

ACADEMIC RATE REGISTRATION INSTRUCTIONS

Please note: Academic rates are available only to full-time faculty and students of accredited colleges and universities.

Your registration status will be "Pending" until the approval process is complete, usually within 48 hours of receipt of your faxed or mailed registration form.

Step 1:

Print out as many registration forms as you will need.

Step 2:

Fill out the entire registration form – any fields left incomplete could potentially delay the approval process of your registration.

Step 3:

Make a photocopy of your School Identification Card and fax or scan or mail it in with your completed registration form.

Step 4:

Call: +1-310-337-2616 x1 **OR**
Fax completed forms to: +1-310-388-1115 **OR**
Email: dataversity@conferenceregistration.com **OR**
Mail completed forms to: DATAVERSITY
13020 Dickens Street
Studio City, CA 91604 USA

You will receive an email confirmation once your registration has been either Approved or Declined.

PAYMENT DETAILS

If you provided a credit card for payment of your fees, it will not be charged until your registration has been approved. If you are declined for any reason, your card will not be charged and your information will be shredded for your security.

Don't hesitate to call +1-310-337-2616 x1 or email us at dataversity@conferenceregistration.com with any questions about the approval process.

4 WAYS TO REGISTER:

FAX this form to: +1-310-388-1115

CALL +1-310-337-2616 x1

MAIL this form to:

DATAVERSITY
13020 Dickens Street
Studio City, CA 91604 USA

ONLINE: <http://enterprisedataworld.com>

Questions? dataversity@conferenceregistration.com

Produced By:



Name	First name as it should appear on badge
Job Title	Company
Address (include Country if outside U.S.)	
Email	Phone Number

REGISTRATION OPTIONS <small>Note: Academic rates are available only to full-time faculty and students of accredited colleges and universities.</small>	REGISTRATION FEES (U. S. Dollars)	
	Regular Academic Rate (If Registered By 4/24)	On-site Academic Rate (If Registered After 4/24)
Full Event EXTRA <i>(includes Sunday Workshop and Video Access)</i> Sunday - Thursday, April 27 - May 1	<input type="checkbox"/> \$1495	<input type="checkbox"/> \$1595
Full Event <i>(includes Sunday Workshop)</i> Sunday - Thursday, April 27 - May 1	<input type="checkbox"/> \$995	<input type="checkbox"/> \$1095
Conference Sessions <i>(includes all sessions on Tuesday-Thursday)</i> Tuesday - Thursday, April 29 - May 1	<input type="checkbox"/> \$895	<input type="checkbox"/> \$995

After April 24, you must register onsite and pay an additional \$100 onsite registration fee.

CDMP PREPARATION Sunday, April 27, 10:30am – 2:00pm (Please make a selection if you are attending on MONDAY)
<input type="checkbox"/> Yes, I will be attending "Certified Data Management Professional" (<i>P. Cupoli, MVP Healthcare</i>) <input type="checkbox"/> No, I will not be attending.

SPECIAL WORKSHOPS Sunday, April 27, 2:30pm – 5:45pm (Please make a selection if you are attending on MONDAY)
<input type="checkbox"/> W1: The Role of the Data Manager in the Enterprise Architecture (<i>C. Hauer & B. Johnson, Millennium Data Management, Inc.</i>) <input type="checkbox"/> W2: The Successful Data Governance Manager (<i>N. Askham, The Data Governance Coach</i>) <input type="checkbox"/> W3: Agile Data Warehousing (<i>R. Hughes, Ceregenics, Inc.</i>) <input type="checkbox"/> W4: Modeling with Subtypes/Supertypes: Entity Generalization (<i>G. Everest, Univ. of Minnesota</i>) <input type="checkbox"/> W5: The Lab and the Factory – An Overview of Big Data Architecture (<i>A. Reeve, EMC Consulting</i>) <input type="checkbox"/> W6: Better Diagrams for Business (<i>G. Bell, Visual Explanations Pty Ltd</i>)

Special Meal Requirements:

Please let us know if you have a special meal requirement. We will do our best to accommodate your request. If you have a meal requirement that is not listed here, contact dataversity@conferenceregistration.com. Please note that we cannot customize menus to accommodate preferences such as low-carb or fat-free.

No Special Requirement
 Vegetarian
 Kosher

METHOD OF PAYMENT	
<input type="checkbox"/> Credit Card <input type="checkbox"/> Visa/Mastercard <input type="checkbox"/> American Express <input type="checkbox"/> Discover Complete this info →	If paying by credit card, please provide the following: Card Number _____ Exp Date _____ Billing Address (if different from above): _____ Name as it appears on your card: _____ Signature: _____
<input type="checkbox"/> Check enclosed (payable to DATAVERSITY)	
<input type="checkbox"/> Bill Me. PO # (if you require it): _____	

TUTORIALS & SEMINAR SELECTIONS (Please make a selection if you are registering for them)

AM TUTORIALS - Monday, April 28, 8:30am – 11:45am

- AM1: Implementing a Data-Centric Strategy & Roadmap – Focus on what Really Matters (*P. Aiken & L. Broome, Data Blueprint*)
- AM2: A Practical Approach to Implementing a Data Governance Program (*M. Jennings, Walgreens & A. Smith, Alabama Yankee Systems, LLC*)
- AM3: Driving Development Projects with Enterprise Data Models (*K. Lopez, InfoAdvisors*)
- AM4: Extreme Scoping: An Agile Approach to Enterprise-Class Data Integration Projects (*L. Moss, Method Focus*)
- AM5: Data Quality Assessment and Measurement (*L. Sebastian-Coleman, OPTUM Insight/UnitedHealth Group*)
- AM6: Master Data Management: Organizational Preparedness and Best Practices (*D. Loshin, Knowledge Integrity*)
- AM7: Next Generation Data Warehouse & Business Intelligence for the Smart Business (*M. Ferguson, Intelligent Business Strategies Ltd*)
- AM8: Introduction to Hadoop and Big Data Technologies (*V. Bacvanski, SciSpike*)

PM TUTORIALS - Monday, April 28, 1:30pm – 4:45pm

- PM1: Measuring the Value of your Information Management Program (*K. O'Neal, First San Francisco Partners & J. Ladley, IMCue Solutions*)
- PM2: A 7 Step Approach to Data Governance Covering Technical and Behavioral Aspects (*L. Silverston, Universal Data Models, LLC*)
- PM3: Customer Profitability Analytics in the Era of Big Data: How to Capitalize on the Opportunities (*J. Fitzgerald & K. Kopczynski, Fitzgerald Analytics Inc*)
- PM4: Metadata to Empower Data Stewards: Introducing the Idea of the OMS (*R. Seiner, KIK Consulting / TDAN.com*)
- PM5: The Human Side of Data Modeling (*A. Sharp, Clariteq Systems Consulting*)
- PM6: Competing with Data - Strategy and Organization (*T. Redman, Navesink Consulting Group*)
- PM7: Introduction to NoSQL and New Database Technologies (*D. McCreary, Kelly-McCreary & Associates*)
- PM8: Data Management in a Cloud-Computing Environment (*M. Ferguson, Intelligent Business Strategies Ltd*)

SEMINARS - Thursday, May 1, 1:15pm – 4:30pm

- S1: Building a Data Stewardship Practice (*D. Plotkin, EMC2*)
- S2: Executing Sustainable Information Quality (*J. Medved, Paradata Consulting & D. O'Brien, Castlebridge Associates*)
- S3: Advanced Data Modeling Challenges Workshop (*S. Hoberman, Steve Hoberman & Associates*)
- S4: Enterprise Content Architecture: How to Organize and Manage Your Unstructured Data (*S. Lemieux, Dovecot Studio*)
- S5: Visualization: The Last Step on the Path from Raw Data to Management Decisions (*M. Scofield, Loma Linda University*)
- S6: Data Science: A Practical, Guided Survey (*B. Sletten, Bosatsu Consulting, Inc.*)