

4 WAYS TO REGISTER:

CALL +1-310-337-2616 x1

FAX +1-310-388-1115

MAIL this form to: DATAVERSITY, 13020 Dickens Street, Studio City, CA 91604 USA

ONLINE EnterpriseDataversity.com/reg.cfm

QUESTIONS? sam@dataversity.net

PRODUCED BY:



Name	First Name as it should appear on badge
Company	Job Title
Address	Country
Phone	Email

REGISTRATION OPTIONS (Fees are in US Dollars) <i>Registration fees include a continental breakfast, coffee breaks, and lunch on days registered</i>	REGULAR FEE* <i>If registering by Oct. 3rd</i>
Three Days Monday - Wednesday, October 6 – 8	<input type="checkbox"/> \$1695
Two Days Indicate days attending:	<input type="checkbox"/> \$1295
Single Day Indicate day attending:	<input type="checkbox"/> \$795
Half Day (One session) Indicate session:	<input type="checkbox"/> \$495

*Registrations received after October 3 will incur an additional \$100 onsite fee.

TUTORIAL SELECTIONS		
<i>Please select ONE class per timeslot ONLY for the day(s) for which you are registering.</i>		
MONDAY MORNING October 6, 9:00am – 12:30pm	TUESDAY MORNING October 7, 9:00am – 12:30pm	WEDNESDAY MORNING October 8, 9:00am – 12:30pm
<input type="checkbox"/> MonAM1: Information Principles and Policies (John Ladley) <input type="checkbox"/> MonAM2: Designing Your Data Governance Framework (Nicola Askham) <input type="checkbox"/> MonAM3: Big Data Architecture: The Lab and the Factory (April Reeve) <input type="checkbox"/> MonAM4: Master Data Management: Organizational Preparedness and Best Practices (David Loshin) <input type="checkbox"/> MonAM5: Integrating Data and Process Modeling (Alec Sharp)	<input type="checkbox"/> TueAM1: Metrics for Information Management (John Ladley) <input type="checkbox"/> TueAM2: Proactive Data Quality Improvement (David Plotkin) <input type="checkbox"/> TueAM3: Introduction to Hadoop and Big Data Technologies (Vladimir Bacvanski) <input type="checkbox"/> TueAM4: Herding Interfaces – Data Integration Best Practices and New Technologies (April Reeve) <input type="checkbox"/> TueAM5: Agile Data Warehousing (Ralph Hughes)	<input type="checkbox"/> WedAM1: 7 Steps to a Successful Enterprise Information Management Program (Janet Lichtenberger) <input type="checkbox"/> WedAM2: Metadata to Empower Data Stewards: The Operational Metadata Store (Robert Seiner) <input type="checkbox"/> WedAM3: New Modeling Challenges: Big Data, Hadoop, NoSQL, & in the Cloud (Karen Lopez) <input type="checkbox"/> WedAM4: Enterprise Content Architecture to Organize and Manage Your Unstructured Data (Stephanie Lemieux) <input type="checkbox"/> WedAM5: Data Science: A Practical, Guided Survey (Brian Sletten)
MONDAY AFTERNOON October 6, 1:30pm – 5:00pm	TUESDAY AFTERNOON October 7, 1:30pm – 5:00pm	WEDNESDAY AFTERNOON October 8, 1:30pm – 5:00pm
<input type="checkbox"/> MonPM1: Enterprise Data Strategy Roadmap (John Ladley) <input type="checkbox"/> MonPM2: Top Data Governance Mistakes and How to Avoid Them (Nicola Askham) <input type="checkbox"/> MonPM3: Introduction to NoSQL and New Database Technologies (Dan McCreary) <input type="checkbox"/> MonPM4: Advanced MDM: Moving to the Next Level of MDM Success (David Loshin) <input type="checkbox"/> MonPM5: The Human Side of Data Modeling (Alec Sharp)	<input type="checkbox"/> TuePM1: EIM Organizations, Structure, and Roles (Valerie Torstenson) <input type="checkbox"/> TuePM2: Getting Started with Data Stewardship (David Plotkin) <input type="checkbox"/> TuePM3: Big Data ETL and Analytics using Hadoop, Hive, Pig, HBase and Spark (Vladimir Bacvanski) <input type="checkbox"/> TuePM4: Driving Development Projects with Enterprise Data Models (Karen Lopez) <input type="checkbox"/> TuePM5: Seven Metrics for Highly Successful Agile BI Teams (Ralph Hughes)	<input type="checkbox"/> WedPM1: Developing and Implementing Data Policies and Standards to Manage Data as an Enterprise Asset (Janet Lichtenberger) <input type="checkbox"/> WedPM2: Tools of Data Governance (Robert Seiner) <input type="checkbox"/> WedPM3: CDMP Exams <input type="checkbox"/> WedPM4: Content Modeling: Structuring Unstructured Content for Collaboration and Reuse (Stephanie Lemieux) <input type="checkbox"/> WedPM5: Introduction to Big Data Analysis with the R Language (Brian Sletten)

METHOD OF PAYMENT: <input type="checkbox"/> Credit card <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express <input type="checkbox"/> Discover <input type="checkbox"/> Check enclosed (payable to DATAVERSITY) <input type="checkbox"/> Invoice Me – PO # _____	If paying by credit card, please provide the following: Card number: _____ Exp Date: _____ Billing Address: _____ Cardholder's name: _____ Signature: _____
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SPECIAL MEAL REQUIREMENT: <input type="checkbox"/> None <input type="checkbox"/> Vegetarian <input type="checkbox"/> Kosher (Certified airline-style usually served cold) If you have a meal requirement not listed here, please contact sam@dataversity.net .	HOTEL RESERVATIONS: Visit EnterpriseDataversity.com/travel.cfm Our group rate ends on September 11.
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