

For Immediate Release
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Objectivity, Inc. Announces Several Records for Fiscal 2014

San Jose, CA - July 29, 2014 - Objectivity, Inc. announced today that it achieved several records during Fiscal 2014. While the fourth quarter produced record bookings and record revenues, the year finished with deferred revenue at an all-time high. The records reflect the continued expansion of Objectivity's worldwide business, with 40% of its revenue coming from outside the U.S. Substantial orders by existing U.S. and international customer's highlights the ongoing commitment to Objectivity's products, while the strong growth in new customers worldwide reflects the ability for Objectivity's products to continue to meet and exceed the rigorous requirements in the field of Big Data.

Objectivity CEO, Jay Jarrell states, "I am especially pleased that 30% of our bookings this year came from new customers, reflecting the ongoing ability of our products to attract customers looking for an economical solution to unlock the hidden value in their big data with a stable and proven product that has been the cornerstone for critical applications around the world for many years."

"With deferred revenue at an all-time high, maintenance renewals once again exceeding 90%, and a debt-free balance sheet, Objectivity is well positioned to execute on its strategic plans for FY2015," said Gary Lewis, Objectivity's CFO.

About Objectivity, Inc.

Objectivity, Inc. is the Enterprise Database leader of real-time, complex solutions for discovering value in Big Data. Our leading edge software: [InfiniteGraph®](#), The Distributed Graph Database™ and [Objectivity/DB®](#), a distributed and scalable object management database, enable organizations to develop scalable solutions to discover hidden relationships for improved Big Data analytics, develop new ROI opportunities and improve inter-departmental business processes to achieve greater return on data related investments.

Objectivity, Inc. is committed to our customers' success, with representatives worldwide. Our clients include: Swiss Life Select, Draeger Medical, Ericsson, McKesson, NEC, Vodafone xone, Siemens and the US Department of Defense.

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