



Gravity Zero, a Seattle-based digital solutions company that provides technology, design and strategy services, is excited to announce its new partnership with Semantic Web Company as a US-based integrator for the flagship PoolParty Semantic Platform. “I think this is an exciting opportunity for both companies to increase our global presence, and to give clients in North America direct access to experts in both semantic work and the PoolParty product,” said Cary Pruitt, president of Gravity Zero.

Gravity Zero will provide North American customers all of the strategy, planning, installation and implementation services needed to get the full value from PoolParty’s extensive capabilities for managing and integrating semantic solutions into many different platforms, such as SharePoint, Confluence or WordPress. Gravity Zero also offers strategic consulting for creating and integrating taxonomies and ontologies across an enterprise in advance of using the PoolParty Semantic Platform.