

THE TRANSFORMATION TO DATA-DRIVEN BUSINESS STARTS HERE

# ENTERPRISE DATA WORLD

CONFERENCE SPONSORSHIP PROSPECTUS

SHERATON HOTEL & MARINA • SAN DIEGO, CA • APRIL 17 - 22, 2016

## GET FACE-TO-FACE WITH QUALIFIED BUYERS

- Dedicated tradeshow hours
- In Perspective Product Sessions
- Exhibits opening reception with hosted bar
- Cooperative Marketing

Meet the World's  
Largest Group of  
Business and IT  
Leaders Looking  
for Data-Driven  
Solutions



**CONNECT**  
with over 800  
future customers

**EXHIBIT**  
at the world's most  
authoritative data  
management conference

ENTERPRISEDATAWORLD.COM

PRODUCED BY:

 DATAVERSITY®



# What makes our attendees YOUR most qualified customers?

## We're Specialists, Not Generalists

We focus specifically on the enterprise data, big data and information management (EIM) markets.

## Our Program: Substance Attracts QUALITY

We accept only one in five speaking proposals, so our audience knows they'll learn from the best speakers at our event.

## Substance Also Attracts QUANTITY

Because of our quality and value-intensive program, this event has established itself as the world's most authoritative data management conference. More customers for us means more customers for you.

## Our Audience Has Budget

Most attendees pay over \$1,500 to be at the conference. They are not free walk-ins looking for a t-shirt or "exhibition-only" types. They are serious buyers whose organizations understand the importance of spending money to make money.

## Our Attendees Represent Big Organizations

Large organizations have budgets to spend on new initiatives and ongoing projects. Our audience comes mostly from Fortune 1000 companies and large government agencies—a large percentage come from industries that spend a lot on IT, including banking, insurance, energy, telecom, manufacturing, and pharma.

## Our Conference Has a Practical Focus

Employers don't spend money to send staff to conferences without a purpose: Our event is famous for its real-world, practical focus, with dozens of case studies and how-to sessions. Our audience is comprised of practitioners who are doing things right now, many with immediate product needs.

## Our Attendees Are Not Only IT People; They're Business Managers

Each year the percentage of attendees from the "business side" increases and now exceeds 30%. They join their colleagues from IT to collaborate and learn more about how to provide data-centric solutions to satisfy their business strategies.

## Attendee Groups = Buying Teams

Over 40% of our attendees are part of a group of two or more people from the same company. Why would a company spend thousands or even tens of thousands of dollars on registration fees and travel expenses to send five or ten people to a conference? Obviously, they have large projects underway. And this is not a guess—these participants have told us they attend specifically to compare vendors and learn from peers who have already completed similar projects.



## This year's Special Features + Hot Topics include:

- Data Governance
- Master Data Management (MDM)
- Data Integration
- Cloud-based Data and Services
- Information Quality
- Big Data
- Data and Business Modeling
- Metadata Management
- Business Intelligence and Analytics
- Semantics
- Data Architectures and New Data Technologies
- NoSQL Technologies
- Unstructured Data

# Get face-to-face with Qualified Buyers

## Dedicated Tradeshow Hours

No sessions or other distractions compete for your customers' attention during tradeshow hours. The floor is packed with individuals looking for solutions. The schedule also leaves your staff and employees free to attend sessions or network at the conference, or free to get other work done. It's simple - when you are in your booth, you are busy. And the rest of the time is yours.

## Exhibits Opening Reception with Hosted Bar

The opening Exhibits Reception is a can't-miss event for every attendee. We provide food and a hosted bar. Your customers come to the show floor, and they stay there for the entire reception.

## In-Perspectives Product Sessions

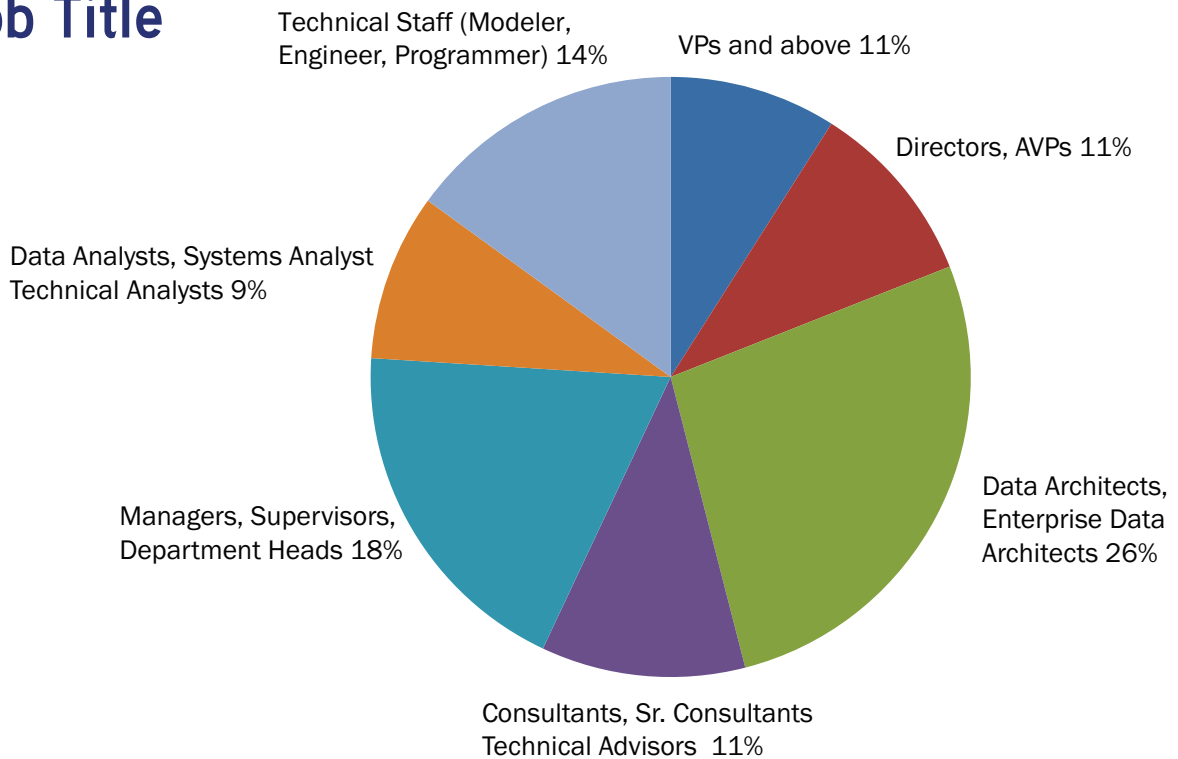
We offer sponsors the opportunity to place a half-hour product presentation on the agenda. These sessions are attended by the audience you most want to attract, individuals with recommendation power who are interested in your product.

## Turnkey Exhibits Make It Even Easier

We know that some of our exhibitors don't have logistical support, or they're simply too busy to worry about set-up. With the Convenience Package, we handle the legwork and ensure that the following items are waiting for you in your booth:

- One draped table
- Two chairs
- Company name sign
- Basic electrical connection
- Lead retrieval scanner

## Attendance by Job Title



Based on 2008 - 2012 Enterprise Data World Conferences

**Enterprise Data World** is 800 Enterprise Information professionals representing the largest organizations in the world, all looking for information management solutions in one place, at one time. Here's a sample of decision makers who attended in 2015:

**COMPANY**

**TITLE**

1-800 Contacts Data Architect  
 Abu Dhabi Investment Auth Head of Reference Data Mgmt  
 Ace Hardware Manager, EIM  
 Aera Energy Information Analyst  
 Airline Tariff Publishing Co. Data Architect  
 Ajinomoto Associate GM, IS Planning Dept.  
 Akamai Chief Data Strategist  
 Alberta Dept of Energy Manager  
 Alberta Environment Acting Chief Data Officer  
 Allstate Insurance Director, Data and Analytics Strategy  
 American AgCredit Director - IT Application Development  
 American Express VP, Digital Platforms  
 American Family Info Modeling Engineer Specialist  
 Amtrak Principle Information Architect  
 Amway Principal IT Architect  
 Apache Corp Sr Prog / Analyst  
 AT&T Director DG & Business Enablement  
 ATPCO Data Architect  
 AXA Lead Manager  
 Banelco SA Head of Information Management  
 Bank of America Officer: Data Steward  
 Bank of Oklahoma Data Architect  
 BCBS KC Data Architect  
 BCBS KS Team Lead  
 BD VP, Data Integrity  
 Bendigo Bank Enterprise Information Architect  
 Blue Shield CA Director, IT  
 BNSF Railway DBA  
 Boeing Information Architect  
 BP Enterprise Architect  
 Brady Corp Manager Enterprise Development  
 Brazil Chamber of Deputies Information Analyst  
 BrightScope CTO  
 British Army SO1 Information  
 Bureau of Land Mgmt Data Management Specialist  
 CA Dept of Education Assoc Govt Program Analyst  
 Capital Group Principal Information Architect  
 Capital One Sr. Director, EDM  
 Catalina Marketing CTO  
 Cenovus Energy Enterprise Architect  
 Cepheid Contracts Database Analyst  
 Charles Schwab SVP  
 Chemical Abstracts Dev Mgr  
 Chubb Insurance VP, Information Architecture  
 City of Austin IT Supervisor  
 City of Redmond Application Services Manager  
 CNO Financial Director - Data Strategy  
 Cognizant Global Business Leader  
 Compassion Int'l Digital Media Specialist  
 Compuware Director, Big Data Solutions  
 Consumers Energy Director of Customer Data Quality  
 Cooperators Group Enterprise Data & Info Architect  
 Costco Wholesale IS Engineer  
 CPP Investment Board Manager - Data Mgmt Operations  
 CSL Behring Enterprise Data Architect  
 Cummins, Inc CDM Program Leader  
 Curtiss Wright Director, Information Solutions  
 D&B SVP Global Product Integration  
 Daymon Worldwide Senior Manager  
 Defense HR Activity Management Analyst  
 Dept of Nat'l Defence CA Director, Def. Business Mgmt  
 Dimensional Fund Advisors Head of Investment Analytics & Data  
 Diplomat Pharmacy Data Architect  
 Discover Data Analyst  
 DST Systems Director of Data Architecture Mgmt  
 Duke Medicine Information Architect  
 EEDAR VP, Technology  
 Enterprise Products Lead Developer  
 Equifax VP, Enterprise Data Strategy  
 Eugene Water & Electric DBA  
 Eurasian Resources Group Data Mgmt SAP Solution Designer  
 Exelon Corp Enterprise Data Architect  
 Export Development CA Enterprise Architect  
 Express Scripts Sr IT Architect  
 ExxonMobil Senior IS Analyst  
 Fannie Mae Data Architect  
 Farm Credit Canada Principal Enterprise Architect  
 Farmers Insurance Enterprise Data Management, Mgr  
 FBL Financial Enterprise Data Architect  
 FDIC IT Specialist  
 Federal Reserve Bank Business Analyst  
 FHLBI AVP  
 Fidelis Care NY Director, BI and DW

**COMPANY**

**TITLE**

Fidelity Investments Director, Data Analysis  
 First Command Senior Data Administrator  
 First National Bank Information Management  
 First Republic Bank Dir. of DW & Database Administration  
 FirstBank Enterprise Architect  
 FRB NY Data Management Sr Assoc  
 Galliard Capital Mgmt IT Director  
 General Electric Data Architect - Business Intelligence  
 General Mills HR Business Analyst  
 General Motors Senior Manager  
 Gensidige CTO  
 GM Financial Solution Architect  
 HCSC Enterprise Architect  
 HealthCore Sr. Research Analyst / Programmer  
 Hitachi Data Systems Manager  
 Honda North America Data Architecture Manager  
 Hospital Corp America Database Administrator  
 HP Vertica VP of Systems Engineering  
 HSBC Global Information Architect  
 Hyundai Capital Director  
 IBM Program Director  
 Idaho Transportation IT Database Analyst Sr.  
 IDEXX Laboratories Data Analyst  
 Innovapost Data Architect  
 Intel IT Big Data Architecture Lead  
 International Finance Corp Head, Info Quality Group  
 IRS ACIO  
 JB Hunt Information Services Consultant  
 John Deere Lead Architect (EIM)  
 Kaiser Permanente Director, Research Data and Analysis  
 Key Bank Chief Data Officer  
 Kimberly-Clark Global Dir. - EDM & Bus. Analytics  
 KPMG Global Content Governance & Metadata Strategy Leader  
 LexisNexis Director, IT  
 Liberty Mutual Principal Data Analyst  
 Lighting New York Data Manager  
 Lockheed Martin Vice President  
 Lowes Data Analyst  
 Maersk Line Agency Sr. Data Architect  
 Marriott Enterprise Data Architect  
 Marrow Donor Program Enterprise Information Architect  
 Marvel Entertainment VP, Web & Application Development  
 MasterCard Sr Business Leader  
 Mayo Clinic Sr. Analyst Programmer  
 McAfee VP, Chief Privacy Officer  
 McDonald's Director, Data Architecture  
 MD Anderson Manager  
 Medtronic IT Manager  
 Meijer Data Modeler  
 Mercer Chief Data Architect  
 MetLife Director  
 Micron Technology Enterprise Information Architect  
 Microsoft Director, EDSG  
 MillerCoors Enterprise Data Modeler  
 MITRE Data Scientist / Data Architect  
 Moneygram Senior Data Analyst  
 Morgan Stanley Executive Director  
 Mutual of Omaha Information Services Manager  
 National Bank of Canada Senior Manager  
 National Instruments Sr. IT Applications Manager  
 Nationwide Insurance Director, IT Applications  
 Navy Federal Credit Union Manager, Enterprise Data Strategy  
 NBTY Manager, MDM Solutions  
 Nedback Senior Manager  
 NetApp Senior Manager, MDM  
 New York Life Senior Associate  
 Northern Trust Co Data Integration Product Specialist  
 Northwestern Mutual Information Architect  
 Novo Nordisk Inc. Systems Analyst  
 NTT DATA DBA  
 OneAmerica Business Intelligence Consultant  
 Ontario Teachers' PP Securities Data Analyst  
 Onyx Pharmaceuticals Sr. Manager, Financial Applications  
 Optum / UnitedHealth Data Quality Architect  
 Oracle VP of Software Development  
 Pacific Life Data Governance Consultant  
 Paychex Manager-Data Governance  
 Payless ShoeSource Data Architect  
 Pekin Insurance Data Manager  
 PEMCO Data Architect  
 Petrobras System Analyst  
 PetSmart Systems Architect

**COMPANY**

**TITLE**

Pfizer Director, Informatics and Innovation  
 Philip Morris IS Manager Data Governance  
 Piedmont Natural Gas Enterprise Data Architect  
 Principal Financial Senior Business Analyst  
 Progressive Insurance IT Director  
 Providence Health Data Governance Program Director  
 Public Safety Canada Data Manager  
 Purdue University Senior Data Steward  
 PwC Director  
 Q2ebanking Business Intelligence Lead  
 Quintiles Director, Product Engineering  
 Raytheon Data Architect  
 Rentrak CIO / EVP of IT  
 Robert W. Baird & Co. Information Architect  
 Ropes & Gray Sr. Data Governance Analyst  
 Sabre Principal Database Architect  
 Sacramento Utility IT Program Manager  
 Safeway inc. Information Architect  
 Salesforce.com Director, Data Solutions  
 SAP Director, Product Management  
 Sapient Director Technology  
 SAS System Engineer  
 Saudi Aramco Oil Co Data Architect  
 Schneider Information Architect  
 Scholastic Corp Chief Information Architect  
 Scotiabank VP - Global Risk Management  
 Sears Holdings Architect  
 Securities Commission Data Management Officer  
 Sharp HealthCare Dir. Clinical Analytics & Data Strategy  
 Shell Data Process Design Owner  
 Shelter Insurance IS Manager  
 SimCorp Chief Data Warehouse Architect  
 SNL Financial Data Architect  
 Sonic Automotive Data Quality Analyst  
 Spot Trading Sr. Data Architect  
 Standard and Poor's MD - Head of Data Operations  
 Stanford University Mgr, Data Arch. & Administration  
 State Farm Director  
 State Street Senior VP & Chief Scientist  
 Stewart Title Ins. Data Governance Analyst  
 Symantec Data Mgmt Strategy & Planning  
 Target Application Analyst BI&A  
 Taubman Co Sr Systems Analyst  
 TD Ameritrade Chief Data Officer  
 TD Bank Data Standards Manager  
 TD Insurance Managing Architect  
 Teacher Retirement Sys TX Systems Analyst VI  
 TELUS Sr Data Architect  
 The Hartford Data Quality Program Manager  
 The Standard Data Analyst  
 Thomson Reuters Manager - Data Quality & QA  
 Thrivent Financial VP, IT - Engineering Services  
 TN Nashville Schools Business Intelligence Coordinator  
 TravelClick Director  
 Travelers Insurance Director of IT  
 Turkey GarantiBank Manager  
 TX Comm. on Enviro. Quality Natural Resources Specialist  
 TX EnvironmentQuality Data Manager  
 TX Guaranteed Student Loan Solutions Architect  
 TX Hlth & Human Svcs Comm. Chief Data Officer  
 UL Systems Manager  
 Uline, Inc. Data Architect  
 United Supermarkets Director of IT  
 US Bank Application Architect  
 US Geological Survey Data Manager  
 US Government Deputy Director, EMG  
 US Treasury Associate Director  
 US Xpress Manager  
 USAA AVP P&C Actuary  
 USPS Director  
 Vanguard Sr Manager  
 Veterans Affairs Data Quality Analyst  
 Vonage Solutions Architect  
 VSP Global Sr Director, Global Data Solutions  
 WA State DOT Data Resource Manager  
 Walgreens Sr. Dir., Enterprise Data Architecture  
 Wells Fargo Systems Architect  
 Western Canada Lottery Corp Director, Infrastructure & Operations  
 Westfield Group Lead Database Designer  
 Whirlpool Lead Analyst  
 WI DOT Data Administrator  
 World Bank Group Sr. Information Officer  
 WSIPC Infrastructure Integration Manager

# 2015 ENTERPRISE DATA WORLD CONFERENCE

## Attendee Profile and Demographics

All data extracted from attendance at the 3 most recent Enterprise Data World (EDW) events (2013-2015).

**AVERAGE ATTENDANCE:** 757 people

**AVERAGE FEE PER PAID CONFERENCE ATTENDEE:** \$1,483.00

**AVERAGE ORGANIZATION REVENUE:** 80% work for organizations with revenue greater than \$500 million

### EXECUTIVES IN ATTENDANCE:

|     |  |
|-----|--|
| 11% | VP-level and above (VP, SVP, EVP, CTO, CIO, President)                                 |
| 11% | Director-level (Director, AVP)   |
| 18% | Manager-level (Manager, Senior Manager, Project Manager)                               |
| 26% | Architects (Data Architect, Enterprise Architect, Information Architect, IT architect) |
| 11% | Advisory-level (Consultant, Sr. Consultant, Technical Advisor, Consulting Engineer)    |
| 9%  | Analyst-level (Data Analyst, Systems Analyst, Technical Analyst)                       |
| 15% | Technical Staff (Programmer, MTS, Modeler, DBA)  |

### ORGANIZATIONAL SIZE:

|     |                        |
|-----|------------------------|
| 43% | Over 25,000 people     |
| 29% | 5,000 to 25,000 people |
| 19% | 1,000 to 5,000 people  |
| 9%  | Less than 1,000 people |

### SIZE OF IT BUDGET:

|     |                               |
|-----|-------------------------------|
| 36% | Over \$100 million            |
| 19% | \$10 million to \$100 million |
| 15% | \$1 million to \$10 million   |
| 10% | Less than \$1 million         |
| 20% | Do not know / No answer       |

### GEOGRAPHY:

The audience for EDW is international; however the conference attracts mostly a US audience with a slight regional bias to the location of the event (which moves each year between east, mid-continent and west).

|     |                   |
|-----|-------------------|
| 40% | Eastern US        |
| 30% | Mid-continent US  |
| 20% | Western US        |
| 5%  | Canada            |
| 5%  | Rest of the World |

### ATTENDEES BY INDUSTRY

EDW attendees represent a vast range of customer organizations and industry sectors.

|     |                      |     |                          |
|-----|----------------------|-----|--------------------------|
| 12% | Banking/Finance      | 5%  | Retail                   |
| 13% | Insurance            | 10% | Communications/Computing |
| 12% | Government/Military  | 8%  | Consulting/Services      |
| 13% | Manufacturing        | 12% | Other                    |
| 8%  | Healthcare           |     |                          |
| 7%  | Pharma/Life Sciences |     |                          |

# Sponsorship Packages

|   | PLATINUM PACKAGE | GOLD PACKAGE | SILVER PACKAGE | BASIC EXHIBITOR |
|---|------------------|--------------|----------------|-----------------|
| Exhibit Space   | 10' x 20'        | 10'x10'      | 10'x10'        | 10'x10'         |
| 1 "P" Level Item  | ✓                |              |                |                 |
| 1 "A" Level Item  | ✓                | ✓            |                |                 |
| 1 "B" Level Item  | ✓                | ✓            | ✓              |                 |
| 45-minute Speaking Slot (Conference Session)  | ✓                |              |                |                 |
| 30-minute Speaking Slot (Product Presentation)  | ✓                | *            |                |                 |
| Private Reception Networking Opportunity  | ✓                | ✓            |                |                 |
| Logo & Company Description Inside Program Guide app   | ✓                | ✓            | ✓              | ✓               |
| Hyperlinked Logo on Conference Home Page  | ✓                | ✓            |                |                 |
| Hyperlinked Logo & Description on Sponsor Web Page  | ✓                | ✓            | ✓              | ✓               |
| Hyperlinked Logo on All Marketing Emails  | ✓                | ✓            |                |                 |
| Literature Insert into Conference Attendee Bags   | ✓                |              |                |                 |
| Literature Distribution Near Registration Area  | ✓                | ✓            | ✓              |                 |
| Full Event Passes for your Staff / Customers  | 5                | 3            | 2              |                 |
| Discount Off Additional Registrations (may be used with early-bird discounts; cannot be combined with other discounts or coupons) | 25%              | 15%          | 10%            |                 |
| Complimentary Exhibit Passes for your Customers, Prospects and Partners   | Unlimited        | Unlimited    | Unlimited      | Unlimited       |

\* Gold sponsors can use their 1 "A" level item for a 30-minute product presentation

## ADDITIONAL SPONSORSHIP ITEMS

### P LEVEL

(1 included with Platinum package)

- Attendee Bag
- Upgrade from 10x20 to 20x20
- Conference Track Sponsorship

### A LEVEL

(1 included with Platinum and 1 included with Gold Packages)

- Lunch Sponsorship
- In-Perspective 30-minute Presentation session
- Badge-Holder Insert
- Upgrade from 10x10 to 10x20
- Literature Insert in Attendee bags
- Badge-Holder Lanyards
- Mobile App Sponsorship

### B LEVEL

(1 included with Platinum, 1 included with Gold and 1 included with Silver Packages)

- White Paper on DATAVERSITY
- Hospitality Suite Promotion
- T-Shirt distribution
- Breakfast sponsorship
- Coffee Break Sponsorship

### ADDITIONAL SPONSORSHIPS

- Webinar
- Literature Distribution near Registration area
- Exhibitor Page Link
- User Group Meeting
- Conference Track Sponsorship
- Custom Packages and Items

# 2016 Enterprise Data World Conference Sponsorship Menu

## PLATINUM OPTION "P" LEVEL - One Included with Platinum Sponsorship Package

- P1 **Attendee Bag:** Your logo and conference logos imprinted in white. Cost of bags is included.
- P2 **Conference Track Sponsorship**
- P3 **Upgrade from 10x20 to 20x20 space**

## "A" LEVEL - One Included with Platinum and Gold Sponsorship Packages

- A1 **Upgrade from 10x10 to 10x20 space**
- SOLD OUT **Luncheon:** Prominent acknowledgement on signage. Your literature placed on every chair. (Limited to one (1) sponsor per lunch. Total of three (3) lunches during conference.)
- A3 **In-Perspective Presentation Session:** A 30-minute presentation session detailing your company's products or any topic you choose. In-Perspective sessions are held during exhibit hours (included with Platinum sponsorship)
- A4 **Mobile App Sponsorship**
- SOLD **Badge-Holder Insert:** Exhibitor supplies a 4"x4" printed card inserted in 4"x3" badge-holders. One inch headline appears above attendee name.
- A6 **Literature inserted in attendee bags:** Company information placed in all attendee bags at registration.
- SOLD **Badge-Holder Lanyards:** Exhibitor supplied lanyards distributed to all attendees at registration.

## "B" LEVEL - One included with Platinum, Gold and Silver Sponsorship Packages

- B1 **White Paper:** Your White Paper posted on DATAVERSITY website for 3 months.
- B2 **Hospitality Suite Promotion:** We will distribute your invitations in the attendee bags and promote the hospitality suite on the master agenda. Does not include food and beverage costs. Does not include room cost.
- B3 **T-Shirt Distribution:** Always a great idea! Distributed to all attendees at time of onsite registration. Exhibitor supplies the t-shirts or polo shirts.
- B4 **Breakfast:** Literature placed in the breakfast area and 2 large easel signs.
- B5 **Coffee Break:** Literature placed in the coffee break area and 2 large easel signs.

## ADDITIONAL SPONSORSHIPS

- C1 **Conference Track Sponsorship**
- C2 **Literature Distribution:** Literature placed in high traffic location (non-exclusive) near registration area
- C3 **Exhibitor Page Link:** Free to exhibitors who provide a reciprocal link, otherwise \$500
- C4 **Webinar**
- C5 **User Group Meeting:** Consulting, Budgeting, Promotion, Registration, Meeting Planning, and Onsite support can be provided, depending on your specific needs.

# JOIN THESE PAST SPONSORS!

|                           |                               |                             |                          |                        |
|---------------------------|-------------------------------|-----------------------------|--------------------------|------------------------|
| 1010data                  | Data Advantage Group          | HP Vertica                  | Modulant                 | Silver Creek Systems   |
| 3sage Consulting          | Data Blueprint                | IBM                         | Morgan Kaufman/Elsevier  | Silwood Technology Ltd |
| Ab Initio Software        | Data Management Group         | iCEDQ                       | Navigant Consulting      | Siperian               |
| Accel BI                  | DataAssist                    | Identity Systems            | Neo4j                    | SitScape               |
| Access Sciences           | DataFlux                      | Infinata                    | NEON Enterprise Software | SnapLogic              |
| Adaptive                  | DataLever Corporation         | InfiniteGraph               | Netrics                  | Software AG            |
| Adeptia                   | DataMentors                   | InfoLibrarian Corp          | ObjectRiver              | Splice Machine         |
| Altilia                   | DataMirror                    | Informatica                 | Oracle                   | Spry                   |
| AnalytiX DS               | DecisionPath Consulting       | InfoZoom                    | Orbis Technologies       | Sybase                 |
| Anchor Software           | Dell Boomi                    | Initiate Systems            | Orchestra Networks       | Syncsort               |
| ASG                       | Denodo Technologies           | Innovative Systems Inc.     | Perficient               | Synthos Technologies   |
| Astera                    | E2E Technologies              | Intellicus                  | Phasic Systems           | Sypherlink             |
| Ataccama                  | Embarcadero Technologies      | Intellidimension            | Praeos Technologies      | Syspedia               |
| Axis Software Designs     | EMC Corporation               | JJR Solutions               | Pragmatic Solutions      | Tableau Software       |
| Basho                     | Enterprise Analytics          | Kalido                      | Progress Software Corp.  | Talend                 |
| Business Objects          | Enterprise Software Solutions | Kforce Government Solutions | QL2                      | Teragram Corporation   |
| CA ERwin                  | EnterpriseWeb                 | Knightsbridge Solutions     | Quest Software           | Top Quadrant           |
| Cambridge Semantics       | EWSolutions                   | Liaison Technologies        | Recommind                | Treehouse Software     |
| CapTech                   | Expert System                 | Loqate                      | Reltio                   | Trillium Software      |
| Cerebra                   | Firstlogic                    | MapR                        | Reveltyix                | TUSC                   |
| Certica Solutions         | Franz, Inc.                   | MarkLogic                   | Saffron Technology       | Unicorn Solutions      |
| ChoiceMaker Technologies  | Gazzang                       | Masai Technologies          | Sandhill Consultants     | Uniserv                |
| Collibra                  | Global Address                | Melissa Data                | SAP                      | Utopia                 |
| Compact Solutions         | Global IDs                    | Meta Integration Technology | Sapiens Americas Corp    | Visual Numerics        |
| Composite Software        | helpIT                        | Metamix                     | SAS                      | X88 Software           |
| Core Integration Partners | Herzum Software               | Microsoft                   | Satori Software          | ZE PowerGroup          |
| CoSORT/IRI                | HiT Software                  | Microstrategy               | SchemaLogic              | Zoomix                 |
| COZYROC                   |                               |                             | Semarchy                 |                        |



**THERE'S NO REASON TO WAIT!  
CALL TODAY TO RESERVE YOUR SPACE.**

With the greatest number of qualified buyers at a single event, and a track record of consistently superior results, make the Enterprise Data World Conference the one "must attend" conference on your 2016 event-marketing schedule.

**Call us today to reserve your space and find out which high-profile sponsorships are still available.**

Warwick H. Davies, Sponsorship Director  
**Phone:** +1.781.354.0119 **Email:** warwick@dataversity.net

# ENTERPRISE DATA WORLD

DATAVERSITY | 13020 Dickens Street  
Studio City, CA 91604 USA