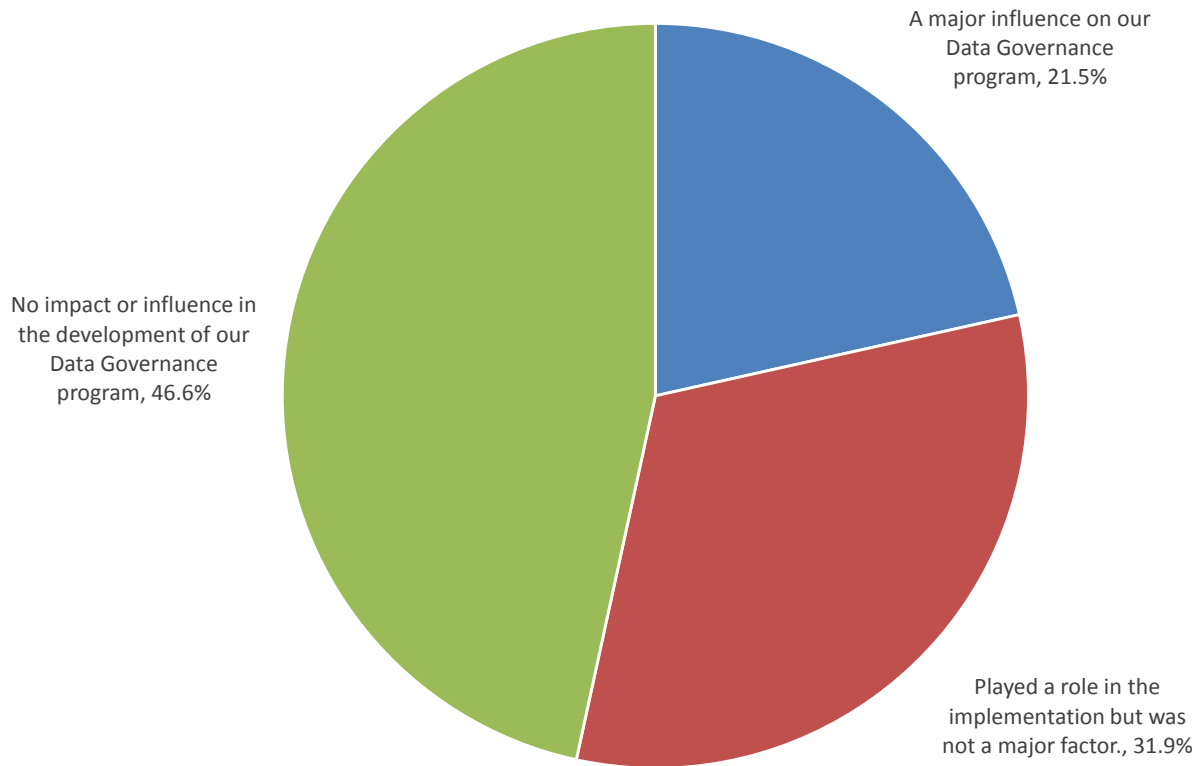


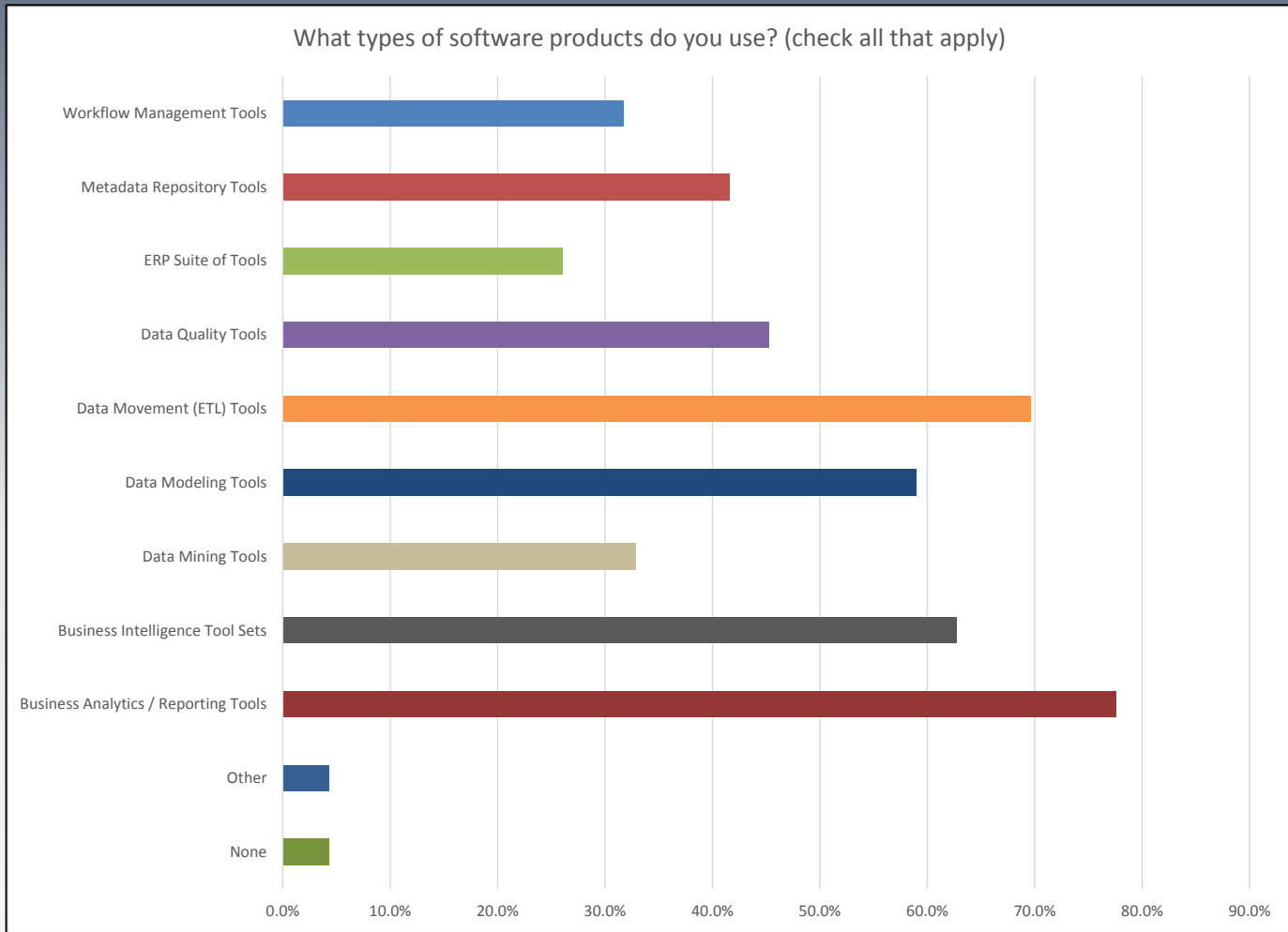


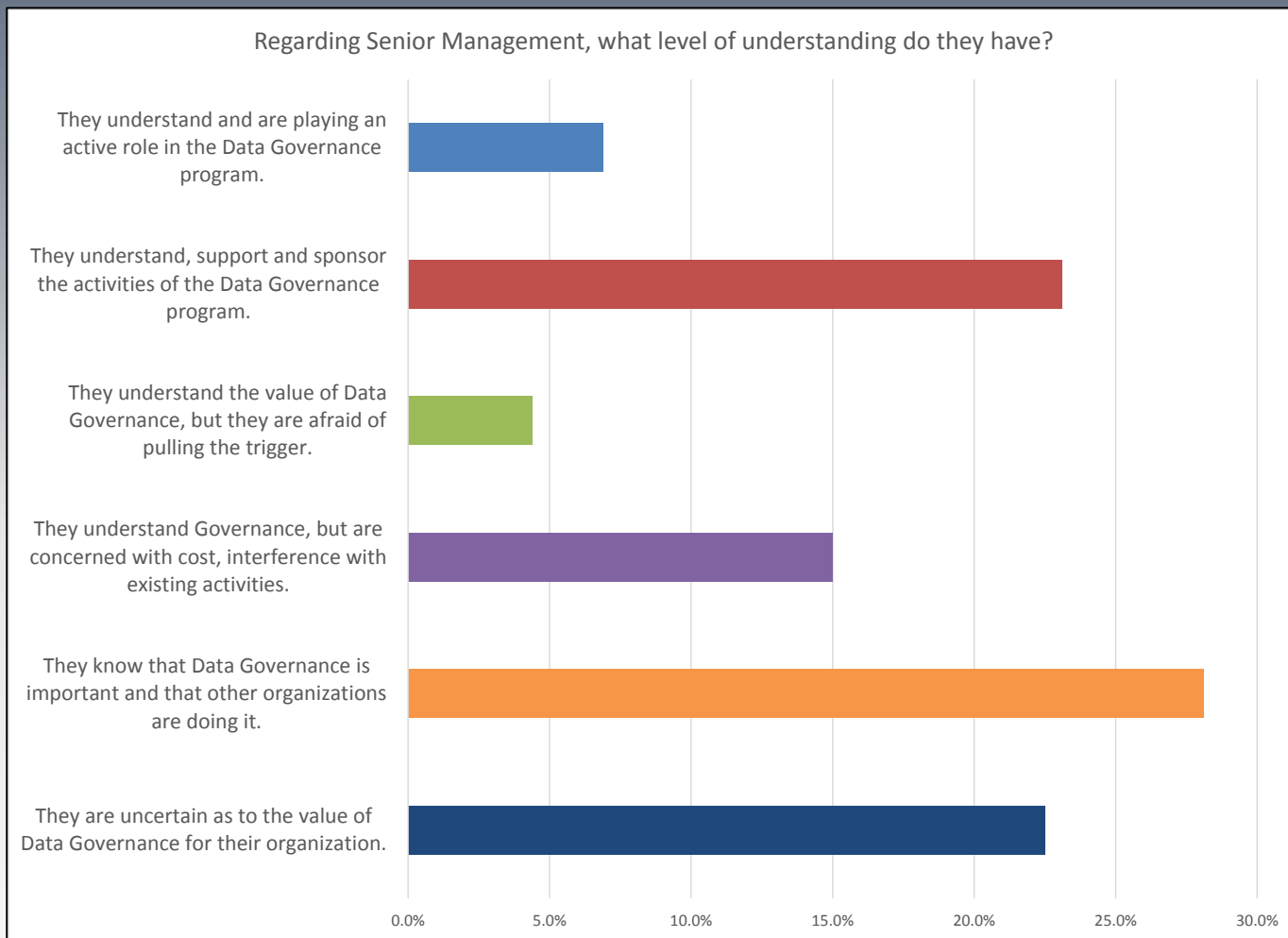




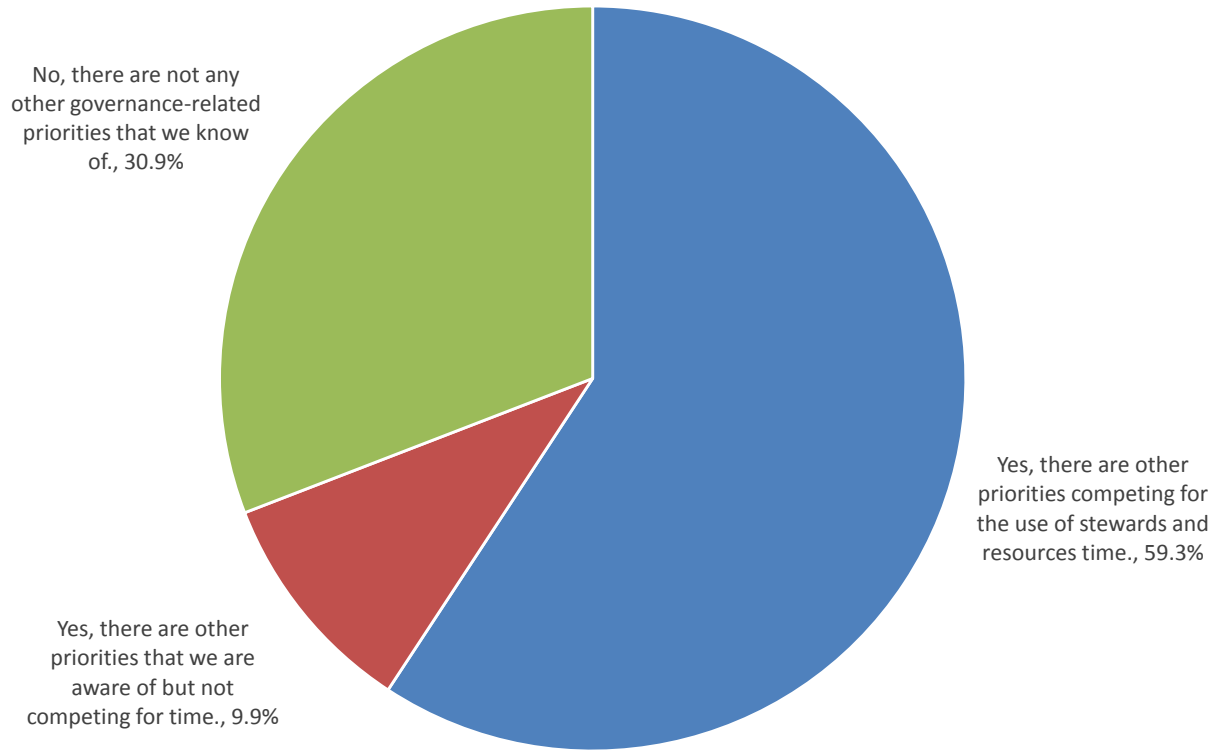
How much of an impact has the (will the) selection and purchase of software tools had on the direction of your Data Governance program and the metadata associated with the program?



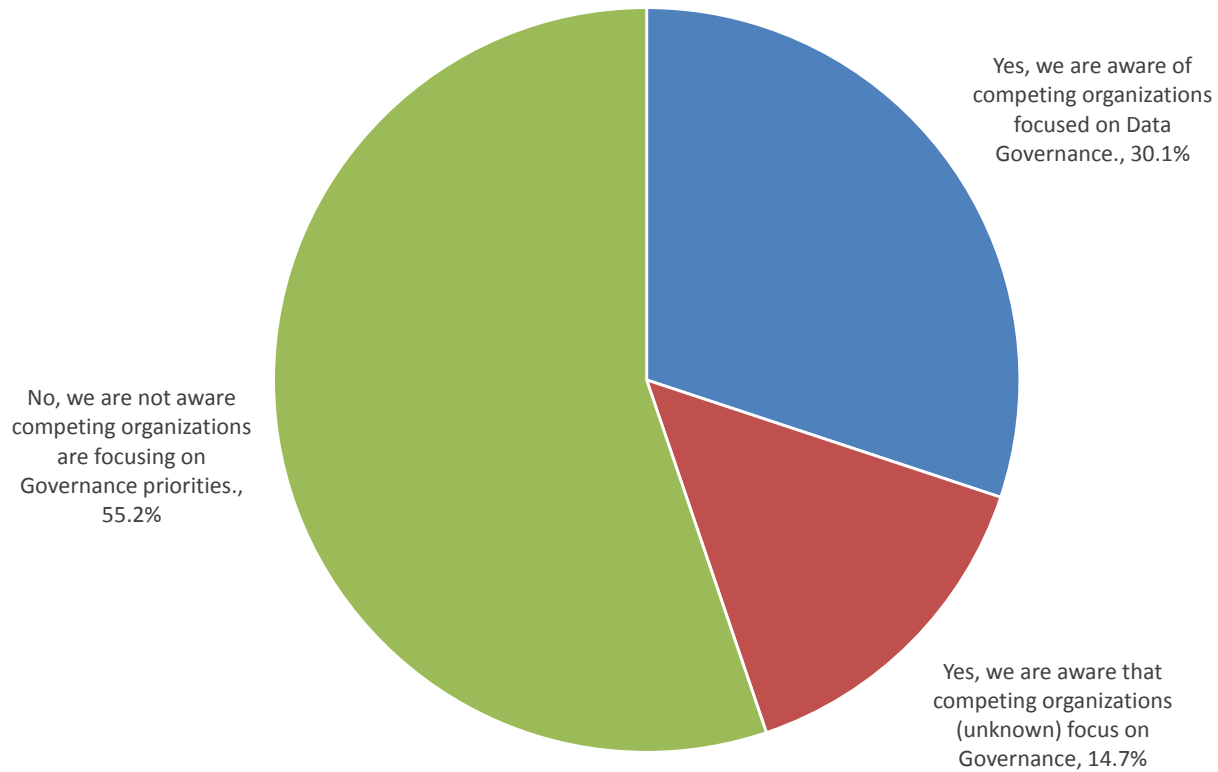




Are (were) there competing internal governance-related priorities going on in your organizational when you are starting your Data Governance program?

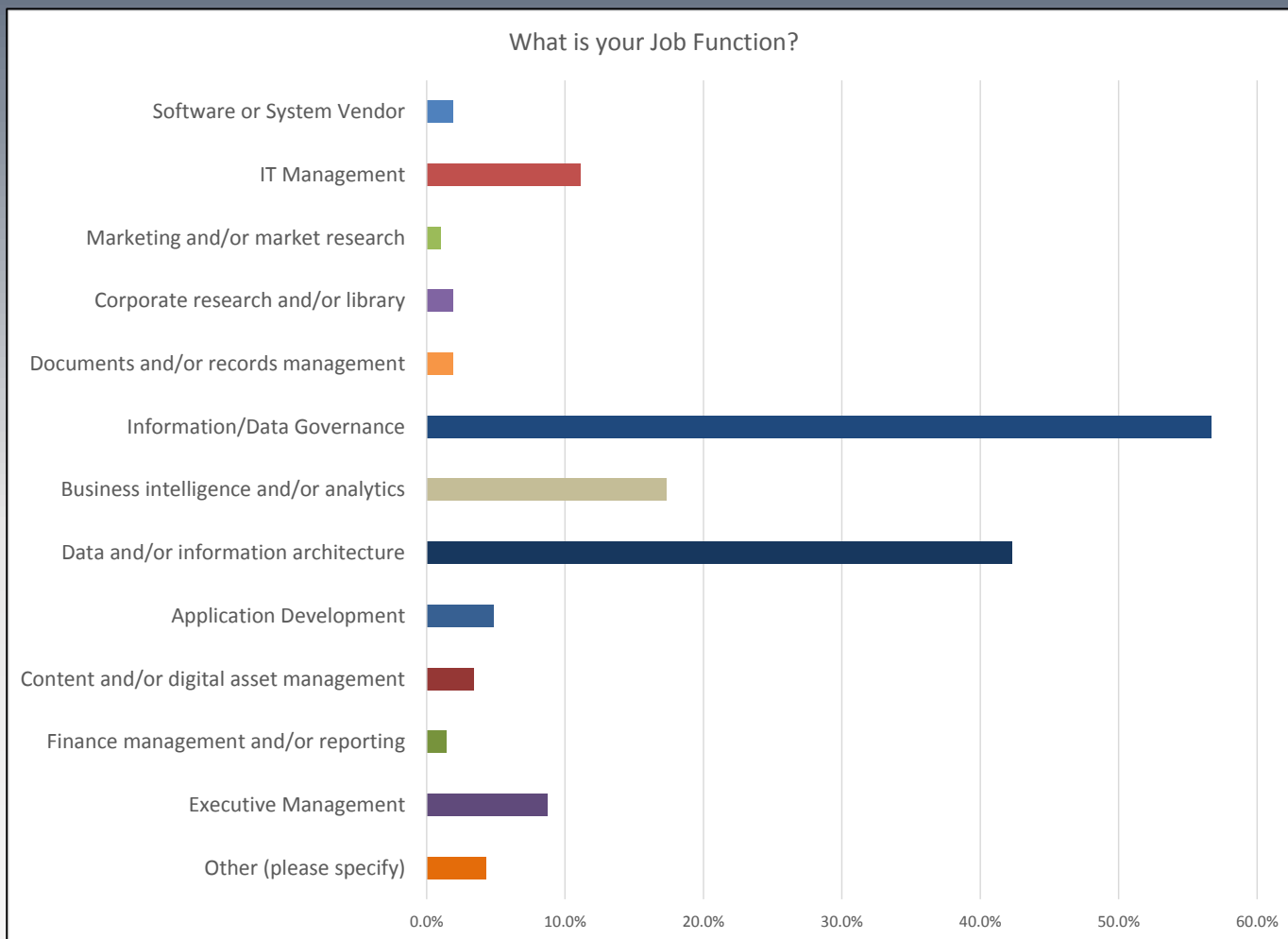


Are (were) you aware of competing organizations with governance-related activities and did this have any impact on your organizations decision to start your Data Governance program?

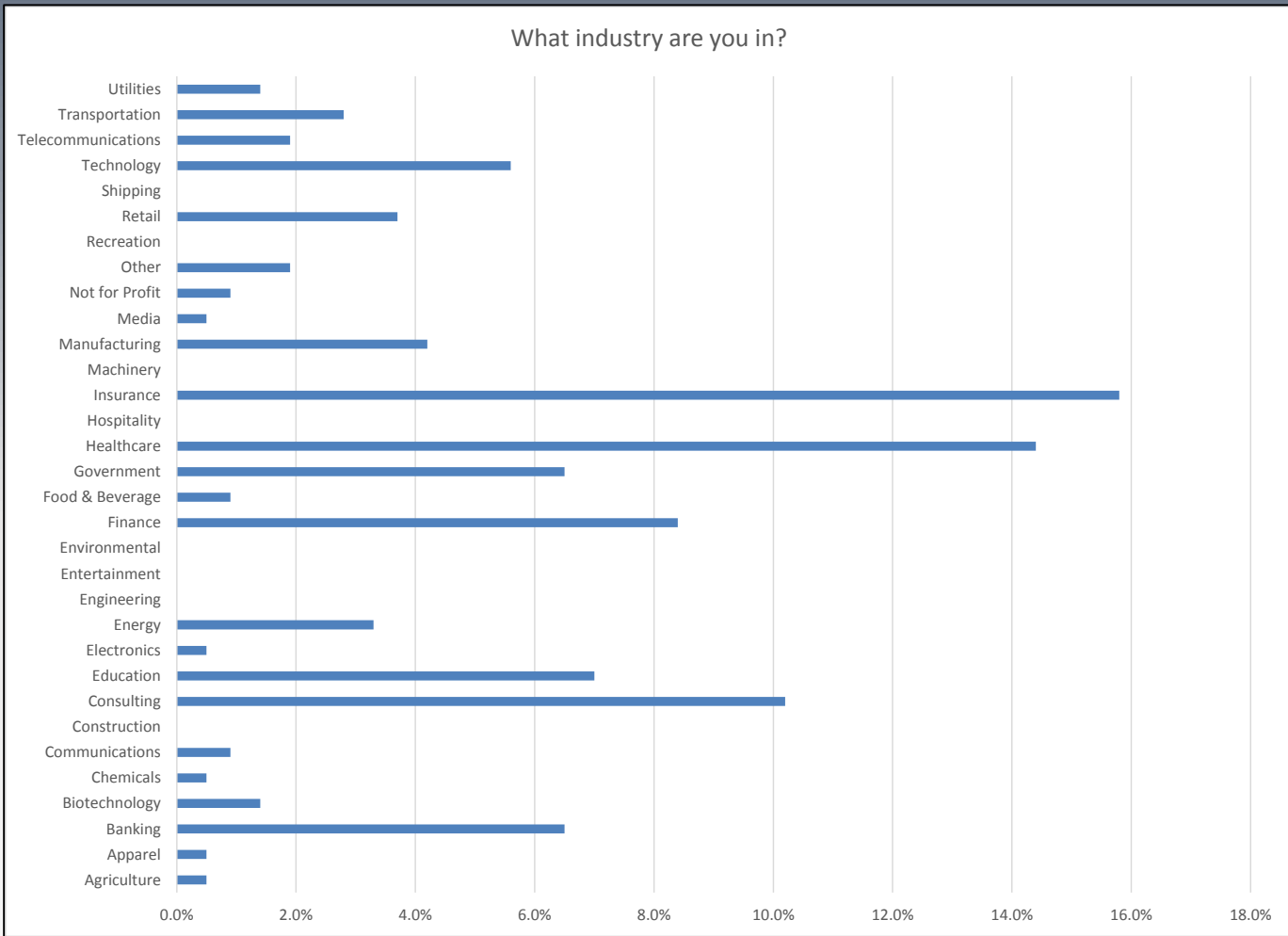


# Who took the Survey?

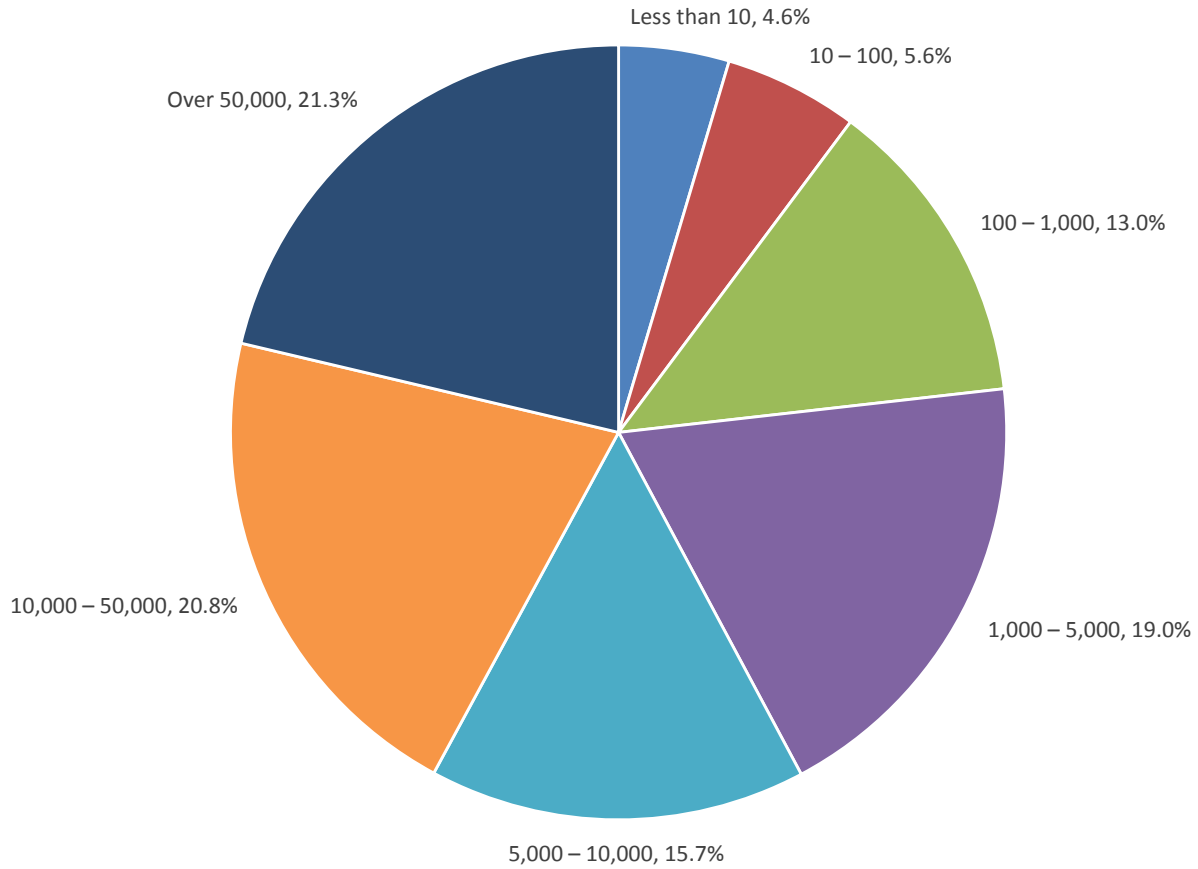
SURVEY TAKER DEMOGRAPHICS







Number of employees in your company





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